

Global Packaged Turmeric-based Beverages Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Packaged Turmeric-based Beverages market size was valued at US\$ million in 2023. With growing demand in downstream market, the Packaged Turmeric-based Beverages is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Packaged Turmeric-based Beverages market. Packaged Turmeric-based Beverages are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Packaged Turmeric-based Beverages. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Packaged Turmeric-based Beverages market.

Packaged turmeric-based beverages include turmeric teas, turmeric lattes, and turmeric-based juices and sparkling water.

Asia Pacific is anticipated to dominate the global Packaged Turmeric-based Beverages market over the forecast period owing to its high demand in the region.

Key Features:

The report on Packaged Turmeric-based Beverages market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Packaged Turmeric-based Beverages market. It may include historical data, market segmentation by Type (e.g., Turmeric Teas, Turmeric Lattes), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Packaged Turmeric-based Beverages market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Packaged Turmeric-based Beverages market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Packaged Turmeric-based Beverages industry. This include advancements in Packaged Turmeric-based Beverages technology, Packaged Turmeric-based Beverages new entrants, Packaged Turmeric-based Beverages new investment, and other innovations that are shaping the future of Packaged Turmeric-based Beverages.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Packaged Turmeric-based Beverages market. It includes factors influencing customer ' purchasing decisions, preferences for Packaged Turmeric-based Beverages product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Packaged Turmeric-based Beverages market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Packaged Turmeric-based Beverages market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Packaged Turmeric-based Beverages market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Packaged Turmeric-based Beverages industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Packaged Turmeric-based Beverages market.

Market Segmentation:

Packaged Turmeric-based Beverages market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Turmeric Teas

Turmeric Lattes

Turmeric-Based Juices

Sparkling Water

Segmentation by application

Supermarket

Convenience Store

Electronic Commerce

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Dunn's River Brands

Gaia Herbs

House Foods Group

Unilever

Numi

Key Questions Addressed in this Report

What is the 10-year outlook for the global Packaged Turmeric-based Beverages market?

What factors are driving Packaged Turmeric-based Beverages market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Packaged Turmeric-based Beverages market opportunities vary by end market size?

How does Packaged Turmeric-based Beverages break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Packaged Turmeric-based Beverages Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Packaged Turmeric-based Beverages by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Packaged Turmeric-based Beverages by Country/Region, 2019, 2023 & 2030
- 2.2 Packaged Turmeric-based Beverages Segment by Type
 - 2.2.1 Turmeric Teas
 - 2.2.2 Turmeric Lattes
 - 2.2.3 Turmeric-Based Juices
 - 2.2.4 Sparkling Water
- 2.3 Packaged Turmeric-based Beverages Sales by Type
 - 2.3.1 Global Packaged Turmeric-based Beverages Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Packaged Turmeric-based Beverages Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Packaged Turmeric-based Beverages Sale Price by Type (2019-2024)
- 2.4 Packaged Turmeric-based Beverages Segment by Application
 - 2.4.1 Supermarket
 - 2.4.2 Convenience Store
 - 2.4.3 Electronic Commerce
 - 2.4.4 Other
- 2.5 Packaged Turmeric-based Beverages Sales by Application
 - 2.5.1 Global Packaged Turmeric-based Beverages Sale Market Share by Application

(2019-2024)

2.5.2 Global Packaged Turmeric-based Beverages Revenue and Market Share by Application (2019-2024)

2.5.3 Global Packaged Turmeric-based Beverages Sale Price by Application (2019-2024)

3 GLOBAL PACKAGED TURMERIC-BASED BEVERAGES BY COMPANY

3.1 Global Packaged Turmeric-based Beverages Breakdown Data by Company

3.1.1 Global Packaged Turmeric-based Beverages Annual Sales by Company (2019-2024)

3.1.2 Global Packaged Turmeric-based Beverages Sales Market Share by Company (2019-2024)

3.2 Global Packaged Turmeric-based Beverages Annual Revenue by Company (2019-2024)

3.2.1 Global Packaged Turmeric-based Beverages Revenue by Company (2019-2024)

3.2.2 Global Packaged Turmeric-based Beverages Revenue Market Share by Company (2019-2024)

3.3 Global Packaged Turmeric-based Beverages Sale Price by Company

3.4 Key Manufacturers Packaged Turmeric-based Beverages Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Packaged Turmeric-based Beverages Product Location Distribution

