

# Global P2P and A2P Messaging Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global P2P and A2P Messaging market size was valued at US\$ million in 2023. With growing demand in downstream market, the P2P and A2P Messaging is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global P2P and A2P Messaging market. P2P and A2P Messaging are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of P2P and A2P Messaging. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the P2P and A2P Messaging market.

### Key Features:

The report on P2P and A2P Messaging market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the P2P and A2P Messaging market. It may include historical data, market segmentation by Type (e.g., P2P Messaging, A2P Messaging), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving

the growth of the P2P and A2P Messaging market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the P2P and A2P Messaging market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the P2P and A2P Messaging industry. This include advancements in P2P and A2P Messaging technology, P2P and A2P Messaging new entrants, P2P and A2P Messaging new investment, and other innovations that are shaping the future of P2P and A2P Messaging.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the P2P and A2P Messaging market. It includes factors influencing customer ' purchasing decisions, preferences for P2P and A2P Messaging product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the P2P and A2P Messaging market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting P2P and A2P Messaging market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the P2P and A2P Messaging market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the P2P and A2P Messaging industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the P2P and A2P Messaging market.

Market Segmentation:

P2P and A2P Messaging market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

P2P Messaging

A2P Messaging

Segmentation by application

BFSI

E-commerce

Retail

Travel

Government

Transportation and Logistics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Twilio

Infobip

Sinch

Montnets Cloud Technology

Beijing Guodu Internet Technology

SAP Digital Interconnect

Telesign

MessageBird

OpenMarket Inc.

Vibes

Wavy

Beijing Chuangshimandao Science and Technology

Plivo

Zenvia

Beijing Emay Softcom Technology

Mitto

Genesys Telecommunications

Route Mobile Limited

Silverstreet BV

ACL Mobile

Tyntec

Clickatell

Pontaltech

TXImpact

Accrete

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global P2P and A2P Messaging Market Size 2019-2030
  - 2.1.2 P2P and A2P Messaging Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 P2P and A2P Messaging Segment by Type
  - 2.2.1 P2P Messaging
  - 2.2.2 A2P Messaging
- 2.3 P2P and A2P Messaging Market Size by Type
  - 2.3.1 P2P and A2P Messaging Market Size CAGR by Type (2019 VS 2023 VS 2030)
  - 2.3.2 Global P2P and A2P Messaging Market Size Market Share by Type (2019-2024)
- 2.4 P2P and A2P Messaging Segment by Application
  - 2.4.1 BFSI
  - 2.4.2 E-commerce
  - 2.4.3 Retail
  - 2.4.4 Travel
  - 2.4.5 Government
  - 2.4.6 Transportation and Logistics
  - 2.4.7 Others
- 2.5 P2P and A2P Messaging Market Size by Application
  - 2.5.1 P2P and A2P Messaging Market Size CAGR by Application (2019 VS 2023 VS 2030)
  - 2.5.2 Global P2P and A2P Messaging Market Size Market Share by Application (2019-2024)

