

# Global Packaged Mooncakes Market Growth 2026-2032

<https://marketpublishers.com/r/GFEC2243FC35EN.html>

Date: May 2026

Pages: 125

Price: US\$ 3,660.00 (Single User License)

ID: GFEC2243FC35EN

## Abstracts

The global Packaged Mooncakes market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Packaged mooncakes are traditional Chinese pastries that are commonly associated with the Mid-Autumn Festival, a significant holiday celebrated in several East Asian cultures. These mooncakes are named after the round shape that symbolizes the full moon during the festival.

Mooncakes are typically made with a sweet and dense filling, often featuring ingredients like lotus seed paste, red bean paste, salted egg yolks, nuts, and sometimes fruits. The fillings can vary in flavors and textures. The pastries are usually encased in a thin, tender pastry crust that can be intricately patterned or stamped with designs and symbols. These designs often carry cultural and festive significance.

Packaged mooncakes refer to these mooncakes that are pre-packaged in decorative boxes or packaging for commercial distribution and gifting during the Mid-Autumn Festival. These boxes can vary in size and design, and they often add an element of elegance and luxury to the presentation. The packaging might include multiple mooncakes of different flavors and designs, making them a popular gift item during the festival.

United States market for Packaged Mooncakes is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Packaged Mooncakes is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Packaged Mooncakes is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Packaged Mooncakes players cover Daoxiangcun, Guangzhou Restaurant, Maxim's Caterers, Huamei Group, Wufangzhai, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “Packaged Mooncakes Industry Forecast” looks at past sales and reviews total world Packaged Mooncakes sales in 2025, providing a comprehensive analysis by region and market sector of projected Packaged Mooncakes sales for 2026 through 2032. With Packaged Mooncakes sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Packaged Mooncakes industry.

This Insight Report provides a comprehensive analysis of the global Packaged Mooncakes landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Packaged Mooncakes portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Packaged Mooncakes market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Packaged Mooncakes and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Packaged Mooncakes.

This report presents a comprehensive overview, market shares, and growth opportunities of Packaged Mooncakes market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Gift Box

Bulk

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Daoxiangcun

Guangzhou Restaurant

Maxim's Caterers

Huamei Group

Wufangzhai

Xinhualou

East Buy

Wing Wah Food Manufactory

Anqi Cake

Ganso

Holiland

Guanshengyuan

With Young

Zhiweiguan

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Packaged Mooncakes market?

What factors are driving Packaged Mooncakes market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Packaged Mooncakes market opportunities vary by end market size?

How does Packaged Mooncakes break out by Type, by Application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

#### 2.1 World Market Overview

- 2.1.1 Global Packaged Mooncakes Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Packaged Mooncakes by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Packaged Mooncakes by Country/Region, 2021, 2025 & 2032

#### 2.2 Packaged Mooncakes Segment by Type

- 2.2.1 Gift Box
- 2.2.2 Bulk
- 2.2.3 Packaged Mooncakes Sales by Type
  - 2.2.3.1 Global Packaged Mooncakes Sales Market Share by Type (2021-2026)
  - 2.2.3.2 Global Packaged Mooncakes Revenue and Market Share by Type (2021-2026)
  - 2.2.3.3 Global Packaged Mooncakes Sale Price by Type (2021-2026)

#### 2.3 Packaged Mooncakes Segment by Application

- 2.3.1 Online Sales
- 2.3.2 Offline Sales
- 2.3.3 Packaged Mooncakes Sales by Application
  - 2.3.3.1 Global Packaged Mooncakes Sale Market Share by Application (2021-2026)
  - 2.3.3.2 Global Packaged Mooncakes Revenue and Market Share by Application (2021-2026)
  - 2.3.3.3 Global Packaged Mooncakes Sale Price by Application (2021-2026)

