

# Global Outdoor Water Heater Market Growth 2026-2032

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## Abstracts

The global Outdoor Water Heater market size is predicted to grow from US\$ 3634 million in 2025 to US\$ 4823 million in 2032; it is expected to grow at a CAGR of 4.1% from 2026 to 2032.

Outdoor water heaters are heating devices specifically designed for installation on the exterior of buildings, open balconies, or open spaces. They are windproof, rainproof, UV-resistant, and freeze-proof. The air required for combustion is drawn from outdoors, and exhaust gases are directly discharged outdoors, consuming no indoor oxygen and eliminating the risk of gas leaks. They can be operated indoors via remote control.

Upstream industries mainly include suppliers of core components such as heat exchangers, burners, fan motors, proportional valves, temperature sensors, and windproof and rainproof housings. Downstream industries cover end-users such as residential homes, hotels, apartments, gyms, schools, hospitals, and outdoor campsites, with sales achieved through building materials and home furnishing stores, e-commerce platforms, and engineering support channels. The global average price of an outdoor water heater is \$976 per unit, with annual sales of approximately 3.806 million units and a global annual production capacity of 4 million units. The industry profit margin is 20%.

United States market for Outdoor Water Heater is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Outdoor Water Heater is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Outdoor Water Heater is estimated to increase from US\$ million in

2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Outdoor Water Heater players cover A.O. Smith Corporation, Rheem, Bradford White Corporation, Rinnai Corporation, Noritz Corporation, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the 'Outdoor Water Heater Industry Forecast' looks at past sales and reviews total world Outdoor Water Heater sales in 2025, providing a comprehensive analysis by region and market sector of projected Outdoor Water Heater sales for 2026 through 2032. With Outdoor Water Heater sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Outdoor Water Heater industry.

This Insight Report provides a comprehensive analysis of the global Outdoor Water Heater landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Outdoor Water Heater portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Outdoor Water Heater market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Outdoor Water Heater and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Outdoor Water Heater.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Water Heater market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Gas Outdoor Water Heater

Electric Outdoor Water Heater

Solar Water Heater

Segmentation by Heating Principle:

Instantaneous Type

Storage Type

Segmentation by Seasonal Adaptability:

Standard Type

Freeze-Proof Type

Segmentation by Application:

Residential

Apartment

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

A.O. Smith Corporation

Rheem

Bradford White Corporation

Rinnai Corporation

Noritz Corporation

Ariston Thermo Group

Bosch Thermotechnology (BSH)

GE Appliances

Whirlpool Corporation

Haier Group

State Industries

Ferrolli SpA

Eccotemp Systems

V-Guard Industries Ltd

Linuo Ritter International

Kanch Water Heater Co., Ltd

HTP Comfort Solutions

Electrolux AB

Viessmann Group

Atlantic Group

## **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Outdoor Water Heater market?

What factors are driving Outdoor Water Heater market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Outdoor Water Heater market opportunities vary by end market size?

How does Outdoor Water Heater break out by Type, by Application?

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