

# Global Over-The-Counter (OTC) Drugs Market Growth 2023-2029

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## Abstracts

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LPI (LP Information)' newest research report, the "Over-The-Counter (OTC) Drugs Industry Forecast" looks at past sales and reviews total world Over-The-Counter (OTC) Drugs sales in 2022, providing a comprehensive analysis by region and market sector of projected Over-The-Counter (OTC) Drugs sales for 2023 through 2029. With Over-The-Counter (OTC) Drugs sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Over-The-Counter (OTC) Drugs industry.

This Insight Report provides a comprehensive analysis of the global Over-The-Counter (OTC) Drugs landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Over-The-Counter (OTC) Drugs portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Over-The-Counter (OTC) Drugs market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Over-The-Counter (OTC) Drugs and breaks down the forecast by type, by sale channel, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Over-The-Counter (OTC) Drugs.

The global Over-The-Counter (OTC) Drugs market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Over-The-Counter (OTC) Drugs is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Over-The-Counter (OTC) Drugs is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Over-The-Counter (OTC) Drugs is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Over-The-Counter (OTC) Drugs players cover Bayer, Boehringer Ingelheim, GSK, Novartis, Pfizer, PGT healthcare, Sanofi, Teva Pharmaceuticals and Takeda, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Over-The-Counter (OTC) Drugs market by product type, sale channel, key manufacturers and key regions and countries.

## Market Segmentation:

### Segmentation by type

Cold and Flu Products

Analgesics

Dermatological Products

Gastrointestinal Products

Vitamin

Other

## Segmentation by sale channel

Hospital Pharmacy

Retail Pharmacy

Online Pharmacy

## This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Bayer

Boehringer Ingelheim

GSK

Novartis

Pfizer

PGT healthcare

Sanofi

Teva Pharmaceuticals

Takeda

Cipla

Sun Pharmaceutical Industries

Glenmark

Innovus Pharmaceuticals

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Over-The-Counter (OTC) Drugs market?

What factors are driving Over-The-Counter (OTC) Drugs market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Over-The-Counter (OTC) Drugs market opportunities vary by end market size?

How does Over-The-Counter (OTC) Drugs break out type, sale channel?

What are the influences of COVID-19 and Russia-Ukraine war?

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