### 3 P2P AND A2P MESSAGING MARKET SIZE BY PLAYER

### 3.1 P2P and A2P Messaging Market Size Market Share by Players

3.1.1 Global P2P and A2P Messaging Revenue by Players (2019-2024)

3.1.2 Global P2P and A2P Messaging Revenue Market Share by Players (2019-2024)

### 3.2 Global P2P and A2P Messaging Key Players Head office and Products Offered

### 3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

### 3.4 New Products and Potential Entrants

### 3.5 Mergers & Acquisitions, Expansion

## 4 P2P AND A2P MESSAGING BY REGIONS

### 4.1 P2P and A2P Messaging Market Size by Regions (2019-2024)

4.2 Americas P2P and A2P Messaging Market Size Growth (2019-2024)

4.3 APAC P2P and A2P Messaging Market Size Growth (2019-2024)

4.4 Europe P2P and A2P Messaging Market Size Growth (2019-2024)

4.5 Middle East & Africa P2P and A2P Messaging Market Size Growth (2019-2024)

## 5 AMERICAS

5.1 Americas P2P and A2P Messaging Market Size by Country (2019-2024)

5.2 Americas P2P and A2P Messaging Market Size by Type (2019-2024)

5.3 Americas P2P and A2P Messaging Market Size by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

## 6 APAC

6.1 APAC P2P and A2P Messaging Market Size by Region (2019-2024)

6.2 APAC P2P and A2P Messaging Market Size by Type (2019-2024)

6.3 APAC P2P and A2P Messaging Market Size by Application (2019-2024)

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India



## 6.9 Australia

## 7 EUROPE

### 7.1 Europe P2P and A2P Messaging by Country (2019-2024)

### 7.2 Europe P2P and A2P Messaging Market Size by Type (2019-2024)

### 7.3 Europe P2P and A2P Messaging Market Size by Application (2019-2024)

### 7.4 Germany

### 7.5 France

### 7.6 UK

### 7.7 Italy

### 7.8 Russia

## 8 MIDDLE EAST & AFRICA

### 8.1 Middle East & Africa P2P and A2P Messaging by Region (2019-2024)

### 8.2 Middle East & Africa P2P and A2P Messaging Market Size by Type (2019-2024)

### 8.3 Middle East & Africa P2P and A2P Messaging Market Size by Application (2019-2024)

### 8.4 Egypt

### 8.5 South Africa

### 8.6 Israel

### 8.7 Turkey

### 8.8 GCC Countries

## 9 MARKET DRIVERS, CHALLENGES AND TRENDS

### 9.1 Market Drivers & Growth Opportunities

### 9.2 Market Challenges & Risks

### 9.3 Industry Trends

## 10 GLOBAL P2P AND A2P MESSAGING MARKET FORECAST

### 10.1 Global P2P and A2P Messaging Forecast by Regions (2025-2030)

#### 10.1.1 Global P2P and A2P Messaging Forecast by Regions (2025-2030)

#### 10.1.2 Americas P2P and A2P Messaging Forecast

#### 10.1.3 APAC P2P and A2P Messaging Forecast

#### 10.1.4 Europe P2P and A2P Messaging Forecast

#### 10.1.5 Middle East & Africa P2P and A2P Messaging Forecast

- 10.2 Americas P2P and A2P Messaging Forecast by Country (2025-2030)
  - 10.2.1 United States P2P and A2P Messaging Market Forecast
  - 10.2.2 Canada P2P and A2P Messaging Market Forecast
  - 10.2.3 Mexico P2P and A2P Messaging Market Forecast
  - 10.2.4 Brazil P2P and A2P Messaging Market Forecast
- 10.3 APAC P2P and A2P Messaging Forecast by Region (2025-2030)
  - 10.3.1 China P2P and A2P Messaging Market Forecast
  - 10.3.2 Japan P2P and A2P Messaging Market Forecast
  - 10.3.3 Korea P2P and A2P Messaging Market Forecast
  - 10.3.4 Southeast Asia P2P and A2P Messaging Market Forecast
  - 10.3.5 India P2P and A2P Messaging Market Forecast
  - 10.3.6 Australia P2P and A2P Messaging Market Forecast
- 10.4 Europe P2P and A2P Messaging Forecast by Country (2025-2030)
  - 10.4.1 Germany P2P and A2P Messaging Market Forecast
  - 10.4.2 France P2P and A2P Messaging Market Forecast
  - 10.4.3 UK P2P and A2P Messaging Market Forecast
  - 10.4.4 Italy P2P and A2P Messaging Market Forecast
  - 10.4.5 Russia P2P and A2P Messaging Market Forecast
- 10.5 Middle East & Africa P2P and A2P Messaging Forecast by Region (2025-2030)
  - 10.5.1 Egypt P2P and A2P Messaging Market Forecast
  - 10.5.2 South Africa P2P and A2P Messaging Market Forecast
  - 10.5.3 Israel P2P and A2P Messaging Market Forecast
  - 10.5.4 Turkey P2P and A2P Messaging Market Forecast
  - 10.5.5 GCC Countries P2P and A2P Messaging Market Forecast
- 10.6 Global P2P and A2P Messaging Forecast by Type (2025-2030)
- 10.7 Global P2P and A2P Messaging Forecast by Application (2025-2030)

## **11 KEY PLAYERS ANALYSIS**

- 11.1 Twilio
  - 11.1.1 Twilio Company Information
  - 11.1.2 Twilio P2P and A2P Messaging Product Offered
  - 11.1.3 Twilio P2P and A2P Messaging Revenue, Gross Margin and Market Share (2019-2024)
  - 11.1.4 Twilio Main Business Overview
  - 11.1.5 Twilio Latest Developments
- 11.2 Infobip
  - 11.2.1 Infobip Company Information
  - 11.2.2 Infobip P2P and A2P Messaging Product Offered

