

Global Party and Event Rentals Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Party and Event Rentals market size is predicted to grow from US\$ 5373 million in 2025 to US\$ 7760 million in 2032; it is expected to grow at a CAGR of 5.5% from 2026 to 2032.

Party and event rental refers to the industry that provides temporary equipment and supplies rental services for various short-term events. Rental items typically include tables and chairs, tents, stages, lighting and sound equipment, tableware, decorations, inflatable structures, event furniture, and audiovisual equipment. This industry is essentially a 'light asset event solutions provider,' helping clients complete event setup and execution more efficiently and at a lower cost by renting instead of buying.

With the global experience economy, the recovery of offline events, and the increase in corporate marketing activities, the party and event rental industry is maintaining steady growth. On the one hand, businesses' increased reliance on brand events, press conferences, and exhibitions is driving up demand for high-end event equipment; on the other hand, the continued recovery and upgrading of consumer events such as weddings, festivals, and music festivals is driving growth in demand for personalized and themed rentals. At the same time, ESG trends are also promoting the widespread adoption of the 'sharing and renting instead of buying' model, making the industry more sustainable for long-term growth. Future industry growth will come more from customized services, digital management platforms, and upgrades to high-end equipment.

LPI (LP Information)' newest research report, the 'Party and Event Rentals Industry Forecast' looks at past sales and reviews total world Party and Event Rentals sales in 2025, providing a comprehensive analysis by region and market sector of projected

Party and Event Rentals sales for 2026 through 2032. With Party and Event Rentals sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Party and Event Rentals industry.

This Insight Report provides a comprehensive analysis of the global Party and Event Rentals landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Party and Event Rentals portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Party and Event Rentals market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Party and Event Rentals and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Party and Event Rentals.

This report presents a comprehensive overview, market shares, and growth opportunities of Party and Event Rentals market by product type, application, key players and key regions and countries.

Segmentation by Type:

Tents

Catering Equipment

Lighting

Stage

Others

Segmentation by Target Clients:

Corporate Event Rental

Social Event Rental

Large Public Event Rental

Others

Segmentation by Service Models:

Equipment Rental Only

All-Inclusive Event Solutions

Others

Segmentation by Application:

Home Use

Commercial Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Event Source

PEAK Event Services

Bright Rentals

EventWorks

Abbey Tent & Party Rentals

Big Dawg Party Rentals

Select Event Group

Grand Event Rentals

Taylor Rental Party Plus

Ace Party and Tent Rental

WT Rental and Services LLC

Party Reflections

Professional Party Rentals

Elite Events & Rentals

Party Suppliers & Rentals

Pro Party Rental CT

Arena Group

Alquileres Grupo M

OYA Event Services

Demaxia Events

K-Event Rental

Event21

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Party and Event Rentals Market Size (2021-2032)
 - 2.1.2 Party and Event Rentals Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for Party and Event Rentals by Country/Region (2021, 2025 & 2032)
- 2.2 Party and Event Rentals Segment by Type
 - 2.2.1 Tents
 - 2.2.2 Catering Equipment
 - 2.2.3 Lighting
 - 2.2.4 Stage
 - 2.2.5 Others
 - 2.2.6 Party and Event Rentals Market Size by Type
 - 2.2.6.1 Party and Event Rentals Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.6.2 Global Party and Event Rentals Market Size Market Share by Type (2021-2026)
- 2.3 Party and Event Rentals Segment by Target Clients
 - 2.3.1 Corporate Event Rental
 - 2.3.2 Social Event Rental
 - 2.3.3 Large Public Event Rental
 - 2.3.4 Others
 - 2.3.5 Party and Event Rentals Market Size by Target Clients
 - 2.3.5.1 Party and Event Rentals Market Size CAGR by Target Clients (2021 VS 2025 VS 2032)

2.3.5.2 Global Party and Event Rentals Market Size Market Share by Target Clients (2021-2026)

2.4 Party and Event Rentals Segment by Service Models

2.4.1 Equipment Rental Only

2.4.2 All-Inclusive Event Solutions

2.4.3 Others

2.4.4 Party and Event Rentals Market Size by Service Models

2.4.4.1 Party and Event Rentals Market Size CAGR by Service Models (2021 VS 2025 VS 2032)

2.4.4.2 Global Party and Event Rentals Market Size Market Share by Service Models (2021-2026)

2.5 Party and Event Rentals Segment by Application

2.5.1 Home Use

2.5.2 Commercial Use

2.5.3 Party and Event Rentals Market Size by Application

2.5.3.1 Party and Event Rentals Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.5.3.2 Global Party and Event Rentals Market Size Market Share by Application (2021-2026)

