

Global Paper-Based Label Materials Market Growth 2026-2032

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Abstracts

The global Paper-Based Label Materials market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Paper-based label materials are a type of labeling material made from paper substrates coated with adhesives and laminates, offering enhanced durability, printability, and adhesive properties. These materials are commonly used in packaging, labeling, and branding applications across various industries.

United States market for Paper-Based Label Materials is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Paper-Based Label Materials is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Paper-Based Label Materials is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Paper-Based Label Materials players cover Frimpeks, Herma, UPM, 3M, AKO GROUP, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Paper-Based Label Materials Industry Forecast" looks at past sales and reviews total world Paper-Based Label Materials sales in 2025, providing a comprehensive analysis by region and market sector of projected Paper-Based Label Materials sales for 2026 through 2032. With

Paper-Based Label Materials sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Paper-Based Label Materials industry.

This Insight Report provides a comprehensive analysis of the global Paper-Based Label Materials landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Paper-Based Label Materials portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Paper-Based Label Materials market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Paper-Based Label Materials and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Paper-Based Label Materials.

This report presents a comprehensive overview, market shares, and growth opportunities of Paper-Based Label Materials market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Greaseproof Paper

Heat Sensitive Paper

Metallized Paper

Others

Segmentation by Application:

Food and Drinks

Consumer Goods

Manufacture

Retail

Logistics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Frimpeks

Herma

UPM

3M

AKO GROUP

BaZhou Printing

Arkema

Avery Dennison

Sun Chemical

Appvion

Koehler

Mitsubishi

Ricoh

Key Questions Addressed in this Report

What is the 10-year outlook for the global Paper-Based Label Materials market?

What factors are driving Paper-Based Label Materials market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Paper-Based Label Materials market opportunities vary by end market size?

How does Paper-Based Label Materials break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Paper-Based Label Materials Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Paper-Based Label Materials by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Paper-Based Label Materials by Country/Region, 2021, 2025 & 2032
- 2.2 Paper-Based Label Materials Segment by Type
 - 2.2.1 Greaseproof Paper
 - 2.2.2 Heat Sensitive Paper
 - 2.2.3 Metallized Paper
 - 2.2.4 Others
 - 2.2.5 Paper-Based Label Materials Sales by Type
 - 2.2.5.1 Global Paper-Based Label Materials Sales Market Share by Type (2021-2026)
 - 2.2.5.2 Global Paper-Based Label Materials Revenue and Market Share by Type (2021-2026)
 - 2.2.5.3 Global Paper-Based Label Materials Sale Price by Type (2021-2026)
- 2.3 Paper-Based Label Materials Segment by Application
 - 2.3.1 Food and Drinks
 - 2.3.2 Consumer Goods
 - 2.3.3 Manufacture
 - 2.3.4 Retail
 - 2.3.5 Logistics
 - 2.3.6 Others

2.3.7 Paper-Based Label Materials Sales by Application

2.3.7.1 Global Paper-Based Label Materials Sale Market Share by Application (2021-2026)

2.3.7.2 Global Paper-Based Label Materials Revenue and Market Share by Application (2021-2026)

2.3.7.3 Global Paper-Based Label Materials Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Paper-Based Label Materials Breakdown Data by Company

3.1.1 Global Paper-Based Label Materials Annual Sales by Company (2021-2026)

3.1.2 Global Paper-Based Label Materials Sales Market Share by Company (2021-2026)

3.2 Global Paper-Based Label Materials Annual Revenue by Company (2021-2026)

3.2.1 Global Paper-Based Label Materials Revenue by Company (2021-2026)

3.2.2 Global Paper-Based Label Materials Revenue Market Share by Company (2021-2026)

3.3 Global Paper-Based Label Materials Sale Price by Company

3.4 Key Manufacturers Paper-Based Label Materials Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Paper-Based Label Materials Product Location Distribution

3.4.2 Players Paper-Based Label Materials Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR PAPER-BASED LABEL MATERIALS BY GEOGRAPHIC REGION

4.1 World Historic Paper-Based Label Materials Market Size by Geographic Region (2021-2026)

4.1.1 Global Paper-Based Label Materials Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Paper-Based Label Materials Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Paper-Based Label Materials Market Size by Country/Region (2021-2026)

