

Global Packaged Sugar-free Tea Market Growth 2026-2032

<https://marketpublishers.com/r/GF97037D39B0EN.html>

Date: May 2026

Pages: 120

Price: US\$ 3,660.00 (Single User License)

ID: GF97037D39B0EN

Abstracts

The global Packaged Sugar-free Tea market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Packaged sugar-free tea refers to bottled or canned tea beverages that are specifically formulated to be free of added sugars or sweeteners. These beverages are designed for individuals who want to enjoy the flavor and benefits of tea without the additional calories and sugars that can come from sweetened beverages.

Sugar-free teas are formulated to contain no added sugars or artificial sweeteners. This means that the beverage should not contribute extra calories from sugars, making it a suitable choice for people who are watching their sugar intake or managing their weight.

United States market for Packaged Sugar-free Tea is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Packaged Sugar-free Tea is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Packaged Sugar-free Tea is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Packaged Sugar-free Tea players cover Yangshengtang, Ito En, Suntory, Uni-President, Coca-Cola, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “Packaged Sugar-free Tea Industry Forecast” looks at past sales and reviews total world Packaged Sugar-free Tea sales in 2025, providing a comprehensive analysis by region and market sector of projected Packaged Sugar-free Tea sales for 2026 through 2032. With Packaged Sugar-free Tea sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Packaged Sugar-free Tea industry.

This Insight Report provides a comprehensive analysis of the global Packaged Sugar-free Tea landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Packaged Sugar-free Tea portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Packaged Sugar-free Tea market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Packaged Sugar-free Tea and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Packaged Sugar-free Tea.

This report presents a comprehensive overview, market shares, and growth opportunities of Packaged Sugar-free Tea market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Original Tea

Non-original Tea

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Yangshengtang

Ito En

Suntory

Uni-President

Coca-Cola

Genki Forest

KIRIN

VitaVitasoy

Tingyi (Cayman Islands) Holding

China Resources C'estbon Beverage

ZEN-NOH Group

KellyOne

Key Questions Addressed in this Report

What is the 10-year outlook for the global Packaged Sugar-free Tea market?

What factors are driving Packaged Sugar-free Tea market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Packaged Sugar-free Tea market opportunities vary by end market size?

How does Packaged Sugar-free Tea break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Packaged Sugar-free Tea Annual Sales 2021-2032

- 2.1.2 World Current & Future Analysis for Packaged Sugar-free Tea by Geographic Region, 2021, 2025 & 2032

- 2.1.3 World Current & Future Analysis for Packaged Sugar-free Tea by Country/Region, 2021, 2025 & 2032

2.2 Packaged Sugar-free Tea Segment by Type

- 2.2.1 Original Tea

- 2.2.2 Non-original Tea

- 2.2.3 Packaged Sugar-free Tea Sales by Type

- 2.2.3.1 Global Packaged Sugar-free Tea Sales Market Share by Type (2021-2026)

- 2.2.3.2 Global Packaged Sugar-free Tea Revenue and Market Share by Type

- (2021-2026)

- 2.2.3.3 Global Packaged Sugar-free Tea Sale Price by Type (2021-2026)

2.3 Packaged Sugar-free Tea Segment by Application

- 2.3.1 Online Sales

- 2.3.2 Offline Sales

- 2.3.3 Packaged Sugar-free Tea Sales by Application

- 2.3.3.1 Global Packaged Sugar-free Tea Sale Market Share by Application (2021-2026)

- 2.3.3.2 Global Packaged Sugar-free Tea Revenue and Market Share by Application (2021-2026)

- 2.3.3.3 Global Packaged Sugar-free Tea Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Packaged Sugar-free Tea Breakdown Data by Company

3.1.1 Global Packaged Sugar-free Tea Annual Sales by Company (2021-2026)

3.1.2 Global Packaged Sugar-free Tea Sales Market Share by Company (2021-2026)

3.2 Global Packaged Sugar-free Tea Annual Revenue by Company (2021-2026)

3.2.1 Global Packaged Sugar-free Tea Revenue by Company (2021-2026)

3.2.2 Global Packaged Sugar-free Tea Revenue Market Share by Company (2021-2026)

3.3 Global Packaged Sugar-free Tea Sale Price by Company

3.4 Key Manufacturers Packaged Sugar-free Tea Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Packaged Sugar-free Tea Product Location Distribution

