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Global Passenger Car Side Airbag Market Growth 2026-2032

https://marketpublishers.com/r/G6F5EA671167EN.html
Date: January 2026
Pages: 110
Price: US$ 3,660.00 (Single User License)
ID: G6F5EA671167EN

Abstracts

The global Passenger Car Side Airbag market size is predicted to grow from US$ 834 million in 2025 to US$ 1405 million in 2032; it is expected to grow at a CAGR of 7.8% from 2026 to 2032.

In 2025, global Passenger Car Side Airbag production reached approximately 1.7 million units, with an average global market price of around US$ 500 per unit.

A passenger car side airbag is a restraint module typically mounted in the seat side bolster or door/trim area to protect the occupant's thorax/pelvis in a side impact. It works as part of an integrated restraint system with curtain airbags, seatbelts (pretensioners/load limiters), crash sensing and the ECU, delivering rapid inflation and controlled venting to manage occupant loads and reduce injury risk.

Upstream covers airbag fabrics and sewing (often nylon 6,6 yarn/fabric), coatings and auxiliaries (e.g., silicone coating), inflators/initiators (pyrotechnic or stored-gas), electronics tied to sensing/ECU content, plus housings and hardware. Midstream passive-safety suppliers integrate and validate the module (bag, inflator, initiator, housing, folding/packing process) to meet regulatory and OEM crash-development requirements. Downstream demand comes from automakers and their seating/interior integration chains across passenger vehicle platforms. Representative upstream ecosystem names include INVISTA (airbag fiber/nylon value chain) and Toray (airbag polyamide fiber capacity referenced by industry commentary); representative module suppliers include Autoliv, ZF, Toyoda Gosei.

The passenger car side airbag market is in a phase of "feature down-market migration, regulation/NCAP-driven adoption, and system-level upgrading." Because side and pole

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impacts concentrate injury risk, OEMs increasingly treat side protection (side airbags plus curtains) as a key lever for safety performance and rating outcomes, expanding fitment beyond premium trims. Competition is shifting from “whether it’s equipped” to holistic performance—deployment stability and consistency, restraint efficiency, integration complexity with seats/interiors, and lifetime reliability. Going forward, modules must be more compact, more controllable in deployment, and validated under stricter durability/aging regimes, while being co-calibrated with sensing, ECU logic, and belt restraints. Drivers include evolving regulations and consumer-rating standards, safety content as a product differentiation metric, and platform strategies that open integration windows; headwinds include volatility in pyrotechnic/fiber inputs, longer compliance and validation cycles, tighter traceability and quality requirements, and simultaneous pressure on cost and delivery stability. Overall, scale leaders with closed-loop capabilities across compliance, integration engineering, manufacturing consistency, and global supply tend to maintain an edge.

LP Information, Inc. (LPI) ' newest research report, the “Passenger Car Side Airbag Industry Forecast” looks at past sales and reviews total world Passenger Car Side Airbag sales in 2025, providing a comprehensive analysis by region and market sector of projected Passenger Car Side Airbag sales for 2026 through 2032. With Passenger Car Side Airbag sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Passenger Car Side Airbag industry.

This Insight Report provides a comprehensive analysis of the global Passenger Car Side Airbag landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Passenger Car Side Airbag portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Passenger Car Side Airbag market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Passenger Car Side Airbag and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Passenger Car Side Airbag.

This report presents a comprehensive overview, market shares, and growth

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opportunities of Passenger Car Side Airbag market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Side Torso Airbag

Curtain Airbag

Segmentation by Airbag Structure:

Single-Chamber

Multi-Chamber

Segmentation by Protected Areas:

Thoracic Side Airbag

Pelvic Side Airbag

Others

Segmentation by Application:

Sedan

SUV

Pickup Truck

Others

This report also splits the market by region:

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Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Autoliv

Joyson Safety Systems

ZF Friedrichshafen

Toyota Gosei

Nihon Plast

Hyundai Mobis

Ashimori

Delphi Autoparts

East JoyLong Motor Airbag

Yanfeng

Jinheng Automotive Safety System

Hualida Garment Group

Zhongyi Automotive New Materials

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Taihang Changqing Automotive Safety System

Key Questions Addressed in this Report

What is the 10-year outlook for the global Passenger Car Side Airbag market?

What factors are driving Passenger Car Side Airbag market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Passenger Car Side Airbag market opportunities vary by end market size?

How does Passenger Car Side Airbag break out by Type, by Application?

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