

Global Passenger Infotainment System Market Growth 2026-2032

<https://marketpublishers.com/r/GEC40FF645D7EN.html>

Date: July 2026

Pages: 180

Price: US\$ 3,660.00 (Single User License)

ID: GEC40FF645D7EN

Abstracts

The global Passenger Infotainment System market size is predicted to grow from US\$ 18051 million in 2025 to US\$ 28061 million in 2032; it is expected to grow at a CAGR of 6.5% from 2026 to 2032.

In 2025, global Passenger Infotainment System production reached approximately 65,900 K sets, with an average global market price of around 280 US\$/set.

Passenger Infotainment System is an integrated in-vehicle electronic system installed in passenger cars, coaches and various passenger transport vehicles, which combines audio playback, video entertainment, navigation, network access, human-computer interaction and vehicle information display functions into a unified control platform. Composed of display screens, audio equipment, control modules, communication units and supporting software, it delivers multimedia entertainment services, real-time travel information and interactive experiences for riders and drivers. With stable operation, diversified functions and good compatibility with vehicle circuits, it has become a standard onboard configuration to enhance riding comfort and travel experience for all kinds of passenger vehicles.

The rapid development of intelligent connected vehicles, growing consumer pursuit of high-quality riding experience, and the universal upgrading of vehicle electronic configurations jointly fuel the sustained expansion of market demand for passenger infotainment systems across the globe. Meanwhile, the booming new energy vehicle sector and the popularization of in-car internet services further raise market requirements for product intelligence, networking and multi-function integration. Abundant business opportunities lie in developing high-performance systems with richer application functions and safer data transmission, creating customized products for

different vehicle grades and usage scenarios, promoting modular and standardized production to control costs, deepening cooperation with complete vehicle manufacturers and after-sales service providers, and exploring innovative interactive technologies to seize more market share in the thriving automotive intelligent electronics field.

LP Information, Inc. (LPI) ' newest research report, the "Passenger Infotainment System Industry Forecast" looks at past sales and reviews total world Passenger Infotainment System sales in 2025, providing a comprehensive analysis by region and market sector of projected Passenger Infotainment System sales for 2026 through 2032. With Passenger Infotainment System sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Passenger Infotainment System industry.

This Insight Report provides a comprehensive analysis of the global Passenger Infotainment System landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Passenger Infotainment System portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Passenger Infotainment System market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Passenger Infotainment System and breaks down the forecast by System Architecture, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Passenger Infotainment System.

This report presents a comprehensive overview, market shares, and growth opportunities of Passenger Infotainment System market by product type, application, key manufacturers and key regions and countries.

Segmentation by System Architecture:

Embedded Infotainment System

Smartphone-Integrated Infotainment System

Cloud-Connected Infotainment System

Domain-Controlled Infotainment System

Segmentation by Display Size:

Small Display System: ≤7 Inches

Medium Display System: >7-12 Inches

Large Display System: >12-17 Inches

Ultra-Large / Multi-Screen System: >17 Inches

Segmentation by Connectivity Level:

Offline / Standalone Infotainment System

Tethered Connectivity Infotainment System

Embedded Cellular Infotainment System

V2X / Cloud-Integrated Infotainment System

Segmentation by Application:

Passenger Cars

Public Buses

Rail Transit

Ferries and Cruise Ships

Commercial Aircraft

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Passengera

ETA Transit Systems

GeoSignage

AUMOVIO

Prime Edge Info Solutions

VIANOVA Technologies

ACTIA Group

Visteon

Mitsubishi Electric Mobility

HARMAN Automotive

Bosch Mobility

ANTIK Technology

Thoreb

MTA S.p.A.

Bcom Technology

GMV Syncromatics

Aptiv

Thales

Panasonic Automotive Systems

LG Electronics Vehicle Solution

FORVIA

Marelli

Desay SV

ECARX

Neusoft

Alps Alpine

Pioneer

Key Questions Addressed in this Report

What is the 10-year outlook for the global Passenger Infotainment System market?

What factors are driving Passenger Infotainment System market growth, globally and by

region?

Which technologies are poised for the fastest growth by market and region?

How do Passenger Infotainment System market opportunities vary by end market size?

How does Passenger Infotainment System break out by System Architecture, by Application?

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