3.4.2 Players Packaged Sugar-free Tea Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR PACKAGED SUGAR-FREE TEA BY GEOGRAPHIC REGION

4.1 World Historic Packaged Sugar-free Tea Market Size by Geographic Region (2021-2026)

4.1.1 Global Packaged Sugar-free Tea Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Packaged Sugar-free Tea Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Packaged Sugar-free Tea Market Size by Country/Region (2021-2026)

4.2.1 Global Packaged Sugar-free Tea Annual Sales by Country/Region (2021-2026)

4.2.2 Global Packaged Sugar-free Tea Annual Revenue by Country/Region (2021-2026)

4.3 Americas Packaged Sugar-free Tea Sales Growth

4.4 APAC Packaged Sugar-free Tea Sales Growth

4.5 Europe Packaged Sugar-free Tea Sales Growth

4.6 Middle East & Africa Packaged Sugar-free Tea Sales Growth

5 AMERICAS

5.1 Americas Packaged Sugar-free Tea Sales by Country

5.1.1 Americas Packaged Sugar-free Tea Sales by Country (2021-2026)

5.1.2 Americas Packaged Sugar-free Tea Revenue by Country (2021-2026)

5.2 Americas Packaged Sugar-free Tea Sales by Type (2021-2026)

5.3 Americas Packaged Sugar-free Tea Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Packaged Sugar-free Tea Sales by Region

6.1.1 APAC Packaged Sugar-free Tea Sales by Region (2021-2026)

6.1.2 APAC Packaged Sugar-free Tea Revenue by Region (2021-2026)

6.2 APAC Packaged Sugar-free Tea Sales by Type (2021-2026)

6.3 APAC Packaged Sugar-free Tea Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Packaged Sugar-free Tea by Country

7.1.1 Europe Packaged Sugar-free Tea Sales by Country (2021-2026)

7.1.2 Europe Packaged Sugar-free Tea Revenue by Country (2021-2026)

7.2 Europe Packaged Sugar-free Tea Sales by Type (2021-2026)

7.3 Europe Packaged Sugar-free Tea Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Packaged Sugar-free Tea by Country

8.1.1 Middle East & Africa Packaged Sugar-free Tea Sales by Country (2021-2026)

8.1.2 Middle East & Africa Packaged Sugar-free Tea Revenue by Country (2021-2026)

8.2 Middle East & Africa Packaged Sugar-free Tea Sales by Type (2021-2026)

8.3 Middle East & Africa Packaged Sugar-free Tea Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Packaged Sugar-free Tea

10.3 Manufacturing Process Analysis of Packaged Sugar-free Tea

10.4 Industry Chain Structure of Packaged Sugar-free Tea

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Packaged Sugar-free Tea Distributors

11.3 Packaged Sugar-free Tea Customer

12 WORLD FORECAST REVIEW FOR PACKAGED SUGAR-FREE TEA BY GEOGRAPHIC REGION

12.1 Global Packaged Sugar-free Tea Market Size Forecast by Region

- 12.1.1 Global Packaged Sugar-free Tea Forecast by Region (2027-2032)
- 12.1.2 Global Packaged Sugar-free Tea Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Packaged Sugar-free Tea Forecast by Type (2027-2032)
- 12.7 Global Packaged Sugar-free Tea Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Yangshengtang

- 13.1.1 Yangshengtang Company Information
- 13.1.2 Yangshengtang Packaged Sugar-free Tea Product Portfolios and Specifications
- 13.1.3 Yangshengtang Packaged Sugar-free Tea Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.1.4 Yangshengtang Main Business Overview
- 13.1.5 Yangshengtang Latest Developments

13.2 Ito En

- 13.2.1 Ito En Company Information
- 13.2.2 Ito En Packaged Sugar-free Tea Product Portfolios and Specifications
- 13.2.3 Ito En Packaged Sugar-free Tea Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.2.4 Ito En Main Business Overview
- 13.2.5 Ito En Latest Developments

13.3 Suntory

- 13.3.1 Suntory Company Information
- 13.3.2 Suntory Packaged Sugar-free Tea Product Portfolios and Specifications
- 13.3.3 Suntory Packaged Sugar-free Tea Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.3.4 Suntory Main Business Overview
- 13.3.5 Suntory Latest Developments

