

# Global Paid Micro-Short Drama Production Market Growth (Status and Outlook) 2024-2030

https://marketpublishers.com/r/G3BC529CA7EFEN.html

Date: August 2024

Pages: 151

Price: US\$ 3,660.00 (Single User License)

ID: G3BC529CA7EFEN

# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

Short dramas, also known as 'micro short dramas' and 'small theaters', refer to a new type of film and television format with a shorter episode length than traditional TV dramas, lower production costs, mainly disseminated through small mobile screens, and produced by Internet celebrities. At present, the daily recharge consumption of paid micro short dramas on all domestic platforms is already around 60 million yuan. According to the '2023 China Internet Audiovisual Development Research Report', in the past six months, 50.4% of the more than 1 billion short video users in my country have watched micro short dramas, micro variety shows, and instant noodles within 3 minutes. Fast-paced, high-density, and exaggerated plots are the biggest characteristics of micro short dramas, and they are also their magic weapon for attracting money. Tianyancha data shows that there are more than 230 micro short drama-related companies in the country, of which more than 30 new registered companies were added from January to October 2023, an increase of 225% year-on-year compared with 2022.

The global Paid Micro-Short Drama Production market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LPI (LP Information)' newest research report, the "Paid Micro-Short Drama Production Industry Forecast" looks at past sales and reviews total world Paid Micro-Short Drama Production sales in 2022, providing a comprehensive analysis by region and market sector of projected Paid Micro-Short Drama Production sales for 2023 through 2029. With Paid Micro-Short Drama Production sales broken down by region, market sector



and sub-sector, this report provides a detailed analysis in US\$ millions of the world Paid Micro-Short Drama Production industry.

This Insight Report provides a comprehensive analysis of the global Paid Micro-Short Drama Production landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Paid Micro-Short Drama Production portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Paid Micro-Short Drama Production market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Paid Micro-Short Drama Production and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Paid Micro-Short Drama Production.

United States market for Paid Micro-Short Drama Production is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Paid Micro-Short Drama Production is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Paid Micro-Short Drama Production is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Paid Micro-Short Drama Production players cover Tencent, Kuaishou, Mango TV, TikTok, Youku, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Paid Micro-Short Drama Production market by product type, application, key players and key regions and countries.

Segmentation by Type:



	Urban			
	Costume			
	Fantasy			
1	Other			
Segmentation by Application:				
	Male			
	Female			
This rep	port also splits the market by region:			
,	Americas			
	United States			
	Canada			
	Mexico			
	Brazil			
ı	APAC			
	China			
	Japan			
	Korea			
	Southeast Asia			
	India			

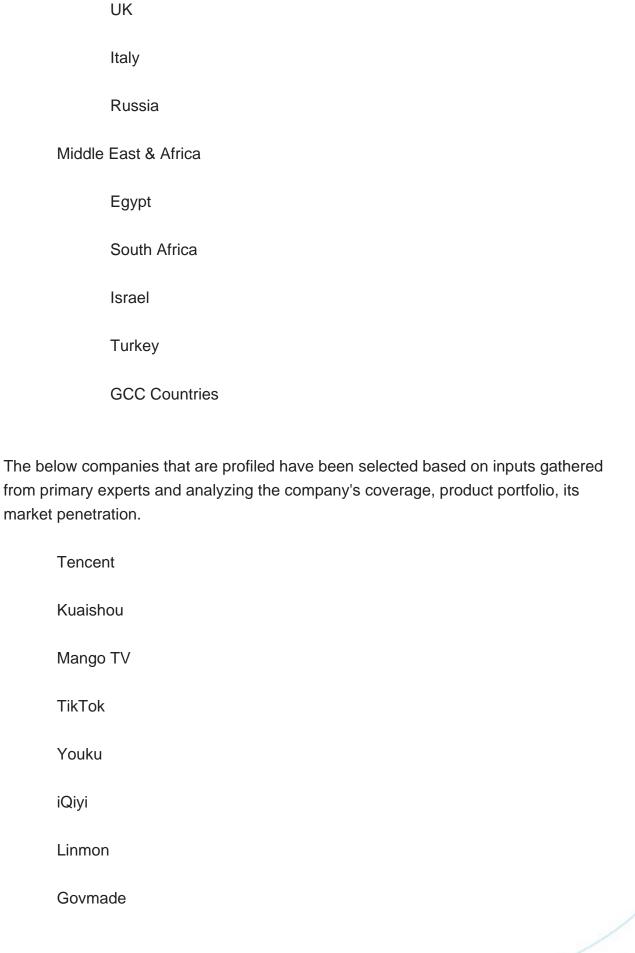


	Australia		
	Europe		
	Germany		
	France		
	UK		
	Italy		
	Russia		
Middle East & Africa			
	Egypt		
	South Africa		
	Israel		
	Turkey		
	GCC Countries		
Segmentation by Type:			
	Urban		
	Costume		
	Fantasy		
	Other		



Segmentation by Application:				
Male				
Female				
This report also splits the market by region:				
Americas				
United States				
Canada				
Mexico				
Brazil				
APAC				
China				
Japan				
Korea				
Southeast Asia				
India				
Australia				
Europe				
Germany				
France				







Gdinsight
Crazy Maple Studio
Guangdong Advertising Group Co., Ltd.
Zhejiang Satellite TV
Huacemedia
Oriental Pearl Group Co., Ltd.
Mango Excellent Media Co., Ltd.
Shengtian
Perfect World
Tangde
China Literature Limited
Beijing Baination Pictures Co., Ltd.
Foshan Yowant Technology Co., Ltd.