3.4.2 Players Packaged Turmeric-based Beverages Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR PACKAGED TURMERIC-BASED BEVERAGES BY GEOGRAPHIC REGION

4.1 World Historic Packaged Turmeric-based Beverages Market Size by Geographic Region (2019-2024)

4.1.1 Global Packaged Turmeric-based Beverages Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Packaged Turmeric-based Beverages Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Packaged Turmeric-based Beverages Market Size by Country/Region (2019-2024)

4.2.1 Global Packaged Turmeric-based Beverages Annual Sales by Country/Region (2019-2024)

4.2.2 Global Packaged Turmeric-based Beverages Annual Revenue by Country/Region (2019-2024)

4.3 Americas Packaged Turmeric-based Beverages Sales Growth

4.4 APAC Packaged Turmeric-based Beverages Sales Growth

4.5 Europe Packaged Turmeric-based Beverages Sales Growth

4.6 Middle East & Africa Packaged Turmeric-based Beverages Sales Growth

5 AMERICAS

5.1 Americas Packaged Turmeric-based Beverages Sales by Country

5.1.1 Americas Packaged Turmeric-based Beverages Sales by Country (2019-2024)

5.1.2 Americas Packaged Turmeric-based Beverages Revenue by Country (2019-2024)

5.2 Americas Packaged Turmeric-based Beverages Sales by Type

5.3 Americas Packaged Turmeric-based Beverages Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Packaged Turmeric-based Beverages Sales by Region

6.1.1 APAC Packaged Turmeric-based Beverages Sales by Region (2019-2024)

6.1.2 APAC Packaged Turmeric-based Beverages Revenue by Region (2019-2024)

6.2 APAC Packaged Turmeric-based Beverages Sales by Type

6.3 APAC Packaged Turmeric-based Beverages Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Packaged Turmeric-based Beverages by Country

7.1.1 Europe Packaged Turmeric-based Beverages Sales by Country (2019-2024)

7.1.2 Europe Packaged Turmeric-based Beverages Revenue by Country (2019-2024)

7.2 Europe Packaged Turmeric-based Beverages Sales by Type

7.3 Europe Packaged Turmeric-based Beverages Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Packaged Turmeric-based Beverages by Country

8.1.1 Middle East & Africa Packaged Turmeric-based Beverages Sales by Country (2019-2024)

8.1.2 Middle East & Africa Packaged Turmeric-based Beverages Revenue by Country (2019-2024)

8.2 Middle East & Africa Packaged Turmeric-based Beverages Sales by Type

8.3 Middle East & Africa Packaged Turmeric-based Beverages Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Packaged Turmeric-based Beverages

10.3 Manufacturing Process Analysis of Packaged Turmeric-based Beverages

10.4 Industry Chain Structure of Packaged Turmeric-based Beverages

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Packaged Turmeric-based Beverages Distributors

11.3 Packaged Turmeric-based Beverages Customer

12 WORLD FORECAST REVIEW FOR PACKAGED TURMERIC-BASED BEVERAGES BY GEOGRAPHIC REGION

12.1 Global Packaged Turmeric-based Beverages Market Size Forecast by Region

12.1.1 Global Packaged Turmeric-based Beverages Forecast by Region (2025-2030)

12.1.2 Global Packaged Turmeric-based Beverages Annual Revenue Forecast by Region (2025-2030)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Packaged Turmeric-based Beverages Forecast by Type