13.4 Uni-President

- 13.4.1 Uni-President Company Information
- 13.4.2 Uni-President Packaged Sugar-free Tea Product Portfolios and Specifications
- 13.4.3 Uni-President Packaged Sugar-free Tea Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.4.4 Uni-President Main Business Overview

- 13.4.5 Uni-President Latest Developments
- 13.5 Coca-Cola
 - 13.5.1 Coca-Cola Company Information
 - 13.5.2 Coca-Cola Packaged Sugar-free Tea Product Portfolios and Specifications
 - 13.5.3 Coca-Cola Packaged Sugar-free Tea Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 Coca-Cola Main Business Overview
 - 13.5.5 Coca-Cola Latest Developments
- 13.6 Genki Forest
 - 13.6.1 Genki Forest Company Information
 - 13.6.2 Genki Forest Packaged Sugar-free Tea Product Portfolios and Specifications
 - 13.6.3 Genki Forest Packaged Sugar-free Tea Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 Genki Forest Main Business Overview
 - 13.6.5 Genki Forest Latest Developments
- 13.7 KIRIN
 - 13.7.1 KIRIN Company Information
 - 13.7.2 KIRIN Packaged Sugar-free Tea Product Portfolios and Specifications
 - 13.7.3 KIRIN Packaged Sugar-free Tea Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 KIRIN Main Business Overview
 - 13.7.5 KIRIN Latest Developments
- 13.8 VitaVitasoy
 - 13.8.1 VitaVitasoy Company Information
 - 13.8.2 VitaVitasoy Packaged Sugar-free Tea Product Portfolios and Specifications
 - 13.8.3 VitaVitasoy Packaged Sugar-free Tea Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 VitaVitasoy Main Business Overview
 - 13.8.5 VitaVitasoy Latest Developments
- 13.9 Tingyi (Cayman Islands) Holding
 - 13.9.1 Tingyi (Cayman Islands) Holding Company Information
 - 13.9.2 Tingyi (Cayman Islands) Holding Packaged Sugar-free Tea Product Portfolios and Specifications
 - 13.9.3 Tingyi (Cayman Islands) Holding Packaged Sugar-free Tea Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Tingyi (Cayman Islands) Holding Main Business Overview
 - 13.9.5 Tingyi (Cayman Islands) Holding Latest Developments
- 13.10 China Resources C'estbon Beverage
 - 13.10.1 China Resources C'estbon Beverage Company Information

13.10.2 China Resources C'estbon Beverage Packaged Sugar-free Tea Product Portfolios and Specifications

13.10.3 China Resources C'estbon Beverage Packaged Sugar-free Tea Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 China Resources C'estbon Beverage Main Business Overview

13.10.5 China Resources C'estbon Beverage Latest Developments

13.11 ZEN-NOH Group

13.11.1 ZEN-NOH Group Company Information

13.11.2 ZEN-NOH Group Packaged Sugar-free Tea Product Portfolios and Specifications

13.11.3 ZEN-NOH Group Packaged Sugar-free Tea Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 ZEN-NOH Group Main Business Overview

13.11.5 ZEN-NOH Group Latest Developments

13.12 KellyOne

13.12.1 KellyOne Company Information

13.12.2 KellyOne Packaged Sugar-free Tea Product Portfolios and Specifications

13.12.3 KellyOne Packaged Sugar-free Tea Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 KellyOne Main Business Overview

13.12.5 KellyOne Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Packaged Sugar-free Tea Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Packaged Sugar-free Tea Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Original Tea

Table 4. Major Players of Non-original Tea

Table 5. Global Packaged Sugar-free Tea Sales by Type (2021-2026) & (K Units)

Table 6. Global Packaged Sugar-free Tea Sales Market Share by Type (2021-2026)

Table 7. Global Packaged Sugar-free Tea Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Packaged Sugar-free Tea Revenue Market Share by Type (2021-2026)

Table 9. Global Packaged Sugar-free Tea Sale Price by Type (2021-2026) & (US\$/Unit)

Table 10. Global Packaged Sugar-free Tea Sale by Application (2021-2026) & (K Units)

Table 11. Global Packaged Sugar-free Tea Sale Market Share by Application (2021-2026)

Table 12. Global Packaged Sugar-free Tea Revenue by Application (2021-2026) & (\$ million)

Table 13. Global Packaged Sugar-free Tea Revenue Market Share by Application (2021-2026)