JMEI Jumei International.



# **Contents**

#### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
- 2.1.1 Global Paid Micro-Short Drama Production Market Size 2019-2030
- 2.1.2 Paid Micro-Short Drama Production Market Size CAGR by Region (2019 VS 2023 VS 2030)
- 2.1.3 World Current & Future Analysis for Paid Micro-Short Drama Production by Country/Region, 2019, 2023 & 2030
- 2.2 Paid Micro-Short Drama Production Segment by Type
  - 2.2.1 Urban
  - 2.2.2 Costume
  - 2.2.3 Fantasy
  - 2.2.4 Other
- 2.3 Paid Micro-Short Drama Production Market Size by Type
- 2.3.1 Paid Micro-Short Drama Production Market Size CAGR by Type (2019 VS 2023 VS 2030)
- 2.3.2 Global Paid Micro-Short Drama Production Market Size Market Share by Type (2019-2024)
- 2.4 Paid Micro-Short Drama Production Segment by Application
  - 2.4.1 Male
  - 2.4.2 Female
- 2.5 Paid Micro-Short Drama Production Market Size by Application
- 2.5.1 Paid Micro-Short Drama Production Market Size CAGR by Application (2019 VS 2023 VS 2030)
- 2.5.2 Global Paid Micro-Short Drama Production Market Size Market Share by Application (2019-2024)



#### 3 PAID MICRO-SHORT DRAMA PRODUCTION MARKET SIZE BY PLAYER

- 3.1 Paid Micro-Short Drama Production Market Size Market Share by Player
  - 3.1.1 Global Paid Micro-Short Drama Production Revenue by Player (2019-2024)
- 3.1.2 Global Paid Micro-Short Drama Production Revenue Market Share by Player (2019-2024)
- 3.2 Global Paid Micro-Short Drama Production Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
  - 3.3.1 Competition Landscape Analysis
  - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

#### 4 PAID MICRO-SHORT DRAMA PRODUCTION BY REGION

- 4.1 Paid Micro-Short Drama Production Market Size by Region (2019-2024)
- 4.2 Global Paid Micro-Short Drama Production Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Paid Micro-Short Drama Production Market Size Growth (2019-2024)
- 4.4 APAC Paid Micro-Short Drama Production Market Size Growth (2019-2024)
- 4.5 Europe Paid Micro-Short Drama Production Market Size Growth (2019-2024)
- 4.6 Middle East & Africa Paid Micro-Short Drama Production Market Size Growth (2019-2024)

## **5 AMERICAS**

- 5.1 Americas Paid Micro-Short Drama Production Market Size by Country (2019-2024)
- 5.2 Americas Paid Micro-Short Drama Production Market Size by Type (2019-2024)
- 5.3 Americas Paid Micro-Short Drama Production Market Size by Application (2019-2024)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

#### 6 APAC



- 6.1 APAC Paid Micro-Short Drama Production Market Size by Region (2019-2024)
- 6.2 APAC Paid Micro-Short Drama Production Market Size by Type (2019-2024)
- 6.3 APAC Paid Micro-Short Drama Production Market Size by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

### **7 EUROPE**

- 7.1 Europe Paid Micro-Short Drama Production Market Size by Country (2019-2024)
- 7.2 Europe Paid Micro-Short Drama Production Market Size by Type (2019-2024)
- 7.3 Europe Paid Micro-Short Drama Production Market Size by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Paid Micro-Short Drama Production by Region (2019-2024)
- 8.2 Middle East & Africa Paid Micro-Short Drama Production Market Size by Type (2019-2024)
- 8.3 Middle East & Africa Paid Micro-Short Drama Production Market Size by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## 9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends



#### 10 GLOBAL PAID MICRO-SHORT DRAMA PRODUCTION MARKET FORECAST

- 10.1 Global Paid Micro-Short Drama Production Forecast by Region (2025-2030)
  - 10.1.1 Global Paid Micro-Short Drama Production Forecast by Region (2025-2030)
  - 10.1.2 Americas Paid Micro-Short Drama Production Forecast
  - 10.1.3 APAC Paid Micro-Short Drama Production Forecast
  - 10.1.4 Europe Paid Micro-Short Drama Production Forecast
  - 10.1.5 Middle East & Africa Paid Micro-Short Drama Production Forecast
- 10.2 Americas Paid Micro-Short Drama Production Forecast by Country (2025-2030)
  - 10.2.1 United States Market Paid Micro-Short Drama Production Forecast
  - 10.2.2 Canada Market Paid Micro-Short Drama Production Forecast
  - 10.2.3 Mexico Market Paid Micro-Short Drama Production Forecast
- 10.2.4 Brazil Market Paid Micro-Short Drama Production Forecast
- 10.3 APAC Paid Micro-Short Drama Production Forecast by Region (2025-2030)
  - 10.3.1 China Paid Micro-Short Drama Production Market Forecast
  - 10.3.2 Japan Market Paid Micro-Short Drama Production Forecast
  - 10.3.3 Korea Market Paid Micro-Short Drama Production Forecast
  - 10.3.4 Southeast Asia Market Paid Micro-Short Drama Production Forecast
  - 10.3.5 India Market Paid Micro-Short Drama Production Forecast
- 10.3.6 Australia Market Paid Micro-Short Drama Production Forecast
- 10.4 Europe Paid Micro-Short Drama Production Forecast by Country (2025-2030)
  - 10.4.1 Germany Market Paid Micro-Short Drama Production Forecast
- 10.4.2 France Market Paid Micro-Short Drama Production Forecast
- 10.4.3 UK Market Paid Micro-Short Drama Production Forecast
- 10.4.4 Italy Market Paid Micro-Short Drama Production Forecast
- 10.4.5 Russia Market Paid Micro-Short Drama Production Forecast
- 10.5 Middle East & Africa Paid Micro-Short Drama Production Forecast by Region (2025-2030)
  - 10.5.1 Egypt Market Paid Micro-Short Drama Production Forecast
  - 10.5.2 South Africa Market Paid Micro-Short Drama Production Forecast
  - 10.5.3 Israel Market Paid Micro-Short Drama Production Forecast
- 10.5.4 Turkey Market Paid Micro-Short Drama Production Forecast
- 10.6 Global Paid Micro-Short Drama Production Forecast by Type (2025-2030)
- 10.7 Global Paid Micro-Short Drama Production Forecast by Application (2025-2030)
  - 10.7.1 GCC Countries Market Paid Micro-Short Drama Production Forecast