3 PARTY AND EVENT RENTALS MARKET SIZE BY PLAYER

3.1 Party and Event Rentals Market Size Market Share by Player

3.1.1 Global Party and Event Rentals Revenue by Player (2021-2026)

3.1.2 Global Party and Event Rentals Revenue Market Share by Player (2021-2026)

3.2 Global Party and Event Rentals Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 PARTY AND EVENT RENTALS BY REGION

4.1 Party and Event Rentals Market Size by Region (2021-2026)

4.2 Global Party and Event Rentals Annual Revenue by Country/Region (2021-2026)

4.3 Americas Party and Event Rentals Market Size Growth (2021-2026)

4.4 APAC Party and Event Rentals Market Size Growth (2021-2026)

4.5 Europe Party and Event Rentals Market Size Growth (2021-2026)

4.6 Middle East & Africa Party and Event Rentals Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Party and Event Rentals Market Size by Country (2021-2026)

5.2 Americas Party and Event Rentals Market Size by Type (2021-2026)

5.3 Americas Party and Event Rentals Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Party and Event Rentals Market Size by Region (2021-2026)

6.2 APAC Party and Event Rentals Market Size by Type (2021-2026)

6.3 APAC Party and Event Rentals Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Party and Event Rentals Market Size by Country (2021-2026)

7.2 Europe Party and Event Rentals Market Size by Type (2021-2026)

7.3 Europe Party and Event Rentals Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Party and Event Rentals by Region (2021-2026)

8.2 Middle East & Africa Party and Event Rentals Market Size by Type (2021-2026)

8.3 Middle East & Africa Party and Event Rentals Market Size by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL PARTY AND EVENT RENTALS MARKET FORECAST

