

# Global Outdoor Wireless Access Points Market Growth 2023-2029

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## Abstracts

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According to our LPI (LP Information) latest study, the global Outdoor Wireless Access Points market size was valued at US\$ million in 2022. With growing demand in downstream market, the Outdoor Wireless Access Points is forecast to a readjusted size of US\$ million by 2029 with a CAGR of % during review period.

The research report highlights the growth potential of the global Outdoor Wireless Access Points market. Outdoor Wireless Access Points are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Outdoor Wireless Access Points. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Outdoor Wireless Access Points market.

Outdoor wireless access points (APs) are network devices designed to provide wireless connectivity in outdoor environments. They serve as an extension of a wired network and enable users to connect to the internet or local network wirelessly in outdoor spaces. Outdoor wireless access points are commonly used in various applications, including public Wi-Fi hotspots, campus networks, industrial settings, smart cities, and more. These devices are built to withstand harsh weather conditions and deliver reliable wireless coverage over a larger outdoor area. They are often used in combination with other networking equipment like routers, switches, and controllers to create robust outdoor wireless networks. Key features of outdoor wireless access points may include weatherproof housing, extended wireless range, multiple antennas for improved

coverage, and support for various wireless standards like Wi-Fi 6 (802.11ax) or 5G for faster and more efficient wireless connections.

The global market for outdoor wireless access points is substantial and continues to expand due to the growing demand for outdoor Wi-Fi connectivity. Industries such as education, transportation, smart cities, and hospitality are driving market growth. The increasing need for outdoor Wi-Fi hotspots in public spaces, educational institutions, and commercial settings fuels the demand for outdoor APs. Many cities worldwide are implementing smart city projects that rely on outdoor Wi-Fi networks for public safety, transportation, and IoT applications. North America, particularly the United States, dominates the outdoor wireless access point market. The region's advanced infrastructure, smart city initiatives, and widespread outdoor public Wi-Fi hotspots contribute to market growth. European countries, including the United Kingdom, Germany, and France, have a well-established outdoor AP market. Initiatives related to smart transportation and sustainability further drive market expansion. The Asia-Pacific region is witnessing rapid growth in the outdoor AP market, with countries like China and India leading the way. The proliferation of IoT applications and the need for connectivity in remote areas boost market demand.

#### Key Features:

The report on Outdoor Wireless Access Points market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Outdoor Wireless Access Points market. It may include historical data, market segmentation by Type (e.g., Dual Band Wireless Access Point, Single Band Wireless Access Point), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Outdoor Wireless Access Points market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Outdoor Wireless Access Points market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Outdoor Wireless Access Points industry. This include advancements in Outdoor Wireless Access Points technology, Outdoor Wireless Access Points new entrants, Outdoor Wireless Access Points new investment, and other innovations that are shaping the future of Outdoor Wireless Access Points.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Outdoor Wireless Access Points market. It includes factors influencing customer ' purchasing decisions, preferences for Outdoor Wireless Access Points product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Outdoor Wireless Access Points market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Outdoor Wireless Access Points market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Outdoor Wireless Access Points market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Outdoor Wireless Access Points industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Outdoor Wireless Access Points market.

**Market Segmentation:**

Outdoor Wireless Access Points market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

## Segmentation by type

Dual Band Wireless Access Point

Single Band Wireless Access Point

## Segmentation by application

Public Wi-Fi Hotspots

Campus Networks

Industrial Settings

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Cisco Systems

HP

TP-LINK

Sophos

Huawei

Extreme Networks

Ruckus Wireless

Ubiquiti

Netgear

Cambium Networks

Linksys

D-Link

Avaya

Zebra

Fortinet

EnGenius

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Outdoor Wireless Access Points market?

What factors are driving Outdoor Wireless Access Points market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Outdoor Wireless Access Points market opportunities vary by end market size?

How does Outdoor Wireless Access Points break out type, application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Outdoor Wireless Access Points Annual Sales 2018-2029
  - 2.1.2 World Current & Future Analysis for Outdoor Wireless Access Points by Geographic Region, 2018, 2022 & 2029
  - 2.1.3 World Current & Future Analysis for Outdoor Wireless Access Points by Country/Region, 2018, 2022 & 2029
- 2.2 Outdoor Wireless Access Points Segment by Type
  - 2.2.1 Dual Band Wireless Access Point
  - 2.2.2 Single Band Wireless Access Point
- 2.3 Outdoor Wireless Access Points Sales by Type
  - 2.3.1 Global Outdoor Wireless Access Points Sales Market Share by Type (2018-2023)
  - 2.3.2 Global Outdoor Wireless Access Points Revenue and Market Share by Type (2018-2023)
  - 2.3.3 Global Outdoor Wireless Access Points Sale Price by Type (2018-2023)
- 2.4 Outdoor Wireless Access Points Segment by Application
  - 2.4.1 Public Wi-Fi Hotspots
  - 2.4.2 Campus Networks
  - 2.4.3 Industrial Settings
  - 2.4.4 Others
- 2.5 Outdoor Wireless Access Points Sales by Application
  - 2.5.1 Global Outdoor Wireless Access Points Sale Market Share by Application (2018-2023)
  - 2.5.2 Global Outdoor Wireless Access Points Revenue and Market Share by



