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Global Passive RFID Asset Tracking Market Growth (Status and Outlook) 2026-2032

https://marketpublishers.com/r/G4CD3BD0CD1FEN.html
Date: March 2026
Pages: 125
Price: US$ 3,660.00 (Single User License)
ID: G4CD3BD0CD1FEN

Abstracts

The global Passive RFID Asset Tracking market size is predicted to grow from US$ 220 million in 2025 to US$ 277 million in 2032; it is expected to grow at a CAGR of 3.4% from 2026 to 2032.

Passive RFID Asset Tracking utilizes passive RFID tags to link physical assets with their digital profiles. Each tag is attached to a piece of equipment or tool that needs tracking and has a unique profile within the asset tracking software. By scanning these tags with RFID readers, the profile can be matched to its physical counterpart, allowing for accurate, real-time asset location and management. This method is essential for industries requiring consistent asset monitoring and offers varying levels of automation based on the RFID hardware used.

United States market for Passive RFID Asset Tracking is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Passive RFID Asset Tracking is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Passive RFID Asset Tracking is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Passive RFID Asset Tracking players cover Zebra Technologies, Honeywell, SATO, TSC Printronix Auto ID, Avery Dennison, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “Passive RFID Asset Tracking

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Industry Forecast" looks at past sales and reviews total world Passive RFID Asset Tracking sales in 2025, providing a comprehensive analysis by region and market sector of projected Passive RFID Asset Tracking sales for 2026 through 2032. With Passive RFID Asset Tracking sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Passive RFID Asset Tracking industry.

This Insight Report provides a comprehensive analysis of the global Passive RFID Asset Tracking landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Passive RFID Asset Tracking portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Passive RFID Asset Tracking market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Passive RFID Asset Tracking and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Passive RFID Asset Tracking.

This report presents a comprehensive overview, market shares, and growth opportunities of Passive RFID Asset Tracking market by product type, application, key players and key regions and countries.

Segmentation by Type:

Low Frequency

High Frequency

Ultra High Frequency

Segmentation by Application:

Retail and Wholesale

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Warehousing and Logistics

Industrial Manufacturing

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

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UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Zebra Technologies

Honeywell

SATO

TSC Printronix Auto ID

Avery Dennison

Beontag

Metalcraft

Alien Technology

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MPI Label Systems

Invengo

HID Global

GAO RFID

The Tag Factory

CYBRA

Datwyler

Corerfid

Xindeco IOT

Tatwah Smartech

The report requires updating with new data and is sent in 48 hours after order is placed.

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