### 3 GLOBAL BY COMPANY

- 3.1 Global Packaged Mooncakes Breakdown Data by Company
  - 3.1.1 Global Packaged Mooncakes Annual Sales by Company (2021-2026)
  - 3.1.2 Global Packaged Mooncakes Sales Market Share by Company (2021-2026)
- 3.2 Global Packaged Mooncakes Annual Revenue by Company (2021-2026)
  - 3.2.1 Global Packaged Mooncakes Revenue by Company (2021-2026)
  - 3.2.2 Global Packaged Mooncakes Revenue Market Share by Company (2021-2026)
- 3.3 Global Packaged Mooncakes Sale Price by Company
- 3.4 Key Manufacturers Packaged Mooncakes Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Packaged Mooncakes Product Location Distribution
  - 3.4.2 Players Packaged Mooncakes Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

## **4 WORLD HISTORIC REVIEW FOR PACKAGED MOONCAKES BY GEOGRAPHIC REGION**

- 4.1 World Historic Packaged Mooncakes Market Size by Geographic Region (2021-2026)
  - 4.1.1 Global Packaged Mooncakes Annual Sales by Geographic Region (2021-2026)
  - 4.1.2 Global Packaged Mooncakes Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Packaged Mooncakes Market Size by Country/Region (2021-2026)
  - 4.2.1 Global Packaged Mooncakes Annual Sales by Country/Region (2021-2026)
  - 4.2.2 Global Packaged Mooncakes Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Packaged Mooncakes Sales Growth
- 4.4 APAC Packaged Mooncakes Sales Growth
- 4.5 Europe Packaged Mooncakes Sales Growth
- 4.6 Middle East & Africa Packaged Mooncakes Sales Growth

## **5 AMERICAS**

- 5.1 Americas Packaged Mooncakes Sales by Country
  - 5.1.1 Americas Packaged Mooncakes Sales by Country (2021-2026)
  - 5.1.2 Americas Packaged Mooncakes Revenue by Country (2021-2026)

- 5.2 Americas Packaged Mooncakes Sales by Type (2021-2026)
- 5.3 Americas Packaged Mooncakes Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

## **6 APAC**

- 6.1 APAC Packaged Mooncakes Sales by Region
  - 6.1.1 APAC Packaged Mooncakes Sales by Region (2021-2026)
  - 6.1.2 APAC Packaged Mooncakes Revenue by Region (2021-2026)
- 6.2 APAC Packaged Mooncakes Sales by Type (2021-2026)
- 6.3 APAC Packaged Mooncakes Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

## **7 EUROPE**

- 7.1 Europe Packaged Mooncakes by Country
  - 7.1.1 Europe Packaged Mooncakes Sales by Country (2021-2026)
  - 7.1.2 Europe Packaged Mooncakes Revenue by Country (2021-2026)
- 7.2 Europe Packaged Mooncakes Sales by Type (2021-2026)
- 7.3 Europe Packaged Mooncakes Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Packaged Mooncakes by Country
  - 8.1.1 Middle East & Africa Packaged Mooncakes Sales by Country (2021-2026)

- 8.1.2 Middle East & Africa Packaged Mooncakes Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Packaged Mooncakes Sales by Type (2021-2026)
- 8.3 Middle East & Africa Packaged Mooncakes Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Packaged Mooncakes
- 10.3 Manufacturing Process Analysis of Packaged Mooncakes
- 10.4 Industry Chain Structure of Packaged Mooncakes

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Packaged Mooncakes Distributors
- 11.3 Packaged Mooncakes Customer

## **12 WORLD FORECAST REVIEW FOR PACKAGED MOONCAKES BY GEOGRAPHIC REGION**

- 12.1 Global Packaged Mooncakes Market Size Forecast by Region
  - 12.1.1 Global Packaged Mooncakes Forecast by Region (2027-2032)
  - 12.1.2 Global Packaged Mooncakes Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Packaged Mooncakes Forecast by Type (2027-2032)