12.7 Global Packaged Turmeric-based Beverages Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Dunn's River Brands

13.1.1 Dunn's River Brands Company Information

13.1.2 Dunn's River Brands Packaged Turmeric-based Beverages Product Portfolios and Specifications

13.1.3 Dunn's River Brands Packaged Turmeric-based Beverages Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 Dunn's River Brands Main Business Overview

13.1.5 Dunn's River Brands Latest Developments

13.2 Gaia Herbs

13.2.1 Gaia Herbs Company Information

13.2.2 Gaia Herbs Packaged Turmeric-based Beverages Product Portfolios and Specifications

13.2.3 Gaia Herbs Packaged Turmeric-based Beverages Sales, Revenue, Price and

Gross Margin (2019-2024)

13.2.4 Gaia Herbs Main Business Overview

13.2.5 Gaia Herbs Latest Developments

13.3 House Foods Group

13.3.1 House Foods Group Company Information

13.3.2 House Foods Group Packaged Turmeric-based Beverages Product Portfolios and Specifications

13.3.3 House Foods Group Packaged Turmeric-based Beverages Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 House Foods Group Main Business Overview

13.3.5 House Foods Group Latest Developments

13.4 Unilever

13.4.1 Unilever Company Information

13.4.2 Unilever Packaged Turmeric-based Beverages Product Portfolios and Specifications

13.4.3 Unilever Packaged Turmeric-based Beverages Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 Unilever Main Business Overview

13.4.5 Unilever Latest Developments

13.5 Numi

13.5.1 Numi Company Information

13.5.2 Numi Packaged Turmeric-based Beverages Product Portfolios and Specifications

13.5.3 Numi Packaged Turmeric-based Beverages Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 Numi Main Business Overview

13.5.5 Numi Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Packaged Turmeric-based Beverages Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Packaged Turmeric-based Beverages Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Turmeric Teas

Table 4. Major Players of Turmeric Lattes

Table 5. Major Players of Turmeric-Based Juices

Table 6. Major Players of Sparkling Water

Table 7. Global Packaged Turmeric-based Beverages Sales by Type (2019-2024) & (K MT)

Table 8. Global Packaged Turmeric-based Beverages Sales Market Share by Type (2019-2024)

Table 9. Global Packaged Turmeric-based Beverages Revenue by Type (2019-2024) & (\$ million)

Table 10. Global Packaged Turmeric-based Beverages Revenue Market Share by Type (2019-2024)

Table 11. Global Packaged Turmeric-based Beverages Sale Price by Type (2019-2024) & (USD/MT)

Table 12. Global Packaged Turmeric-based Beverages Sales by Application (2019-2024) & (K MT)

Table 13. Global Packaged Turmeric-based Beverages Sales Market Share by Application (2019-2024)

Table 14. Global Packaged Turmeric-based Beverages Revenue by Application (2019-2024)

Table 15. Global Packaged Turmeric-based Beverages Revenue Market Share by Application (2019-2024)

Table 16. Global Packaged Turmeric-based Beverages Sale Price by Application (2019-2024) & (USD/MT)

Table 17. Global Packaged Turmeric-based Beverages Sales by Company (2019-2024) & (K MT)

Table 18. Global Packaged Turmeric-based Beverages Sales Market Share by Company (2019-2024)

Table 19. Global Packaged Turmeric-based Beverages Revenue by Company (2019-2024) (\$ Millions)

Table 20. Global Packaged Turmeric-based Beverages Revenue Market Share by

Company (2019-2024)

Table 21. Global Packaged Turmeric-based Beverages Sale Price by Company (2019-2024) & (USD/MT)

Table 22. Key Manufacturers Packaged Turmeric-based Beverages Producing Area Distribution and Sales Area

Table 23. Players Packaged Turmeric-based Beverages Products Offered

Table 24. Packaged Turmeric-based Beverages Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 25. New Products and Potential Entrants

Table 26. Mergers & Acquisitions, Expansion

Table 27. Global Packaged Turmeric-based Beverages Sales by Geographic Region (2019-2024) & (K MT)

Table 28. Global Packaged Turmeric-based Beverages Sales Market Share Geographic Region (2019-2024)

