

Global Outdoor Touch Screen Market Growth 2026-2032

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Abstracts

The global Outdoor Touch Screen market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

United States market for Outdoor Touch Screen is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Outdoor Touch Screen is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Outdoor Touch Screen is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Outdoor Touch Screen players cover New Vision Display, Apex Material Technology Corporation, Impact Digital Signage, Infinitus Outdoor, UICO, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Outdoor Touch Screen Industry Forecast" looks at past sales and reviews total world Outdoor Touch Screen sales in 2025, providing a comprehensive analysis by region and market sector of projected Outdoor Touch Screen sales for 2026 through 2032. With Outdoor Touch Screen sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Outdoor Touch Screen industry.

This Insight Report provides a comprehensive analysis of the global Outdoor Touch Screen landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report

also analyzes the strategies of leading global companies with a focus on Outdoor Touch Screen portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Outdoor Touch Screen market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Outdoor Touch Screen and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Outdoor Touch Screen.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Touch Screen market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Resistive Type

Capacitive Induction Type

Infrared Type

Surface Acoustic Wave Type

Segmentation by Application:

Electricity

Transportation

Finance

Medical

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

New Vision Display

Apex Material Technology Corporation

Impact Digital Signage

Infinitus Outdoor

UICO

Elo Touch

MIKKA GmbH

Itatouch

Allsee Technologies

Advantech

MetroClick

TRU-Vu Monitors

Zytronic

Melford Technologies

Key Questions Addressed in this Report

What is the 10-year outlook for the global Outdoor Touch Screen market?

What factors are driving Outdoor Touch Screen market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Outdoor Touch Screen market opportunities vary by end market size?

How does Outdoor Touch Screen break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Outdoor Touch Screen Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Outdoor Touch Screen by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Outdoor Touch Screen by Country/Region, 2021, 2025 & 2032
- 2.2 Outdoor Touch Screen Segment by Type
 - 2.2.1 Resistive Type
 - 2.2.2 Capacitive Induction Type
 - 2.2.3 Infrared Type
 - 2.2.4 Surface Acoustic Wave Type
 - 2.2.5 Outdoor Touch Screen Sales by Type
 - 2.2.5.1 Global Outdoor Touch Screen Sales Market Share by Type (2021-2026)
 - 2.2.5.2 Global Outdoor Touch Screen Revenue and Market Share by Type (2021-2026)
 - 2.2.5.3 Global Outdoor Touch Screen Sale Price by Type (2021-2026)
- 2.3 Outdoor Touch Screen Segment by Application
 - 2.3.1 Electricity
 - 2.3.2 Transportation
 - 2.3.3 Finance
 - 2.3.4 Medical
 - 2.3.5 Others
 - 2.3.6 Outdoor Touch Screen Sales by Application
 - 2.3.6.1 Global Outdoor Touch Screen Sale Market Share by Application (2021-2026)

2.3.6.2 Global Outdoor Touch Screen Revenue and Market Share by Application (2021-2026)

2.3.6.3 Global Outdoor Touch Screen Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Outdoor Touch Screen Breakdown Data by Company

3.1.1 Global Outdoor Touch Screen Annual Sales by Company (2021-2026)

3.1.2 Global Outdoor Touch Screen Sales Market Share by Company (2021-2026)

3.2 Global Outdoor Touch Screen Annual Revenue by Company (2021-2026)

3.2.1 Global Outdoor Touch Screen Revenue by Company (2021-2026)

3.2.2 Global Outdoor Touch Screen Revenue Market Share by Company (2021-2026)

3.3 Global Outdoor Touch Screen Sale Price by Company

3.4 Key Manufacturers Outdoor Touch Screen Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Outdoor Touch Screen Product Location Distribution

3.4.2 Players Outdoor Touch Screen Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR OUTDOOR TOUCH SCREEN BY GEOGRAPHIC REGION

4.1 World Historic Outdoor Touch Screen Market Size by Geographic Region (2021-2026)

4.1.1 Global Outdoor Touch Screen Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Outdoor Touch Screen Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Outdoor Touch Screen Market Size by Country/Region (2021-2026)

4.2.1 Global Outdoor Touch Screen Annual Sales by Country/Region (2021-2026)

4.2.2 Global Outdoor Touch Screen Annual Revenue by Country/Region (2021-2026)

4.3 Americas Outdoor Touch Screen Sales Growth

4.4 APAC Outdoor Touch Screen Sales Growth

4.5 Europe Outdoor Touch Screen Sales Growth

4.6 Middle East & Africa Outdoor Touch Screen Sales Growth

5 AMERICAS

5.1 Americas Outdoor Touch Screen Sales by Country

5.1.1 Americas Outdoor Touch Screen Sales by Country (2021-2026)

5.1.2 Americas Outdoor Touch Screen Revenue by Country (2021-2026)

5.2 Americas Outdoor Touch Screen Sales by Type (2021-2026)

5.3 Americas Outdoor Touch Screen Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Outdoor Touch Screen Sales by Region

6.1.1 APAC Outdoor Touch Screen Sales by Region (2021-2026)

6.1.2 APAC Outdoor Touch Screen Revenue by Region (2021-2026)

6.2 APAC Outdoor Touch Screen Sales by Type (2021-2026)

6.3 APAC Outdoor Touch Screen Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Outdoor Touch Screen by Country

7.1.1 Europe Outdoor Touch Screen Sales by Country (2021-2026)

7.1.2 Europe Outdoor Touch Screen Revenue by Country (2021-2026)

7.2 Europe Outdoor Touch Screen Sales by Type (2021-2026)

7.3 Europe Outdoor Touch Screen Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Outdoor Touch Screen by Country

8.1.1 Middle East & Africa Outdoor Touch Screen Sales by Country (2021-2026)

8.1.2 Middle East & Africa Outdoor Touch Screen Revenue by Country (2021-2026)

8.2 Middle East & Africa Outdoor Touch Screen Sales by Type (2021-2026)

8.3 Middle East & Africa Outdoor Touch Screen Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Outdoor Touch Screen

10.3 Manufacturing Process Analysis of Outdoor Touch Screen

10.4 Industry Chain Structure of Outdoor Touch Screen

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Outdoor Touch Screen Distributors