12.7 Global Packaged Mooncakes Forecast by Application (2027-2032)

## **13 KEY PLAYERS ANALYSIS**

13.1 Daoxiangcun

13.1.1 Daoxiangcun Company Information

13.1.2 Daoxiangcun Packaged Mooncakes Product Portfolios and Specifications

13.1.3 Daoxiangcun Packaged Mooncakes Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Daoxiangcun Main Business Overview

13.1.5 Daoxiangcun Latest Developments

13.2 Guangzhou Restaurant

13.2.1 Guangzhou Restaurant Company Information

13.2.2 Guangzhou Restaurant Packaged Mooncakes Product Portfolios and Specifications

13.2.3 Guangzhou Restaurant Packaged Mooncakes Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Guangzhou Restaurant Main Business Overview

13.2.5 Guangzhou Restaurant Latest Developments

13.3 Maxim's Caterers

13.3.1 Maxim's Caterers Company Information

13.3.2 Maxim's Caterers Packaged Mooncakes Product Portfolios and Specifications

13.3.3 Maxim's Caterers Packaged Mooncakes Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Maxim's Caterers Main Business Overview

13.3.5 Maxim's Caterers Latest Developments

13.4 Huamei Group

13.4.1 Huamei Group Company Information

13.4.2 Huamei Group Packaged Mooncakes Product Portfolios and Specifications

13.4.3 Huamei Group Packaged Mooncakes Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Huamei Group Main Business Overview

13.4.5 Huamei Group Latest Developments

13.5 Wufangzhai

13.5.1 Wufangzhai Company Information

13.5.2 Wufangzhai Packaged Mooncakes Product Portfolios and Specifications

13.5.3 Wufangzhai Packaged Mooncakes Sales, Revenue, Price and Gross Margin

(2021-2026)

13.5.4 Wufangzhai Main Business Overview

13.5.5 Wufangzhai Latest Developments

13.6 Xinhualou

13.6.1 Xinhualou Company Information

13.6.2 Xinhualou Packaged Mooncakes Product Portfolios and Specifications

13.6.3 Xinhualou Packaged Mooncakes Sales, Revenue, Price and Gross Margin

(2021-2026)

13.6.4 Xinhualou Main Business Overview

13.6.5 Xinhualou Latest Developments

13.7 East Buy

13.7.1 East Buy Company Information

13.7.2 East Buy Packaged Mooncakes Product Portfolios and Specifications

13.7.3 East Buy Packaged Mooncakes Sales, Revenue, Price and Gross Margin

(2021-2026)

13.7.4 East Buy Main Business Overview

13.7.5 East Buy Latest Developments

13.8 Wing Wah Food Manufactory

13.8.1 Wing Wah Food Manufactory Company Information

13.8.2 Wing Wah Food Manufactory Packaged Mooncakes Product Portfolios and Specifications

13.8.3 Wing Wah Food Manufactory Packaged Mooncakes Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Wing Wah Food Manufactory Main Business Overview

13.8.5 Wing Wah Food Manufactory Latest Developments

13.9 Anqi Cake

13.9.1 Anqi Cake Company Information

13.9.2 Anqi Cake Packaged Mooncakes Product Portfolios and Specifications

13.9.3 Anqi Cake Packaged Mooncakes Sales, Revenue, Price and Gross Margin

(2021-2026)

13.9.4 Anqi Cake Main Business Overview

13.9.5 Anqi Cake Latest Developments

13.10 Ganso

13.10.1 Ganso Company Information

13.10.2 Ganso Packaged Mooncakes Product Portfolios and Specifications

13.10.3 Ganso Packaged Mooncakes Sales, Revenue, Price and Gross Margin

(2021-2026)

