

Global Party Planning Service Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Party Planning Service market size is predicted to grow from US\$ 48944 million in 2025 to US\$ 70851 million in 2032; it is expected to grow at a CAGR of 5.5% from 2026 to 2032.

Party planning services provide comprehensive party organization and management services, from creative conception to execution. These services cover all aspects of the event, including venue selection, theme design, decoration, entertainment arrangements, catering, and invitation delivery, aiming to ensure the party runs smoothly and achieves the client's expectations. Party planning services are suitable for various occasions, such as birthday parties, weddings, corporate celebrations, holiday parties, and corporate annual meetings. The planning team provides personalized solutions based on the client's needs and budget, ensuring the party is both creative and practical, with every detail meticulously arranged.

As people's living standards improve and their social needs increase, party planning services have gradually expanded from traditional personal events to corporate, brand, and high-end customized events. Demand is particularly high in weddings, corporate events, and holiday parties. With the popularity of social media, more and more people want to host unique and creative parties to enhance their personal or corporate image and brand influence. In the future, with the development of digital technology, new forms such as online platforms, virtual parties, and interactive experiences will drive innovation in the party planning industry, further expanding the market. This industry is expected to continue growing globally, attracting more creative and technology-driven companies.

LPI (LP Information)' newest research report, the 'Party Planning Service Industry Forecast' looks at past sales and reviews total world Party Planning Service sales in

2025, providing a comprehensive analysis by region and market sector of projected Party Planning Service sales for 2026 through 2032. With Party Planning Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Party Planning Service industry.

This Insight Report provides a comprehensive analysis of the global Party Planning Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Party Planning Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Party Planning Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Party Planning Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Party Planning Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Party Planning Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Private Party Planning

Corporate Party Planning

Festival Party Planning

Theme Party Planning

Segmentation by Services Offered:

Full-Service Planning

Partial-Service Planning

Virtual Party Planning

Segmentation by Technical Support:

Traditional Party Planning

Digital Party Planning

Online Party Planning

Segmentation by Application:

Individual Clients

Corporate Clients

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Planning International

PartySlate

Bridge planning Inc.

TOKI

Eventbrite

Event21

My Perfect Party

Virtual Party Planner

BoomPop

Bach to Basic

Excellence VIP Services

Rafanelli Events

The Twelve Events

Oasis Events Limited

Party Doctors

Peri Peri

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