Application (2018-2023)

2.5.3 Global Outdoor Wireless Access Points Sale Price by Application (2018-2023)

### **3 GLOBAL OUTDOOR WIRELESS ACCESS POINTS BY COMPANY**

3.1 Global Outdoor Wireless Access Points Breakdown Data by Company

3.1.1 Global Outdoor Wireless Access Points Annual Sales by Company (2018-2023)

3.1.2 Global Outdoor Wireless Access Points Sales Market Share by Company (2018-2023)

3.2 Global Outdoor Wireless Access Points Annual Revenue by Company (2018-2023)

3.2.1 Global Outdoor Wireless Access Points Revenue by Company (2018-2023)

3.2.2 Global Outdoor Wireless Access Points Revenue Market Share by Company (2018-2023)

3.3 Global Outdoor Wireless Access Points Sale Price by Company

3.4 Key Manufacturers Outdoor Wireless Access Points Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Outdoor Wireless Access Points Product Location Distribution

3.4.2 Players Outdoor Wireless Access Points Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

### **4 WORLD HISTORIC REVIEW FOR OUTDOOR WIRELESS ACCESS POINTS BY GEOGRAPHIC REGION**

4.1 World Historic Outdoor Wireless Access Points Market Size by Geographic Region (2018-2023)

4.1.1 Global Outdoor Wireless Access Points Annual Sales by Geographic Region (2018-2023)

4.1.2 Global Outdoor Wireless Access Points Annual Revenue by Geographic Region (2018-2023)

4.2 World Historic Outdoor Wireless Access Points Market Size by Country/Region (2018-2023)

4.2.1 Global Outdoor Wireless Access Points Annual Sales by Country/Region (2018-2023)

4.2.2 Global Outdoor Wireless Access Points Annual Revenue by Country/Region

(2018-2023)

4.3 Americas Outdoor Wireless Access Points Sales Growth

4.4 APAC Outdoor Wireless Access Points Sales Growth

4.5 Europe Outdoor Wireless Access Points Sales Growth

4.6 Middle East & Africa Outdoor Wireless Access Points Sales Growth

## **5 AMERICAS**

5.1 Americas Outdoor Wireless Access Points Sales by Country

5.1.1 Americas Outdoor Wireless Access Points Sales by Country (2018-2023)

5.1.2 Americas Outdoor Wireless Access Points Revenue by Country (2018-2023)

5.2 Americas Outdoor Wireless Access Points Sales by Type

5.3 Americas Outdoor Wireless Access Points Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Outdoor Wireless Access Points Sales by Region

6.1.1 APAC Outdoor Wireless Access Points Sales by Region (2018-2023)

6.1.2 APAC Outdoor Wireless Access Points Revenue by Region (2018-2023)

6.2 APAC Outdoor Wireless Access Points Sales by Type

6.3 APAC Outdoor Wireless Access Points Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

## **7 EUROPE**

7.1 Europe Outdoor Wireless Access Points by Country

7.1.1 Europe Outdoor Wireless Access Points Sales by Country (2018-2023)

7.1.2 Europe Outdoor Wireless Access Points Revenue by Country (2018-2023)

7.2 Europe Outdoor Wireless Access Points Sales by Type

7.3 Europe Outdoor Wireless Access Points Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Outdoor Wireless Access Points by Country

8.1.1 Middle East & Africa Outdoor Wireless Access Points Sales by Country  
(2018-2023)

8.1.2 Middle East & Africa Outdoor Wireless Access Points Revenue by Country  
(2018-2023)

8.2 Middle East & Africa Outdoor Wireless Access Points Sales by Type

8.3 Middle East & Africa Outdoor Wireless Access Points Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Outdoor Wireless Access Points

10.3 Manufacturing Process Analysis of Outdoor Wireless Access Points

10.4 Industry Chain Structure of Outdoor Wireless Access Points

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

11.1 Sales Channel

11.1.1 Direct Channels

- 11.1.2 Indirect Channels
- 11.2 Outdoor Wireless Access Points Distributors
- 11.3 Outdoor Wireless Access Points Customer