4.2.1 Global Paper-Based Label Materials Annual Sales by Country/Region
(2021-2026)

4.2.2 Global Paper-Based Label Materials Annual Revenue by Country/Region
(2021-2026)

4.3 Americas Paper-Based Label Materials Sales Growth

4.4 APAC Paper-Based Label Materials Sales Growth

4.5 Europe Paper-Based Label Materials Sales Growth

4.6 Middle East & Africa Paper-Based Label Materials Sales Growth

5 AMERICAS

5.1 Americas Paper-Based Label Materials Sales by Country

5.1.1 Americas Paper-Based Label Materials Sales by Country (2021-2026)

5.1.2 Americas Paper-Based Label Materials Revenue by Country (2021-2026)

5.2 Americas Paper-Based Label Materials Sales by Type (2021-2026)

5.3 Americas Paper-Based Label Materials Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Paper-Based Label Materials Sales by Region

6.1.1 APAC Paper-Based Label Materials Sales by Region (2021-2026)

6.1.2 APAC Paper-Based Label Materials Revenue by Region (2021-2026)

6.2 APAC Paper-Based Label Materials Sales by Type (2021-2026)

6.3 APAC Paper-Based Label Materials Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Paper-Based Label Materials by Country

- 7.1.1 Europe Paper-Based Label Materials Sales by Country (2021-2026)
- 7.1.2 Europe Paper-Based Label Materials Revenue by Country (2021-2026)
- 7.2 Europe Paper-Based Label Materials Sales by Type (2021-2026)
- 7.3 Europe Paper-Based Label Materials Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Paper-Based Label Materials by Country
 - 8.1.1 Middle East & Africa Paper-Based Label Materials Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa Paper-Based Label Materials Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Paper-Based Label Materials Sales by Type (2021-2026)
- 8.3 Middle East & Africa Paper-Based Label Materials Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Paper-Based Label Materials
- 10.3 Manufacturing Process Analysis of Paper-Based Label Materials
- 10.4 Industry Chain Structure of Paper-Based Label Materials

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Paper-Based Label Materials Distributors
- 11.3 Paper-Based Label Materials Customer

12 WORLD FORECAST REVIEW FOR PAPER-BASED LABEL MATERIALS BY GEOGRAPHIC REGION

- 12.1 Global Paper-Based Label Materials Market Size Forecast by Region
 - 12.1.1 Global Paper-Based Label Materials Forecast by Region (2027-2032)
 - 12.1.2 Global Paper-Based Label Materials Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Paper-Based Label Materials Forecast by Type (2027-2032)
- 12.7 Global Paper-Based Label Materials Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 Frimpeks
 - 13.1.1 Frimpeks Company Information
 - 13.1.2 Frimpeks Paper-Based Label Materials Product Portfolios and Specifications
 - 13.1.3 Frimpeks Paper-Based Label Materials Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 Frimpeks Main Business Overview
 - 13.1.5 Frimpeks Latest Developments
- 13.2 Herma
 - 13.2.1 Herma Company Information
 - 13.2.2 Herma Paper-Based Label Materials Product Portfolios and Specifications
 - 13.2.3 Herma Paper-Based Label Materials Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.2.4 Herma Main Business Overview
 - 13.2.5 Herma Latest Developments
- 13.3 UPM
 - 13.3.1 UPM Company Information
 - 13.3.2 UPM Paper-Based Label Materials Product Portfolios and Specifications

13.3.3 UPM Paper-Based Label Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 UPM Main Business Overview

13.3.5 UPM Latest Developments

13.4 3M

13.4.1 3M Company Information

13.4.2 3M Paper-Based Label Materials Product Portfolios and Specifications

13.4.3 3M Paper-Based Label Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 3M Main Business Overview

13.4.5 3M Latest Developments

13.5 AKO GROUP

13.5.1 AKO GROUP Company Information

13.5.2 AKO GROUP Paper-Based Label Materials Product Portfolios and Specifications

13.5.3 AKO GROUP Paper-Based Label Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 AKO GROUP Main Business Overview

13.5.5 AKO GROUP Latest Developments

13.6 BaZhou Printing

13.6.1 BaZhou Printing Company Information

13.6.2 BaZhou Printing Paper-Based Label Materials Product Portfolios and Specifications

13.6.3 BaZhou Printing Paper-Based Label Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 BaZhou Printing Main Business Overview