11.2.3 Infobip P2P and A2P Messaging Revenue, Gross Margin and Market Share (2019-2024)

11.2.4 Infobip Main Business Overview

11.2.5 Infobip Latest Developments

11.3 Sinch

11.3.1 Sinch Company Information

11.3.2 Sinch P2P and A2P Messaging Product Offered

11.3.3 Sinch P2P and A2P Messaging Revenue, Gross Margin and Market Share (2019-2024)

11.3.4 Sinch Main Business Overview

11.3.5 Sinch Latest Developments

11.4 Montnets Cloud Technology

11.4.1 Montnets Cloud Technology Company Information

11.4.2 Montnets Cloud Technology P2P and A2P Messaging Product Offered

11.4.3 Montnets Cloud Technology P2P and A2P Messaging Revenue, Gross Margin and Market Share (2019-2024)

11.4.4 Montnets Cloud Technology Main Business Overview

11.4.5 Montnets Cloud Technology Latest Developments

11.5 Beijing Guodu Internet Technology

11.5.1 Beijing Guodu Internet Technology Company Information

11.5.2 Beijing Guodu Internet Technology P2P and A2P Messaging Product Offered

11.5.3 Beijing Guodu Internet Technology P2P and A2P Messaging Revenue, Gross Margin and Market Share (2019-2024)

11.5.4 Beijing Guodu Internet Technology Main Business Overview

11.5.5 Beijing Guodu Internet Technology Latest Developments

11.6 SAP Digital Interconnect

11.6.1 SAP Digital Interconnect Company Information

11.6.2 SAP Digital Interconnect P2P and A2P Messaging Product Offered

11.6.3 SAP Digital Interconnect P2P and A2P Messaging Revenue, Gross Margin and Market Share (2019-2024)

11.6.4 SAP Digital Interconnect Main Business Overview

11.6.5 SAP Digital Interconnect Latest Developments

11.7 Telesign

11.7.1 Telesign Company Information

11.7.2 Telesign P2P and A2P Messaging Product Offered

11.7.3 Telesign P2P and A2P Messaging Revenue, Gross Margin and Market Share (2019-2024)

11.7.4 Telesign Main Business Overview

11.7.5 Telesign Latest Developments

## 11.8 MessageBird

11.8.1 MessageBird Company Information

11.8.2 MessageBird P2P and A2P Messaging Product Offered

11.8.3 MessageBird P2P and A2P Messaging Revenue, Gross Margin and Market Share (2019-2024)

11.8.4 MessageBird Main Business Overview

11.8.5 MessageBird Latest Developments

## 11.9 OpenMarket Inc.

11.9.1 OpenMarket Inc. Company Information

11.9.2 OpenMarket Inc. P2P and A2P Messaging Product Offered

11.9.3 OpenMarket Inc. P2P and A2P Messaging Revenue, Gross Margin and Market Share (2019-2024)

11.9.4 OpenMarket Inc. Main Business Overview

11.9.5 OpenMarket Inc. Latest Developments

## 11.10 Vibes

11.10.1 Vibes Company Information

11.10.2 Vibes P2P and A2P Messaging Product Offered

11.10.3 Vibes P2P and A2P Messaging Revenue, Gross Margin and Market Share (2019-2024)

11.10.4 Vibes Main Business Overview

11.10.5 Vibes Latest Developments

## 11.11 Wavy

11.11.1 Wavy Company Information

11.11.2 Wavy P2P and A2P Messaging Product Offered

11.11.3 Wavy P2P and A2P Messaging Revenue, Gross Margin and Market Share (2019-2024)

11.11.4 Wavy Main Business Overview

11.11.5 Wavy Latest Developments

## 11.12 Beijing Chuangshimandao Science and Technology

11.12.1 Beijing Chuangshimandao Science and Technology Company Information

11.12.2 Beijing Chuangshimandao Science and Technology P2P and A2P Messaging Product Offered

11.12.3 Beijing Chuangshimandao Science and Technology P2P and A2P Messaging Revenue, Gross Margin and Market Share (2019-2024)