Table 29. Global Packaged Turmeric-based Beverages Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 30. Global Packaged Turmeric-based Beverages Revenue Market Share by Geographic Region (2019-2024)

Table 31. Global Packaged Turmeric-based Beverages Sales by Country/Region (2019-2024) & (K MT)

Table 32. Global Packaged Turmeric-based Beverages Sales Market Share by Country/Region (2019-2024)

Table 33. Global Packaged Turmeric-based Beverages Revenue by Country/Region (2019-2024) & (\$ millions)

Table 34. Global Packaged Turmeric-based Beverages Revenue Market Share by Country/Region (2019-2024)

Table 35. Americas Packaged Turmeric-based Beverages Sales by Country (2019-2024) & (K MT)

Table 36. Americas Packaged Turmeric-based Beverages Sales Market Share by Country (2019-2024)

Table 37. Americas Packaged Turmeric-based Beverages Revenue by Country (2019-2024) & (\$ Millions)

Table 38. Americas Packaged Turmeric-based Beverages Revenue Market Share by Country (2019-2024)

Table 39. Americas Packaged Turmeric-based Beverages Sales by Type (2019-2024) & (K MT)

Table 40. Americas Packaged Turmeric-based Beverages Sales by Application (2019-2024) & (K MT)

Table 41. APAC Packaged Turmeric-based Beverages Sales by Region (2019-2024) &

(K MT)

Table 42. APAC Packaged Turmeric-based Beverages Sales Market Share by Region (2019-2024)

Table 43. APAC Packaged Turmeric-based Beverages Revenue by Region (2019-2024) & (\$ Millions)

Table 44. APAC Packaged Turmeric-based Beverages Revenue Market Share by Region (2019-2024)

Table 45. APAC Packaged Turmeric-based Beverages Sales by Type (2019-2024) & (K MT)

Table 46. APAC Packaged Turmeric-based Beverages Sales by Application (2019-2024) & (K MT)

Table 47. Europe Packaged Turmeric-based Beverages Sales by Country (2019-2024) & (K MT)

Table 48. Europe Packaged Turmeric-based Beverages Sales Market Share by Country (2019-2024)

Table 49. Europe Packaged Turmeric-based Beverages Revenue by Country (2019-2024) & (\$ Millions)

Table 50. Europe Packaged Turmeric-based Beverages Revenue Market Share by Country (2019-2024)

Table 51. Europe Packaged Turmeric-based Beverages Sales by Type (2019-2024) & (K MT)

Table 52. Europe Packaged Turmeric-based Beverages Sales by Application (2019-2024) & (K MT)

Table 53. Middle East & Africa Packaged Turmeric-based Beverages Sales by Country (2019-2024) & (K MT)

Table 54. Middle East & Africa Packaged Turmeric-based Beverages Sales Market Share by Country (2019-2024)

Table 55. Middle East & Africa Packaged Turmeric-based Beverages Revenue by Country (2019-2024) & (\$ Millions)

Table 56. Middle East & Africa Packaged Turmeric-based Beverages Revenue Market Share by Country (2019-2024)

Table 57. Middle East & Africa Packaged Turmeric-based Beverages Sales by Type (2019-2024) & (K MT)

Table 58. Middle East & Africa Packaged Turmeric-based Beverages Sales by Application (2019-2024) & (K MT)

Table 59. Key Market Drivers & Growth Opportunities of Packaged Turmeric-based Beverages