10.1 Global Party and Event Rentals Forecast by Region (2027-2032)

10.1.1 Global Party and Event Rentals Forecast by Region (2027-2032)

10.1.2 Americas Party and Event Rentals Forecast

10.1.3 APAC Party and Event Rentals Forecast

10.1.4 Europe Party and Event Rentals Forecast

10.1.5 Middle East & Africa Party and Event Rentals Forecast

10.2 Americas Party and Event Rentals Forecast by Country (2027-2032)

10.2.1 United States Market Party and Event Rentals Forecast

10.2.2 Canada Market Party and Event Rentals Forecast

10.2.3 Mexico Market Party and Event Rentals Forecast

10.2.4 Brazil Market Party and Event Rentals Forecast

10.3 APAC Party and Event Rentals Forecast by Region (2027-2032)

10.3.1 China Party and Event Rentals Market Forecast

10.3.2 Japan Market Party and Event Rentals Forecast

10.3.3 Korea Market Party and Event Rentals Forecast

10.3.4 Southeast Asia Market Party and Event Rentals Forecast

10.3.5 India Market Party and Event Rentals Forecast

10.3.6 Australia Market Party and Event Rentals Forecast

10.4 Europe Party and Event Rentals Forecast by Country (2027-2032)

10.4.1 Germany Market Party and Event Rentals Forecast

10.4.2 France Market Party and Event Rentals Forecast

10.4.3 UK Market Party and Event Rentals Forecast

10.4.4 Italy Market Party and Event Rentals Forecast

- 10.4.5 Russia Market Party and Event Rentals Forecast
- 10.5 Middle East & Africa Party and Event Rentals Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market Party and Event Rentals Forecast
 - 10.5.2 South Africa Market Party and Event Rentals Forecast
 - 10.5.3 Israel Market Party and Event Rentals Forecast
 - 10.5.4 Turkey Market Party and Event Rentals Forecast
- 10.6 Global Party and Event Rentals Forecast by Type (2027-2032)
- 10.7 Global Party and Event Rentals Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Party and Event Rentals Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 Event Source
 - 11.1.1 Event Source Company Information
 - 11.1.2 Event Source Party and Event Rentals Product Offered
 - 11.1.3 Event Source Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 11.1.4 Event Source Main Business Overview
 - 11.1.5 Event Source Latest Developments
- 11.2 PEAK Event Services
 - 11.2.1 PEAK Event Services Company Information
 - 11.2.2 PEAK Event Services Party and Event Rentals Product Offered
 - 11.2.3 PEAK Event Services Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 11.2.4 PEAK Event Services Main Business Overview
 - 11.2.5 PEAK Event Services Latest Developments
- 11.3 Bright Rentals
 - 11.3.1 Bright Rentals Company Information
 - 11.3.2 Bright Rentals Party and Event Rentals Product Offered
 - 11.3.3 Bright Rentals Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 11.3.4 Bright Rentals Main Business Overview
 - 11.3.5 Bright Rentals Latest Developments
- 11.4 EventWorks
 - 11.4.1 EventWorks Company Information
 - 11.4.2 EventWorks Party and Event Rentals Product Offered
 - 11.4.3 EventWorks Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 11.4.4 EventWorks Main Business Overview

- 11.4.5 EventWorks Latest Developments
- 11.5 Abbey Tent & Party Rentals
 - 11.5.1 Abbey Tent & Party Rentals Company Information
 - 11.5.2 Abbey Tent & Party Rentals Party and Event Rentals Product Offered
 - 11.5.3 Abbey Tent & Party Rentals Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 11.5.4 Abbey Tent & Party Rentals Main Business Overview
 - 11.5.5 Abbey Tent & Party Rentals Latest Developments
- 11.6 Big Dawg Party Rentals
 - 11.6.1 Big Dawg Party Rentals Company Information
 - 11.6.2 Big Dawg Party Rentals Party and Event Rentals Product Offered
 - 11.6.3 Big Dawg Party Rentals Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 11.6.4 Big Dawg Party Rentals Main Business Overview
 - 11.6.5 Big Dawg Party Rentals Latest Developments
- 11.7 Select Event Group
 - 11.7.1 Select Event Group Company Information
 - 11.7.2 Select Event Group Party and Event Rentals Product Offered
 - 11.7.3 Select Event Group Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 11.7.4 Select Event Group Main Business Overview
 - 11.7.5 Select Event Group Latest Developments
- 11.8 Grand Event Rentals
 - 11.8.1 Grand Event Rentals Company Information
 - 11.8.2 Grand Event Rentals Party and Event Rentals Product Offered
 - 11.8.3 Grand Event Rentals Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 11.8.4 Grand Event Rentals Main Business Overview
 - 11.8.5 Grand Event Rentals Latest Developments
- 11.9 Taylor Rental Party Plus
 - 11.9.1 Taylor Rental Party Plus Company Information
 - 11.9.2 Taylor Rental Party Plus Party and Event Rentals Product Offered
 - 11.9.3 Taylor Rental Party Plus Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 11.9.4 Taylor Rental Party Plus Main Business Overview
 - 11.9.5 Taylor Rental Party Plus Latest Developments
- 11.10 Ace Party and Tent Rental
 - 11.10.1 Ace Party and Tent Rental Company Information
 - 11.10.2 Ace Party and Tent Rental Party and Event Rentals Product Offered