## **12 WORLD FORECAST REVIEW FOR OUTDOOR WIRELESS ACCESS POINTS BY GEOGRAPHIC REGION**

- 12.1 Global Outdoor Wireless Access Points Market Size Forecast by Region
  - 12.1.1 Global Outdoor Wireless Access Points Forecast by Region (2024-2029)
  - 12.1.2 Global Outdoor Wireless Access Points Annual Revenue Forecast by Region (2024-2029)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Outdoor Wireless Access Points Forecast by Type
- 12.7 Global Outdoor Wireless Access Points Forecast by Application

## **13 KEY PLAYERS ANALYSIS**

- 13.1 Cisco Systems
  - 13.1.1 Cisco Systems Company Information
  - 13.1.2 Cisco Systems Outdoor Wireless Access Points Product Portfolios and Specifications
  - 13.1.3 Cisco Systems Outdoor Wireless Access Points Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.1.4 Cisco Systems Main Business Overview
  - 13.1.5 Cisco Systems Latest Developments
- 13.2 HP
  - 13.2.1 HP Company Information
  - 13.2.2 HP Outdoor Wireless Access Points Product Portfolios and Specifications
  - 13.2.3 HP Outdoor Wireless Access Points Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.2.4 HP Main Business Overview
  - 13.2.5 HP Latest Developments
- 13.3 TP-LINK
  - 13.3.1 TP-LINK Company Information
  - 13.3.2 TP-LINK Outdoor Wireless Access Points Product Portfolios and Specifications
  - 13.3.3 TP-LINK Outdoor Wireless Access Points Sales, Revenue, Price and Gross

## Margin (2018-2023)

13.3.4 TP-LINK Main Business Overview

13.3.5 TP-LINK Latest Developments

## 13.4 Sophos

13.4.1 Sophos Company Information

13.4.2 Sophos Outdoor Wireless Access Points Product Portfolios and Specifications

13.4.3 Sophos Outdoor Wireless Access Points Sales, Revenue, Price and Gross

## Margin (2018-2023)

13.4.4 Sophos Main Business Overview

13.4.5 Sophos Latest Developments

## 13.5 Huawei

13.5.1 Huawei Company Information

13.5.2 Huawei Outdoor Wireless Access Points Product Portfolios and Specifications

13.5.3 Huawei Outdoor Wireless Access Points Sales, Revenue, Price and Gross

## Margin (2018-2023)

13.5.4 Huawei Main Business Overview

13.5.5 Huawei Latest Developments

## 13.6 Extreme Networks

13.6.1 Extreme Networks Company Information

13.6.2 Extreme Networks Outdoor Wireless Access Points Product Portfolios and Specifications

13.6.3 Extreme Networks Outdoor Wireless Access Points Sales, Revenue, Price and Gross Margin (2018-2023)

13.6.4 Extreme Networks Main Business Overview

13.6.5 Extreme Networks Latest Developments

## 13.7 Ruckus Wireless

13.7.1 Ruckus Wireless Company Information

13.7.2 Ruckus Wireless Outdoor Wireless Access Points Product Portfolios and Specifications

13.7.3 Ruckus Wireless Outdoor Wireless Access Points Sales, Revenue, Price and Gross Margin (2018-2023)

13.7.4 Ruckus Wireless Main Business Overview

13.7.5 Ruckus Wireless Latest Developments

## 13.8 Ubiquiti

13.8.1 Ubiquiti Company Information

13.8.2 Ubiquiti Outdoor Wireless Access Points Product Portfolios and Specifications

13.8.3 Ubiquiti Outdoor Wireless Access Points Sales, Revenue, Price and Gross

## Margin (2018-2023)

13.8.4 Ubiquiti Main Business Overview

- 13.8.5 Ubiquiti Latest Developments
- 13.9 Netgear
  - 13.9.1 Netgear Company Information
  - 13.9.2 Netgear Outdoor Wireless Access Points Product Portfolios and Specifications
  - 13.9.3 Netgear Outdoor Wireless Access Points Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.9.4 Netgear Main Business Overview
  - 13.9.5 Netgear Latest Developments
- 13.10 Cambium Networks
  - 13.10.1 Cambium Networks Company Information
  - 13.10.2 Cambium Networks Outdoor Wireless Access Points Product Portfolios and Specifications
  - 13.10.3 Cambium Networks Outdoor Wireless Access Points Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.10.4 Cambium Networks Main Business Overview
  - 13.10.5 Cambium Networks Latest Developments
- 13.11 Linksys
  - 13.11.1 Linksys Company Information
  - 13.11.2 Linksys Outdoor Wireless Access Points Product Portfolios and Specifications
  - 13.11.3 Linksys Outdoor Wireless Access Points Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.11.4 Linksys Main Business Overview
  - 13.11.5 Linksys Latest Developments
- 13.12 D-Link
  - 13.12.1 D-Link Company Information
  - 13.12.2 D-Link Outdoor Wireless Access Points Product Portfolios and Specifications
  - 13.12.3 D-Link Outdoor Wireless Access Points Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.12.4 D-Link Main Business Overview
  - 13.12.5 D-Link Latest Developments
- 13.13 Avaya
  - 13.13.1 Avaya Company Information
  - 13.13.2 Avaya Outdoor Wireless Access Points Product Portfolios and Specifications
  - 13.13.3 Avaya Outdoor Wireless Access Points Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.13.4 Avaya Main Business Overview
  - 13.13.5 Avaya Latest Developments
- 13.14 Zebra
  - 13.14.1 Zebra Company Information