13.10.4 Ganso Main Business Overview

13.10.5 Ganso Latest Developments

### 13.11 Holiland

13.11.1 Holiland Company Information

13.11.2 Holiland Packaged Mooncakes Product Portfolios and Specifications

13.11.3 Holiland Packaged Mooncakes Sales, Revenue, Price and Gross Margin  
(2021-2026)

13.11.4 Holiland Main Business Overview

13.11.5 Holiland Latest Developments

### 13.12 Guanshengyuan

13.12.1 Guanshengyuan Company Information

13.12.2 Guanshengyuan Packaged Mooncakes Product Portfolios and Specifications

13.12.3 Guanshengyuan Packaged Mooncakes Sales, Revenue, Price and Gross  
Margin (2021-2026)

13.12.4 Guanshengyuan Main Business Overview

13.12.5 Guanshengyuan Latest Developments

### 13.13 With Young

13.13.1 With Young Company Information

13.13.2 With Young Packaged Mooncakes Product Portfolios and Specifications

13.13.3 With Young Packaged Mooncakes Sales, Revenue, Price and Gross Margin  
(2021-2026)

13.13.4 With Young Main Business Overview

13.13.5 With Young Latest Developments

### 13.14 Zhiweiguan

13.14.1 Zhiweiguan Company Information

13.14.2 Zhiweiguan Packaged Mooncakes Product Portfolios and Specifications

13.14.3 Zhiweiguan Packaged Mooncakes Sales, Revenue, Price and Gross Margin  
(2021-2026)

13.14.4 Zhiweiguan Main Business Overview

13.14.5 Zhiweiguan Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Packaged Mooncakes Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Packaged Mooncakes Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Gift Box

Table 4. Major Players of Bulk

Table 5. Global Packaged Mooncakes Sales by Type (2021-2026) & (K Units)

Table 6. Global Packaged Mooncakes Sales Market Share by Type (2021-2026)

Table 7. Global Packaged Mooncakes Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Packaged Mooncakes Revenue Market Share by Type (2021-2026)

Table 9. Global Packaged Mooncakes Sale Price by Type (2021-2026) & (US\$/Unit)

Table 10. Global Packaged Mooncakes Sale by Application (2021-2026) & (K Units)

Table 11. Global Packaged Mooncakes Sale Market Share by Application (2021-2026)

Table 12. Global Packaged Mooncakes Revenue by Application (2021-2026) & (\$ million)

Table 13. Global Packaged Mooncakes Revenue Market Share by Application (2021-2026)

Table 14. Global Packaged Mooncakes Sale Price by Application (2021-2026) & (US\$/Unit)

Table 15. Global Packaged Mooncakes Sales by Company (2021-2026) & (K Units)

Table 16. Global Packaged Mooncakes Sales Market Share by Company (2021-2026)

Table 17. Global Packaged Mooncakes Revenue by Company (2021-2026) & (\$ millions)

Table 18. Global Packaged Mooncakes Revenue Market Share by Company (2021-2026)

Table 19. Global Packaged Mooncakes Sale Price by Company (2021-2026) & (US\$/Unit)

Table 20. Key Manufacturers Packaged Mooncakes Producing Area Distribution and Sales Area

Table 21. Players Packaged Mooncakes Products Offered

Table 22. Packaged Mooncakes Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 23. New Products and Potential Entrants

Table 24. Market M&A Activity & Strategy

Table 25. Global Packaged Mooncakes Sales by Geographic Region (2021-2026) & (K

Units)

Table 26. Global Packaged Mooncakes Sales Market Share Geographic Region (2021-2026)

Table 27. Global Packaged Mooncakes Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 28. Global Packaged Mooncakes Revenue Market Share by Geographic Region (2021-2026)

Table 29. Global Packaged Mooncakes Sales by Country/Region (2021-2026) & (K Units)

Table 30. Global Packaged Mooncakes Sales Market Share by Country/Region (2021-2026)

Table 31. Global Packaged Mooncakes Revenue by Country/Region (2021-2026) & (\$ millions)

