

Global Ouzo Market Growth 2023-2029

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Abstracts

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Ouzo is a dry anise-flavoured aperitif that is widely consumed in Greece and Cyprus. It is made from rectified spirits that have undergone a process of distillation and flavoring.

LPI (LP Information)' newest research report, the "Ouzo Industry Forecast" looks at past sales and reviews total world Ouzo sales in 2022, providing a comprehensive analysis by region and market sector of projected Ouzo sales for 2023 through 2029. With Ouzo sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Ouzo industry.

This Insight Report provides a comprehensive analysis of the global Ouzo landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Ouzo portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Ouzo market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Ouzo and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Ouzo.

The global Ouzo market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Ouzo is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Ouzo is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Ouzo is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Ouzo players cover Ouzo Barbayanni, Plomari Isidoros Arvanitis, Thomopoulos Distillery, Gruppo Campari, Pitsiladi Distillates, Pernod Ricard, Barbayannis Aphrodite Ouzo, Pilavas and Metaxa, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Ouzo market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Distilled

Cooked and Distilled

Segmentation by application

Bars/Pubs

Specialty Stores

Online Retail

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Ouzo Barbayanni

Plomari Isidoros Arvanitis

Thomopoulos Distillery

Gruppo Campari

Pitsiladi Distillates

Pernod Ricard

Barbayannis Aphrodite Ouzo

Pilavas

Metaxa

Boutari

Key Questions Addressed in this Report

What is the 10-year outlook for the global Ouzo market?

What factors are driving Ouzo market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Ouzo market opportunities vary by end market size?

How does Ouzo break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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