11.12.4 Beijing Chuangshimandao Science and Technology Main Business Overview

11.12.5 Beijing Chuangshimandao Science and Technology Latest Developments

## 11.13 Plivo

11.13.1 Plivo Company Information

11.13.2 Plivo P2P and A2P Messaging Product Offered

11.13.3 Plivo P2P and A2P Messaging Revenue, Gross Margin and Market Share (2019-2024)

11.13.4 Plivo Main Business Overview

11.13.5 Plivo Latest Developments

11.14 Zenvia

11.14.1 Zenvia Company Information

11.14.2 Zenvia P2P and A2P Messaging Product Offered

11.14.3 Zenvia P2P and A2P Messaging Revenue, Gross Margin and Market Share (2019-2024)

11.14.4 Zenvia Main Business Overview

11.14.5 Zenvia Latest Developments

11.15 Beijing Emay Softcom Technology

11.15.1 Beijing Emay Softcom Technology Company Information

11.15.2 Beijing Emay Softcom Technology P2P and A2P Messaging Product Offered

11.15.3 Beijing Emay Softcom Technology P2P and A2P Messaging Revenue, Gross Margin and Market Share (2019-2024)

11.15.4 Beijing Emay Softcom Technology Main Business Overview

11.15.5 Beijing Emay Softcom Technology Latest Developments

11.16 Mitto

11.16.1 Mitto Company Information

11.16.2 Mitto P2P and A2P Messaging Product Offered

11.16.3 Mitto P2P and A2P Messaging Revenue, Gross Margin and Market Share (2019-2024)

11.16.4 Mitto Main Business Overview

11.16.5 Mitto Latest Developments

11.17 Genesys Telecommunications

11.17.1 Genesys Telecommunications Company Information

11.17.2 Genesys Telecommunications P2P and A2P Messaging Product Offered

11.17.3 Genesys Telecommunications P2P and A2P Messaging Revenue, Gross Margin and Market Share (2019-2024)

11.17.4 Genesys Telecommunications Main Business Overview

11.17.5 Genesys Telecommunications Latest Developments

11.18 Route Mobile Limited

11.18.1 Route Mobile Limited Company Information

11.18.2 Route Mobile Limited P2P and A2P Messaging Product Offered

11.18.3 Route Mobile Limited P2P and A2P Messaging Revenue, Gross Margin and Market Share (2019-2024)

11.18.4 Route Mobile Limited Main Business Overview

11.18.5 Route Mobile Limited Latest Developments

## 11.19 Silverstreet BV

11.19.1 Silverstreet BV Company Information

11.19.2 Silverstreet BV P2P and A2P Messaging Product Offered

11.19.3 Silverstreet BV P2P and A2P Messaging Revenue, Gross Margin and Market Share (2019-2024)

11.19.4 Silverstreet BV Main Business Overview

11.19.5 Silverstreet BV Latest Developments

## 11.20 ACL Mobile

11.20.1 ACL Mobile Company Information

11.20.2 ACL Mobile P2P and A2P Messaging Product Offered

11.20.3 ACL Mobile P2P and A2P Messaging Revenue, Gross Margin and Market Share (2019-2024)

11.20.4 ACL Mobile Main Business Overview

11.20.5 ACL Mobile Latest Developments

## 11.21 Tyntec

11.21.1 Tyntec Company Information

11.21.2 Tyntec P2P and A2P Messaging Product Offered

11.21.3 Tyntec P2P and A2P Messaging Revenue, Gross Margin and Market Share (2019-2024)

11.21.4 Tyntec Main Business Overview

11.21.5 Tyntec Latest Developments

## 11.22 Clickatell

11.22.1 Clickatell Company Information

11.22.2 Clickatell P2P and A2P Messaging Product Offered

11.22.3 Clickatell P2P and A2P Messaging Revenue, Gross Margin and Market Share (2019-2024)

11.22.4 Clickatell Main Business Overview

11.22.5 Clickatell Latest Developments

## 11.23 Pontaltech

11.23.1 Pontaltech Company Information

11.23.2 Pontaltech P2P and A2P Messaging Product Offered

11.23.3 Pontaltech P2P and A2P Messaging Revenue, Gross Margin and Market Share (2019-2024)

11.23.4 Pontaltech Main Business Overview

11.23.5 Pontaltech Latest Developments

## 11.24 TXTImpact

11.24.1 TXTImpact Company Information

11.24.2 TXTImpact P2P and A2P Messaging Product Offered

11.24.3 TXTImpact P2P and A2P Messaging Revenue, Gross Margin and Market

Share (2019-2024)

11.24.4 TXTImpact Main Business Overview

11.24.5 TXTImpact Latest Developments

11.25 Accrete

11.25.1 Accrete Company Information

11.25.2 Accrete P2P and A2P Messaging Product Offered

11.25.3 Accrete P2P and A2P Messaging Revenue, Gross Margin and Market Share

(2019-2024)

11.25.4 Accrete Main Business Overview

11.25.5 Accrete Latest Developments

## **12 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. P2P and A2P Messaging Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of P2P Messaging

Table 3. Major Players of A2P Messaging

Table 4. P2P and A2P Messaging Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 5. Global P2P and A2P Messaging Market Size by Type (2019-2024) & (\$ Millions)

Table 6. Global P2P and A2P Messaging Market Size Market Share by Type (2019-2024)

Table 7. P2P and A2P Messaging Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 8. Global P2P and A2P Messaging Market Size by Application (2019-2024) & (\$ Millions)

Table 9. Global P2P and A2P Messaging Market Size Market Share by Application (2019-2024)

Table 10. Global P2P and A2P Messaging Revenue by Players (2019-2024) & (\$ Millions)

Table 11. Global P2P and A2P Messaging Revenue Market Share by Player (2019-2024)

Table 12. P2P and A2P Messaging Key Players Head office and Products Offered

Table 13. P2P and A2P Messaging Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global P2P and A2P Messaging Market Size by Regions 2019-2024 & (\$ Millions)

Table 17. Global P2P and A2P Messaging Market Size Market Share by Regions (2019-2024)

Table 18. Global P2P and A2P Messaging Revenue by Country/Region (2019-2024) & (\$ millions)

Table 19. Global P2P and A2P Messaging Revenue Market Share by Country/Region (2019-2024)

Table 20. Americas P2P and A2P Messaging Market Size by Country (2019-2024) & (\$ Millions)



Table 21. Americas P2P and A2P Messaging Market Size Market Share by Country (2019-2024)

