

Global Parcel Tracking Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Parcel Tracking Software market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Package Tracking Software plays a critical role in streamlining logistics operations and enhancing customer satisfaction. By leveraging advanced technologies such as barcode scanning, GPS tracking, and cloud-based systems, this software enables users to keep a close eye on their packages at every stage of the delivery process. This comprehensive oversight allows for increased efficiency, reduced errors, and improved visibility, ultimately resulting in enhanced supply chain management.

United States market for Parcel Tracking Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Parcel Tracking Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Parcel Tracking Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Parcel Tracking Software players cover Zetes, Pitney Bowes, ShipERP, AfterShip, parcelLab, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Parcel Tracking Software Industry Forecast" looks at past sales and reviews total world Parcel Tracking Software sales in

2025, providing a comprehensive analysis by region and market sector of projected Parcel Tracking Software sales for 2026 through 2032. With Parcel Tracking Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Parcel Tracking Software industry.

This Insight Report provides a comprehensive analysis of the global Parcel Tracking Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Parcel Tracking Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Parcel Tracking Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Parcel Tracking Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Parcel Tracking Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Parcel Tracking Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-based

On Premises

Segmentation by Application:

Postal

Courier

Express

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Zetes

Pitney Bowes

ShipERP

AfterShip

parcelLab

Trackingmore

Parcel Tracker

Parcel Panel

Onro

GigaTrak

EZTrackIt

Metafour

Nomadia

Track-POD

FarEye

Panatrack

Elluminati

Parcel Perfect

ShipHawk

Sorted

nShift

OnTime 360

ManageTeamz

GFS Seeker

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