Table 60. Key Market Challenges & Risks of Packaged Turmeric-based Beverages

Table 61. Key Industry Trends of Packaged Turmeric-based Beverages

Table 62. Packaged Turmeric-based Beverages Raw Material
Table 63. Key Suppliers of Raw Materials
Table 64. Packaged Turmeric-based Beverages Distributors List
Table 65. Packaged Turmeric-based Beverages Customer List
Table 66. Global Packaged Turmeric-based Beverages Sales Forecast by Region (2025-2030) & (K MT)
Table 67. Global Packaged Turmeric-based Beverages Revenue Forecast by Region (2025-2030) & (\$ millions)
Table 68. Americas Packaged Turmeric-based Beverages Sales Forecast by Country (2025-2030) & (K MT)
Table 69. Americas Packaged Turmeric-based Beverages Revenue Forecast by Country (2025-2030) & (\$ millions)
Table 70. APAC Packaged Turmeric-based Beverages Sales Forecast by Region (2025-2030) & (K MT)
Table 71. APAC Packaged Turmeric-based Beverages Revenue Forecast by Region (2025-2030) & (\$ millions)
Table 72. Europe Packaged Turmeric-based Beverages Sales Forecast by Country (2025-2030) & (K MT)
Table 73. Europe Packaged Turmeric-based Beverages Revenue Forecast by Country (2025-2030) & (\$ millions)
Table 74. Middle East & Africa Packaged Turmeric-based Beverages Sales Forecast by Country (2025-2030) & (K MT)
Table 75. Middle East & Africa Packaged Turmeric-based Beverages Revenue Forecast by Country (2025-2030) & (\$ millions)
Table 76. Global Packaged Turmeric-based Beverages Sales Forecast by Type (2025-2030) & (K MT)
Table 77. Global Packaged Turmeric-based Beverages Revenue Forecast by Type (2025-2030) & (\$ Millions)
Table 78. Global Packaged Turmeric-based Beverages Sales Forecast by Application (2025-2030) & (K MT)
Table 79. Global Packaged Turmeric-based Beverages Revenue Forecast by Application (2025-2030) & (\$ Millions)
Table 80. Dunn's River Brands Basic Information, Packaged Turmeric-based Beverages Manufacturing Base, Sales Area and Its Competitors
Table 81. Dunn's River Brands Packaged Turmeric-based Beverages Product Portfolios and Specifications
Table 82. Dunn's River Brands Packaged Turmeric-based Beverages Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 83. Dunn's River Brands Main Business

Table 84. Dunn's River Brands Latest Developments
Table 85. Gaia Herbs Basic Information, Packaged Turmeric-based Beverages Manufacturing Base, Sales Area and Its Competitors
Table 86. Gaia Herbs Packaged Turmeric-based Beverages Product Portfolios and Specifications
Table 87. Gaia Herbs Packaged Turmeric-based Beverages Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 88. Gaia Herbs Main Business
Table 89. Gaia Herbs Latest Developments
Table 90. House Foods Group Basic Information, Packaged Turmeric-based Beverages Manufacturing Base, Sales Area and Its Competitors
Table 91. House Foods Group Packaged Turmeric-based Beverages Product Portfolios and Specifications
Table 92. House Foods Group Packaged Turmeric-based Beverages Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 93. House Foods Group Main Business
Table 94. House Foods Group Latest Developments
Table 95. Unilever Basic Information, Packaged Turmeric-based Beverages Manufacturing Base, Sales Area and Its Competitors
Table 96. Unilever Packaged Turmeric-based Beverages Product Portfolios and Specifications
Table 97. Unilever Packaged Turmeric-based Beverages Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 98. Unilever Main Business
Table 99. Unilever Latest Developments
Table 100. Numi Basic Information, Packaged Turmeric-based Beverages Manufacturing Base, Sales Area and Its Competitors
Table 101. Numi Packaged Turmeric-based Beverages Product Portfolios and Specifications
Table 102. Numi Packaged Turmeric-based Beverages Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 103. Numi Main Business
Table 104. Numi Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Packaged Turmeric-based Beverages
- Figure 2. Packaged Turmeric-based Beverages Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Packaged Turmeric-based Beverages Sales Growth Rate 2019-2030 (K MT)
- Figure 7. Global Packaged Turmeric-based Beverages Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Packaged Turmeric-based Beverages Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Turmeric Teas
- Figure 10. Product Picture of Turmeric Lattes
- Figure 11. Product Picture of Turmeric-Based Juices
- Figure 12. Product Picture of Sparkling Water
- Figure 13. Global Packaged Turmeric-based Beverages Sales Market Share by Type in 2023
- Figure 14. Global Packaged Turmeric-based Beverages Revenue Market Share by Type (2019-2024)
- Figure 15. Packaged Turmeric-based Beverages Consumed in Supermarket
- Figure 16. Global Packaged Turmeric-based Beverages Market: Supermarket (2019-2024) & (K MT)
- Figure 17. Packaged Turmeric-based Beverages Consumed in Convenience Store
- Figure 18. Global Packaged Turmeric-based Beverages Market: Convenience Store (2019-2024) & (K MT)
- Figure 19. Packaged Turmeric-based Beverages Consumed in Electronic Commerce
- Figure 20. Global Packaged Turmeric-based Beverages Market: Electronic Commerce (2019-2024) & (K MT)
- Figure 21. Packaged Turmeric-based Beverages Consumed in Other
- Figure 22. Global Packaged Turmeric-based Beverages Market: Other (2019-2024) & (K MT)
- Figure 23. Global Packaged Turmeric-based Beverages Sales Market Share by Application (2023)
- Figure 24. Global Packaged Turmeric-based Beverages Revenue Market Share by Application in 2023