Table 22. Americas P2P and A2P Messaging Market Size by Type (2019-2024) & (\$ Millions)

Table 23. Americas P2P and A2P Messaging Market Size Market Share by Type (2019-2024)

Table 24. Americas P2P and A2P Messaging Market Size by Application (2019-2024) & (\$ Millions)

Table 25. Americas P2P and A2P Messaging Market Size Market Share by Application (2019-2024)

Table 26. APAC P2P and A2P Messaging Market Size by Region (2019-2024) & (\$ Millions)

Table 27. APAC P2P and A2P Messaging Market Size Market Share by Region (2019-2024)

Table 28. APAC P2P and A2P Messaging Market Size by Type (2019-2024) & (\$ Millions)

Table 29. APAC P2P and A2P Messaging Market Size Market Share by Type (2019-2024)

Table 30. APAC P2P and A2P Messaging Market Size by Application (2019-2024) & (\$ Millions)

Table 31. APAC P2P and A2P Messaging Market Size Market Share by Application (2019-2024)

Table 32. Europe P2P and A2P Messaging Market Size by Country (2019-2024) & (\$ Millions)

Table 33. Europe P2P and A2P Messaging Market Size Market Share by Country (2019-2024)

Table 34. Europe P2P and A2P Messaging Market Size by Type (2019-2024) & (\$ Millions)

Table 35. Europe P2P and A2P Messaging Market Size Market Share by Type (2019-2024)

Table 36. Europe P2P and A2P Messaging Market Size by Application (2019-2024) & (\$ Millions)

Table 37. Europe P2P and A2P Messaging Market Size Market Share by Application (2019-2024)

Table 38. Middle East & Africa P2P and A2P Messaging Market Size by Region (2019-2024) & (\$ Millions)

Table 39. Middle East & Africa P2P and A2P Messaging Market Size Market Share by Region (2019-2024)

Table 40. Middle East & Africa P2P and A2P Messaging Market Size by Type

(2019-2024) & (\$ Millions)

Table 41. Middle East & Africa P2P and A2P Messaging Market Size Market Share by Type (2019-2024)

Table 42. Middle East & Africa P2P and A2P Messaging Market Size by Application (2019-2024) & (\$ Millions)

Table 43. Middle East & Africa P2P and A2P Messaging Market Size Market Share by Application (2019-2024)

Table 44. Key Market Drivers & Growth Opportunities of P2P and A2P Messaging

Table 45. Key Market Challenges & Risks of P2P and A2P Messaging

Table 46. Key Industry Trends of P2P and A2P Messaging

Table 47. Global P2P and A2P Messaging Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 48. Global P2P and A2P Messaging Market Size Market Share Forecast by Regions (2025-2030)

Table 49. Global P2P and A2P Messaging Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 50. Global P2P and A2P Messaging Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 51. Twilio Details, Company Type, P2P and A2P Messaging Area Served and Its Competitors

Table 52. Twilio P2P and A2P Messaging Product Offered

Table 53. Twilio P2P and A2P Messaging Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 54. Twilio Main Business

Table 55. Twilio Latest Developments

Table 56. Infobip Details, Company Type, P2P and A2P Messaging Area Served and Its Competitors

Table 57. Infobip P2P and A2P Messaging Product Offered

Table 58. Infobip Main Business

Table 59. Infobip P2P and A2P Messaging Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 60. Infobip Latest Developments

Table 61. Sinch Details, Company Type, P2P and A2P Messaging Area Served and Its Competitors

Table 62. Sinch P2P and A2P Messaging Product Offered

Table 63. Sinch Main Business

Table 64. Sinch P2P and A2P Messaging Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 65. Sinch Latest Developments

- Table 66. Montnets Cloud Technology Details, Company Type, P2P and A2P Messaging Area Served and Its Competitors
- Table 67. Montnets Cloud Technology P2P and A2P Messaging Product Offered
- Table 68. Montnets Cloud Technology Main Business
- Table 69. Montnets Cloud Technology P2P and A2P Messaging Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 70. Montnets Cloud Technology Latest Developments
- Table 71. Beijing Guodu Internet Technology Details, Company Type, P2P and A2P Messaging Area Served and Its Competitors
- Table 72. Beijing Guodu Internet Technology P2P and A2P Messaging Product Offered
- Table 73. Beijing Guodu Internet Technology Main Business
- Table 74. Beijing Guodu Internet Technology P2P and A2P Messaging Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 75. Beijing Guodu Internet Technology Latest Developments
- Table 76. SAP Digital Interconnect Details, Company Type, P2P and A2P Messaging Area Served and Its Competitors
- Table 77. SAP Digital Interconnect P2P and A2P Messaging Product Offered
- Table 78. SAP Digital Interconnect Main Business
- Table 79. SAP Digital Interconnect P2P and A2P Messaging Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 80. SAP Digital Interconnect Latest Developments
- Table 81. Telesign Details, Company Type, P2P and A2P Messaging Area Served and Its Competitors
- Table 82. Telesign P2P and A2P Messaging Product Offered
- Table 83. Telesign Main Business
- Table 84. Telesign P2P and A2P Messaging Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 85. Telesign Latest Developments
- Table 86. MessageBird Details, Company Type, P2P and A2P Messaging Area Served and Its Competitors
- Table 87. MessageBird P2P and A2P Messaging Product Offered
- Table 88. MessageBird Main Business
- Table 89. MessageBird P2P and A2P Messaging Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 90. MessageBird Latest Developments
- Table 91. OpenMarket Inc. Details, Company Type, P2P and A2P Messaging Area Served and Its Competitors
- Table 92. OpenMarket Inc. P2P and A2P Messaging Product Offered
- Table 93. OpenMarket Inc. Main Business

