

Global Packaged Rice Snacks Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Packaged Rice Snacks market size was valued at US\$ 6353.2 million in 2023. With growing demand in downstream market, the Packaged Rice Snacks is forecast to a readjusted size of US\$ 7873.4 million by 2030 with a CAGR of 3.1% during review period.

The research report highlights the growth potential of the global Packaged Rice Snacks market. Packaged Rice Snacks are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Packaged Rice Snacks. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Packaged Rice Snacks market.

The snacks where the primary ingredients are rice or rice dough is considered as a rice snack. Various rice snacks include rice cakes, rice crisps, rice biscuits, etc.

Asia-Pacific is the largest Rice Snacks market with about 86% market share. North America is follower, accounting for about 6% market share. The key manufacturers are Kameda Seika, Sanko Seika, Iwatsuka Confectionery, Mochikichi, Kuriyamabeika(Befco), Bourbon, TH Foods, BonChi, Ogurasansou, Echigoseika, Want Want, UNCLE POP, Miduoqi, COFCO, Xiaowangzi Food etc. Top 3 companies occupied about 26% market share.

Key Features:

The report on Packaged Rice Snacks market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Packaged Rice Snacks market. It may include historical data, market segmentation by Type (e.g., Rice Cakes, Rice Crisps), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Packaged Rice Snacks market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Packaged Rice Snacks market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Packaged Rice Snacks industry. This include advancements in Packaged Rice Snacks technology, Packaged Rice Snacks new entrants, Packaged Rice Snacks new investment, and other innovations that are shaping the future of Packaged Rice Snacks.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Packaged Rice Snacks market. It includes factors influencing customer ' purchasing decisions, preferences for Packaged Rice Snacks product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Packaged Rice Snacks market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Packaged Rice Snacks market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Packaged Rice Snacks market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Packaged Rice Snacks industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Packaged Rice Snacks market.

Market Segmentation:

Packaged Rice Snacks market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Rice Cakes

Rice Crisps

Rice Biscuits

Other

Segmentation by application

Supermarkets and Hypermarkets

Independent Retailers

Convenience Stores

Online Retailers

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Kameda Seika

Lundberg

Mars

PepsiCo

Ricegrowers (SunRice)

Sanorice

Key Questions Addressed in this Report

What is the 10-year outlook for the global Packaged Rice Snacks market?

What factors are driving Packaged Rice Snacks market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Packaged Rice Snacks market opportunities vary by end market size?

How does Packaged Rice Snacks break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Packaged Rice Snacks Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Packaged Rice Snacks by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Packaged Rice Snacks by Country/Region, 2019, 2023 & 2030
- 2.2 Packaged Rice Snacks Segment by Type
 - 2.2.1 Rice Cakes
 - 2.2.2 Rice Crisps
 - 2.2.3 Rice Biscuits
 - 2.2.4 Other
- 2.3 Packaged Rice Snacks Sales by Type
 - 2.3.1 Global Packaged Rice Snacks Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Packaged Rice Snacks Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Packaged Rice Snacks Sale Price by Type (2019-2024)
- 2.4 Packaged Rice Snacks Segment by Application
 - 2.4.1 Supermarkets and Hypermarkets
 - 2.4.2 Independent Retailers
 - 2.4.3 Convenience Stores
 - 2.4.4 Online Retailers
- 2.5 Packaged Rice Snacks Sales by Application
 - 2.5.1 Global Packaged Rice Snacks Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Packaged Rice Snacks Revenue and Market Share by Application (2019-2024)

2.5.3 Global Packaged Rice Snacks Sale Price by Application (2019-2024)

3 GLOBAL PACKAGED RICE SNACKS BY COMPANY

3.1 Global Packaged Rice Snacks Breakdown Data by Company

3.1.1 Global Packaged Rice Snacks Annual Sales by Company (2019-2024)

3.1.2 Global Packaged Rice Snacks Sales Market Share by Company (2019-2024)

3.2 Global Packaged Rice Snacks Annual Revenue by Company (2019-2024)

3.2.1 Global Packaged Rice Snacks Revenue by Company (2019-2024)

3.2.2 Global Packaged Rice Snacks Revenue Market Share by Company (2019-2024)

3.3 Global Packaged Rice Snacks Sale Price by Company

3.4 Key Manufacturers Packaged Rice Snacks Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Packaged Rice Snacks Product Location Distribution

3.4.2 Players Packaged Rice Snacks Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR PACKAGED RICE SNACKS BY GEOGRAPHIC REGION

4.1 World Historic Packaged Rice Snacks Market Size by Geographic Region (2019-2024)

4.1.1 Global Packaged Rice Snacks Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Packaged Rice Snacks Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Packaged Rice Snacks Market Size by Country/Region (2019-2024)