Table 32. Global Packaged Mooncakes Revenue Market Share by Country/Region (2021-2026)

Table 33. Americas Packaged Mooncakes Sales by Country (2021-2026) & (K Units)

Table 34. Americas Packaged Mooncakes Sales Market Share by Country (2021-2026)

Table 35. Americas Packaged Mooncakes Revenue by Country (2021-2026) & (\$ millions)

Table 36. Americas Packaged Mooncakes Sales by Type (2021-2026) & (K Units)

Table 37. Americas Packaged Mooncakes Sales by Application (2021-2026) & (K Units)

Table 38. APAC Packaged Mooncakes Sales by Region (2021-2026) & (K Units)

Table 39. APAC Packaged Mooncakes Sales Market Share by Region (2021-2026)

Table 40. APAC Packaged Mooncakes Revenue by Region (2021-2026) & (\$ millions)

Table 41. APAC Packaged Mooncakes Sales by Type (2021-2026) & (K Units)

Table 42. APAC Packaged Mooncakes Sales by Application (2021-2026) & (K Units)

Table 43. Europe Packaged Mooncakes Sales by Country (2021-2026) & (K Units)

Table 44. Europe Packaged Mooncakes Revenue by Country (2021-2026) & (\$ millions)

Table 45. Europe Packaged Mooncakes Sales by Type (2021-2026) & (K Units)

Table 46. Europe Packaged Mooncakes Sales by Application (2021-2026) & (K Units)

Table 47. Middle East & Africa Packaged Mooncakes Sales by Country (2021-2026) & (K Units)

Table 48. Middle East & Africa Packaged Mooncakes Revenue Market Share by Country (2021-2026)

Table 49. Middle East & Africa Packaged Mooncakes Sales by Type (2021-2026) & (K Units)

Table 50. Middle East & Africa Packaged Mooncakes Sales by Application (2021-2026) & (K Units)

Table 51. Key Market Drivers & Growth Opportunities of Packaged Mooncakes

- Table 52. Key Market Challenges & Risks of Packaged Mooncakes
- Table 53. Key Industry Trends of Packaged Mooncakes
- Table 54. Packaged Mooncakes Raw Material
- Table 55. Key Suppliers of Raw Materials
- Table 56. Packaged Mooncakes Distributors List
- Table 57. Packaged Mooncakes Customer List
- Table 58. Global Packaged Mooncakes Sales Forecast by Region (2027-2032) & (K Units)
- Table 59. Global Packaged Mooncakes Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 60. Americas Packaged Mooncakes Sales Forecast by Country (2027-2032) & (K Units)
- Table 61. Americas Packaged Mooncakes Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 62. APAC Packaged Mooncakes Sales Forecast by Region (2027-2032) & (K Units)
- Table 63. APAC Packaged Mooncakes Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 64. Europe Packaged Mooncakes Sales Forecast by Country (2027-2032) & (K Units)
- Table 65. Europe Packaged Mooncakes Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 66. Middle East & Africa Packaged Mooncakes Sales Forecast by Country (2027-2032) & (K Units)
- Table 67. Middle East & Africa Packaged Mooncakes Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 68. Global Packaged Mooncakes Sales Forecast by Type (2027-2032) & (K Units)
- Table 69. Global Packaged Mooncakes Revenue Forecast by Type (2027-2032) & (\$ millions)
- Table 70. Global Packaged Mooncakes Sales Forecast by Application (2027-2032) & (K Units)
- Table 71. Global Packaged Mooncakes Revenue Forecast by Application (2027-2032) & (\$ millions)
- Table 72. Daoxiangcun Basic Information, Packaged Mooncakes Manufacturing Base, Sales Area and Its Competitors
- Table 73. Daoxiangcun Packaged Mooncakes Product Portfolios and Specifications
- Table 74. Daoxiangcun Packaged Mooncakes Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 75. Daoxiangcun Main Business

