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# Global Over the Air (OTA) Updates Market Growth (Status and Outlook) 2024-2030

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## Abstracts

**The report requires updating with new data and is sent in 48 hours after order is placed.**

According to this study, the global Over the Air (OTA) Updates market size will reach US$ 9032.8 million by 2030.

Over The Air (OTA) (or Over-The-Air) is a standard for the transmission and reception of application-related information in a wireless communications system.

An over-the-air update is the wireless delivery of new software or data to mobile phones and tablets. Wireless carriers have traditionally used over-the-air updates to deploy firmware and configure phones for use on their networks. The initialization of a newly purchased phone, for example, requires an over-the-air update. With the rise of smartphones and tablets, carriers and manufacturers have also turned to over-the-air updates for deploying new operating systems to these devices.

This report presents a comprehensive overview, market shares, and growth opportunities of Over the Air (OTA) Updates market by product type, application, key players and key regions and countries.

Segmentation by product type:

Firmware over-the-air (FOTA)

Software over-the-air (SOTA)

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Segmentation by Application:

Telematics Control Unit (TCU)

Electronic Control Unit (ECU)

Infotainment

Safety & Security

This report also splits the market by region:

United States

China

Europe

Other regions:

Japan

South Korea

Southeast Asia

Rest of world

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Blackberry

Garmin

Harman International

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NXP Semiconductors

Verizon Communications

Continental Automotive

Robert Bosch

Infineon Technologies

Nvidia

Qualcomm

Airbiquity

Movimento

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