- 13.14.2 Zebra Outdoor Wireless Access Points Product Portfolios and Specifications
- 13.14.3 Zebra Outdoor Wireless Access Points Sales, Revenue, Price and Gross Margin (2018-2023)
- 13.14.4 Zebra Main Business Overview
- 13.14.5 Zebra Latest Developments
- 13.15 Fortinet
  - 13.15.1 Fortinet Company Information
  - 13.15.2 Fortinet Outdoor Wireless Access Points Product Portfolios and Specifications
  - 13.15.3 Fortinet Outdoor Wireless Access Points Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.15.4 Fortinet Main Business Overview
  - 13.15.5 Fortinet Latest Developments
- 13.16 EnGenius
  - 13.16.1 EnGenius Company Information
  - 13.16.2 EnGenius Outdoor Wireless Access Points Product Portfolios and Specifications
  - 13.16.3 EnGenius Outdoor Wireless Access Points Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.16.4 EnGenius Main Business Overview
  - 13.16.5 EnGenius Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table 1. Outdoor Wireless Access Points Annual Sales CAGR by Geographic Region (2018, 2022 & 2029) & (\$ millions)
- Table 2. Outdoor Wireless Access Points Annual Sales CAGR by Country/Region (2018, 2022 & 2029) & (\$ millions)
- Table 3. Major Players of Dual Band Wireless Access Point
- Table 4. Major Players of Single Band Wireless Access Point
- Table 5. Global Outdoor Wireless Access Points Sales by Type (2018-2023) & (K Units)
- Table 6. Global Outdoor Wireless Access Points Sales Market Share by Type (2018-2023)
- Table 7. Global Outdoor Wireless Access Points Revenue by Type (2018-2023) & (\$ million)
- Table 8. Global Outdoor Wireless Access Points Revenue Market Share by Type (2018-2023)
- Table 9. Global Outdoor Wireless Access Points Sale Price by Type (2018-2023) & (US\$/Unit)
- Table 10. Global Outdoor Wireless Access Points Sales by Application (2018-2023) & (K Units)
- Table 11. Global Outdoor Wireless Access Points Sales Market Share by Application (2018-2023)
- Table 12. Global Outdoor Wireless Access Points Revenue by Application (2018-2023)
- Table 13. Global Outdoor Wireless Access Points Revenue Market Share by Application (2018-2023)
- Table 14. Global Outdoor Wireless Access Points Sale Price by Application (2018-2023) & (US\$/Unit)
- Table 15. Global Outdoor Wireless Access Points Sales by Company (2018-2023) & (K Units)
- Table 16. Global Outdoor Wireless Access Points Sales Market Share by Company (2018-2023)
- Table 17. Global Outdoor Wireless Access Points Revenue by Company (2018-2023) (\$ Millions)
- Table 18. Global Outdoor Wireless Access Points Revenue Market Share by Company (2018-2023)
- Table 19. Global Outdoor Wireless Access Points Sale Price by Company (2018-2023) & (US\$/Unit)
- Table 20. Key Manufacturers Outdoor Wireless Access Points Producing Area



## Distribution and Sales Area

Table 21. Players Outdoor Wireless Access Points Products Offered

Table 22. Outdoor Wireless Access Points Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)

Table 23. New Products and Potential Entrants

Table 24. Mergers & Acquisitions, Expansion

Table 25. Global Outdoor Wireless Access Points Sales by Geographic Region (2018-2023) & (K Units)

Table 26. Global Outdoor Wireless Access Points Sales Market Share Geographic Region (2018-2023)

Table 27. Global Outdoor Wireless Access Points Revenue by Geographic Region (2018-2023) & (\$ millions)

Table 28. Global Outdoor Wireless Access Points Revenue Market Share by Geographic Region (2018-2023)

Table 29. Global Outdoor Wireless Access Points Sales by Country/Region (2018-2023) & (K Units)

Table 30. Global Outdoor Wireless Access Points Sales Market Share by Country/Region (2018-2023)