11.10.3 Ace Party and Tent Rental Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)

11.10.4 Ace Party and Tent Rental Main Business Overview

11.10.5 Ace Party and Tent Rental Latest Developments

11.11 WT Rental and Services LLC

11.11.1 WT Rental and Services LLC Company Information

11.11.2 WT Rental and Services LLC Party and Event Rentals Product Offered

11.11.3 WT Rental and Services LLC Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)

11.11.4 WT Rental and Services LLC Main Business Overview

11.11.5 WT Rental and Services LLC Latest Developments

11.12 Party Reflections

11.12.1 Party Reflections Company Information

11.12.2 Party Reflections Party and Event Rentals Product Offered

11.12.3 Party Reflections Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)

11.12.4 Party Reflections Main Business Overview

11.12.5 Party Reflections Latest Developments

11.13 Professional Party Rentals

11.13.1 Professional Party Rentals Company Information

11.13.2 Professional Party Rentals Party and Event Rentals Product Offered

11.13.3 Professional Party Rentals Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)

11.13.4 Professional Party Rentals Main Business Overview

11.13.5 Professional Party Rentals Latest Developments

11.14 Elite Events & Rentals

11.14.1 Elite Events & Rentals Company Information

11.14.2 Elite Events & Rentals Party and Event Rentals Product Offered

11.14.3 Elite Events & Rentals Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)

11.14.4 Elite Events & Rentals Main Business Overview

11.14.5 Elite Events & Rentals Latest Developments

11.15 Party Suppliers & Rentals

11.15.1 Party Suppliers & Rentals Company Information

11.15.2 Party Suppliers & Rentals Party and Event Rentals Product Offered

11.15.3 Party Suppliers & Rentals Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)

11.15.4 Party Suppliers & Rentals Main Business Overview

11.15.5 Party Suppliers & Rentals Latest Developments

11.16 Pro Party Rental CT

11.16.1 Pro Party Rental CT Company Information

11.16.2 Pro Party Rental CT Party and Event Rentals Product Offered

11.16.3 Pro Party Rental CT Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)

11.16.4 Pro Party Rental CT Main Business Overview

11.16.5 Pro Party Rental CT Latest Developments

11.17 Arena Group

11.17.1 Arena Group Company Information

11.17.2 Arena Group Party and Event Rentals Product Offered

11.17.3 Arena Group Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)

11.17.4 Arena Group Main Business Overview

11.17.5 Arena Group Latest Developments

11.18 Alquileres Grupo M

11.18.1 Alquileres Grupo M Company Information

11.18.2 Alquileres Grupo M Party and Event Rentals Product Offered

11.18.3 Alquileres Grupo M Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)

11.18.4 Alquileres Grupo M Main Business Overview

11.18.5 Alquileres Grupo M Latest Developments

11.19 OYA Event Services

11.19.1 OYA Event Services Company Information

11.19.2 OYA Event Services Party and Event Rentals Product Offered

11.19.3 OYA Event Services Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)

11.19.4 OYA Event Services Main Business Overview

11.19.5 OYA Event Services Latest Developments

11.20 Demaxia Events

11.20.1 Demaxia Events Company Information

11.20.2 Demaxia Events Party and Event Rentals Product Offered

11.20.3 Demaxia Events Party and Event Rentals Revenue, Gross Margin and Market Share (2021-2026)

11.20.4 Demaxia Events Main Business Overview

11.20.5 Demaxia Events Latest Developments

11.21 K-Event Rental

11.21.1 K-Event Rental Company Information

11.21.2 K-Event Rental Party and Event Rentals Product Offered

11.21.3 K-Event Rental Party and Event Rentals Revenue, Gross Margin and Market

Share (2021-2026)

11.21.4 K-Event Rental Main Business Overview

11.21.5 K-Event Rental Latest Developments

11.22 Event21

11.22.1 Event21 Company Information

11.22.2 Event21 Party and Event Rentals Product Offered

11.22.3 Event21 Party and Event Rentals Revenue, Gross Margin and Market Share

(2021-2026)

11.22.4 Event21 Main Business Overview

11.22.5 Event21 Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Party and Event Rentals Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Party and Event Rentals Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Tents

Table 4. Major Players of Catering Equipment

Table 5. Major Players of Lighting

Table 6. Major Players of Stage

Table 7. Major Players of Others

Table 8. Party and Event Rentals Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 9. Global Party and Event Rentals Market Size by Type (2021-2026) & (\$ millions)

Table 10. Global Party and Event Rentals Market Size Market Share by Type (2021-2026)

Table 11. Major Players of Corporate Event Rental

Table 12. Major Players of Social Event Rental

Table 13. Major Players of Large Public Event Rental

Table 14. Major Players of Others

Table 15. Party and Event Rentals Market Size CAGR by Target Clients (2021 VS 2025 VS 2032) & (\$ millions)

Table 16. Global Party and Event Rentals Market Size by Target Clients (2021-2026) & (\$ millions)

Table 17. Global Party and Event Rentals Market Size Market Share by Target Clients (2021-2026)

Table 18. Major Players of Equipment Rental Only

Table 19. Major Players of All-Inclusive Event Solutions

Table 20. Major Players of Others

Table 21. Party and Event Rentals Market Size CAGR by Service Models (2021 VS 2025 VS 2032) & (\$ millions)

Table 22. Global Party and Event Rentals Market Size by Service Models (2021-2026) & (\$ millions)

Table 23. Global Party and Event Rentals Market Size Market Share by Service Models (2021-2026)

