

Global Paper Shooting Target Market Growth 2026-2032

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Abstracts

The global Paper Shooting Target market size is predicted to grow from US\$ 69.85 million in 2025 to US\$ 110 million in 2032; it is expected to grow at a CAGR of 6.8% from 2026 to 2032.

A paper shooting target typically refers to a sheet of paper or cardboard with a printed design that is used for target practice. These targets often feature various patterns, shapes, and scoring zones, allowing shooters to aim and improve their accuracy. Paper targets are commonly used in shooting ranges and competitions for both recreational and training purposes.

Increased Interest in Shooting Sports: The popularity of shooting sports and recreational shooting has been growing, leading to an increased demand for shooting targets.

Training and Skill Development: As more individuals engage in firearms training and skill development, there is a consistent demand for affordable and effective paper shooting targets for practice.

Innovation in Target Designs: Manufacturers often introduce new and innovative target designs to keep shooters engaged and provide diverse training scenarios.

Environmentally Friendly Targets: There is a growing interest in environmentally friendly and biodegradable shooting targets as awareness about ecological concerns increases.

Online Sales and Distribution: The shift towards online sales and distribution channels has affected various markets, including shooting targets. E-commerce platforms provide convenience for consumers to purchase targets online.

LP Information, Inc. (LPI) ' newest research report, the "Paper Shooting Target Industry Forecast" looks at past sales and reviews total world Paper Shooting Target sales in 2025, providing a comprehensive analysis by region and market sector of projected Paper Shooting Target sales for 2026 through 2032. With Paper Shooting Target sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Paper Shooting Target industry.

This Insight Report provides a comprehensive analysis of the global Paper Shooting Target landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Paper Shooting Target portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Paper Shooting Target market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Paper Shooting Target and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Paper Shooting Target.

This report presents a comprehensive overview, market shares, and growth opportunities of Paper Shooting Target market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Bullseye Target

Silhouette Target

Others

Segmentation by Application:

Entertainment

Training

Competition

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

MGM Targets

Grizzly Targets

American Target Company

Birchwood Casey

Black Carbon

Qualification Targets

MADWOLF TARGETS

Allen

Alco Target

Champion Target

Action Target

Brownells

Key Questions Addressed in this Report

What is the 10-year outlook for the global Paper Shooting Target market?

What factors are driving Paper Shooting Target market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Paper Shooting Target market opportunities vary by end market size?

How does Paper Shooting Target break out by Type, by Application?

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