

Global Paper Strength Agent Market Growth 2026-2032

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Abstracts

The global Paper Strength Agent market size is predicted to grow from US\$ 590 million in 2025 to US\$ 1020 million in 2032; it is expected to grow at a CAGR of 8.3% from 2026 to 2032.

Paper strength agents are a class of papermaking chemicals used to improve the physical properties of paper (such as dry strength, wet strength, bursting strength, and folding endurance). They enhance fiber bonding by forming stronger hydrogen or covalent bonds between fibers, thereby improving the overall strength and durability of the paper. Typically added at the wet end of the papermaking process, they significantly improve paper sheet structural stability, water resistance, and processability, while reducing raw material fiber consumption and lowering production costs. Paper strength agents are widely used in packaging paper, corrugated paper, cultural paper, and tissue paper, and are one of the essential key functional additives in the modern papermaking industry. Sales volume in 2024 was 450,000 tons, with an average price of US\$1,250 per ton. Single-line production capacity was 50,000 tons, with a gross profit margin of 44%.

I. Market Segmentation by System Components

Classification by Application Area

Packaging Paper: Used in corrugated paper and linerboard to improve burst strength, ring crush strength, and tensile strength; the largest global consumer application. **Cultural Paper:** Improves paper surface strength, sizing quality, and printability, reducing dusting and lint.

Tissue Paper: Improves the balance between softness and strength, making tissues less prone to tearing when wet. Specialty Paper: Includes filter paper, food packaging paper, oil- and water-resistant paper, medical paper, etc., requiring higher performance from reinforcing agents.

Classification by Technical Characteristics

Dry Strength Agents: Representative products: cationic starch, CPAM, APAM. Wet

Strength Agents: Representative products: PAE, formaldehyde-free wet strength

agents. Surface Reinforcing Agents: Representative products: sizing resin, surface PAM.

II. Application Case Sharing

A large corrugated paper manufacturing group decided to reduce the proportion of wood pulp and increase the amount of recycled fiber due to rising raw material costs.

However, the paper experienced strength problems such as decreased burst strength and insufficient ring crush. In 2023, the factory introduced a "high-efficiency cationic starch + CPAM" composite reinforcement system. Through optimized matching of strength agents and fiber charges, fiber bonding efficiency was improved by 35%. After system application: corrugated paper burst strength increased by 18%, ring crush strength increased by 12%; pulp costs decreased by 8%; production line speed increased by 10%; formula debugging cycle shortened by 60%, and paper quality fluctuations significantly reduced. The factory achieved dual optimization of "cost reduction and performance improvement" for the first time, with reinforcement agents becoming one of the core means of cost reduction and efficiency improvement.

III. Upstream and Downstream Analysis

Upstream: Chemical raw materials and polymer materials, starch raw materials, potato/corn starch, acrylamide, epichlorohydrin and other polymer monomers, bio-based raw materials and natural polymers. Midstream: Paper chemical manufacturers and system integrators. Downstream: Paper companies, including packaging paper mills, cultural paper mills, tissue paper mills and specialty paper mills.

IV. Technological Trends and Innovation Directions

High-efficiency with low addition: Through structural optimization, stronger fiber charge matching is achieved, reducing usage by 20-40%. Formaldehyde-free wet-strength agents are rapidly replacing traditional PAE: compliant with European and American

food contact regulations, with a growth rate exceeding 12%. Bio-based strength agents are becoming mainstream: represented by lignin, alginate, and plant polysaccharides, they are more environmentally friendly and renewable. Fiber-filler-auxiliary agent ternary synergistic technology: used in high-filler paper, reducing filler dusting and improving paper surface performance. Online monitoring and intelligent dosing systems: through factory digitalization, optimizing strength agent dosing and predicting performance, improving stability.

LP Information, Inc. (LPI) ' newest research report, the "Paper Strength Agent Industry Forecast" looks at past sales and reviews total world Paper Strength Agent sales in 2025, providing a comprehensive analysis by region and market sector of projected Paper Strength Agent sales for 2026 through 2032. With Paper Strength Agent sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Paper Strength Agent industry.

This Insight Report provides a comprehensive analysis of the global Paper Strength Agent landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Paper Strength Agent portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Paper Strength Agent market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Paper Strength Agent and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Paper Strength Agent.

This report presents a comprehensive overview, market shares, and growth opportunities of Paper Strength Agent market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Wet Strength Agent

Dry Strength Agent

Segmentation by Addition Point:

Wet-end Strength Agents

Surface Sizing Strength Agents

Segmentation by Chemical Composition:

Cationic Starch

Anionic Starch

Segmentation by Application:

Paper

Paper Board

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its

market penetration.

Seiko PMC

Kemira

BASF

Harima Chemicals

Asahi Kasei

Solenis

Kurita

Arakawa Chemical Industries, Ltd.

Ecolab

Borregaard

Jiangsu Sanrui

Shandong Nuoer Biological Technology Co., Ltd.

Axchem Korea

Mare Austria GmbH

OCHS Chemical

Key Questions Addressed in this Report

What is the 10-year outlook for the global Paper Strength Agent market?

What factors are driving Paper Strength Agent market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Paper Strength Agent market opportunities vary by end market size?

How does Paper Strength Agent break out by Type, by Application?

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