Table 24. Party and Event Rentals Market Size CAGR by Application (2021 VS 2025

VS 2032) & (\$ millions)

Table 25. Global Party and Event Rentals Market Size by Application (2021-2026) & (\$ millions)

Table 26. Global Party and Event Rentals Market Size Market Share by Application (2021-2026)

Table 27. Global Party and Event Rentals Revenue by Player (2021-2026) & (\$ millions)

Table 28. Global Party and Event Rentals Revenue Market Share by Player (2021-2026)

Table 29. Party and Event Rentals Key Players Head office and Products Offered

Table 30. Party and Event Rentals Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 31. New Products and Potential Entrants

Table 32. Mergers & Acquisitions, Expansion

Table 33. Global Party and Event Rentals Market Size by Region (2021-2026) & (\$ millions)

Table 34. Global Party and Event Rentals Market Size Market Share by Region (2021-2026)

Table 35. Global Party and Event Rentals Revenue by Country/Region (2021-2026) & (\$ millions)

Table 36. Global Party and Event Rentals Revenue Market Share by Country/Region (2021-2026)

Table 37. Americas Party and Event Rentals Market Size by Country (2021-2026) & (\$ millions)

Table 38. Americas Party and Event Rentals Market Size Market Share by Country (2021-2026)

Table 39. Americas Party and Event Rentals Market Size by Type (2021-2026) & (\$ millions)

Table 40. Americas Party and Event Rentals Market Size Market Share by Type (2021-2026)

Table 41. Americas Party and Event Rentals Market Size by Application (2021-2026) & (\$ millions)

Table 42. Americas Party and Event Rentals Market Size Market Share by Application (2021-2026)

Table 43. APAC Party and Event Rentals Market Size by Region (2021-2026) & (\$ millions)

Table 44. APAC Party and Event Rentals Market Size Market Share by Region (2021-2026)

Table 45. APAC Party and Event Rentals Market Size by Type (2021-2026) & (\$ millions)

Table 46. APAC Party and Event Rentals Market Size by Application (2021-2026) & (\$ millions)

Table 47. Europe Party and Event Rentals Market Size by Country (2021-2026) & (\$ millions)

Table 48. Europe Party and Event Rentals Market Size Market Share by Country (2021-2026)

Table 49. Europe Party and Event Rentals Market Size by Type (2021-2026) & (\$ millions)

Table 50. Europe Party and Event Rentals Market Size by Application (2021-2026) & (\$ millions)

Table 51. Middle East & Africa Party and Event Rentals Market Size by Region (2021-2026) & (\$ millions)

Table 52. Middle East & Africa Party and Event Rentals Market Size by Type (2021-2026) & (\$ millions)

Table 53. Middle East & Africa Party and Event Rentals Market Size by Application (2021-2026) & (\$ millions)

Table 54. Key Market Drivers & Growth Opportunities of Party and Event Rentals

Table 55. Key Market Challenges & Risks of Party and Event Rentals

Table 56. Key Industry Trends of Party and Event Rentals

Table 57. Global Party and Event Rentals Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 58. Global Party and Event Rentals Market Size Market Share Forecast by Region (2027-2032)

Table 59. Global Party and Event Rentals Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 60. Global Party and Event Rentals Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 61. Event Source Details, Company Type, Party and Event Rentals Area Served and Its Competitors

Table 62. Event Source Party and Event Rentals Product Offered

Table 63. Event Source Party and Event Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 64. Event Source Main Business

Table 65. Event Source Latest Developments

Table 66. PEAK Event Services Details, Company Type, Party and Event Rentals Area Served and Its Competitors

Table 67. PEAK Event Services Party and Event Rentals Product Offered

Table 68. PEAK Event Services Party and Event Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 69. PEAK Event Services Main Business

Table 70. PEAK Event Services Latest Developments

Table 71. Bright Rentals Details, Company Type, Party and Event Rentals Area Served and Its Competitors

Table 72. Bright Rentals Party and Event Rentals Product Offered

Table 73. Bright Rentals Party and Event Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 74. Bright Rentals Main Business

Table 75. Bright Rentals Latest Developments

Table 76. EventWorks Details, Company Type, Party and Event Rentals Area Served and Its Competitors

