

Global Park Assist Ultrasonic Sensors Market Growth 2026-2032

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Abstracts

The global Park Assist Ultrasonic Sensors market size is predicted to grow from US\$ 2446 million in 2025 to US\$ 4512 million in 2032; it is expected to grow at a CAGR of 8.0% from 2026 to 2032.

Park Assist Ultrasonic Sensors are automotive near-range distance-sensing devices installed on front and rear bumpers, vehicle sides, or other close-proximity sensing positions. They typically consist of an ultrasonic transducer, sealed housing, driver and receiver circuitry, signal-processing electronics, and automotive-grade connectors. By transmitting high-frequency ultrasonic pulses and receiving reflected echoes from surrounding objects, these sensors calculate the distance between the vehicle and obstacles. They are mainly used in reverse parking assistance, front and rear parking aid, automated parking, remote parking, low-speed obstacle detection, narrow-space maneuvering, and door-opening collision prevention. As a core hardware layer for automotive near-field perception, Park Assist Ultrasonic Sensors are widely integrated into advanced driver-assistance systems and intelligent parking systems, with major production and supply networks located across Europe, Asia, North America, and other automotive electronics manufacturing regions.

In 2025, global Park Assist Ultrasonic Sensors production reached approximately 410 million to 440 million units, with mainstream OEM-grade factory-gate FOB prices standing at around US\$5.70 to US\$6.10 per unit. This price range mainly refers to automotive-grade near-range ultrasonic sensor units installed on front bumpers, rear bumpers and side body positions, excluding the value of complete automated parking systems, parking controllers, cameras, millimeter-wave radar, LiDAR and software algorithms. Supported by rising penetration of front and rear parking assistance, automated parking, remote parking and low-speed obstacle detection functions, Park

Assist Ultrasonic Sensors remain one of the most scalable and cost-efficient sensor categories in global vehicle near-field perception.

The global Park Assist Ultrasonic Sensors market is evolving from a conventional reversing-alarm component into a foundational sensing layer for intelligent parking and low-speed safety systems. Driven by vehicle electrification, ADAS penetration, higher trim-level configurations, and consumer demand for easier urban parking, automakers are increasing the adoption of automated parking, remote parking, narrow-space maneuvering, low-speed emergency braking, and door-opening protection functions. The value of these sensors lies not in long-range perception, but in short-range, low-speed, cost-efficient, and reliable distance detection under everyday parking conditions. As a result, ultrasonic sensors continue to complement cameras, millimeter-wave radar, and centralized vehicle controllers by providing robust near-field obstacle information for parking lots, underground garages, congested streets, and tight urban roads.

The main market challenges include continuous OEM cost reduction, platform-level price pressure, integration into domain controllers, and competition from broader sensor-fusion architectures. However, Park Assist Ultrasonic Sensors are expected to remain a standard sensing component in mass-market and premium vehicles because of their mature automotive reliability, low unit cost, compact structure, and proven performance in close-range obstacle detection. Future demand will be supported by electric vehicles, advanced intelligent parking systems, compact urban cars, commercial vehicle safety applications, and the aftermarket replacement channel. Product development will increasingly focus on higher sensitivity, stronger interference resistance, faster response, improved sealing performance, smaller form factors, and better compatibility with centralized ADAS computing architectures, moving the product category from simple distance measurement toward intelligent near-field perception.

LP Information, Inc. (LPI) ' newest research report, the "Park Assist Ultrasonic Sensors Industry Forecast" looks at past sales and reviews total world Park Assist Ultrasonic Sensors sales in 2025, providing a comprehensive analysis by region and market sector of projected Park Assist Ultrasonic Sensors sales for 2026 through 2032. With Park Assist Ultrasonic Sensors sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Park Assist Ultrasonic Sensors industry.

This Insight Report provides a comprehensive analysis of the global Park Assist Ultrasonic Sensors landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and

M&A activity. This report also analyzes the strategies of leading global companies with a focus on Park Assist Ultrasonic Sensors portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Park Assist Ultrasonic Sensors market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Park Assist Ultrasonic Sensors and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Park Assist Ultrasonic Sensors.

This report presents a comprehensive overview, market shares, and growth opportunities of Park Assist Ultrasonic Sensors market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Rear Bumper Sensors

Front Bumper Sensors

Side Body Sensors

Others

Segmentation by Sales Channel:

Original Equipment Market

Authorized Service Market

Independent Aftermarket

Others

Segmentation by Detection Range:

Short Range Below 1.5 m

Standard Range 1.5 m to 3.0 m

Extended Range Above 3.0 m

Others

Segmentation by Operating Frequency:

40 kHz Class Sensors

48 kHz Class Sensors

58 kHz Class Sensors

Others

Segmentation by Application:

Passenger Cars

Light Commercial Vehicles

Heavy Commercial Vehicles

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Robert Bosch GmbH

Valeo SE

FORVIA HELLA GmbH and Co. KGaA

AUMOVIO SE

Magna International Inc.

ZF Friedrichshafen AG

DENSO Corporation

Murata Manufacturing Co., Ltd.

Nippon Ceramic Co., Ltd.

Hyundai Mobis Co., Ltd.

TungThih Electronic Co., Ltd.

Whetron Electronics Co., Ltd.

Guangdong Audiowell Sensor Technology Co., Ltd.

Shenzhen Longhorn Automotive Electronic Equipment Co., Ltd.

Steelmate Co., Ltd.

Shenzhen CISBO Technology Co., Ltd.

XENSO Electronics Sdn. Bhd.

UNO Minda Limited

Rostra Precision Controls Inc.

VOXX Electronics Corporation

Brandmotion LLC

Brigade Electronics Group plc

Key Questions Addressed in this Report

What is the 10-year outlook for the global Park Assist Ultrasonic Sensors market?

What factors are driving Park Assist Ultrasonic Sensors market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Park Assist Ultrasonic Sensors market opportunities vary by end market size?

How does Park Assist Ultrasonic Sensors break out by Type, by Application?

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