13.6.5 BaZhou Printing Latest Developments

13.7 Arkema

13.7.1 Arkema Company Information

13.7.2 Arkema Paper-Based Label Materials Product Portfolios and Specifications

13.7.3 Arkema Paper-Based Label Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Arkema Main Business Overview

13.7.5 Arkema Latest Developments

13.8 Avery Dennison

13.8.1 Avery Dennison Company Information

13.8.2 Avery Dennison Paper-Based Label Materials Product Portfolios and Specifications

13.8.3 Avery Dennison Paper-Based Label Materials Sales, Revenue, Price and Gross

Margin (2021-2026)

13.8.4 Avery Dennison Main Business Overview

13.8.5 Avery Dennison Latest Developments

13.9 Sun Chemical

13.9.1 Sun Chemical Company Information

13.9.2 Sun Chemical Paper-Based Label Materials Product Portfolios and Specifications

13.9.3 Sun Chemical Paper-Based Label Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Sun Chemical Main Business Overview

13.9.5 Sun Chemical Latest Developments

13.10 Appvion

13.10.1 Appvion Company Information

13.10.2 Appvion Paper-Based Label Materials Product Portfolios and Specifications

13.10.3 Appvion Paper-Based Label Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Appvion Main Business Overview

13.10.5 Appvion Latest Developments

13.11 Koehler

13.11.1 Koehler Company Information

13.11.2 Koehler Paper-Based Label Materials Product Portfolios and Specifications

13.11.3 Koehler Paper-Based Label Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Koehler Main Business Overview

13.11.5 Koehler Latest Developments

13.12 Mitsubishi

13.12.1 Mitsubishi Company Information

13.12.2 Mitsubishi Paper-Based Label Materials Product Portfolios and Specifications

13.12.3 Mitsubishi Paper-Based Label Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Mitsubishi Main Business Overview

13.12.5 Mitsubishi Latest Developments

13.13 Ricoh

13.13.1 Ricoh Company Information

13.13.2 Ricoh Paper-Based Label Materials Product Portfolios and Specifications

13.13.3 Ricoh Paper-Based Label Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Ricoh Main Business Overview

13.13.5 Ricoh Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Paper-Based Label Materials Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Paper-Based Label Materials Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Greaseproof Paper

Table 4. Major Players of Heat Sensitive Paper

Table 5. Major Players of Metallized Paper

Table 6. Major Players of Others

Table 7. Global Paper-Based Label Materials Sales by Type (2021-2026) & (Tons)

Table 8. Global Paper-Based Label Materials Sales Market Share by Type (2021-2026)

Table 9. Global Paper-Based Label Materials Revenue by Type (2021-2026) & (\$ million)

Table 10. Global Paper-Based Label Materials Revenue Market Share by Type (2021-2026)

Table 11. Global Paper-Based Label Materials Sale Price by Type (2021-2026) & (US\$/Ton)

Table 12. Global Paper-Based Label Materials Sale by Application (2021-2026) & (Tons)

Table 13. Global Paper-Based Label Materials Sale Market Share by Application (2021-2026)

Table 14. Global Paper-Based Label Materials Revenue by Application (2021-2026) & (\$ million)

Table 15. Global Paper-Based Label Materials Revenue Market Share by Application (2021-2026)

Table 16. Global Paper-Based Label Materials Sale Price by Application (2021-2026) & (US\$/Ton)

Table 17. Global Paper-Based Label Materials Sales by Company (2021-2026) & (Tons)

Table 18. Global Paper-Based Label Materials Sales Market Share by Company (2021-2026)

Table 19. Global Paper-Based Label Materials Revenue by Company (2021-2026) & (\$ millions)

Table 20. Global Paper-Based Label Materials Revenue Market Share by Company (2021-2026)

Table 21. Global Paper-Based Label Materials Sale Price by Company (2021-2026) &

(US\$/Ton)

Table 22. Key Manufacturers Paper-Based Label Materials Producing Area Distribution and Sales Area

