

# Global Package Tracking App Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Package Tracking App market size is predicted to grow from US\$ 2924 million in 2025 to US\$ 4510 million in 2032; it is expected to grow at a CAGR of 6.4% from 2026 to 2032.

To address the issues of delayed logistics information tracking, opaque processes, and user anxiety during wait times, package tracking apps have emerged. Since the widespread adoption of mobile internet, the logistics information service sector has experienced significant growth. Currently, package tracking apps have evolved into multi-functional tools encompassing barcode scanning, real-time location tracking, and estimated delivery times, widely used in e-commerce, personal parcel delivery, and enterprise logistics management, significantly improving the logistics experience and user satisfaction.

Package tracking apps leverage technology to reconstruct transparency across the entire 'production-transportation-consumption' chain, satisfying users' needs for real-time control of logistics information while driving cost reduction and efficiency improvement for logistics companies. In the future, with breakthroughs in digital twins, AI big data models, and 6G communication technologies, package tracking apps will evolve towards a three-dimensional model of 'end-to-end visualization + intelligent decision-making + green logistics,' ultimately realizing the vision of 'every package is traceable, and every link in transportation is highly efficient,' contributing Chinese solutions to global digital trade and sustainable development.

LPI (LP Information)' newest research report, the 'Package Tracking App Industry Forecast' looks at past sales and reviews total world Package Tracking App sales in 2025, providing a comprehensive analysis by region and market sector of projected

Package Tracking App sales for 2026 through 2032. With Package Tracking App sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Package Tracking App industry.

This Insight Report provides a comprehensive analysis of the global Package Tracking App landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Package Tracking App portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Package Tracking App market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Package Tracking App and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Package Tracking App.

This report presents a comprehensive overview, market shares, and growth opportunities of Package Tracking App market by product type, application, key players and key regions and countries.

Segmentation by Type:

Domestic Dedicated

Global Universal

Segmentation by Functions:

Basic Logistics

Value-added Services

Segmentation by Technology:

API Direct Connection

Data Aggregation

Segmentation by Application:

Express delivery & logistics

E-commerce

Cross-border trade

Retail

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

rookie

Express 100

17TRACK

Shopify Shop

Route

AfterShip

Deliveries

Ship24

TrackingMore

Ordertracker

TrackChecker

Circuit Package Tracker

Packagetrackr

Parcel Arrive

1Track

Parcel Monitor

PackageMonitor

QTrak

Scalefusion

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