Table 94. OpenMarket Inc. P2P and A2P Messaging Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 95. OpenMarket Inc. Latest Developments

Table 96. Vibes Details, Company Type, P2P and A2P Messaging Area Served and Its Competitors

Table 97. Vibes P2P and A2P Messaging Product Offered

Table 98. Vibes Main Business

Table 99. Vibes P2P and A2P Messaging Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 100. Vibes Latest Developments

Table 101. Wavy Details, Company Type, P2P and A2P Messaging Area Served and Its Competitors

Table 102. Wavy P2P and A2P Messaging Product Offered

Table 103. Wavy P2P and A2P Messaging Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 104. Wavy Main Business

Table 105. Wavy Latest Developments

Table 106. Beijing Chuangshimandao Science and Technology Details, Company Type, P2P and A2P Messaging Area Served and Its Competitors

Table 107. Beijing Chuangshimandao Science and Technology P2P and A2P Messaging Product Offered

Table 108. Beijing Chuangshimandao Science and Technology Main Business

Table 109. Beijing Chuangshimandao Science and Technology P2P and A2P Messaging Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 110. Beijing Chuangshimandao Science and Technology Latest Developments

Table 111. Plivo Details, Company Type, P2P and A2P Messaging Area Served and Its Competitors

Table 112. Plivo P2P and A2P Messaging Product Offered

Table 113. Plivo Main Business

Table 114. Plivo P2P and A2P Messaging Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 115. Plivo Latest Developments

Table 116. Zenvia Details, Company Type, P2P and A2P Messaging Area Served and Its Competitors

Table 117. Zenvia P2P and A2P Messaging Product Offered

Table 118. Zenvia Main Business

Table 119. Zenvia P2P and A2P Messaging Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 120. Zenvia Latest Developments

- Table 121. Beijing Emay Softcom Technology Details, Company Type, P2P and A2P Messaging Area Served and Its Competitors
- Table 122. Beijing Emay Softcom Technology P2P and A2P Messaging Product Offered
- Table 123. Beijing Emay Softcom Technology Main Business
- Table 124. Beijing Emay Softcom Technology P2P and A2P Messaging Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 125. Beijing Emay Softcom Technology Latest Developments
- Table 126. Mitto Details, Company Type, P2P and A2P Messaging Area Served and Its Competitors
- Table 127. Mitto P2P and A2P Messaging Product Offered
- Table 128. Mitto Main Business
- Table 129. Mitto P2P and A2P Messaging Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 130. Mitto Latest Developments
- Table 131. Genesys Telecommunications Details, Company Type, P2P and A2P Messaging Area Served and Its Competitors
- Table 132. Genesys Telecommunications P2P and A2P Messaging Product Offered
- Table 133. Genesys Telecommunications Main Business
- Table 134. Genesys Telecommunications P2P and A2P Messaging Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 135. Genesys Telecommunications Latest Developments
- Table 136. Route Mobile Limited Details, Company Type, P2P and A2P Messaging Area Served and Its Competitors
- Table 137. Route Mobile Limited P2P and A2P Messaging Product Offered
- Table 138. Route Mobile Limited Main Business
- Table 139. Route Mobile Limited P2P and A2P Messaging Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 140. Route Mobile Limited Latest Developments
- Table 141. Silverstreet BV Details, Company Type, P2P and A2P Messaging Area Served and Its Competitors
- Table 142. Silverstreet BV P2P and A2P Messaging Product Offered
- Table 143. Silverstreet BV Main Business
- Table 144. Silverstreet BV P2P and A2P Messaging Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 145. Silverstreet BV Latest Developments
- Table 146. ACL Mobile Details, Company Type, P2P and A2P Messaging Area Served and Its Competitors
- Table 147. ACL Mobile P2P and A2P Messaging Product Offered
- Table 148. ACL Mobile Main Business

Table 149. ACL Mobile P2P and A2P Messaging Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 150. ACL Mobile Latest Developments

Table 151. Tyntec Details, Company Type, P2P and A2P Messaging Area Served and Its Competitors