Table 31. Global Outdoor Wireless Access Points Revenue by Country/Region (2018-2023) & (\$ millions)

Table 32. Global Outdoor Wireless Access Points Revenue Market Share by Country/Region (2018-2023)

Table 33. Americas Outdoor Wireless Access Points Sales by Country (2018-2023) & (K Units)

Table 34. Americas Outdoor Wireless Access Points Sales Market Share by Country (2018-2023)

Table 35. Americas Outdoor Wireless Access Points Revenue by Country (2018-2023) & (\$ Millions)

Table 36. Americas Outdoor Wireless Access Points Revenue Market Share by Country (2018-2023)

Table 37. Americas Outdoor Wireless Access Points Sales by Type (2018-2023) & (K Units)

Table 38. Americas Outdoor Wireless Access Points Sales by Application (2018-2023) & (K Units)

Table 39. APAC Outdoor Wireless Access Points Sales by Region (2018-2023) & (K Units)

Table 40. APAC Outdoor Wireless Access Points Sales Market Share by Region (2018-2023)

Table 41. APAC Outdoor Wireless Access Points Revenue by Region (2018-2023) & (\$

Millions)

Table 42. APAC Outdoor Wireless Access Points Revenue Market Share by Region (2018-2023)

Table 43. APAC Outdoor Wireless Access Points Sales by Type (2018-2023) & (K Units)

Table 44. APAC Outdoor Wireless Access Points Sales by Application (2018-2023) & (K Units)

Table 45. Europe Outdoor Wireless Access Points Sales by Country (2018-2023) & (K Units)

Table 46. Europe Outdoor Wireless Access Points Sales Market Share by Country (2018-2023)

Table 47. Europe Outdoor Wireless Access Points Revenue by Country (2018-2023) & (\$ Millions)

Table 48. Europe Outdoor Wireless Access Points Revenue Market Share by Country (2018-2023)

Table 49. Europe Outdoor Wireless Access Points Sales by Type (2018-2023) & (K Units)

Table 50. Europe Outdoor Wireless Access Points Sales by Application (2018-2023) & (K Units)

Table 51. Middle East & Africa Outdoor Wireless Access Points Sales by Country (2018-2023) & (K Units)

Table 52. Middle East & Africa Outdoor Wireless Access Points Sales Market Share by Country (2018-2023)

Table 53. Middle East & Africa Outdoor Wireless Access Points Revenue by Country (2018-2023) & (\$ Millions)

Table 54. Middle East & Africa Outdoor Wireless Access Points Revenue Market Share by Country (2018-2023)

Table 55. Middle East & Africa Outdoor Wireless Access Points Sales by Type (2018-2023) & (K Units)

Table 56. Middle East & Africa Outdoor Wireless Access Points Sales by Application (2018-2023) & (K Units)

Table 57. Key Market Drivers & Growth Opportunities of Outdoor Wireless Access Points

Table 58. Key Market Challenges & Risks of Outdoor Wireless Access Points

Table 59. Key Industry Trends of Outdoor Wireless Access Points

Table 60. Outdoor Wireless Access Points Raw Material

Table 61. Key Suppliers of Raw Materials

Table 62. Outdoor Wireless Access Points Distributors List

Table 63. Outdoor Wireless Access Points Customer List

- Table 64. Global Outdoor Wireless Access Points Sales Forecast by Region (2024-2029) & (K Units)
- Table 65. Global Outdoor Wireless Access Points Revenue Forecast by Region (2024-2029) & (\$ millions)
- Table 66. Americas Outdoor Wireless Access Points Sales Forecast by Country (2024-2029) & (K Units)
- Table 67. Americas Outdoor Wireless Access Points Revenue Forecast by Country (2024-2029) & (\$ millions)
- Table 68. APAC Outdoor Wireless Access Points Sales Forecast by Region (2024-2029) & (K Units)
- Table 69. APAC Outdoor Wireless Access Points Revenue Forecast by Region (2024-2029) & (\$ millions)
- Table 70. Europe Outdoor Wireless Access Points Sales Forecast by Country (2024-2029) & (K Units)
- Table 71. Europe Outdoor Wireless Access Points Revenue Forecast by Country (2024-2029) & (\$ millions)
- Table 72. Middle East & Africa Outdoor Wireless Access Points Sales Forecast by Country (2024-2029) & (K Units)
- Table 73. Middle East & Africa Outdoor Wireless Access Points Revenue Forecast by Country (2024-2029) & (\$ millions)
- Table 74. Global Outdoor Wireless Access Points Sales Forecast by Type (2024-2029) & (K Units)
- Table 75. Global Outdoor Wireless Access Points Revenue Forecast by Type (2024-2029) & (\$ Millions)
- Table 76. Global Outdoor Wireless Access Points Sales Forecast by Application (2024-2029) & (K Units)
- Table 77. Global Outdoor Wireless Access Points Revenue Forecast by Application (2024-2029) & (\$ Millions)
- Table 78. Cisco Systems Basic Information, Outdoor Wireless Access Points Manufacturing Base, Sales Area and Its Competitors
- Table 79. Cisco Systems Outdoor Wireless Access Points Product Portfolios and Specifications
- Table 80. Cisco Systems Outdoor Wireless Access Points Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 81. Cisco Systems Main Business
- Table 82. Cisco Systems Latest Developments
- Table 83. HP Basic Information, Outdoor Wireless Access Points Manufacturing Base, Sales Area and Its Competitors
- Table 84. HP Outdoor Wireless Access Points Product Portfolios and Specifications