Figure 25. Packaged Turmeric-based Beverages Sales Market by Company in 2023 (K MT)

Figure 26. Global Packaged Turmeric-based Beverages Sales Market Share by Company in 2023

Figure 27. Packaged Turmeric-based Beverages Revenue Market by Company in 2023 (\$ Million)

Figure 28. Global Packaged Turmeric-based Beverages Revenue Market Share by Company in 2023

Figure 29. Global Packaged Turmeric-based Beverages Sales Market Share by Geographic Region (2019-2024)

Figure 30. Global Packaged Turmeric-based Beverages Revenue Market Share by Geographic Region in 2023

Figure 31. Americas Packaged Turmeric-based Beverages Sales 2019-2024 (K MT)

Figure 32. Americas Packaged Turmeric-based Beverages Revenue 2019-2024 (\$ Millions)

Figure 33. APAC Packaged Turmeric-based Beverages Sales 2019-2024 (K MT)

Figure 34. APAC Packaged Turmeric-based Beverages Revenue 2019-2024 (\$ Millions)

Figure 35. Europe Packaged Turmeric-based Beverages Sales 2019-2024 (K MT)

Figure 36. Europe Packaged Turmeric-based Beverages Revenue 2019-2024 (\$ Millions)

Figure 37. Middle East & Africa Packaged Turmeric-based Beverages Sales 2019-2024 (K MT)

Figure 38. Middle East & Africa Packaged Turmeric-based Beverages Revenue 2019-2024 (\$ Millions)

Figure 39. Americas Packaged Turmeric-based Beverages Sales Market Share by Country in 2023

Figure 40. Americas Packaged Turmeric-based Beverages Revenue Market Share by Country in 2023

Figure 41. Americas Packaged Turmeric-based Beverages Sales Market Share by Type (2019-2024)

Figure 42. Americas Packaged Turmeric-based Beverages Sales Market Share by Application (2019-2024)

Figure 43. United States Packaged Turmeric-based Beverages Revenue Growth 2019-2024 (\$ Millions)

Figure 44. Canada Packaged Turmeric-based Beverages Revenue Growth 2019-2024 (\$ Millions)

Figure 45. Mexico Packaged Turmeric-based Beverages Revenue Growth 2019-2024 (\$ Millions)

Figure 46. Brazil Packaged Turmeric-based Beverages Revenue Growth 2019-2024 (\$ Millions)

Figure 47. APAC Packaged Turmeric-based Beverages Sales Market Share by Region in 2023

Figure 48. APAC Packaged Turmeric-based Beverages Revenue Market Share by Regions in 2023

Figure 49. APAC Packaged Turmeric-based Beverages Sales Market Share by Type (2019-2024)