Table 77. EventWorks Party and Event Rentals Product Offered

Table 78. EventWorks Party and Event Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 79. EventWorks Main Business

Table 80. EventWorks Latest Developments

Table 81. Abbey Tent & Party Rentals Details, Company Type, Party and Event Rentals Area Served and Its Competitors

Table 82. Abbey Tent & Party Rentals Party and Event Rentals Product Offered

Table 83. Abbey Tent & Party Rentals Party and Event Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 84. Abbey Tent & Party Rentals Main Business

Table 85. Abbey Tent & Party Rentals Latest Developments

Table 86. Big Dawg Party Rentals Details, Company Type, Party and Event Rentals Area Served and Its Competitors

Table 87. Big Dawg Party Rentals Party and Event Rentals Product Offered

Table 88. Big Dawg Party Rentals Party and Event Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 89. Big Dawg Party Rentals Main Business

Table 90. Big Dawg Party Rentals Latest Developments

Table 91. Select Event Group Details, Company Type, Party and Event Rentals Area Served and Its Competitors

Table 92. Select Event Group Party and Event Rentals Product Offered

Table 93. Select Event Group Party and Event Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 94. Select Event Group Main Business

Table 95. Select Event Group Latest Developments

Table 96. Grand Event Rentals Details, Company Type, Party and Event Rentals Area Served and Its Competitors

Table 97. Grand Event Rentals Party and Event Rentals Product Offered
Table 98. Grand Event Rentals Party and Event Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 99. Grand Event Rentals Main Business
Table 100. Grand Event Rentals Latest Developments
Table 101. Taylor Rental Party Plus Details, Company Type, Party and Event Rentals Area Served and Its Competitors
Table 102. Taylor Rental Party Plus Party and Event Rentals Product Offered
Table 103. Taylor Rental Party Plus Party and Event Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 104. Taylor Rental Party Plus Main Business
Table 105. Taylor Rental Party Plus Latest Developments
Table 106. Ace Party and Tent Rental Details, Company Type, Party and Event Rentals Area Served and Its Competitors
Table 107. Ace Party and Tent Rental Party and Event Rentals Product Offered
Table 108. Ace Party and Tent Rental Party and Event Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 109. Ace Party and Tent Rental Main Business
Table 110. Ace Party and Tent Rental Latest Developments
Table 111. WT Rental and Services LLC Details, Company Type, Party and Event Rentals Area Served and Its Competitors
Table 112. WT Rental and Services LLC Party and Event Rentals Product Offered
Table 113. WT Rental and Services LLC Party and Event Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 114. WT Rental and Services LLC Main Business
Table 115. WT Rental and Services LLC Latest Developments
Table 116. Party Reflections Details, Company Type, Party and Event Rentals Area Served and Its Competitors
Table 117. Party Reflections Party and Event Rentals Product Offered
Table 118. Party Reflections Party and Event Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 119. Party Reflections Main Business
Table 120. Party Reflections Latest Developments
Table 121. Professional Party Rentals Details, Company Type, Party and Event Rentals Area Served and Its Competitors
Table 122. Professional Party Rentals Party and Event Rentals Product Offered
Table 123. Professional Party Rentals Party and Event Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 124. Professional Party Rentals Main Business

Table 125. Professional Party Rentals Latest Developments

Table 126. Elite Events & Rentals Details, Company Type, Party and Event Rentals Area Served and Its Competitors

Table 127. Elite Events & Rentals Party and Event Rentals Product Offered

Table 128. Elite Events & Rentals Party and Event Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 129. Elite Events & Rentals Main Business

Table 130. Elite Events & Rentals Latest Developments

Table 131. Party Suppliers & Rentals Details, Company Type, Party and Event Rentals Area Served and Its Competitors

Table 132. Party Suppliers & Rentals Party and Event Rentals Product Offered

Table 133. Party Suppliers & Rentals Party and Event Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 134. Party Suppliers & Rentals Main Business

Table 135. Party Suppliers & Rentals Latest Developments

Table 136. Pro Party Rental CT Details, Company Type, Party and Event Rentals Area Served and Its Competitors

Table 137. Pro Party Rental CT Party and Event Rentals Product Offered

Table 138. Pro Party Rental CT Party and Event Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 139. Pro Party Rental CT Main Business

Table 140. Pro Party Rental CT Latest Developments

Table 141. Arena Group Details, Company Type, Party and Event Rentals Area Served and Its Competitors