Table 85. HP Outdoor Wireless Access Points Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 86. HP Main Business

Table 87. HP Latest Developments

Table 88. TP-LINK Basic Information, Outdoor Wireless Access Points Manufacturing Base, Sales Area and Its Competitors

Table 89. TP-LINK Outdoor Wireless Access Points Product Portfolios and Specifications

Table 90. TP-LINK Outdoor Wireless Access Points Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 91. TP-LINK Main Business

Table 92. TP-LINK Latest Developments

Table 93. Sophos Basic Information, Outdoor Wireless Access Points Manufacturing Base, Sales Area and Its Competitors

Table 94. Sophos Outdoor Wireless Access Points Product Portfolios and Specifications

Table 95. Sophos Outdoor Wireless Access Points Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 96. Sophos Main Business

Table 97. Sophos Latest Developments

Table 98. Huawei Basic Information, Outdoor Wireless Access Points Manufacturing Base, Sales Area and Its Competitors

Table 99. Huawei Outdoor Wireless Access Points Product Portfolios and Specifications

Table 100. Huawei Outdoor Wireless Access Points Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 101. Huawei Main Business

Table 102. Huawei Latest Developments

Table 103. Extreme Networks Basic Information, Outdoor Wireless Access Points Manufacturing Base, Sales Area and Its Competitors

Table 104. Extreme Networks Outdoor Wireless Access Points Product Portfolios and Specifications

Table 105. Extreme Networks Outdoor Wireless Access Points Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 106. Extreme Networks Main Business

Table 107. Extreme Networks Latest Developments

Table 108. Ruckus Wireless Basic Information, Outdoor Wireless Access Points Manufacturing Base, Sales Area and Its Competitors

Table 109. Ruckus Wireless Outdoor Wireless Access Points Product Portfolios and Specifications

Table 110. Ruckus Wireless Outdoor Wireless Access Points Sales (K Units), Revenue

(\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 111. Ruckus Wireless Main Business

Table 112. Ruckus Wireless Latest Developments

Table 113. Ubiquiti Basic Information, Outdoor Wireless Access Points Manufacturing Base, Sales Area and Its Competitors

Table 114. Ubiquiti Outdoor Wireless Access Points Product Portfolios and Specifications

Table 115. Ubiquiti Outdoor Wireless Access Points Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 116. Ubiquiti Main Business

Table 117. Ubiquiti Latest Developments

Table 118. Netgear Basic Information, Outdoor Wireless Access Points Manufacturing Base, Sales Area and Its Competitors

Table 119. Netgear Outdoor Wireless Access Points Product Portfolios and Specifications

Table 120. Netgear Outdoor Wireless Access Points Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 121. Netgear Main Business

Table 122. Netgear Latest Developments

Table 123. Cambium Networks Basic Information, Outdoor Wireless Access Points Manufacturing Base, Sales Area and Its Competitors

Table 124. Cambium Networks Outdoor Wireless Access Points Product Portfolios and Specifications

Table 125. Cambium Networks Outdoor Wireless Access Points Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 126. Cambium Networks Main Business

Table 127. Cambium Networks Latest Developments

Table 128. Linksys Basic Information, Outdoor Wireless Access Points Manufacturing Base, Sales Area and Its Competitors

Table 129. Linksys Outdoor Wireless Access Points Product Portfolios and Specifications

Table 130. Linksys Outdoor Wireless Access Points Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 131. Linksys Main Business

Table 132. Linksys Latest Developments

Table 133. D-Link Basic Information, Outdoor Wireless Access Points Manufacturing Base, Sales Area and Its Competitors

Table 134. D-Link Outdoor Wireless Access Points Product Portfolios and Specifications

Table 135. D-Link Outdoor Wireless Access Points Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 136. D-Link Main Business

Table 137. D-Link Latest Developments

Table 138. Avaya Basic Information, Outdoor Wireless Access Points Manufacturing Base, Sales Area and Its Competitors

