

# Global Park Assist Camera for Rear View Market Growth 2026-2032

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## Abstracts

The global Park Assist Camera for Rear View market size is predicted to grow from US\$ 2301 million in 2025 to US\$ 3598 million in 2032; it is expected to grow at a CAGR of 6.6% from 2026 to 2032.

In 2025, global production of rear view park assist cameras reached 98,000,000 units, with an average selling price of USD 24 per unit, total production capacity of 112,000,000 units, and an average gross margin of 27%.

Rear view park assist cameras are in-vehicle camera devices mounted at the rear of a vehicle to capture real-time images of the area behind the vehicle during reversing and parking maneuvers. The images are displayed on the in-car screen to help drivers identify obstacles, pedestrians, road boundaries, and blind spots. These cameras are commonly integrated with parking sensors, park assist systems, or surround view systems and represent one of the most widely adopted parking safety features in passenger and commercial vehicles.

Upstream, rear view park assist cameras rely on key components such as CMOS image sensors, lens modules, image processing chips, connectors, and housings. The midstream consists of camera module manufacturers and system integrators responsible for optical design, image tuning, and overall reliability validation. Downstream demand mainly comes from automotive OEMs and Tier 1 suppliers, with end applications in passenger vehicles, light commercial vehicles, and selected specialty vehicles for parking and safety systems.

United States market for Park Assist Camera for Rear View is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through

2032.

China market for Park Assist Camera for Rear View is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Park Assist Camera for Rear View is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Park Assist Camera for Rear View players cover Dorman, TechPro, Standard Motor Products, Ford, Continental, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Park Assist Camera for Rear View Industry Forecast" looks at past sales and reviews total world Park Assist Camera for Rear View sales in 2025, providing a comprehensive analysis by region and market sector of projected Park Assist Camera for Rear View sales for 2026 through 2032. With Park Assist Camera for Rear View sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Park Assist Camera for Rear View industry.

This Insight Report provides a comprehensive analysis of the global Park Assist Camera for Rear View landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Park Assist Camera for Rear View portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Park Assist Camera for Rear View market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Park Assist Camera for Rear View and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Park Assist Camera for Rear View.

This report presents a comprehensive overview, market shares, and growth opportunities of Park Assist Camera for Rear View market by product type, application,

key manufacturers and key regions and countries.

Segmentation by Type:

Automatic

Manual

Segmentation by Functional Level:

Basic Park Assist Camera

Intelligent Park Assist Camera

Segmentation by Field of View:

Standard Field of View Camera

Wide / Ultra-Wide Angle Camera

Segmentation by System Integration:

Standalone Park Assist Camera

Surround View Camera (AVM)

Segmentation by Application:

Cars

Trucks

SUVs

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Dorman

TechPro

Standard Motor Products

Ford

Continental

Robert Bosch

Valeo

Aptiv

Magna

GENTEX

MCNEX

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Park Assist Camera for Rear View market?

What factors are driving Park Assist Camera for Rear View market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Park Assist Camera for Rear View market opportunities vary by end market size?

How does Park Assist Camera for Rear View break out by Type, by Application?

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