

Global Packaging Trends Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to this study, the global Packaging Trends market size will reach US\$ million by 2030.

Consumers are creatures of sensation. Packaging design is all about engaging their sense of touch and sight to influence buying habits. They're also becoming increasingly sophisticated and discerning buyers. As a result, the trend in packaging design is toward meeting their demands for better designed and environmentally responsible products. Fortunately our creativity, combined with today's technology, allows us to blend new materials and processes that push the design envelope while influencing consumer behaviour.

Some examples of packaging trends are Sterile Packaging, Modified Atmosphere Packaging and Anti-counterfeit Packaging, etc. Sterile packaging is designed to keep bacteria and other impurities away from the contents of packages. Modified atmosphere packaging is a technology that has been developed to ensure that packaged food products stay fresh and attractive for as long as possible.

This report presents a comprehensive overview, market shares, and growth opportunities of Packaging Trends market by product type, application, key players and key regions and countries.

Segmentation by product type:

Sterile Packaging

Modified Atmosphere Packaging

Vacuum Packaging

Anti-counterfeit Packaging

Insulated Packaging

Protective Packaging

Segmentation by Application:

Food & Beverage

Agrochemicals

Pharmaceuticals

Personal Care

Others

This report also splits the market by region:

United States

China

Europe

Other regions:

Japan

South Korea

Southeast Asia

Rest of world

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Amcor

DowDupont

Amcor

Sonoco Products

Huhtamaki

Kl?ckner Pentaplast

Avery Dennison

Sealed Air

Coveris

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