Table 139. Avaya Outdoor Wireless Access Points Product Portfolios and Specifications

Table 140. Avaya Outdoor Wireless Access Points Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 141. Avaya Main Business

Table 142. Avaya Latest Developments

Table 143. Zebra Basic Information, Outdoor Wireless Access Points Manufacturing Base, Sales Area and Its Competitors

Table 144. Zebra Outdoor Wireless Access Points Product Portfolios and Specifications

Table 145. Zebra Outdoor Wireless Access Points Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 146. Zebra Main Business

Table 147. Zebra Latest Developments

Table 148. Fortinet Basic Information, Outdoor Wireless Access Points Manufacturing Base, Sales Area and Its Competitors

Table 149. Fortinet Outdoor Wireless Access Points Product Portfolios and Specifications

Table 150. Fortinet Outdoor Wireless Access Points Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 151. Fortinet Main Business

Table 152. Fortinet Latest Developments

Table 153. EnGenius Basic Information, Outdoor Wireless Access Points Manufacturing Base, Sales Area and Its Competitors

Table 154. EnGenius Outdoor Wireless Access Points Product Portfolios and Specifications

Table 155. EnGenius Outdoor Wireless Access Points Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 156. EnGenius Main Business

Table 157. EnGenius Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Outdoor Wireless Access Points
- Figure 2. Outdoor Wireless Access Points Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Outdoor Wireless Access Points Sales Growth Rate 2018-2029 (K Units)
- Figure 7. Global Outdoor Wireless Access Points Revenue Growth Rate 2018-2029 (\$ Millions)
- Figure 8. Outdoor Wireless Access Points Sales by Region (2018, 2022 & 2029) & (\$ Millions)
- Figure 9. Product Picture of Dual Band Wireless Access Point
- Figure 10. Product Picture of Single Band Wireless Access Point
- Figure 11. Global Outdoor Wireless Access Points Sales Market Share by Type in 2022
- Figure 12. Global Outdoor Wireless Access Points Revenue Market Share by Type (2018-2023)
- Figure 13. Outdoor Wireless Access Points Consumed in Public Wi-Fi Hotspots
- Figure 14. Global Outdoor Wireless Access Points Market: Public Wi-Fi Hotspots (2018-2023) & (K Units)
- Figure 15. Outdoor Wireless Access Points Consumed in Campus Networks
- Figure 16. Global Outdoor Wireless Access Points Market: Campus Networks (2018-2023) & (K Units)
- Figure 17. Outdoor Wireless Access Points Consumed in Industrial Settings
- Figure 18. Global Outdoor Wireless Access Points Market: Industrial Settings (2018-2023) & (K Units)
- Figure 19. Outdoor Wireless Access Points Consumed in Others
- Figure 20. Global Outdoor Wireless Access Points Market: Others (2018-2023) & (K Units)
- Figure 21. Global Outdoor Wireless Access Points Sales Market Share by Application (2022)
- Figure 22. Global Outdoor Wireless Access Points Revenue Market Share by Application in 2022
- Figure 23. Outdoor Wireless Access Points Sales Market by Company in 2022 (K Units)
- Figure 24. Global Outdoor Wireless Access Points Sales Market Share by Company in 2022

Figure 25. Outdoor Wireless Access Points Revenue Market by Company in 2022 (\$ Million)

Figure 26. Global Outdoor Wireless Access Points Revenue Market Share by Company in 2022

Figure 27. Global Outdoor Wireless Access Points Sales Market Share by Geographic Region (2018-2023)

Figure 28. Global Outdoor Wireless Access Points Revenue Market Share by Geographic Region in 2022

Figure 29. Americas Outdoor Wireless Access Points Sales 2018-2023 (K Units)

Figure 30. Americas Outdoor Wireless Access Points Revenue 2018-2023 (\$ Millions)

Figure 31. APAC Outdoor Wireless Access Points Sales 2018-2023 (K Units)

Figure 32. APAC Outdoor Wireless Access Points Revenue 2018-2023 (\$ Millions)

Figure 33. Europe Outdoor Wireless Access Points Sales 2018-2023 (K Units)

Figure 34. Europe Outdoor Wireless Access Points Revenue 2018-2023 (\$ Millions)

Figure 35. Middle East & Africa Outdoor Wireless Access Points Sales 2018-2023 (K Units)

Figure 36. Middle East & Africa Outdoor Wireless Access Points Revenue 2018-2023 (\$ Millions)

Figure 37. Americas Outdoor Wireless Access Points Sales Market Share by Country in 2022

Figure 38. Americas Outdoor Wireless Access Points Revenue Market Share by Country in 2022

Figure 39. Americas Outdoor Wireless Access Points Sales Market Share by Type (2018-2023)

