

# Global Passenger Car Seat Massage Lumbar Support Market Growth 2026-2032

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## Abstracts

The global Passenger Car Seat Massage Lumbar Support market size is predicted to grow from US\$ 4144 million in 2025 to US\$ 7812 million in 2032; it is expected to grow at a CAGR of 9.2% from 2026 to 2032.

Global sales of passenger car seat massage lumbar support reached 199.45 million units in 2025, with an average price of US\$21.24 per unit.

Passenger car seat massage lumbar support is a comfort electronic feature integrated into the lumbar region of the seat back in passenger cars such as sedans, SUVs, and MPVs. It uses pneumatic, mechanical, or hybrid drive methods to provide multi-mode, multi-intensity, and multi-area massage therapy to the lumbar region of drivers and passengers, relieving lumbar muscle strain and fatigue caused by long hours of driving or sitting. Compared to commercial vehicles, passenger car massage lumbar support emphasizes quietness (

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