## 11 KEY PLAYERS ANALYSIS



- 11.1 Tencent
  - 11.1.1 Tencent Company Information
  - 11.1.2 Tencent Paid Micro-Short Drama Production Product Offered
- 11.1.3 Tencent Paid Micro-Short Drama Production Revenue, Gross Margin and Market Share (2019-2024)
  - 11.1.4 Tencent Main Business Overview
  - 11.1.5 Tencent Latest Developments
- 11.2 Kuaishou
  - 11.2.1 Kuaishou Company Information
  - 11.2.2 Kuaishou Paid Micro-Short Drama Production Product Offered
- 11.2.3 Kuaishou Paid Micro-Short Drama Production Revenue, Gross Margin and Market Share (2019-2024)
  - 11.2.4 Kuaishou Main Business Overview
  - 11.2.5 Kuaishou Latest Developments
- 11.3 Mango TV
  - 11.3.1 Mango TV Company Information
  - 11.3.2 Mango TV Paid Micro-Short Drama Production Product Offered
- 11.3.3 Mango TV Paid Micro-Short Drama Production Revenue, Gross Margin and Market Share (2019-2024)
  - 11.3.4 Mango TV Main Business Overview
  - 11.3.5 Mango TV Latest Developments
- 11.4 TikTok
  - 11.4.1 TikTok Company Information
  - 11.4.2 TikTok Paid Micro-Short Drama Production Product Offered
- 11.4.3 TikTok Paid Micro-Short Drama Production Revenue, Gross Margin and Market Share (2019-2024)
  - 11.4.4 TikTok Main Business Overview
  - 11.4.5 TikTok Latest Developments
- 11.5 Youku
  - 11.5.1 Youku Company Information
  - 11.5.2 Youku Paid Micro-Short Drama Production Product Offered
- 11.5.3 Youku Paid Micro-Short Drama Production Revenue, Gross Margin and Market Share (2019-2024)
- 11.5.4 Youku Main Business Overview
- 11.5.5 Youku Latest Developments
- 11.6 iQiyi
  - 11.6.1 iQiyi Company Information
  - 11.6.2 iQiyi Paid Micro-Short Drama Production Product Offered
  - 11.6.3 iQiyi Paid Micro-Short Drama Production Revenue, Gross Margin and Market



# Share (2019-2024)

- 11.6.4 iQiyi Main Business Overview
- 11.6.5 iQiyi Latest Developments
- 11.7 Linmon
- 11.7.1 Linmon Company Information
- 11.7.2 Linmon Paid Micro-Short Drama Production Product Offered
- 11.7.3 Linmon Paid Micro-Short Drama Production Revenue, Gross Margin and Market Share (2019-2024)
  - 11.7.4 Linmon Main Business Overview
  - 11.7.5 Linmon Latest Developments
- 11.8 Govmade
  - 11.8.1 Govmade Company Information
- 11.8.2 Govmade Paid Micro-Short Drama Production Product Offered
- 11.8.3 Govmade Paid Micro-Short Drama Production Revenue, Gross Margin and Market Share (2019-2024)
  - 11.8.4 Govmade Main Business Overview
  - 11.8.5 Govmade Latest Developments
- 11.9 Gdinsight
  - 11.9.1 Gdinsight Company Information
  - 11.9.2 Gdinsight Paid Micro-Short Drama Production Product Offered
- 11.9.3 Gdinsight Paid Micro-Short Drama Production Revenue, Gross Margin and Market Share (2019-2024)
  - 11.9.4 Gdinsight Main Business Overview
  - 11.9.5 Gdinsight Latest Developments
- 11.10 Crazy Maple Studio
  - 11.10.1 Crazy Maple Studio Company Information
  - 11.10.2 Crazy Maple Studio Paid Micro-Short Drama Production Product Offered
- 11.10.3 Crazy Maple Studio Paid Micro-Short Drama Production Revenue, Gross Margin and Market Share (2019-2024)
  - 11.10.4 Crazy Maple Studio Main Business Overview
  - 11.10.5 Crazy Maple Studio Latest Developments
- 11.11 Guangdong Advertising Group Co., Ltd.
  - 11.11.1 Guangdong Advertising Group Co., Ltd. Company Information
- 11.11.2 Guangdong Advertising Group Co., Ltd. Paid Micro-Short Drama Production Product Offered
- 11.11.3 Guangdong Advertising Group Co., Ltd. Paid Micro-Short Drama Production Revenue, Gross Margin and Market Share (2019-2024)
  - 11.11.4 Guangdong Advertising Group Co., Ltd. Main Business Overview
  - 11.11.5 Guangdong Advertising Group Co., Ltd. Latest Developments