4.2.1 Global Packaged Rice Snacks Annual Sales by Country/Region (2019-2024)

4.2.2 Global Packaged Rice Snacks Annual Revenue by Country/Region (2019-2024)

4.3 Americas Packaged Rice Snacks Sales Growth

4.4 APAC Packaged Rice Snacks Sales Growth

4.5 Europe Packaged Rice Snacks Sales Growth

4.6 Middle East & Africa Packaged Rice Snacks Sales Growth

5 AMERICAS

5.1 Americas Packaged Rice Snacks Sales by Country

5.1.1 Americas Packaged Rice Snacks Sales by Country (2019-2024)

5.1.2 Americas Packaged Rice Snacks Revenue by Country (2019-2024)

5.2 Americas Packaged Rice Snacks Sales by Type

5.3 Americas Packaged Rice Snacks Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Packaged Rice Snacks Sales by Region

6.1.1 APAC Packaged Rice Snacks Sales by Region (2019-2024)

6.1.2 APAC Packaged Rice Snacks Revenue by Region (2019-2024)

6.2 APAC Packaged Rice Snacks Sales by Type

6.3 APAC Packaged Rice Snacks Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Packaged Rice Snacks by Country

7.1.1 Europe Packaged Rice Snacks Sales by Country (2019-2024)

7.1.2 Europe Packaged Rice Snacks Revenue by Country (2019-2024)

7.2 Europe Packaged Rice Snacks Sales by Type

7.3 Europe Packaged Rice Snacks Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Packaged Rice Snacks by Country

8.1.1 Middle East & Africa Packaged Rice Snacks Sales by Country (2019-2024)

8.1.2 Middle East & Africa Packaged Rice Snacks Revenue by Country (2019-2024)

8.2 Middle East & Africa Packaged Rice Snacks Sales by Type

8.3 Middle East & Africa Packaged Rice Snacks Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Packaged Rice Snacks

10.3 Manufacturing Process Analysis of Packaged Rice Snacks

10.4 Industry Chain Structure of Packaged Rice Snacks

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Packaged Rice Snacks Distributors

11.3 Packaged Rice Snacks Customer

12 WORLD FORECAST REVIEW FOR PACKAGED RICE SNACKS BY GEOGRAPHIC REGION

12.1 Global Packaged Rice Snacks Market Size Forecast by Region

12.1.1 Global Packaged Rice Snacks Forecast by Region (2025-2030)

12.1.2 Global Packaged Rice Snacks Annual Revenue Forecast by Region

(2025-2030)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Packaged Rice Snacks Forecast by Type

12.7 Global Packaged Rice Snacks Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Kameda Seika

13.1.1 Kameda Seika Company Information

13.1.2 Kameda Seika Packaged Rice Snacks Product Portfolios and Specifications

13.1.3 Kameda Seika Packaged Rice Snacks Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 Kameda Seika Main Business Overview

13.1.5 Kameda Seika Latest Developments

13.2 Lundberg

13.2.1 Lundberg Company Information

13.2.2 Lundberg Packaged Rice Snacks Product Portfolios and Specifications

13.2.3 Lundberg Packaged Rice Snacks Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 Lundberg Main Business Overview

13.2.5 Lundberg Latest Developments

13.3 Mars

13.3.1 Mars Company Information

13.3.2 Mars Packaged Rice Snacks Product Portfolios and Specifications

13.3.3 Mars Packaged Rice Snacks Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 Mars Main Business Overview

13.3.5 Mars Latest Developments

13.4 PepsiCo

13.4.1 PepsiCo Company Information

13.4.2 PepsiCo Packaged Rice Snacks Product Portfolios and Specifications

13.4.3 PepsiCo Packaged Rice Snacks Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 PepsiCo Main Business Overview

13.4.5 PepsiCo Latest Developments

13.5 Ricegrowers (SunRice)

- 13.5.1 Ricegrowers (SunRice) Company Information
- 13.5.2 Ricegrowers (SunRice) Packaged Rice Snacks Product Portfolios and Specifications
- 13.5.3 Ricegrowers (SunRice) Packaged Rice Snacks Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.5.4 Ricegrowers (SunRice) Main Business Overview
- 13.5.5 Ricegrowers (SunRice) Latest Developments
- 13.6 Sanorice
 - 13.6.1 Sanorice Company Information
 - 13.6.2 Sanorice Packaged Rice Snacks Product Portfolios and Specifications
 - 13.6.3 Sanorice Packaged Rice Snacks Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.6.4 Sanorice Main Business Overview
 - 13.6.5 Sanorice Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

List Of Figures

LIST OF FIGURES

I would like to order

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