Table 14. Global Packaged Sugar-free Tea Sale Price by Application (2021-2026) & (US\$/Unit)

Table 15. Global Packaged Sugar-free Tea Sales by Company (2021-2026) & (K Units)

Table 16. Global Packaged Sugar-free Tea Sales Market Share by Company (2021-2026)

Table 17. Global Packaged Sugar-free Tea Revenue by Company (2021-2026) & (\$ millions)

Table 18. Global Packaged Sugar-free Tea Revenue Market Share by Company (2021-2026)

Table 19. Global Packaged Sugar-free Tea Sale Price by Company (2021-2026) & (US\$/Unit)

Table 20. Key Manufacturers Packaged Sugar-free Tea Producing Area Distribution and Sales Area

Table 21. Players Packaged Sugar-free Tea Products Offered

Table 22. Packaged Sugar-free Tea Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 23. New Products and Potential Entrants

Table 24. Market M&A Activity & Strategy

Table 25. Global Packaged Sugar-free Tea Sales by Geographic Region (2021-2026) & (K Units)

Table 26. Global Packaged Sugar-free Tea Sales Market Share Geographic Region (2021-2026)

Table 27. Global Packaged Sugar-free Tea Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 28. Global Packaged Sugar-free Tea Revenue Market Share by Geographic Region (2021-2026)

Table 29. Global Packaged Sugar-free Tea Sales by Country/Region (2021-2026) & (K Units)

Table 30. Global Packaged Sugar-free Tea Sales Market Share by Country/Region (2021-2026)

Table 31. Global Packaged Sugar-free Tea Revenue by Country/Region (2021-2026) & (\$ millions)

Table 32. Global Packaged Sugar-free Tea Revenue Market Share by Country/Region (2021-2026)

Table 33. Americas Packaged Sugar-free Tea Sales by Country (2021-2026) & (K Units)

Table 34. Americas Packaged Sugar-free Tea Sales Market Share by Country (2021-2026)

Table 35. Americas Packaged Sugar-free Tea Revenue by Country (2021-2026) & (\$ millions)

Table 36. Americas Packaged Sugar-free Tea Sales by Type (2021-2026) & (K Units)

Table 37. Americas Packaged Sugar-free Tea Sales by Application (2021-2026) & (K Units)

Table 38. APAC Packaged Sugar-free Tea Sales by Region (2021-2026) & (K Units)

Table 39. APAC Packaged Sugar-free Tea Sales Market Share by Region (2021-2026)

Table 40. APAC Packaged Sugar-free Tea Revenue by Region (2021-2026) & (\$ millions)

Table 41. APAC Packaged Sugar-free Tea Sales by Type (2021-2026) & (K Units)

Table 42. APAC Packaged Sugar-free Tea Sales by Application (2021-2026) & (K Units)

Table 43. Europe Packaged Sugar-free Tea Sales by Country (2021-2026) & (K Units)

Table 44. Europe Packaged Sugar-free Tea Revenue by Country (2021-2026) & (\$ millions)

Table 45. Europe Packaged Sugar-free Tea Sales by Type (2021-2026) & (K Units)

Table 46. Europe Packaged Sugar-free Tea Sales by Application (2021-2026) & (K Units)

- Table 47. Middle East & Africa Packaged Sugar-free Tea Sales by Country (2021-2026) & (K Units)
- Table 48. Middle East & Africa Packaged Sugar-free Tea Revenue Market Share by Country (2021-2026)
- Table 49. Middle East & Africa Packaged Sugar-free Tea Sales by Type (2021-2026) & (K Units)
- Table 50. Middle East & Africa Packaged Sugar-free Tea Sales by Application (2021-2026) & (K Units)
- Table 51. Key Market Drivers & Growth Opportunities of Packaged Sugar-free Tea
- Table 52. Key Market Challenges & Risks of Packaged Sugar-free Tea
- Table 53. Key Industry Trends of Packaged Sugar-free Tea
- Table 54. Packaged Sugar-free Tea Raw Material
- Table 55. Key Suppliers of Raw Materials
- Table 56. Packaged Sugar-free Tea Distributors List
- Table 57. Packaged Sugar-free Tea Customer List
- Table 58. Global Packaged Sugar-free Tea Sales Forecast by Region (2027-2032) & (K Units)
- Table 59. Global Packaged Sugar-free Tea Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 60. Americas Packaged Sugar-free Tea Sales Forecast by Country (2027-2032) & (K Units)
- Table 61. Americas Packaged Sugar-free Tea Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 62. APAC Packaged Sugar-free Tea Sales Forecast by Region (2027-2032) & (K Units)
- Table 63. APAC Packaged Sugar-free Tea Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 64. Europe Packaged Sugar-free Tea Sales Forecast by Country (2027-2032) & (K Units)
- Table 65. Europe Packaged Sugar-free Tea Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 66. Middle East & Africa Packaged Sugar-free Tea Sales Forecast by Country (2027-2032) & (K Units)
- Table 67. Middle East & Africa Packaged Sugar-free Tea Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 68. Global Packaged Sugar-free Tea Sales Forecast by Type (2027-2032) & (K Units)
- Table 69. Global Packaged Sugar-free Tea Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 70. Global Packaged Sugar-free Tea Sales Forecast by Application (2027-2032) & (K Units)