- 11.12 Zhejiang Satellite TV
  - 11.12.1 Zhejiang Satellite TV Company Information
  - 11.12.2 Zhejiang Satellite TV Paid Micro-Short Drama Production Product Offered
- 11.12.3 Zhejiang Satellite TV Paid Micro-Short Drama Production Revenue, Gross Margin and Market Share (2019-2024)
  - 11.12.4 Zhejiang Satellite TV Main Business Overview
  - 11.12.5 Zhejiang Satellite TV Latest Developments
- 11.13 Huacemedia
  - 11.13.1 Huacemedia Company Information
  - 11.13.2 Huacemedia Paid Micro-Short Drama Production Product Offered
- 11.13.3 Huacemedia Paid Micro-Short Drama Production Revenue, Gross Margin and Market Share (2019-2024)
  - 11.13.4 Huacemedia Main Business Overview
  - 11.13.5 Huacemedia Latest Developments
- 11.14 Oriental Pearl Group Co., Ltd.
  - 11.14.1 Oriental Pearl Group Co., Ltd. Company Information
- 11.14.2 Oriental Pearl Group Co., Ltd. Paid Micro-Short Drama Production Product Offered
- 11.14.3 Oriental Pearl Group Co., Ltd. Paid Micro-Short Drama Production Revenue, Gross Margin and Market Share (2019-2024)
  - 11.14.4 Oriental Pearl Group Co., Ltd. Main Business Overview
  - 11.14.5 Oriental Pearl Group Co., Ltd. Latest Developments
- 11.15 Mango Excellent Media Co., Ltd.
  - 11.15.1 Mango Excellent Media Co., Ltd. Company Information
- 11.15.2 Mango Excellent Media Co., Ltd. Paid Micro-Short Drama Production Product Offered
  - 11.15.3 Mango Excellent Media Co., Ltd. Paid Micro-Short Drama Production

Revenue, Gross Margin and Market Share (2019-2024)

- 11.15.4 Mango Excellent Media Co., Ltd. Main Business Overview
- 11.15.5 Mango Excellent Media Co., Ltd. Latest Developments
- 11.16 Shengtian
  - 11.16.1 Shengtian Company Information
  - 11.16.2 Shengtian Paid Micro-Short Drama Production Product Offered
- 11.16.3 Shengtian Paid Micro-Short Drama Production Revenue, Gross Margin and Market Share (2019-2024)
  - 11.16.4 Shengtian Main Business Overview
  - 11.16.5 Shengtian Latest Developments
- 11.17 Perfect World
- 11.17.1 Perfect World Company Information



- 11.17.2 Perfect World Paid Micro-Short Drama Production Product Offered
- 11.17.3 Perfect World Paid Micro-Short Drama Production Revenue, Gross Margin and Market Share (2019-2024)
  - 11.17.4 Perfect World Main Business Overview
  - 11.17.5 Perfect World Latest Developments
- 11.18 Tangde
  - 11.18.1 Tangde Company Information
  - 11.18.2 Tangde Paid Micro-Short Drama Production Product Offered
- 11.18.3 Tangde Paid Micro-Short Drama Production Revenue, Gross Margin and Market Share (2019-2024)
  - 11.18.4 Tangde Main Business Overview
  - 11.18.5 Tangde Latest Developments
- 11.19 China Literature Limited
  - 11.19.1 China Literature Limited Company Information
- 11.19.2 China Literature Limited Paid Micro-Short Drama Production Product Offered
- 11.19.3 China Literature Limited Paid Micro-Short Drama Production Revenue, Gross Margin and Market Share (2019-2024)
  - 11.19.4 China Literature Limited Main Business Overview
  - 11.19.5 China Literature Limited Latest Developments
- 11.20 Beijing Baination Pictures Co., Ltd.
  - 11.20.1 Beijing Baination Pictures Co., Ltd. Company Information
- 11.20.2 Beijing Baination Pictures Co., Ltd. Paid Micro-Short Drama Production Product Offered
- 11.20.3 Beijing Baination Pictures Co., Ltd. Paid Micro-Short Drama Production Revenue, Gross Margin and Market Share (2019-2024)
  - 11.20.4 Beijing Baination Pictures Co., Ltd. Main Business Overview
  - 11.20.5 Beijing Baination Pictures Co., Ltd. Latest Developments
- 11.21 Foshan Yowant Technology Co., Ltd.
  - 11.21.1 Foshan Yowant Technology Co., Ltd. Company Information
- 11.21.2 Foshan Yowant Technology Co., Ltd. Paid Micro-Short Drama Production Product Offered
- 11.21.3 Foshan Yowant Technology Co., Ltd. Paid Micro-Short Drama Production Revenue, Gross Margin and Market Share (2019-2024)
- 11.21.4 Foshan Yowant Technology Co., Ltd. Main Business Overview
- 11.21.5 Foshan Yowant Technology Co., Ltd. Latest Developments
- 11.22 JMEI Jumei International.
  - 11.22.1 JMEI Jumei International. Company Information
  - 11.22.2 JMEI Jumei International. Paid Micro-Short Drama Production Product Offered
  - 11.22.3 JMEI Jumei International. Paid Micro-Short Drama Production Revenue,