Table 23. Players Paper-Based Label Materials Products Offered

Table 24. Paper-Based Label Materials Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 25. New Products and Potential Entrants

Table 26. Market M&A Activity & Strategy

Table 27. Global Paper-Based Label Materials Sales by Geographic Region (2021-2026) & (Tons)

Table 28. Global Paper-Based Label Materials Sales Market Share Geographic Region (2021-2026)

Table 29. Global Paper-Based Label Materials Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 30. Global Paper-Based Label Materials Revenue Market Share by Geographic Region (2021-2026)

Table 31. Global Paper-Based Label Materials Sales by Country/Region (2021-2026) & (Tons)

Table 32. Global Paper-Based Label Materials Sales Market Share by Country/Region (2021-2026)

Table 33. Global Paper-Based Label Materials Revenue by Country/Region (2021-2026) & (\$ millions)

Table 34. Global Paper-Based Label Materials Revenue Market Share by Country/Region (2021-2026)

Table 35. Americas Paper-Based Label Materials Sales by Country (2021-2026) & (Tons)

Table 36. Americas Paper-Based Label Materials Sales Market Share by Country (2021-2026)

Table 37. Americas Paper-Based Label Materials Revenue by Country (2021-2026) & (\$ millions)

Table 38. Americas Paper-Based Label Materials Sales by Type (2021-2026) & (Tons)

Table 39. Americas Paper-Based Label Materials Sales by Application (2021-2026) & (Tons)

Table 40. APAC Paper-Based Label Materials Sales by Region (2021-2026) & (Tons)

Table 41. APAC Paper-Based Label Materials Sales Market Share by Region (2021-2026)

Table 42. APAC Paper-Based Label Materials Revenue by Region (2021-2026) & (\$ millions)

Table 43. APAC Paper-Based Label Materials Sales by Type (2021-2026) & (Tons)

Table 44. APAC Paper-Based Label Materials Sales by Application (2021-2026) & (Tons)

Table 45. Europe Paper-Based Label Materials Sales by Country (2021-2026) & (Tons)

Table 46. Europe Paper-Based Label Materials Revenue by Country (2021-2026) & (\$ millions)

Table 47. Europe Paper-Based Label Materials Sales by Type (2021-2026) & (Tons)

Table 48. Europe Paper-Based Label Materials Sales by Application (2021-2026) & (Tons)

Table 49. Middle East & Africa Paper-Based Label Materials Sales by Country (2021-2026) & (Tons)

Table 50. Middle East & Africa Paper-Based Label Materials Revenue Market Share by Country (2021-2026)

Table 51. Middle East & Africa Paper-Based Label Materials Sales by Type (2021-2026) & (Tons)

Table 52. Middle East & Africa Paper-Based Label Materials Sales by Application (2021-2026) & (Tons)

Table 53. Key Market Drivers & Growth Opportunities of Paper-Based Label Materials

Table 54. Key Market Challenges & Risks of Paper-Based Label Materials

Table 55. Key Industry Trends of Paper-Based Label Materials

Table 56. Paper-Based Label Materials Raw Material

Table 57. Key Suppliers of Raw Materials

Table 58. Paper-Based Label Materials Distributors List

Table 59. Paper-Based Label Materials Customer List

Table 60. Global Paper-Based Label Materials Sales Forecast by Region (2027-2032) & (Tons)

Table 61. Global Paper-Based Label Materials Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 62. Americas Paper-Based Label Materials Sales Forecast by Country (2027-2032) & (Tons)

Table 63. Americas Paper-Based Label Materials Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 64. APAC Paper-Based Label Materials Sales Forecast by Region (2027-2032) & (Tons)

Table 65. APAC Paper-Based Label Materials Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 66. Europe Paper-Based Label Materials Sales Forecast by Country (2027-2032) & (Tons)

Table 67. Europe Paper-Based Label Materials Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 68. Middle East & Africa Paper-Based Label Materials Sales Forecast by Country (2027-2032) & (Tons)

Table 69. Middle East & Africa Paper-Based Label Materials Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 70. Global Paper-Based Label Materials Sales Forecast by Type (2027-2032) & (Tons)

