

Global Over-the-Counter Mouthwashe Market Growth 2023-2029

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Abstracts

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Mouthwash, mouth rinse, oral rinse, or mouth bath is a liquid which is held in the mouth passively or swilled around the mouth by contraction of the perioral muscles and/or movement of the head, and may be gargled, where the head is tilted back and the liquid bubbled at the back of the mouth.

The main ingredient of over-the-counter mouthwash is oral cleanser, which has the effect of removing food residues and freshening breath, and is suitable for daily use.

LPI (LP Information)' newest research report, the "Over-the-Counter Mouthwashe Industry Forecast" looks at past sales and reviews total world Over-the-Counter Mouthwashe sales in 2022, providing a comprehensive analysis by region and market sector of projected Over-the-Counter Mouthwashe sales for 2023 through 2029. With Over-the-Counter Mouthwashe sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Over-the-Counter Mouthwashe industry.

This Insight Report provides a comprehensive analysis of the global Over-the-Counter Mouthwashe landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Over-the-Counter Mouthwashe portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Over-the-Counter Mouthwashe market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Over-the-Counter Mouthwashe and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Over-the-Counter Mouthwashe.

The global Over-the-Counter Mouthwashe market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Over-the-Counter Mouthwashe is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Over-the-Counter Mouthwashe is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Over-the-Counter Mouthwashe is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Over-the-Counter Mouthwashe players cover Johnson & Johnson, Church & Dwight, Crest (P&G), Hawley & Hazel, Reckitt Benckiser, Colgate-Palmolive, Chattem (Sanofi), GSK and Sunstar, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Over-the-Counter Mouthwashe market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Alcoholic

Non-Alcoholic

Segmentation by application

Hypermarket and Supermarket

Convenience Stores

Online Sale

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Johnson & Johnson

Church & Dwight

Crest (P&G)

Hawley & Hazel

Reckitt Benckiser

Colgate-Palmolive

Chattem (Sanofi)

GSK

Sunstar

Lion

Amway

Caldwell Consumer Health

Dr. Harold Katz

Weleda

Dentyl Active

Kao Corporation

Colgate

TheraBreath

CloSYS

Key Questions Addressed in this Report

What is the 10-year outlook for the global Over-the-Counter Mouthwashe market?

What factors are driving Over-the-Counter Mouthwashe market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Over-the-Counter Mouthwashe market opportunities vary by end market size?

How does Over-the-Counter Mouthwashe break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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