Gross Margin and Market Share (2019-2024) 11.22.4 JMEI Jumei International. Main Business Overview 11.22.5 JMEI Jumei International. Latest Developments

# 12 RESEARCH FINDINGS AND CONCLUSION

br>



# **List Of Tables**

#### LIST OF TABLES

Table 1. Paid Micro-Short Drama Production Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ millions)

Table 2. Paid Micro-Short Drama Production Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Urban

Table 4. Major Players of Costume

Table 5. Major Players of Fantasy

Table 6. Major Players of Other

Table 7. Paid Micro-Short Drama Production Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ millions)

Table 8. Global Paid Micro-Short Drama Production Market Size by Type (2019-2024) & (\$ millions)

Table 9. Global Paid Micro-Short Drama Production Market Size Market Share by Type (2019-2024)

Table 10. Paid Micro-Short Drama Production Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ millions)

Table 11. Global Paid Micro-Short Drama Production Market Size by Application (2019-2024) & (\$ millions)

Table 12. Global Paid Micro-Short Drama Production Market Size Market Share by Application (2019-2024)

Table 13. Global Paid Micro-Short Drama Production Revenue by Player (2019-2024) & (\$ millions)

Table 14. Global Paid Micro-Short Drama Production Revenue Market Share by Player (2019-2024)

Table 15. Paid Micro-Short Drama Production Key Players Head office and Products Offered

Table 16. Paid Micro-Short Drama Production Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 17. New Products and Potential Entrants

Table 18. Mergers & Acquisitions, Expansion

Table 19. Global Paid Micro-Short Drama Production Market Size by Region (2019-2024) & (\$ millions)

Table 20. Global Paid Micro-Short Drama Production Market Size Market Share by Region (2019-2024)

Table 21. Global Paid Micro-Short Drama Production Revenue by Country/Region



(2019-2024) & (\$ millions)

Table 22. Global Paid Micro-Short Drama Production Revenue Market Share by Country/Region (2019-2024)

Table 23. Americas Paid Micro-Short Drama Production Market Size by Country (2019-2024) & (\$ millions)

Table 24. Americas Paid Micro-Short Drama Production Market Size Market Share by Country (2019-2024)

Table 25. Americas Paid Micro-Short Drama Production Market Size by Type (2019-2024) & (\$ millions)

Table 26. Americas Paid Micro-Short Drama Production Market Size Market Share by Type (2019-2024)

Table 27. Americas Paid Micro-Short Drama Production Market Size by Application (2019-2024) & (\$ millions)

Table 28. Americas Paid Micro-Short Drama Production Market Size Market Share by Application (2019-2024)

Table 29. APAC Paid Micro-Short Drama Production Market Size by Region (2019-2024) & (\$ millions)

Table 30. APAC Paid Micro-Short Drama Production Market Size Market Share by Region (2019-2024)

Table 31. APAC Paid Micro-Short Drama Production Market Size by Type (2019-2024) & (\$ millions)

Table 32. APAC Paid Micro-Short Drama Production Market Size by Application (2019-2024) & (\$ millions)

Table 33. Europe Paid Micro-Short Drama Production Market Size by Country (2019-2024) & (\$ millions)

Table 34. Europe Paid Micro-Short Drama Production Market Size Market Share by Country (2019-2024)

Table 35. Europe Paid Micro-Short Drama Production Market Size by Type (2019-2024) & (\$ millions)

Table 36. Europe Paid Micro-Short Drama Production Market Size by Application (2019-2024) & (\$ millions)

Table 37. Middle East & Africa Paid Micro-Short Drama Production Market Size by Region (2019-2024) & (\$ millions)

Table 38. Middle East & Africa Paid Micro-Short Drama Production Market Size by Type (2019-2024) & (\$ millions)

Table 39. Middle East & Africa Paid Micro-Short Drama Production Market Size by Application (2019-2024) & (\$ millions)

Table 40. Key Market Drivers & Growth Opportunities of Paid Micro-Short Drama Production



- Table 41. Key Market Challenges & Risks of Paid Micro-Short Drama Production
- Table 42. Key Industry Trends of Paid Micro-Short Drama Production
- Table 43. Global Paid Micro-Short Drama Production Market Size Forecast by Region (2025-2030) & (\$ millions)
- Table 44. Global Paid Micro-Short Drama Production Market Size Market Share Forecast by Region (2025-2030)
- Table 45. Global Paid Micro-Short Drama Production Market Size Forecast by Type (2025-2030) & (\$ millions)
- Table 46. Global Paid Micro-Short Drama Production Market Size Forecast by Application (2025-2030) & (\$ millions)
- Table 47. Tencent Details, Company Type, Paid Micro-Short Drama Production Area Served and Its Competitors
- Table 48. Tencent Paid Micro-Short Drama Production Product Offered
- Table 49. Tencent Paid Micro-Short Drama Production Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 50. Tencent Main Business
- Table 51. Tencent Latest Developments
- Table 52. Kuaishou Details, Company Type, Paid Micro-Short Drama Production Area Served and Its Competitors
- Table 53. Kuaishou Paid Micro-Short Drama Production Product Offered
- Table 54. Kuaishou Paid Micro-Short Drama Production Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 55. Kuaishou Main Business
- Table 56. Kuaishou Latest Developments
- Table 57. Mango TV Details, Company Type, Paid Micro-Short Drama Production Area Served and Its Competitors
- Table 58. Mango TV Paid Micro-Short Drama Production Product Offered
- Table 59. Mango TV Paid Micro-Short Drama Production Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 60. Mango TV Main Business
- Table 61. Mango TV Latest Developments
- Table 62. TikTok Details, Company Type, Paid Micro-Short Drama Production Area Served and Its Competitors
- Table 63. TikTok Paid Micro-Short Drama Production Product Offered
- Table 64. TikTok Paid Micro-Short Drama Production Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 65. TikTok Main Business
- Table 66. TikTok Latest Developments
- Table 67. Youku Details, Company Type, Paid Micro-Short Drama Production Area