Figure 50. APAC Packaged Turmeric-based Beverages Sales Market Share by Application (2019-2024)

Figure 51. China Packaged Turmeric-based Beverages Revenue Growth 2019-2024 (\$ Millions)

Figure 52. Japan Packaged Turmeric-based Beverages Revenue Growth 2019-2024 (\$ Millions)

Figure 53. South Korea Packaged Turmeric-based Beverages Revenue Growth 2019-2024 (\$ Millions)

Figure 54. Southeast Asia Packaged Turmeric-based Beverages Revenue Growth 2019-2024 (\$ Millions)

Figure 55. India Packaged Turmeric-based Beverages Revenue Growth 2019-2024 (\$ Millions)

Figure 56. Australia Packaged Turmeric-based Beverages Revenue Growth 2019-2024 (\$ Millions)

Figure 57. China Taiwan Packaged Turmeric-based Beverages Revenue Growth 2019-2024 (\$ Millions)

Figure 58. Europe Packaged Turmeric-based Beverages Sales Market Share by Country in 2023

Figure 59. Europe Packaged Turmeric-based Beverages Revenue Market Share by Country in 2023

Figure 60. Europe Packaged Turmeric-based Beverages Sales Market Share by Type (2019-2024)

Figure 61. Europe Packaged Turmeric-based Beverages Sales Market Share by Application (2019-2024)

Figure 62. Germany Packaged Turmeric-based Beverages Revenue Growth 2019-2024 (\$ Millions)

Figure 63. France Packaged Turmeric-based Beverages Revenue Growth 2019-2024 (\$ Millions)

Figure 64. UK Packaged Turmeric-based Beverages Revenue Growth 2019-2024 (\$ Millions)

Figure 65. Italy Packaged Turmeric-based Beverages Revenue Growth 2019-2024 (\$

Millions)

Figure 66. Russia Packaged Turmeric-based Beverages Revenue Growth 2019-2024 (\$ Millions)

Figure 67. Middle East & Africa Packaged Turmeric-based Beverages Sales Market Share by Country in 2023

Figure 68. Middle East & Africa Packaged Turmeric-based Beverages Revenue Market Share by Country in 2023

Figure 69. Middle East & Africa Packaged Turmeric-based Beverages Sales Market Share by Type (2019-2024)

Figure 70. Middle East & Africa Packaged Turmeric-based Beverages Sales Market Share by Application (2019-2024)

Figure 71. Egypt Packaged Turmeric-based Beverages Revenue Growth 2019-2024 (\$ Millions)

Figure 72. South Africa Packaged Turmeric-based Beverages Revenue Growth 2019-2024 (\$ Millions)

Figure 73. Israel Packaged Turmeric-based Beverages Revenue Growth 2019-2024 (\$ Millions)

Figure 74. Turkey Packaged Turmeric-based Beverages Revenue Growth 2019-2024 (\$ Millions)

Figure 75. GCC Country Packaged Turmeric-based Beverages Revenue Growth 2019-2024 (\$ Millions)

Figure 76. Manufacturing Cost Structure Analysis of Packaged Turmeric-based Beverages in 2023

Figure 77. Manufacturing Process Analysis of Packaged Turmeric-based Beverages

Figure 78. Industry Chain Structure of Packaged Turmeric-based Beverages

Figure 79. Channels of Distribution

Figure 80. Global Packaged Turmeric-based Beverages Sales Market Forecast by Region (2025-2030)

Figure 81. Global Packaged Turmeric-based Beverages Revenue Market Share Forecast by Region (2025-2030)

Figure 82. Global Packaged Turmeric-based Beverages Sales Market Share Forecast by Type (2025-2030)

Figure 83. Global Packaged Turmeric-based Beverages Revenue Market Share Forecast by Type (2025-2030)

Figure 84. Global Packaged Turmeric-based Beverages Sales Market Share Forecast by Application (2025-2030)

Figure 85. Global Packaged Turmeric-based Beverages Revenue Market Share Forecast by Application (2025-2030)

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