Table 152. Tyntec P2P and A2P Messaging Product Offered

Table 153. Tyntec P2P and A2P Messaging Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 154. Tyntec Main Business

Table 155. Tyntec Latest Developments

Table 156. Clickatell Details, Company Type, P2P and A2P Messaging Area Served and Its Competitors

Table 157. Clickatell P2P and A2P Messaging Product Offered

Table 158. Clickatell Main Business

Table 159. Clickatell P2P and A2P Messaging Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 160. Clickatell Latest Developments

Table 161. Pontaltech Details, Company Type, P2P and A2P Messaging Area Served and Its Competitors

Table 162. Pontaltech P2P and A2P Messaging Product Offered

Table 163. Pontaltech Main Business

Table 164. Pontaltech P2P and A2P Messaging Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 165. Pontaltech Latest Developments

Table 166. TXTImpact Details, Company Type, P2P and A2P Messaging Area Served and Its Competitors

Table 167. TXTImpact P2P and A2P Messaging Product Offered

Table 168. TXTImpact Main Business

Table 169. TXTImpact P2P and A2P Messaging Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 170. TXTImpact Latest Developments

Table 171. Accrete Details, Company Type, P2P and A2P Messaging Area Served and Its Competitors

Table 172. Accrete P2P and A2P Messaging Product Offered

Table 173. Accrete Main Business

Table 174. Accrete P2P and A2P Messaging Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 175. Accrete Latest Developments

## List Of Figures

### LIST OF FIGURES

Figure 1. P2P and A2P Messaging Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global P2P and A2P Messaging Market Size Growth Rate 2019-2030 (\$ Millions)

Figure 6. P2P and A2P Messaging Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Figure 7. P2P and A2P Messaging Sales Market Share by Country/Region (2023)

Figure 8. P2P and A2P Messaging Sales Market Share by Country/Region (2019, 2023 & 2030)

Figure 9. Global P2P and A2P Messaging Market Size Market Share by Type in 2023

Figure 10. P2P and A2P Messaging in BFSI

Figure 11. Global P2P and A2P Messaging Market: BFSI (2019-2024) & (\$ Millions)

Figure 12. P2P and A2P Messaging in E-commerce

Figure 13. Global P2P and A2P Messaging Market: E-commerce (2019-2024) & (\$ Millions)

Figure 14. P2P and A2P Messaging in Retail

Figure 15. Global P2P and A2P Messaging Market: Retail (2019-2024) & (\$ Millions)

Figure 16. P2P and A2P Messaging in Travel

Figure 17. Global P2P and A2P Messaging Market: Travel (2019-2024) & (\$ Millions)

Figure 18. P2P and A2P Messaging in Government

Figure 19. Global P2P and A2P Messaging Market: Government (2019-2024) & (\$ Millions)

Figure 20. P2P and A2P Messaging in Transportation and Logistics

Figure 21. Global P2P and A2P Messaging Market: Transportation and Logistics (2019-2024) & (\$ Millions)

Figure 22. P2P and A2P Messaging in Others

Figure 23. Global P2P and A2P Messaging Market: Others (2019-2024) & (\$ Millions)

Figure 24. Global P2P and A2P Messaging Market Size Market Share by Application in 2023

Figure 25. Global P2P and A2P Messaging Revenue Market Share by Player in 2023

Figure 26. Global P2P and A2P Messaging Market Size Market Share by Regions (2019-2024)

Figure 27. Americas P2P and A2P Messaging Market Size 2019-2024 (\$ Millions)