Served and Its Competitors

Table 68. Youku Paid Micro-Short Drama Production Product Offered

Table 69. Youku Paid Micro-Short Drama Production Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 70. Youku Main Business

Table 71. Youku Latest Developments

Table 72. iQiyi Details, Company Type, Paid Micro-Short Drama Production Area Served and Its Competitors

Table 73. iQiyi Paid Micro-Short Drama Production Product Offered

Table 74. iQiyi Paid Micro-Short Drama Production Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 75. iQiyi Main Business

Table 76. iQiyi Latest Developments

Table 77. Linmon Details, Company Type, Paid Micro-Short Drama Production Area Served and Its Competitors

Table 78. Linmon Paid Micro-Short Drama Production Product Offered

Table 79. Linmon Paid Micro-Short Drama Production Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 80. Linmon Main Business

Table 81. Linmon Latest Developments

Table 82. Govmade Details, Company Type, Paid Micro-Short Drama Production Area Served and Its Competitors

Table 83. Govmade Paid Micro-Short Drama Production Product Offered

Table 84. Govmade Paid Micro-Short Drama Production Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 85. Govmade Main Business

Table 86. Govmade Latest Developments

Table 87. Gdinsight Details, Company Type, Paid Micro-Short Drama Production Area Served and Its Competitors

Table 88. Gdinsight Paid Micro-Short Drama Production Product Offered

Table 89. Gdinsight Paid Micro-Short Drama Production Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 90. Gdinsight Main Business

Table 91. Gdinsight Latest Developments

Table 92. Crazy Maple Studio Details, Company Type, Paid Micro-Short Drama

Production Area Served and Its Competitors

Table 93. Crazy Maple Studio Paid Micro-Short Drama Production Product Offered

Table 94. Crazy Maple Studio Paid Micro-Short Drama Production Revenue (\$ million),

Gross Margin and Market Share (2019-2024)



- Table 95. Crazy Maple Studio Main Business
- Table 96. Crazy Maple Studio Latest Developments
- Table 97. Guangdong Advertising Group Co., Ltd. Details, Company Type, Paid Micro-
- Short Drama Production Area Served and Its Competitors
- Table 98. Guangdong Advertising Group Co., Ltd. Paid Micro-Short Drama Production Product Offered
- Table 99. Guangdong Advertising Group Co., Ltd. Paid Micro-Short Drama Production
- Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 100. Guangdong Advertising Group Co., Ltd. Main Business
- Table 101. Guangdong Advertising Group Co., Ltd. Latest Developments
- Table 102. Zhejiang Satellite TV Details, Company Type, Paid Micro-Short Drama
- Production Area Served and Its Competitors
- Table 103. Zhejiang Satellite TV Paid Micro-Short Drama Production Product Offered
- Table 104. Zhejiang Satellite TV Paid Micro-Short Drama Production Revenue (\$
- million), Gross Margin and Market Share (2019-2024)
- Table 105. Zhejiang Satellite TV Main Business
- Table 106. Zhejiang Satellite TV Latest Developments
- Table 107. Huacemedia Details, Company Type, Paid Micro-Short Drama Production Area Served and Its Competitors
- Table 108. Huacemedia Paid Micro-Short Drama Production Product Offered
- Table 109. Huacemedia Paid Micro-Short Drama Production Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 110. Huacemedia Main Business
- Table 111. Huacemedia Latest Developments
- Table 112. Oriental Pearl Group Co., Ltd. Details, Company Type, Paid Micro-Short
- Drama Production Area Served and Its Competitors
- Table 113. Oriental Pearl Group Co., Ltd. Paid Micro-Short Drama Production Product Offered
- Table 114. Oriental Pearl Group Co., Ltd. Paid Micro-Short Drama Production Revenue
- (\$ million), Gross Margin and Market Share (2019-2024)
- Table 115. Oriental Pearl Group Co., Ltd. Main Business
- Table 116. Oriental Pearl Group Co., Ltd. Latest Developments
- Table 117. Mango Excellent Media Co., Ltd. Details, Company Type, Paid Micro-Short Drama Production Area Served and Its Competitors
- Table 118. Mango Excellent Media Co., Ltd. Paid Micro-Short Drama Production Product Offered
- Table 119. Mango Excellent Media Co., Ltd. Paid Micro-Short Drama Production
- Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 120. Mango Excellent Media Co., Ltd. Main Business



Table 121. Mango Excellent Media Co., Ltd. Latest Developments

Table 122. Shengtian Details, Company Type, Paid Micro-Short Drama Production Area Served and Its Competitors