Figure 40. Americas Outdoor Wireless Access Points Sales Market Share by Application (2018-2023)

Figure 41. United States Outdoor Wireless Access Points Revenue Growth 2018-2023 (\$ Millions)

Figure 42. Canada Outdoor Wireless Access Points Revenue Growth 2018-2023 (\$ Millions)

Figure 43. Mexico Outdoor Wireless Access Points Revenue Growth 2018-2023 (\$ Millions)

Figure 44. Brazil Outdoor Wireless Access Points Revenue Growth 2018-2023 (\$ Millions)

Figure 45. APAC Outdoor Wireless Access Points Sales Market Share by Region in 2022

Figure 46. APAC Outdoor Wireless Access Points Revenue Market Share by Regions in 2022

Figure 47. APAC Outdoor Wireless Access Points Sales Market Share by Type



(2018-2023)

Figure 48. APAC Outdoor Wireless Access Points Sales Market Share by Application (2018-2023)

Figure 49. China Outdoor Wireless Access Points Revenue Growth 2018-2023 (\$ Millions)

Figure 50. Japan Outdoor Wireless Access Points Revenue Growth 2018-2023 (\$ Millions)

Figure 51. South Korea Outdoor Wireless Access Points Revenue Growth 2018-2023 (\$ Millions)

Figure 52. Southeast Asia Outdoor Wireless Access Points Revenue Growth 2018-2023 (\$ Millions)

Figure 53. India Outdoor Wireless Access Points Revenue Growth 2018-2023 (\$ Millions)

Figure 54. Australia Outdoor Wireless Access Points Revenue Growth 2018-2023 (\$ Millions)

Figure 55. China Taiwan Outdoor Wireless Access Points Revenue Growth 2018-2023 (\$ Millions)

Figure 56. Europe Outdoor Wireless Access Points Sales Market Share by Country in 2022

Figure 57. Europe Outdoor Wireless Access Points Revenue Market Share by Country in 2022

Figure 58. Europe Outdoor Wireless Access Points Sales Market Share by Type (2018-2023)

Figure 59. Europe Outdoor Wireless Access Points Sales Market Share by Application (2018-2023)

Figure 60. Germany Outdoor Wireless Access Points Revenue Growth 2018-2023 (\$ Millions)

Figure 61. France Outdoor Wireless Access Points Revenue Growth 2018-2023 (\$ Millions)

Figure 62. UK Outdoor Wireless Access Points Revenue Growth 2018-2023 (\$ Millions)

Figure 63. Italy Outdoor Wireless Access Points Revenue Growth 2018-2023 (\$ Millions)

Figure 64. Russia Outdoor Wireless Access Points Revenue Growth 2018-2023 (\$ Millions)

Figure 65. Middle East & Africa Outdoor Wireless Access Points Sales Market Share by Country in 2022

Figure 66. Middle East & Africa Outdoor Wireless Access Points Revenue Market Share by Country in 2022

Figure 67. Middle East & Africa Outdoor Wireless Access Points Sales Market Share by

Type (2018-2023)

Figure 68. Middle East & Africa Outdoor Wireless Access Points Sales Market Share by Application (2018-2023)

Figure 69. Egypt Outdoor Wireless Access Points Revenue Growth 2018-2023 (\$ Millions)

Figure 70. South Africa Outdoor Wireless Access Points Revenue Growth 2018-2023 (\$ Millions)

Figure 71. Israel Outdoor Wireless Access Points Revenue Growth 2018-2023 (\$ Millions)

Figure 72. Turkey Outdoor Wireless Access Points Revenue Growth 2018-2023 (\$ Millions)

Figure 73. GCC Country Outdoor Wireless Access Points Revenue Growth 2018-2023 (\$ Millions)

Figure 74. Manufacturing Cost Structure Analysis of Outdoor Wireless Access Points in 2022

Figure 75. Manufacturing Process Analysis of Outdoor Wireless Access Points

Figure 76. Industry Chain Structure of Outdoor Wireless Access Points

Figure 77. Channels of Distribution

Figure 78. Global Outdoor Wireless Access Points Sales Market Forecast by Region (2024-2029)

Figure 79. Global Outdoor Wireless Access Points Revenue Market Share Forecast by Region (2024-2029)

Figure 80. Global Outdoor Wireless Access Points Sales Market Share Forecast by Type (2024-2029)

Figure 81. Global Outdoor Wireless Access Points Revenue Market Share Forecast by Type (2024-2029)

Figure 82. Global Outdoor Wireless Access Points Sales Market Share Forecast by Application (2024-2029)

Figure 83. Global Outdoor Wireless Access Points Revenue Market Share Forecast by Application (2024-2029)

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