Table 71. Global Packaged Sugar-free Tea Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 72. Yangshengtang Basic Information, Packaged Sugar-free Tea Manufacturing Base, Sales Area and Its Competitors

Table 73. Yangshengtang Packaged Sugar-free Tea Product Portfolios and Specifications

Table 74. Yangshengtang Packaged Sugar-free Tea Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 75. Yangshengtang Main Business

Table 76. Yangshengtang Latest Developments

Table 77. Ito En Basic Information, Packaged Sugar-free Tea Manufacturing Base, Sales Area and Its Competitors

Table 78. Ito En Packaged Sugar-free Tea Product Portfolios and Specifications

Table 79. Ito En Packaged Sugar-free Tea Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 80. Ito En Main Business

Table 81. Ito En Latest Developments

Table 82. Suntory Basic Information, Packaged Sugar-free Tea Manufacturing Base, Sales Area and Its Competitors

Table 83. Suntory Packaged Sugar-free Tea Product Portfolios and Specifications

Table 84. Suntory Packaged Sugar-free Tea Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 85. Suntory Main Business

Table 86. Suntory Latest Developments

Table 87. Uni-President Basic Information, Packaged Sugar-free Tea Manufacturing Base, Sales Area and Its Competitors

Table 88. Uni-President Packaged Sugar-free Tea Product Portfolios and Specifications

Table 89. Uni-President Packaged Sugar-free Tea Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 90. Uni-President Main Business

Table 91. Uni-President Latest Developments

Table 92. Coca-Cola Basic Information, Packaged Sugar-free Tea Manufacturing Base, Sales Area and Its Competitors

Table 93. Coca-Cola Packaged Sugar-free Tea Product Portfolios and Specifications

Table 94. Coca-Cola Packaged Sugar-free Tea Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 95. Coca-Cola Main Business

Table 96. Coca-Cola Latest Developments

Table 97. Genki Forest Basic Information, Packaged Sugar-free Tea Manufacturing Base, Sales Area and Its Competitors

Table 98. Genki Forest Packaged Sugar-free Tea Product Portfolios and Specifications

Table 99. Genki Forest Packaged Sugar-free Tea Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 100. Genki Forest Main Business

Table 101. Genki Forest Latest Developments

Table 102. KIRIN Basic Information, Packaged Sugar-free Tea Manufacturing Base, Sales Area and Its Competitors

Table 103. KIRIN Packaged Sugar-free Tea Product Portfolios and Specifications

Table 104. KIRIN Packaged Sugar-free Tea Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 105. KIRIN Main Business

Table 106. KIRIN Latest Developments

Table 107. VitaVitasoy Basic Information, Packaged Sugar-free Tea Manufacturing Base, Sales Area and Its Competitors

Table 108. VitaVitasoy Packaged Sugar-free Tea Product Portfolios and Specifications

Table 109. VitaVitasoy Packaged Sugar-free Tea Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 110. VitaVitasoy Main Business

Table 111. VitaVitasoy Latest Developments

Table 112. Tingyi (Cayman Islands) Holding Basic Information, Packaged Sugar-free Tea Manufacturing Base, Sales Area and Its Competitors

Table 113. Tingyi (Cayman Islands) Holding Packaged Sugar-free Tea Product Portfolios and Specifications

Table 114. Tingyi (Cayman Islands) Holding Packaged Sugar-free Tea Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 115. Tingyi (Cayman Islands) Holding Main Business