Table 123. Shengtian Paid Micro-Short Drama Production Product Offered

Table 124. Shengtian Paid Micro-Short Drama Production Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 125. Shengtian Main Business

Table 126. Shengtian Latest Developments

Table 127. Perfect World Details, Company Type, Paid Micro-Short Drama Production Area Served and Its Competitors

Table 128. Perfect World Paid Micro-Short Drama Production Product Offered

Table 129. Perfect World Paid Micro-Short Drama Production Revenue (\$ million),

Gross Margin and Market Share (2019-2024)

Table 130. Perfect World Main Business

Table 131. Perfect World Latest Developments

Table 132. Tangde Details, Company Type, Paid Micro-Short Drama Production Area Served and Its Competitors

Table 133. Tangde Paid Micro-Short Drama Production Product Offered

Table 134. Tangde Paid Micro-Short Drama Production Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 135. Tangde Main Business

Table 136. Tangde Latest Developments

Table 137. China Literature Limited Details, Company Type, Paid Micro-Short Drama Production Area Served and Its Competitors

Table 138. China Literature Limited Paid Micro-Short Drama Production Product Offered

Table 139. China Literature Limited Paid Micro-Short Drama Production Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 140. China Literature Limited Main Business

Table 141. China Literature Limited Latest Developments

Table 142. Beijing Baination Pictures Co., Ltd. Details, Company Type, Paid Micro-

Short Drama Production Area Served and Its Competitors

Table 143. Beijing Baination Pictures Co., Ltd. Paid Micro-Short Drama Production Product Offered

Table 144. Beijing Baination Pictures Co., Ltd. Paid Micro-Short Drama Production

Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 145. Beijing Baination Pictures Co., Ltd. Main Business

Table 146. Beijing Baination Pictures Co., Ltd. Latest Developments

Table 147. Foshan Yowant Technology Co., Ltd. Details, Company Type, Paid Micro-



Short Drama Production Area Served and Its Competitors

Table 148. Foshan Yowant Technology Co., Ltd. Paid Micro-Short Drama Production Product Offered

Table 149. Foshan Yowant Technology Co., Ltd. Paid Micro-Short Drama Production Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 150. Foshan Yowant Technology Co., Ltd. Main Business

Table 151. Foshan Yowant Technology Co., Ltd. Latest Developments

Table 152. JMEI Jumei International. Details, Company Type, Paid Micro-Short Drama Production Area Served and Its Competitors

Table 153. JMEI Jumei International. Paid Micro-Short Drama Production Product Offered

Table 154. JMEI Jumei International. Paid Micro-Short Drama Production Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 155. JMEI Jumei International. Main Business

Table 156. JMEI Jumei International. Latest Developments

br>



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Paid Micro-Short Drama Production Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Paid Micro-Short Drama Production Market Size Growth Rate 2019-2030 (\$ millions)
- Figure 6. Paid Micro-Short Drama Production Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 7. Paid Micro-Short Drama Production Sales Market Share by Country/Region (2023)
- Figure 8. Paid Micro-Short Drama Production Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 9. Global Paid Micro-Short Drama Production Market Size Market Share by Type in 2023
- Figure 10. Paid Micro-Short Drama Production in Male
- Figure 11. Global Paid Micro-Short Drama Production Market: Male (2019-2024) & (\$ millions)
- Figure 12. Paid Micro-Short Drama Production in Female
- Figure 13. Global Paid Micro-Short Drama Production Market: Female (2019-2024) & (\$ millions)
- Figure 14. Global Paid Micro-Short Drama Production Market Size Market Share by Application in 2023
- Figure 15. Global Paid Micro-Short Drama Production Revenue Market Share by Player in 2023
- Figure 16. Global Paid Micro-Short Drama Production Market Size Market Share by Region (2019-2024)
- Figure 17. Americas Paid Micro-Short Drama Production Market Size 2019-2024 (\$ millions)
- Figure 18. APAC Paid Micro-Short Drama Production Market Size 2019-2024 (\$ millions)
- Figure 19. Europe Paid Micro-Short Drama Production Market Size 2019-2024 (\$ millions)
- Figure 20. Middle East & Africa Paid Micro-Short Drama Production Market Size 2019-2024 (\$ millions)
- Figure 21. Americas Paid Micro-Short Drama Production Value Market Share by



Country in 2023

Figure 22. United States Paid Micro-Short Drama Production Market Size Growth 2019-2024 (\$ millions)

Figure 23. Canada Paid Micro-Short Drama Production Market Size Growth 2019-2024 (\$ millions)

Figure 24. Mexico Paid Micro-Short Drama Production Market Size Growth 2019-2024 (\$ millions)

Figure 25. Brazil Paid Micro-Short Drama Production Market Size Growth 2019-2024 (\$ millions)

Figure 26. APAC Paid Micro-Short Drama Production Market Size Market Share by Region in 2023

Figure 27. APAC Paid Micro-Short Drama Production Market Size Market Share by Type (2019-2024)

Figure 28. APAC Paid Micro-Short Drama Production Market Size Market Share by Application (2019-2024)

Figure 29. China Paid Micro-Short Drama Production Market Size Growth 2019-2024 (\$ millions)

Figure 30. Japan Paid Micro-Short Drama Production Market Size Growth 2019-2024 (\$ millions)

Figure 31. South Korea Paid Micro-Short Drama Production Market Size Growth 2019-2024 (\$ millions)