Table 71. Global Paper-Based Label Materials Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 72. Global Paper-Based Label Materials Sales Forecast by Application (2027-2032) & (Tons)

Table 73. Global Paper-Based Label Materials Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 74. Frimpeks Basic Information, Paper-Based Label Materials Manufacturing Base, Sales Area and Its Competitors

Table 75. Frimpeks Paper-Based Label Materials Product Portfolios and Specifications

Table 76. Frimpeks Paper-Based Label Materials Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 77. Frimpeks Main Business

Table 78. Frimpeks Latest Developments

Table 79. Herma Basic Information, Paper-Based Label Materials Manufacturing Base, Sales Area and Its Competitors

Table 80. Herma Paper-Based Label Materials Product Portfolios and Specifications

Table 81. Herma Paper-Based Label Materials Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 82. Herma Main Business

Table 83. Herma Latest Developments

Table 84. UPM Basic Information, Paper-Based Label Materials Manufacturing Base, Sales Area and Its Competitors

Table 85. UPM Paper-Based Label Materials Product Portfolios and Specifications

Table 86. UPM Paper-Based Label Materials Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 87. UPM Main Business

Table 88. UPM Latest Developments

Table 89. 3M Basic Information, Paper-Based Label Materials Manufacturing Base, Sales Area and Its Competitors

Table 90. 3M Paper-Based Label Materials Product Portfolios and Specifications

Table 91. 3M Paper-Based Label Materials Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 92. 3M Main Business

Table 93. 3M Latest Developments

Table 94. AKO GROUP Basic Information, Paper-Based Label Materials Manufacturing Base, Sales Area and Its Competitors

Table 95. AKO GROUP Paper-Based Label Materials Product Portfolios and Specifications

Table 96. AKO GROUP Paper-Based Label Materials Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 97. AKO GROUP Main Business

Table 98. AKO GROUP Latest Developments

Table 99. BaZhou Printing Basic Information, Paper-Based Label Materials Manufacturing Base, Sales Area and Its Competitors

Table 100. BaZhou Printing Paper-Based Label Materials Product Portfolios and Specifications

Table 101. BaZhou Printing Paper-Based Label Materials Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 102. BaZhou Printing Main Business

Table 103. BaZhou Printing Latest Developments

Table 104. Arkema Basic Information, Paper-Based Label Materials Manufacturing Base, Sales Area and Its Competitors

Table 105. Arkema Paper-Based Label Materials Product Portfolios and Specifications

Table 106. Arkema Paper-Based Label Materials Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 107. Arkema Main Business

Table 108. Arkema Latest Developments

Table 109. Avery Dennison Basic Information, Paper-Based Label Materials Manufacturing Base, Sales Area and Its Competitors

Table 110. Avery Dennison Paper-Based Label Materials Product Portfolios and Specifications

Table 111. Avery Dennison Paper-Based Label Materials Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 112. Avery Dennison Main Business

Table 113. Avery Dennison Latest Developments

Table 114. Sun Chemical Basic Information, Paper-Based Label Materials Manufacturing Base, Sales Area and Its Competitors

Table 115. Sun Chemical Paper-Based Label Materials Product Portfolios and Specifications

Table 116. Sun Chemical Paper-Based Label Materials Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 117. Sun Chemical Main Business

Table 118. Sun Chemical Latest Developments

Table 119. Appvion Basic Information, Paper-Based Label Materials Manufacturing Base, Sales Area and Its Competitors

Table 120. Appvion Paper-Based Label Materials Product Portfolios and Specifications

Table 121. Appvion Paper-Based Label Materials Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 122. Appvion Main Business

Table 123. Appvion Latest Developments

Table 124. Koehler Basic Information, Paper-Based Label Materials Manufacturing Base, Sales Area and Its Competitors

Table 125. Koehler Paper-Based Label Materials Product Portfolios and Specifications

Table 126. Koehler Paper-Based Label Materials Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 127. Koehler Main Business

Table 128. Koehler Latest Developments

Table 129. Mitsubishi Basic Information, Paper-Based Label Materials Manufacturing Base, Sales Area and Its Competitors

Table 130. Mitsubishi Paper-Based Label Materials Product Portfolios and Specifications

