

Global Pandan Tea Market Growth 2026-2032

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Abstracts

The global Pandan Tea market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Pandan tea is a herbal tea made from the leaves of the *Pandanus amaryllifolius* plant, commonly known as pandan. Native to Southeast Asia, pandan is widely known for its unique, mildly sweet, and grassy aroma, often described as similar to vanilla or coconut. In cooking, pandan leaves are frequently used to flavor desserts, rice, and curries, while pandan tea has become popular for its potential health benefits and calming properties.

United States market for Pandan Tea is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Pandan Tea is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Pandan Tea is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Pandan Tea players cover Dilmah Ceylon Tea Company PLC, FreshDrinkUS, WILD & TEA, Tsaa Laya, ETTE TEA COMPANY, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Pandan Tea Industry Forecast" looks at past sales and reviews total world Pandan Tea sales in 2025, providing a comprehensive analysis by region and market sector of projected Pandan Tea sales for 2026 through 2032. With Pandan Tea sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Pandan Tea industry.

This Insight Report provides a comprehensive analysis of the global Pandan Tea landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Pandan Tea portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Pandan Tea market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Pandan Tea and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Pandan Tea.

This report presents a comprehensive overview, market shares, and growth opportunities of Pandan Tea market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Loose Leaf

Tea Bags

Instant Powder

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Dilmah Ceylon Tea Company PLC

FreshDrinkUS

WILD & TEA

Tsaa Laya

ETTE TEA COMPANY

Tea Too Pty Ltd.

My Blue Tea

Rishi Tea & Botanicals

Gong Cha

Royal T Group Pte Ltd

Zhejiang Chunli Tea Co., Ltd.

Thienthanh Tea Ltd

Craftsman Tea

VietnameseCoffeeTea

La Plantation

Spa Foods Pte Ltd

Key Questions Addressed in this Report

What is the 10-year outlook for the global Pandan Tea market?

What factors are driving Pandan Tea market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Pandan Tea market opportunities vary by end market size?

How does Pandan Tea break out by Type, by Application?

The report requires updating with new data and is sent in 48 hours after order is placed.

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