Table 142. Arena Group Party and Event Rentals Product Offered

Table 143. Arena Group Party and Event Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 144. Arena Group Main Business

Table 145. Arena Group Latest Developments

Table 146. Alquileres Grupo M Details, Company Type, Party and Event Rentals Area Served and Its Competitors

Table 147. Alquileres Grupo M Party and Event Rentals Product Offered

Table 148. Alquileres Grupo M Party and Event Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 149. Alquileres Grupo M Main Business

Table 150. Alquileres Grupo M Latest Developments

Table 151. OYA Event Services Details, Company Type, Party and Event Rentals Area Served and Its Competitors

Table 152. OYA Event Services Party and Event Rentals Product Offered

Table 153. OYA Event Services Party and Event Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 154. OYA Event Services Main Business

Table 155. OYA Event Services Latest Developments

Table 156. Demaxia Events Details, Company Type, Party and Event Rentals Area Served and Its Competitors

Table 157. Demaxia Events Party and Event Rentals Product Offered

Table 158. Demaxia Events Party and Event Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 159. Demaxia Events Main Business

Table 160. Demaxia Events Latest Developments

Table 161. K-Event Rental Details, Company Type, Party and Event Rentals Area Served and Its Competitors

Table 162. K-Event Rental Party and Event Rentals Product Offered

Table 163. K-Event Rental Party and Event Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 164. K-Event Rental Main Business

Table 165. K-Event Rental Latest Developments

Table 166. Event21 Details, Company Type, Party and Event Rentals Area Served and Its Competitors

Table 167. Event21 Party and Event Rentals Product Offered

Table 168. Event21 Party and Event Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 169. Event21 Main Business

Table 170. Event21 Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Party and Event Rentals Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Party and Event Rentals Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Party and Event Rentals Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Party and Event Rentals Sales Market Share by Country/Region (2025)

Figure 8. Party and Event Rentals Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Party and Event Rentals Market Size Market Share by Type in 2025

Figure 10. Global Party and Event Rentals Market Size Market Share by Target Clients in 2025

Figure 11. Global Party and Event Rentals Market Size Market Share by Service Models in 2025

Figure 12. Party and Event Rentals in Home Use

Figure 13. Global Party and Event Rentals Market: Home Use (2021-2026) & (\$ millions)

Figure 14. Party and Event Rentals in Commercial Use

Figure 15. Global Party and Event Rentals Market: Commercial Use (2021-2026) & (\$ millions)

Figure 16. Global Party and Event Rentals Market Size Market Share by Application in 2025

Figure 17. Global Party and Event Rentals Revenue Market Share by Player in 2025

Figure 18. Global Party and Event Rentals Market Size Market Share by Region (2021-2026)

Figure 19. Americas Party and Event Rentals Market Size 2021-2026 (\$ millions)

Figure 20. APAC Party and Event Rentals Market Size 2021-2026 (\$ millions)

Figure 21. Europe Party and Event Rentals Market Size 2021-2026 (\$ millions)

Figure 22. Middle East & Africa Party and Event Rentals Market Size 2021-2026 (\$ millions)

Figure 23. Americas Party and Event Rentals Value Market Share by Country in 2025

Figure 24. United States Party and Event Rentals Market Size Growth 2021-2026 (\$ millions)

Figure 25. Canada Party and Event Rentals Market Size Growth 2021-2026 (\$ millions)

Figure 26. Mexico Party and Event Rentals Market Size Growth 2021-2026 (\$ millions)

Figure 27. Brazil Party and Event Rentals Market Size Growth 2021-2026 (\$ millions)

Figure 28. APAC Party and Event Rentals Market Size Market Share by Region in 2025

Figure 29. APAC Party and Event Rentals Market Size Market Share by Type
(2021-2026)

Figure 30. APAC Party and Event Rentals Market Size Market Share by Application
(2021-2026)

Figure 31. China Party and Event Rentals Market Size Growth 2021-2026 (\$ millions)

Figure 32. Japan Party and Event Rentals Market Size Growth 2021-2026 (\$ millions)

Figure 33. South Korea Party and Event Rentals Market Size Growth 2021-2026 (\$
millions)

Figure 34. Southeast Asia Party and Event Rentals Market Size Growth 2021-2026 (\$
millions)