Table 131. Mitsubishi Paper-Based Label Materials Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 132. Mitsubishi Main Business

Table 133. Mitsubishi Latest Developments

Table 134. Ricoh Basic Information, Paper-Based Label Materials Manufacturing Base, Sales Area and Its Competitors

Table 135. Ricoh Paper-Based Label Materials Product Portfolios and Specifications

Table 136. Ricoh Paper-Based Label Materials Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 137. Ricoh Main Business

Table 138. Ricoh Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Paper-Based Label Materials
- Figure 2. Paper-Based Label Materials Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Paper-Based Label Materials Sales Growth Rate 2021-2032 (Tons)
- Figure 7. Global Paper-Based Label Materials Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Paper-Based Label Materials Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Paper-Based Label Materials Sales Market Share by Country/Region (2025)
- Figure 10. Paper-Based Label Materials Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Greaseproof Paper
- Figure 12. Product Picture of Heat Sensitive Paper
- Figure 13. Product Picture of Metallized Paper
- Figure 14. Product Picture of Others
- Figure 15. Global Paper-Based Label Materials Sales Market Share by Type in 2026
- Figure 16. Global Paper-Based Label Materials Revenue Market Share by Type (2021-2026)
- Figure 17. Paper-Based Label Materials Consumed in Food and Drinks
- Figure 18. Global Paper-Based Label Materials Market: Food and Drinks (2021-2026) & (Tons)
- Figure 19. Paper-Based Label Materials Consumed in Consumer Goods
- Figure 20. Global Paper-Based Label Materials Market: Consumer Goods (2021-2026) & (Tons)
- Figure 21. Paper-Based Label Materials Consumed in Manufacture
- Figure 22. Global Paper-Based Label Materials Market: Manufacture (2021-2026) & (Tons)
- Figure 23. Paper-Based Label Materials Consumed in Retail
- Figure 24. Global Paper-Based Label Materials Market: Retail (2021-2026) & (Tons)
- Figure 25. Paper-Based Label Materials Consumed in Logistics
- Figure 26. Global Paper-Based Label Materials Market: Logistics (2021-2026) & (Tons)
- Figure 27. Paper-Based Label Materials Consumed in Others
- Figure 28. Global Paper-Based Label Materials Market: Others (2021-2026) & (Tons)

Figure 29. Global Paper-Based Label Materials Sale Market Share by Application (2025)

Figure 30. Global Paper-Based Label Materials Revenue Market Share by Application in 2026

Figure 31. Paper-Based Label Materials Sales by Company in 2026 (Tons)

Figure 32. Global Paper-Based Label Materials Sales Market Share by Company in 2026

Figure 33. Paper-Based Label Materials Revenue by Company in 2026 (\$ millions)

Figure 34. Global Paper-Based Label Materials Revenue Market Share by Company in 2026

Figure 35. Global Paper-Based Label Materials Sales Market Share by Geographic Region (2021-2026)

Figure 36. Global Paper-Based Label Materials Revenue Market Share by Geographic Region in 2026

Figure 37. Americas Paper-Based Label Materials Sales 2021-2026 (Tons)

Figure 38. Americas Paper-Based Label Materials Revenue 2021-2026 (\$ millions)

Figure 39. APAC Paper-Based Label Materials Sales 2021-2026 (Tons)

Figure 40. APAC Paper-Based Label Materials Revenue 2021-2026 (\$ millions)

Figure 41. Europe Paper-Based Label Materials Sales 2021-2026 (Tons)

Figure 42. Europe Paper-Based Label Materials Revenue 2021-2026 (\$ millions)

Figure 43. Middle East & Africa Paper-Based Label Materials Sales 2021-2026 (Tons)

Figure 44. Middle East & Africa Paper-Based Label Materials Revenue 2021-2026 (\$ millions)

Figure 45. Americas Paper-Based Label Materials Sales Market Share by Country in 2026

Figure 46. Americas Paper-Based Label Materials Revenue Market Share by Country (2021-2026)

Figure 47. Americas Paper-Based Label Materials Sales Market Share by Type (2021-2026)

Figure 48. Americas Paper-Based Label Materials Sales Market Share by Application (2021-2026)

Figure 49. United States Paper-Based Label Materials Revenue Growth 2021-2026 (\$ millions)