Table 76. Daoxiangcun Latest Developments

Table 77. Guangzhou Restaurant Basic Information, Packaged Mooncakes Manufacturing Base, Sales Area and Its Competitors

Table 78. Guangzhou Restaurant Packaged Mooncakes Product Portfolios and Specifications

Table 79. Guangzhou Restaurant Packaged Mooncakes Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 80. Guangzhou Restaurant Main Business

Table 81. Guangzhou Restaurant Latest Developments

Table 82. Maxim's Caterers Basic Information, Packaged Mooncakes Manufacturing Base, Sales Area and Its Competitors

Table 83. Maxim's Caterers Packaged Mooncakes Product Portfolios and Specifications

Table 84. Maxim's Caterers Packaged Mooncakes Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 85. Maxim's Caterers Main Business

Table 86. Maxim's Caterers Latest Developments

Table 87. Huamei Group Basic Information, Packaged Mooncakes Manufacturing Base, Sales Area and Its Competitors

Table 88. Huamei Group Packaged Mooncakes Product Portfolios and Specifications

Table 89. Huamei Group Packaged Mooncakes Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 90. Huamei Group Main Business

Table 91. Huamei Group Latest Developments

Table 92. Wufangzhai Basic Information, Packaged Mooncakes Manufacturing Base, Sales Area and Its Competitors

Table 93. Wufangzhai Packaged Mooncakes Product Portfolios and Specifications

Table 94. Wufangzhai Packaged Mooncakes Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 95. Wufangzhai Main Business

Table 96. Wufangzhai Latest Developments

Table 97. Xinhualou Basic Information, Packaged Mooncakes Manufacturing Base, Sales Area and Its Competitors

Table 98. Xinhualou Packaged Mooncakes Product Portfolios and Specifications

Table 99. Xinhualou Packaged Mooncakes Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 100. Xinhualou Main Business

Table 101. Xinhualou Latest Developments

Table 102. East Buy Basic Information, Packaged Mooncakes Manufacturing Base,

## Sales Area and Its Competitors

Table 103. East Buy Packaged Mooncakes Product Portfolios and Specifications

Table 104. East Buy Packaged Mooncakes Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 105. East Buy Main Business

Table 106. East Buy Latest Developments

Table 107. Wing Wah Food Manufactory Basic Information, Packaged Mooncakes Manufacturing Base, Sales Area and Its Competitors

Table 108. Wing Wah Food Manufactory Packaged Mooncakes Product Portfolios and Specifications

Table 109. Wing Wah Food Manufactory Packaged Mooncakes Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 110. Wing Wah Food Manufactory Main Business

Table 111. Wing Wah Food Manufactory Latest Developments

Table 112. Anqi Cake Basic Information, Packaged Mooncakes Manufacturing Base, Sales Area and Its Competitors

Table 113. Anqi Cake Packaged Mooncakes Product Portfolios and Specifications

Table 114. Anqi Cake Packaged Mooncakes Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 115. Anqi Cake Main Business

Table 116. Anqi Cake Latest Developments

Table 117. Ganso Basic Information, Packaged Mooncakes Manufacturing Base, Sales Area and Its Competitors

Table 118. Ganso Packaged Mooncakes Product Portfolios and Specifications

Table 119. Ganso Packaged Mooncakes Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 120. Ganso Main Business

Table 121. Ganso Latest Developments

Table 122. Holiland Basic Information, Packaged Mooncakes Manufacturing Base, Sales Area and Its Competitors

Table 123. Holiland Packaged Mooncakes Product Portfolios and Specifications

Table 124. Holiland Packaged Mooncakes Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 125. Holiland Main Business

Table 126. Holiland Latest Developments

Table 127. Guanshengyuan Basic Information, Packaged Mooncakes Manufacturing Base, Sales Area and Its Competitors

Table 128. Guanshengyuan Packaged Mooncakes Product Portfolios and Specifications