- Figure 28. APAC P2P and A2P Messaging Market Size 2019-2024 (\$ Millions)
- Figure 29. Europe P2P and A2P Messaging Market Size 2019-2024 (\$ Millions)
- Figure 30. Middle East & Africa P2P and A2P Messaging Market Size 2019-2024 (\$ Millions)
- Figure 31. Americas P2P and A2P Messaging Value Market Share by Country in 2023
- Figure 32. United States P2P and A2P Messaging Market Size Growth 2019-2024 (\$ Millions)
- Figure 33. Canada P2P and A2P Messaging Market Size Growth 2019-2024 (\$ Millions)
- Figure 34. Mexico P2P and A2P Messaging Market Size Growth 2019-2024 (\$ Millions)
- Figure 35. Brazil P2P and A2P Messaging Market Size Growth 2019-2024 (\$ Millions)
- Figure 36. APAC P2P and A2P Messaging Market Size Market Share by Region in 2023
- Figure 37. APAC P2P and A2P Messaging Market Size Market Share by Type in 2023
- Figure 38. APAC P2P and A2P Messaging Market Size Market Share by Application in 2023
- Figure 39. China P2P and A2P Messaging Market Size Growth 2019-2024 (\$ Millions)
- Figure 40. Japan P2P and A2P Messaging Market Size Growth 2019-2024 (\$ Millions)
- Figure 41. Korea P2P and A2P Messaging Market Size Growth 2019-2024 (\$ Millions)
- Figure 42. Southeast Asia P2P and A2P Messaging Market Size Growth 2019-2024 (\$ Millions)
- Figure 43. India P2P and A2P Messaging Market Size Growth 2019-2024 (\$ Millions)
- Figure 44. Australia P2P and A2P Messaging Market Size Growth 2019-2024 (\$ Millions)
- Figure 45. Europe P2P and A2P Messaging Market Size Market Share by Country in 2023
- Figure 46. Europe P2P and A2P Messaging Market Size Market Share by Type (2019-2024)
- Figure 47. Europe P2P and A2P Messaging Market Size Market Share by Application (2019-2024)
- Figure 48. Germany P2P and A2P Messaging Market Size Growth 2019-2024 (\$ Millions)
- Figure 49. France P2P and A2P Messaging Market Size Growth 2019-2024 (\$ Millions)
- Figure 50. UK P2P and A2P Messaging Market Size Growth 2019-2024 (\$ Millions)
- Figure 51. Italy P2P and A2P Messaging Market Size Growth 2019-2024 (\$ Millions)
- Figure 52. Russia P2P and A2P Messaging Market Size Growth 2019-2024 (\$ Millions)
- Figure 53. Middle East & Africa P2P and A2P Messaging Market Size Market Share by Region (2019-2024)
- Figure 54. Middle East & Africa P2P and A2P Messaging Market Size Market Share by Type (2019-2024)



Figure 55. Middle East & Africa P2P and A2P Messaging Market Size Market Share by Application (2019-2024)

Figure 56. Egypt P2P and A2P Messaging Market Size Growth 2019-2024 (\$ Millions)

Figure 57. South Africa P2P and A2P Messaging Market Size Growth 2019-2024 (\$ Millions)

Figure 58. Israel P2P and A2P Messaging Market Size Growth 2019-2024 (\$ Millions)

Figure 59. Turkey P2P and A2P Messaging Market Size Growth 2019-2024 (\$ Millions)

Figure 60. GCC Country P2P and A2P Messaging Market Size Growth 2019-2024 (\$ Millions)

Figure 61. Americas P2P and A2P Messaging Market Size 2025-2030 (\$ Millions)

Figure 62. APAC P2P and A2P Messaging Market Size 2025-2030 (\$ Millions)

Figure 63. Europe P2P and A2P Messaging Market Size 2025-2030 (\$ Millions)

Figure 64. Middle East & Africa P2P and A2P Messaging Market Size 2025-2030 (\$ Millions)

Figure 65. United States P2P and A2P Messaging Market Size 2025-2030 (\$ Millions)

Figure 66. Canada P2P and A2P Messaging Market Size 2025-2030 (\$ Millions)

Figure 67. Mexico P2P and A2P Messaging Market Size 2025-2030 (\$ Millions)

Figure 68. Brazil P2P and A2P Messaging Market Size 2025-2030 (\$ Millions)

Figure 69. China P2P and A2P Messaging Market Size 2025-2030 (\$ Millions)

Figure 70. Japan P2P and A2P Messaging Market Size 2025-2030 (\$ Millions)

Figure 71. Korea P2P and A2P Messaging Market Size 2025-2030 (\$ Millions)

Figure 72. Southeast Asia P2P and A2P Messaging Market Size 2025-2030 (\$ Millions)

Figure 73. India P2P and A2P Messaging Market Size 2025-2030 (\$ Millions)

Figure 74. Australia P2P and A2P Messaging Market Size 2025-2030 (\$ Millions)

Figure 75. Germany P2P and A2P Messaging Market Size 2025-2030 (\$ Millions)

Figure 76. France P2P and A2P Messaging Market Size 2025-2030 (\$ Millions)

Figure 77. UK P2P and A2P Messaging Market Size 2025-2030 (\$ Millions)

Figure 78. Italy P2P and A2P Messaging Market Size 2025-2030 (\$ Millions)

Figure 79. Russia P2P and A2P Messaging Market Size 2025-2030 (\$ Millions)

Figure 80. Spain P2P and A2P Messaging Market Size 2025-2030 (\$ Millions)

Figure 81. Egypt P2P and A2P Messaging Market Size 2025-2030 (\$ Millions)

Figure 82. South Africa P2P and A2P Messaging Market Size 2025-2030 (\$ Millions)

Figure 83. Israel P2P and A2P Messaging Market Size 2025-2030 (\$ Millions)

Figure 84. Turkey P2P and A2P Messaging Market Size 2025-2030 (\$ Millions)

Figure 85. GCC Countries P2P and A2P Messaging Market Size 2025-2030 (\$ Millions)

Figure 86. Global P2P and A2P Messaging Market Size Market Share Forecast by Type (2025-2030)

Figure 87. Global P2P and A2P Messaging Market Size Market Share Forecast by Application (2025-2030)

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