Figure 50. Canada Paper-Based Label Materials Revenue Growth 2021-2026 (\$ millions)

Figure 51. Mexico Paper-Based Label Materials Revenue Growth 2021-2026 (\$ millions)

Figure 52. Brazil Paper-Based Label Materials Revenue Growth 2021-2026 (\$ millions)

Figure 53. APAC Paper-Based Label Materials Sales Market Share by Region in 2026

Figure 54. APAC Paper-Based Label Materials Revenue Market Share by Region (2021-2026)

Figure 55. APAC Paper-Based Label Materials Sales Market Share by Type (2021-2026)

Figure 56. APAC Paper-Based Label Materials Sales Market Share by Application (2021-2026)

Figure 57. China Paper-Based Label Materials Revenue Growth 2021-2026 (\$ millions)

Figure 58. Japan Paper-Based Label Materials Revenue Growth 2021-2026 (\$ millions)

Figure 59. South Korea Paper-Based Label Materials Revenue Growth 2021-2026 (\$ millions)

Figure 60. Southeast Asia Paper-Based Label Materials Revenue Growth 2021-2026 (\$ millions)

Figure 61. India Paper-Based Label Materials Revenue Growth 2021-2026 (\$ millions)

Figure 62. Australia Paper-Based Label Materials Revenue Growth 2021-2026 (\$ millions)

Figure 63. China Taiwan Paper-Based Label Materials Revenue Growth 2021-2026 (\$ millions)

Figure 64. Europe Paper-Based Label Materials Sales Market Share by Country in 2026

Figure 65. Europe Paper-Based Label Materials Revenue Market Share by Country (2021-2026)

Figure 66. Europe Paper-Based Label Materials Sales Market Share by Type (2021-2026)

Figure 67. Europe Paper-Based Label Materials Sales Market Share by Application (2021-2026)

Figure 68. Germany Paper-Based Label Materials Revenue Growth 2021-2026 (\$ millions)

Figure 69. France Paper-Based Label Materials Revenue Growth 2021-2026 (\$ millions)

Figure 70. UK Paper-Based Label Materials Revenue Growth 2021-2026 (\$ millions)

Figure 71. Italy Paper-Based Label Materials Revenue Growth 2021-2026 (\$ millions)

Figure 72. Russia Paper-Based Label Materials Revenue Growth 2021-2026 (\$ millions)

Figure 73. Middle East & Africa Paper-Based Label Materials Sales Market Share by Country (2021-2026)

Figure 74. Middle East & Africa Paper-Based Label Materials Sales Market Share by Type (2021-2026)

Figure 75. Middle East & Africa Paper-Based Label Materials Sales Market Share by Application (2021-2026)

Figure 76. Egypt Paper-Based Label Materials Revenue Growth 2021-2026 (\$ millions)

Figure 77. South Africa Paper-Based Label Materials Revenue Growth 2021-2026 (\$

millions)

Figure 78. Israel Paper-Based Label Materials Revenue Growth 2021-2026 (\$ millions)

Figure 79. Turkey Paper-Based Label Materials Revenue Growth 2021-2026 (\$ millions)

Figure 80. GCC Countries Paper-Based Label Materials Revenue Growth 2021-2026 (\$ millions)

Figure 81. Manufacturing Cost Structure Analysis of Paper-Based Label Materials in 2026

Figure 82. Manufacturing Process Analysis of Paper-Based Label Materials

Figure 83. Industry Chain Structure of Paper-Based Label Materials

Figure 84. Channels of Distribution

Figure 85. Global Paper-Based Label Materials Sales Market Forecast by Region (2027-2032)

Figure 86. Global Paper-Based Label Materials Revenue Market Share Forecast by Region (2027-2032)

Figure 87. Global Paper-Based Label Materials Sales Market Share Forecast by Type (2027-2032)

Figure 88. Global Paper-Based Label Materials Revenue Market Share Forecast by Type (2027-2032)

Figure 89. Global Paper-Based Label Materials Sales Market Share Forecast by Application (2027-2032)

Figure 90. Global Paper-Based Label Materials Revenue Market Share Forecast by Application (2027-2032)

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