Table 129. Guanshengyuan Packaged Mooncakes Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 130. Guanshengyuan Main Business

Table 131. Guanshengyuan Latest Developments

Table 132. With Young Basic Information, Packaged Mooncakes Manufacturing Base, Sales Area and Its Competitors

Table 133. With Young Packaged Mooncakes Product Portfolios and Specifications

Table 134. With Young Packaged Mooncakes Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 135. With Young Main Business

Table 136. With Young Latest Developments

Table 137. Zhiweiguan Basic Information, Packaged Mooncakes Manufacturing Base, Sales Area and Its Competitors

Table 138. Zhiweiguan Packaged Mooncakes Product Portfolios and Specifications

Table 139. Zhiweiguan Packaged Mooncakes Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 140. Zhiweiguan Main Business

Table 141. Zhiweiguan Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Packaged Mooncakes
- Figure 2. Packaged Mooncakes Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Packaged Mooncakes Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Packaged Mooncakes Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Packaged Mooncakes Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Packaged Mooncakes Sales Market Share by Country/Region (2025)
- Figure 10. Packaged Mooncakes Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Gift Box
- Figure 12. Product Picture of Bulk
- Figure 13. Global Packaged Mooncakes Sales Market Share by Type in 2026
- Figure 14. Global Packaged Mooncakes Revenue Market Share by Type (2021-2026)
- Figure 15. Packaged Mooncakes Consumed in Online Sales
- Figure 16. Global Packaged Mooncakes Market: Online Sales (2021-2026) & (K Units)
- Figure 17. Packaged Mooncakes Consumed in Offline Sales
- Figure 18. Global Packaged Mooncakes Market: Offline Sales (2021-2026) & (K Units)
- Figure 19. Global Packaged Mooncakes Sale Market Share by Application (2025)
- Figure 20. Global Packaged Mooncakes Revenue Market Share by Application in 2026
- Figure 21. Packaged Mooncakes Sales by Company in 2026 (K Units)
- Figure 22. Global Packaged Mooncakes Sales Market Share by Company in 2026
- Figure 23. Packaged Mooncakes Revenue by Company in 2026 (\$ millions)
- Figure 24. Global Packaged Mooncakes Revenue Market Share by Company in 2026
- Figure 25. Global Packaged Mooncakes Sales Market Share by Geographic Region (2021-2026)
- Figure 26. Global Packaged Mooncakes Revenue Market Share by Geographic Region in 2026
- Figure 27. Americas Packaged Mooncakes Sales 2021-2026 (K Units)
- Figure 28. Americas Packaged Mooncakes Revenue 2021-2026 (\$ millions)
- Figure 29. APAC Packaged Mooncakes Sales 2021-2026 (K Units)
- Figure 30. APAC Packaged Mooncakes Revenue 2021-2026 (\$ millions)
- Figure 31. Europe Packaged Mooncakes Sales 2021-2026 (K Units)