Figure 35. India Party and Event Rentals Market Size Growth 2021-2026 (\$ millions)

Figure 36. Australia Party and Event Rentals Market Size Growth 2021-2026 (\$ millions)

Figure 37. Europe Party and Event Rentals Market Size Market Share by Country in
2025

Figure 38. Europe Party and Event Rentals Market Size Market Share by Type
(2021-2026)

Figure 39. Europe Party and Event Rentals Market Size Market Share by Application
(2021-2026)

Figure 40. Germany Party and Event Rentals Market Size Growth 2021-2026 (\$
millions)

Figure 41. France Party and Event Rentals Market Size Growth 2021-2026 (\$ millions)

Figure 42. UK Party and Event Rentals Market Size Growth 2021-2026 (\$ millions)

Figure 43. Italy Party and Event Rentals Market Size Growth 2021-2026 (\$ millions)

Figure 44. Russia Party and Event Rentals Market Size Growth 2021-2026 (\$ millions)

Figure 45. Middle East & Africa Party and Event Rentals Market Size Market Share by
Region (2021-2026)

Figure 46. Middle East & Africa Party and Event Rentals Market Size Market Share by
Type (2021-2026)

Figure 47. Middle East & Africa Party and Event Rentals Market Size Market Share by
Application (2021-2026)

Figure 48. Egypt Party and Event Rentals Market Size Growth 2021-2026 (\$ millions)

Figure 49. South Africa Party and Event Rentals Market Size Growth 2021-2026 (\$
millions)

Figure 50. Israel Party and Event Rentals Market Size Growth 2021-2026 (\$ millions)

Figure 51. Turkey Party and Event Rentals Market Size Growth 2021-2026 (\$ millions)

Figure 52. GCC Countries Party and Event Rentals Market Size Growth 2021-2026 (\$ millions)

Figure 53. Americas Party and Event Rentals Market Size 2027-2032 (\$ millions)

Figure 54. APAC Party and Event Rentals Market Size 2027-2032 (\$ millions)

Figure 55. Europe Party and Event Rentals Market Size 2027-2032 (\$ millions)

Figure 56. Middle East & Africa Party and Event Rentals Market Size 2027-2032 (\$ millions)

Figure 57. United States Party and Event Rentals Market Size 2027-2032 (\$ millions)

Figure 58. Canada Party and Event Rentals Market Size 2027-2032 (\$ millions)

Figure 59. Mexico Party and Event Rentals Market Size 2027-2032 (\$ millions)

Figure 60. Brazil Party and Event Rentals Market Size 2027-2032 (\$ millions)

Figure 61. China Party and Event Rentals Market Size 2027-2032 (\$ millions)

Figure 62. Japan Party and Event Rentals Market Size 2027-2032 (\$ millions)

Figure 63. Korea Party and Event Rentals Market Size 2027-2032 (\$ millions)

Figure 64. Southeast Asia Party and Event Rentals Market Size 2027-2032 (\$ millions)

Figure 65. India Party and Event Rentals Market Size 2027-2032 (\$ millions)

Figure 66. Australia Party and Event Rentals Market Size 2027-2032 (\$ millions)

Figure 67. Germany Party and Event Rentals Market Size 2027-2032 (\$ millions)

Figure 68. France Party and Event Rentals Market Size 2027-2032 (\$ millions)

Figure 69. UK Party and Event Rentals Market Size 2027-2032 (\$ millions)

Figure 70. Italy Party and Event Rentals Market Size 2027-2032 (\$ millions)

Figure 71. Russia Party and Event Rentals Market Size 2027-2032 (\$ millions)

Figure 72. Egypt Party and Event Rentals Market Size 2027-2032 (\$ millions)

Figure 73. South Africa Party and Event Rentals Market Size 2027-2032 (\$ millions)

Figure 74. Israel Party and Event Rentals Market Size 2027-2032 (\$ millions)

Figure 75. Turkey Party and Event Rentals Market Size 2027-2032 (\$ millions)

Figure 76. Global Party and Event Rentals Market Size Market Share Forecast by Type (2027-2032)

Figure 77. Global Party and Event Rentals Market Size Market Share Forecast by Application (2027-2032)

Figure 78. GCC Countries Party and Event Rentals Market Size 2027-2032 (\$ millions)

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