

# Global Outside Broadcast Trucks Market Growth 2024-2030

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## Abstracts

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Outside broadcast trucks, often referred to as OB trucks, are specially designed vehicles equipped with advanced audiovisual and broadcast technology for capturing, producing, and transmitting live events, such as sports competitions, concerts, news coverage, and other on-location broadcasts. These trucks serve as mobile production studios, allowing broadcasters to deliver high-quality live content from virtually any location.

The global Outside Broadcast Trucks market size is projected to grow from US\$ million in 2023 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Outside Broadcast Trucks Industry Forecast" looks at past sales and reviews total world Outside Broadcast Trucks sales in 2023, providing a comprehensive analysis by region and market sector of projected Outside Broadcast Trucks sales for 2024 through 2030. With Outside Broadcast Trucks sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Outside Broadcast Trucks industry.

This Insight Report provides a comprehensive analysis of the global Outside Broadcast Trucks landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Outside Broadcast Trucks portfolios and capabilities, market entry strategies, market positions,

and geographic footprints, to better understand these firms' unique position in an accelerating global Outside Broadcast Trucks market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Outside Broadcast Trucks and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Outside Broadcast Trucks.

United States market for Outside Broadcast Trucks is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Outside Broadcast Trucks is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Outside Broadcast Trucks is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Outside Broadcast Trucks players cover Toutenkamion Group, Shook Mobile Technology, A Smith Great Bentley (ASGB), Athonet and Broadcast Solutions, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Outside Broadcast Trucks market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by type

Dry Hire

Wet Hire

Managed-service

#### Segmentation by application

Television Broadcasting

Sports Broadcasting

Corporate Events

Government and Public Events

Educational and Cultural Events

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Toutenkamion Group

Shook Mobile Technology

A Smith Great Bentley (ASGB)

Athonet

Broadcast Solutions

Cinevideo

Gearhouse Broadcast

Grass Valley

HD Broadcast

NEP Group

Presteigne Broadcast Hire

Timeline Television Ltd

TVN Mobile Production

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Outside Broadcast Trucks market?

What factors are driving Outside Broadcast Trucks market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Outside Broadcast Trucks market opportunities vary by end market size?

How does Outside Broadcast Trucks break out type, application?

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