Table 116. Tingyi (Cayman Islands) Holding Latest Developments

Table 117. China Resources C'estbon Beverage Basic Information, Packaged Sugar-free Tea Manufacturing Base, Sales Area and Its Competitors

Table 118. China Resources C'estbon Beverage Packaged Sugar-free Tea Product Portfolios and Specifications

Table 119. China Resources C'estbon Beverage Packaged Sugar-free Tea Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 120. China Resources C'estbon Beverage Main Business

Table 121. China Resources C'estbon Beverage Latest Developments

Table 122. ZEN-NOH Group Basic Information, Packaged Sugar-free Tea

Manufacturing Base, Sales Area and Its Competitors

Table 123. ZEN-NOH Group Packaged Sugar-free Tea Product Portfolios and Specifications

Table 124. ZEN-NOH Group Packaged Sugar-free Tea Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 125. ZEN-NOH Group Main Business

Table 126. ZEN-NOH Group Latest Developments

Table 127. KellyOne Basic Information, Packaged Sugar-free Tea Manufacturing Base, Sales Area and Its Competitors

Table 128. KellyOne Packaged Sugar-free Tea Product Portfolios and Specifications

Table 129. KellyOne Packaged Sugar-free Tea Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 130. KellyOne Main Business

Table 131. KellyOne Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Packaged Sugar-free Tea
- Figure 2. Packaged Sugar-free Tea Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Packaged Sugar-free Tea Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Packaged Sugar-free Tea Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Packaged Sugar-free Tea Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Packaged Sugar-free Tea Sales Market Share by Country/Region (2025)
- Figure 10. Packaged Sugar-free Tea Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Original Tea
- Figure 12. Product Picture of Non-original Tea
- Figure 13. Global Packaged Sugar-free Tea Sales Market Share by Type in 2026
- Figure 14. Global Packaged Sugar-free Tea Revenue Market Share by Type (2021-2026)
- Figure 15. Packaged Sugar-free Tea Consumed in Online Sales
- Figure 16. Global Packaged Sugar-free Tea Market: Online Sales (2021-2026) & (K Units)
- Figure 17. Packaged Sugar-free Tea Consumed in Offline Sales
- Figure 18. Global Packaged Sugar-free Tea Market: Offline Sales (2021-2026) & (K Units)
- Figure 19. Global Packaged Sugar-free Tea Sale Market Share by Application (2025)
- Figure 20. Global Packaged Sugar-free Tea Revenue Market Share by Application in 2026
- Figure 21. Packaged Sugar-free Tea Sales by Company in 2026 (K Units)
- Figure 22. Global Packaged Sugar-free Tea Sales Market Share by Company in 2026
- Figure 23. Packaged Sugar-free Tea Revenue by Company in 2026 (\$ millions)
- Figure 24. Global Packaged Sugar-free Tea Revenue Market Share by Company in 2026
- Figure 25. Global Packaged Sugar-free Tea Sales Market Share by Geographic Region (2021-2026)
- Figure 26. Global Packaged Sugar-free Tea Revenue Market Share by Geographic

Region in 2026

Figure 27. Americas Packaged Sugar-free Tea Sales 2021-2026 (K Units)

Figure 28. Americas Packaged Sugar-free Tea Revenue 2021-2026 (\$ millions)

Figure 29. APAC Packaged Sugar-free Tea Sales 2021-2026 (K Units)

Figure 30. APAC Packaged Sugar-free Tea Revenue 2021-2026 (\$ millions)

Figure 31. Europe Packaged Sugar-free Tea Sales 2021-2026 (K Units)

Figure 32. Europe Packaged Sugar-free Tea Revenue 2021-2026 (\$ millions)

Figure 33. Middle East & Africa Packaged Sugar-free Tea Sales 2021-2026 (K Units)

Figure 34. Middle East & Africa Packaged Sugar-free Tea Revenue 2021-2026 (\$ millions)

Figure 35. Americas Packaged Sugar-free Tea Sales Market Share by Country in 2026

Figure 36. Americas Packaged Sugar-free Tea Revenue Market Share by Country (2021-2026)

Figure 37. Americas Packaged Sugar-free Tea Sales Market Share by Type (2021-2026)

Figure 38. Americas Packaged Sugar-free Tea Sales Market Share by Application (2021-2026)

Figure 39. United States Packaged Sugar-free Tea Revenue Growth 2021-2026 (\$ millions)