- Figure 32. Europe Packaged Mooncakes Revenue 2021-2026 (\$ millions)
- Figure 33. Middle East & Africa Packaged Mooncakes Sales 2021-2026 (K Units)
- Figure 34. Middle East & Africa Packaged Mooncakes Revenue 2021-2026 (\$ millions)
- Figure 35. Americas Packaged Mooncakes Sales Market Share by Country in 2026
- Figure 36. Americas Packaged Mooncakes Revenue Market Share by Country (2021-2026)
- Figure 37. Americas Packaged Mooncakes Sales Market Share by Type (2021-2026)
- Figure 38. Americas Packaged Mooncakes Sales Market Share by Application (2021-2026)
- Figure 39. United States Packaged Mooncakes Revenue Growth 2021-2026 (\$ millions)
- Figure 40. Canada Packaged Mooncakes Revenue Growth 2021-2026 (\$ millions)
- Figure 41. Mexico Packaged Mooncakes Revenue Growth 2021-2026 (\$ millions)
- Figure 42. Brazil Packaged Mooncakes Revenue Growth 2021-2026 (\$ millions)
- Figure 43. APAC Packaged Mooncakes Sales Market Share by Region in 2026
- Figure 44. APAC Packaged Mooncakes Revenue Market Share by Region (2021-2026)
- Figure 45. APAC Packaged Mooncakes Sales Market Share by Type (2021-2026)
- Figure 46. APAC Packaged Mooncakes Sales Market Share by Application (2021-2026)
- Figure 47. China Packaged Mooncakes Revenue Growth 2021-2026 (\$ millions)
- Figure 48. Japan Packaged Mooncakes Revenue Growth 2021-2026 (\$ millions)
- Figure 49. South Korea Packaged Mooncakes Revenue Growth 2021-2026 (\$ millions)
- Figure 50. Southeast Asia Packaged Mooncakes Revenue Growth 2021-2026 (\$ millions)
- Figure 51. India Packaged Mooncakes Revenue Growth 2021-2026 (\$ millions)
- Figure 52. Australia Packaged Mooncakes Revenue Growth 2021-2026 (\$ millions)
- Figure 53. China Taiwan Packaged Mooncakes Revenue Growth 2021-2026 (\$ millions)
- Figure 54. Europe Packaged Mooncakes Sales Market Share by Country in 2026
- Figure 55. Europe Packaged Mooncakes Revenue Market Share by Country (2021-2026)
- Figure 56. Europe Packaged Mooncakes Sales Market Share by Type (2021-2026)
- Figure 57. Europe Packaged Mooncakes Sales Market Share by Application (2021-2026)
- Figure 58. Germany Packaged Mooncakes Revenue Growth 2021-2026 (\$ millions)
- Figure 59. France Packaged Mooncakes Revenue Growth 2021-2026 (\$ millions)
- Figure 60. UK Packaged Mooncakes Revenue Growth 2021-2026 (\$ millions)
- Figure 61. Italy Packaged Mooncakes Revenue Growth 2021-2026 (\$ millions)
- Figure 62. Russia Packaged Mooncakes Revenue Growth 2021-2026 (\$ millions)
- Figure 63. Middle East & Africa Packaged Mooncakes Sales Market Share by Country (2021-2026)
- Figure 64. Middle East & Africa Packaged Mooncakes Sales Market Share by Type

(2021-2026)

Figure 65. Middle East & Africa Packaged Mooncakes Sales Market Share by Application (2021-2026)

Figure 66. Egypt Packaged Mooncakes Revenue Growth 2021-2026 (\$ millions)

Figure 67. South Africa Packaged Mooncakes Revenue Growth 2021-2026 (\$ millions)

Figure 68. Israel Packaged Mooncakes Revenue Growth 2021-2026 (\$ millions)

Figure 69. Turkey Packaged Mooncakes Revenue Growth 2021-2026 (\$ millions)

Figure 70. GCC Countries Packaged Mooncakes Revenue Growth 2021-2026 (\$ millions)

Figure 71. Manufacturing Cost Structure Analysis of Packaged Mooncakes in 2026

Figure 72. Manufacturing Process Analysis of Packaged Mooncakes

Figure 73. Industry Chain Structure of Packaged Mooncakes

Figure 74. Channels of Distribution

Figure 75. Global Packaged Mooncakes Sales Market Forecast by Region (2027-2032)

Figure 76. Global Packaged Mooncakes Revenue Market Share Forecast by Region (2027-2032)

Figure 77. Global Packaged Mooncakes Sales Market Share Forecast by Type (2027-2032)

Figure 78. Global Packaged Mooncakes Revenue Market Share Forecast by Type (2027-2032)

Figure 79. Global Packaged Mooncakes Sales Market Share Forecast by Application (2027-2032)

Figure 80. Global Packaged Mooncakes Revenue Market Share Forecast by Application (2027-2032)

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