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Global Passenger Car Plastic Tailgate Market Growth 2025-2031

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Abstracts

The global Passenger Car Plastic Tailgate market size is predicted to grow from US$ 868 million in 2025 to US$ 1617 million in 2031; it is expected to grow at a CAGR of 10.9% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Passenger Car Plastic Tailgate refers to a rear hatch or trunk door made primarily from plastic or composite materials, designed for use in sedans, hatchbacks, and SUVs. Unlike traditional steel or aluminum tailgates, plastic versions are significantly lighter, corrosion-resistant, and offer improved styling flexibility. These tailgates often integrate seamlessly with lighting, sensors, and sometimes power-assisted mechanisms, making them ideal for modern vehicle designs focused on weight reduction and manufacturing efficiency.

The passenger car plastic tailgate market is gaining momentum as automakers increasingly focus on lightweight design, fuel efficiency, and electric vehicle range optimization. Plastic tailgates can reduce vehicle weight by several kilograms compared to metal alternatives, directly supporting emissions reduction and EV battery performance. Additionally, they allow for greater integration of functional elements, such as antennas, lighting, and cameras, which enhances both production efficiency and design aesthetics.

Key growth drivers include the rise of electric vehicles (EVs), where every kilogram saved contributes to extended driving range, and the growing consumer demand for

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vehicles with modern styling and advanced features. Also, the shift toward modular vehicle platforms has encouraged the use of plastic components due to easier customization and tooling advantages.

However, certain limitations affect broader adoption. Plastic materials may offer lower structural strength, especially under extreme loads or in collisions, necessitating reinforcement with metal inserts. Durability under UV exposure, high heat, and cold conditions also raises concerns over long-term performance. Moreover, tooling costs for plastic tailgates can be high, limiting use in low-volume production models. Despite these challenges, ongoing advancements in composite materials and manufacturing methods are expected to improve performance and reduce cost barriers, ensuring steady market growth in the coming years.

LP Information, Inc. (LPI) ' newest research report, the “Passenger Car Plastic Tailgate Industry Forecast” looks at past sales and reviews total world Passenger Car Plastic Tailgate sales in 2024, providing a comprehensive analysis by region and market sector of projected Passenger Car Plastic Tailgate sales for 2025 through 2031. With Passenger Car Plastic Tailgate sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Passenger Car Plastic Tailgate industry.

This Insight Report provides a comprehensive analysis of the global Passenger Car Plastic Tailgate landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Passenger Car Plastic Tailgate portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Passenger Car Plastic Tailgate market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Passenger Car Plastic Tailgate and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Passenger Car Plastic Tailgate.

This report presents a comprehensive overview, market shares, and growth opportunities of Passenger Car Plastic Tailgate market by product type, application, key

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manufacturers and key regions and countries.

Segmentation by Type:

Composite Tailgate

Full Plastic Tailgate

Segmentation by Application:

Sedan

SUV

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

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India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Plastic Omnium

Magna

Resonac

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Minth Group

DaikyoNishikawa

Changchun FAWAY

Guangdong Hongtu Technology

Wuhu Hengxin Auto Interior

Key Questions Addressed in this Report

What is the 10-year outlook for the global Passenger Car Plastic Tailgate market?
What factors are driving Passenger Car Plastic Tailgate market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Passenger Car Plastic Tailgate market opportunities vary by end market size?
How does Passenger Car Plastic Tailgate break out by Type, by Application?

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