Figure 40. Canada Packaged Sugar-free Tea Revenue Growth 2021-2026 (\$ millions)

Figure 41. Mexico Packaged Sugar-free Tea Revenue Growth 2021-2026 (\$ millions)

Figure 42. Brazil Packaged Sugar-free Tea Revenue Growth 2021-2026 (\$ millions)

Figure 43. APAC Packaged Sugar-free Tea Sales Market Share by Region in 2026

Figure 44. APAC Packaged Sugar-free Tea Revenue Market Share by Region (2021-2026)

Figure 45. APAC Packaged Sugar-free Tea Sales Market Share by Type (2021-2026)

Figure 46. APAC Packaged Sugar-free Tea Sales Market Share by Application (2021-2026)

Figure 47. China Packaged Sugar-free Tea Revenue Growth 2021-2026 (\$ millions)

Figure 48. Japan Packaged Sugar-free Tea Revenue Growth 2021-2026 (\$ millions)

Figure 49. South Korea Packaged Sugar-free Tea Revenue Growth 2021-2026 (\$ millions)

Figure 50. Southeast Asia Packaged Sugar-free Tea Revenue Growth 2021-2026 (\$ millions)

Figure 51. India Packaged Sugar-free Tea Revenue Growth 2021-2026 (\$ millions)

Figure 52. Australia Packaged Sugar-free Tea Revenue Growth 2021-2026 (\$ millions)

Figure 53. China Taiwan Packaged Sugar-free Tea Revenue Growth 2021-2026 (\$ millions)

Figure 54. Europe Packaged Sugar-free Tea Sales Market Share by Country in 2026

Figure 55. Europe Packaged Sugar-free Tea Revenue Market Share by Country (2021-2026)

Figure 56. Europe Packaged Sugar-free Tea Sales Market Share by Type (2021-2026)

Figure 57. Europe Packaged Sugar-free Tea Sales Market Share by Application (2021-2026)

Figure 58. Germany Packaged Sugar-free Tea Revenue Growth 2021-2026 (\$ millions)

Figure 59. France Packaged Sugar-free Tea Revenue Growth 2021-2026 (\$ millions)

Figure 60. UK Packaged Sugar-free Tea Revenue Growth 2021-2026 (\$ millions)

Figure 61. Italy Packaged Sugar-free Tea Revenue Growth 2021-2026 (\$ millions)

Figure 62. Russia Packaged Sugar-free Tea Revenue Growth 2021-2026 (\$ millions)

Figure 63. Middle East & Africa Packaged Sugar-free Tea Sales Market Share by Country (2021-2026)

Figure 64. Middle East & Africa Packaged Sugar-free Tea Sales Market Share by Type (2021-2026)

Figure 65. Middle East & Africa Packaged Sugar-free Tea Sales Market Share by Application (2021-2026)

Figure 66. Egypt Packaged Sugar-free Tea Revenue Growth 2021-2026 (\$ millions)

Figure 67. South Africa Packaged Sugar-free Tea Revenue Growth 2021-2026 (\$ millions)

Figure 68. Israel Packaged Sugar-free Tea Revenue Growth 2021-2026 (\$ millions)

Figure 69. Turkey Packaged Sugar-free Tea Revenue Growth 2021-2026 (\$ millions)

Figure 70. GCC Countries Packaged Sugar-free Tea Revenue Growth 2021-2026 (\$ millions)

Figure 71. Manufacturing Cost Structure Analysis of Packaged Sugar-free Tea in 2026

Figure 72. Manufacturing Process Analysis of Packaged Sugar-free Tea

Figure 73. Industry Chain Structure of Packaged Sugar-free Tea

Figure 74. Channels of Distribution

Figure 75. Global Packaged Sugar-free Tea Sales Market Forecast by Region (2027-2032)

Figure 76. Global Packaged Sugar-free Tea Revenue Market Share Forecast by Region (2027-2032)

Figure 77. Global Packaged Sugar-free Tea Sales Market Share Forecast by Type (2027-2032)

Figure 78. Global Packaged Sugar-free Tea Revenue Market Share Forecast by Type (2027-2032)

Figure 79. Global Packaged Sugar-free Tea Sales Market Share Forecast by Application (2027-2032)

Figure 80. Global Packaged Sugar-free Tea Revenue Market Share Forecast by Application (2027-2032)

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