Figure 32. Southeast Asia Paid Micro-Short Drama Production Market Size Growth 2019-2024 (\$ millions)

Figure 33. India Paid Micro-Short Drama Production Market Size Growth 2019-2024 (\$ millions)

Figure 34. Australia Paid Micro-Short Drama Production Market Size Growth 2019-2024 (\$ millions)

Figure 35. Europe Paid Micro-Short Drama Production Market Size Market Share by Country in 2023

Figure 36. Europe Paid Micro-Short Drama Production Market Size Market Share by Type (2019-2024)

Figure 37. Europe Paid Micro-Short Drama Production Market Size Market Share by Application (2019-2024)

Figure 38. Germany Paid Micro-Short Drama Production Market Size Growth 2019-2024 (\$ millions)

Figure 39. France Paid Micro-Short Drama Production Market Size Growth 2019-2024 (\$ millions)

Figure 40. UK Paid Micro-Short Drama Production Market Size Growth 2019-2024 (\$ millions)



- Figure 41. Italy Paid Micro-Short Drama Production Market Size Growth 2019-2024 (\$ millions)
- Figure 42. Russia Paid Micro-Short Drama Production Market Size Growth 2019-2024 (\$ millions)
- Figure 43. Middle East & Africa Paid Micro-Short Drama Production Market Size Market Share by Region (2019-2024)
- Figure 44. Middle East & Africa Paid Micro-Short Drama Production Market Size Market Share by Type (2019-2024)
- Figure 45. Middle East & Africa Paid Micro-Short Drama Production Market Size Market Share by Application (2019-2024)
- Figure 46. Egypt Paid Micro-Short Drama Production Market Size Growth 2019-2024 (\$ millions)
- Figure 47. South Africa Paid Micro-Short Drama Production Market Size Growth 2019-2024 (\$ millions)
- Figure 48. Israel Paid Micro-Short Drama Production Market Size Growth 2019-2024 (\$ millions)
- Figure 49. Turkey Paid Micro-Short Drama Production Market Size Growth 2019-2024 (\$ millions)
- Figure 50. GCC Countries Paid Micro-Short Drama Production Market Size Growth 2019-2024 (\$ millions)
- Figure 51. Americas Paid Micro-Short Drama Production Market Size 2025-2030 (\$ millions)
- Figure 52. APAC Paid Micro-Short Drama Production Market Size 2025-2030 (\$ millions)
- Figure 53. Europe Paid Micro-Short Drama Production Market Size 2025-2030 (\$ millions)
- Figure 54. Middle East & Africa Paid Micro-Short Drama Production Market Size 2025-2030 (\$ millions)
- Figure 55. United States Paid Micro-Short Drama Production Market Size 2025-2030 (\$ millions)
- Figure 56. Canada Paid Micro-Short Drama Production Market Size 2025-2030 (\$ millions)
- Figure 57. Mexico Paid Micro-Short Drama Production Market Size 2025-2030 (\$ millions)
- Figure 58. Brazil Paid Micro-Short Drama Production Market Size 2025-2030 (\$ millions)
- Figure 59. China Paid Micro-Short Drama Production Market Size 2025-2030 (\$ millions)
- Figure 60. Japan Paid Micro-Short Drama Production Market Size 2025-2030 (\$



millions)

- Figure 61. Korea Paid Micro-Short Drama Production Market Size 2025-2030 (\$ millions)
- Figure 62. Southeast Asia Paid Micro-Short Drama Production Market Size 2025-2030 (\$ millions)
- Figure 63. India Paid Micro-Short Drama Production Market Size 2025-2030 (\$ millions)
- Figure 64. Australia Paid Micro-Short Drama Production Market Size 2025-2030 (\$ millions)
- Figure 65. Germany Paid Micro-Short Drama Production Market Size 2025-2030 (\$ millions)
- Figure 66. France Paid Micro-Short Drama Production Market Size 2025-2030 (\$ millions)
- Figure 67. UK Paid Micro-Short Drama Production Market Size 2025-2030 (\$ millions)
- Figure 68. Italy Paid Micro-Short Drama Production Market Size 2025-2030 (\$ millions)
- Figure 69. Russia Paid Micro-Short Drama Production Market Size 2025-2030 (\$ millions)
- Figure 70. Egypt Paid Micro-Short Drama Production Market Size 2025-2030 (\$ millions)
- Figure 71. South Africa Paid Micro-Short Drama Production Market Size 2025-2030 (\$ millions)
- Figure 72. Israel Paid Micro-Short Drama Production Market Size 2025-2030 (\$ millions)
- Figure 73. Turkey Paid Micro-Short Drama Production Market Size 2025-2030 (\$ millions)
- Figure 74. GCC Countries Paid Micro-Short Drama Production Market Size 2025-2030 (\$ millions)
- Figure 75. Global Paid Micro-Short Drama Production Market Size Market Share Forecast by Type (2025-2030)
- Figure 76. Global Paid Micro-Short Drama Production Market Size Market Share Forecast by Application (2025-2030)



## I would like to order

Product name: Global Paid Micro-Short Drama Production Market Growth (Status and Outlook)

2024-2030

Product link: <a href="https://marketpublishers.com/r/G3BC529CA7EFEN.html">https://marketpublishers.com/r/G3BC529CA7EFEN.html</a>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G3BC529CA7EFEN.html">https://marketpublishers.com/r/G3BC529CA7EFEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