11.3 Outdoor Touch Screen Customer

12 WORLD FORECAST REVIEW FOR OUTDOOR TOUCH SCREEN BY GEOGRAPHIC REGION

12.1 Global Outdoor Touch Screen Market Size Forecast by Region

- 12.1.1 Global Outdoor Touch Screen Forecast by Region (2027-2032)
- 12.1.2 Global Outdoor Touch Screen Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Outdoor Touch Screen Forecast by Type (2027-2032)
- 12.7 Global Outdoor Touch Screen Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 New Vision Display

- 13.1.1 New Vision Display Company Information
- 13.1.2 New Vision Display Outdoor Touch Screen Product Portfolios and Specifications
- 13.1.3 New Vision Display Outdoor Touch Screen Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.1.4 New Vision Display Main Business Overview
- 13.1.5 New Vision Display Latest Developments

13.2 Apex Material Technology Corporation

- 13.2.1 Apex Material Technology Corporation Company Information
- 13.2.2 Apex Material Technology Corporation Outdoor Touch Screen Product Portfolios and Specifications
- 13.2.3 Apex Material Technology Corporation Outdoor Touch Screen Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.2.4 Apex Material Technology Corporation Main Business Overview
- 13.2.5 Apex Material Technology Corporation Latest Developments

13.3 Impact Digital Signage

- 13.3.1 Impact Digital Signage Company Information
- 13.3.2 Impact Digital Signage Outdoor Touch Screen Product Portfolios and Specifications
- 13.3.3 Impact Digital Signage Outdoor Touch Screen Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.3.4 Impact Digital Signage Main Business Overview
- 13.3.5 Impact Digital Signage Latest Developments

13.4 Infinitus Outdoor

- 13.4.1 Infinitus Outdoor Company Information
- 13.4.2 Infinitus Outdoor Outdoor Touch Screen Product Portfolios and Specifications

13.4.3 Infinitus Outdoor Outdoor Touch Screen Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Infinitus Outdoor Main Business Overview

13.4.5 Infinitus Outdoor Latest Developments

13.5 UICO

13.5.1 UICO Company Information

13.5.2 UICO Outdoor Touch Screen Product Portfolios and Specifications

13.5.3 UICO Outdoor Touch Screen Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 UICO Main Business Overview

13.5.5 UICO Latest Developments

13.6 Elo Touch

13.6.1 Elo Touch Company Information

13.6.2 Elo Touch Outdoor Touch Screen Product Portfolios and Specifications

13.6.3 Elo Touch Outdoor Touch Screen Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Elo Touch Main Business Overview

13.6.5 Elo Touch Latest Developments

13.7 MIKKA GmbH

13.7.1 MIKKA GmbH Company Information

13.7.2 MIKKA GmbH Outdoor Touch Screen Product Portfolios and Specifications

13.7.3 MIKKA GmbH Outdoor Touch Screen Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 MIKKA GmbH Main Business Overview

13.7.5 MIKKA GmbH Latest Developments

13.8 Itatouch

13.8.1 Itatouch Company Information

13.8.2 Itatouch Outdoor Touch Screen Product Portfolios and Specifications

13.8.3 Itatouch Outdoor Touch Screen Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Itatouch Main Business Overview

13.8.5 Itatouch Latest Developments

13.9 Allsee Technologies

13.9.1 Allsee Technologies Company Information

13.9.2 Allsee Technologies Outdoor Touch Screen Product Portfolios and Specifications

13.9.3 Allsee Technologies Outdoor Touch Screen Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Allsee Technologies Main Business Overview

13.9.5 Allsee Technologies Latest Developments

13.10 Advantech

13.10.1 Advantech Company Information

13.10.2 Advantech Outdoor Touch Screen Product Portfolios and Specifications

13.10.3 Advantech Outdoor Touch Screen Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Advantech Main Business Overview

13.10.5 Advantech Latest Developments

13.11 MetroClick

13.11.1 MetroClick Company Information

13.11.2 MetroClick Outdoor Touch Screen Product Portfolios and Specifications

13.11.3 MetroClick Outdoor Touch Screen Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 MetroClick Main Business Overview

13.11.5 MetroClick Latest Developments

13.12 TRU-Vu Monitors

13.12.1 TRU-Vu Monitors Company Information

13.12.2 TRU-Vu Monitors Outdoor Touch Screen Product Portfolios and Specifications

13.12.3 TRU-Vu Monitors Outdoor Touch Screen Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 TRU-Vu Monitors Main Business Overview

13.12.5 TRU-Vu Monitors Latest Developments

13.13 Zytronic

13.13.1 Zytronic Company Information

13.13.2 Zytronic Outdoor Touch Screen Product Portfolios and Specifications

13.13.3 Zytronic Outdoor Touch Screen Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Zytronic Main Business Overview

13.13.5 Zytronic Latest Developments

13.14 Melford Technologies

13.14.1 Melford Technologies Company Information

13.14.2 Melford Technologies Outdoor Touch Screen Product Portfolios and Specifications

13.14.3 Melford Technologies Outdoor Touch Screen Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Melford Technologies Main Business Overview

13.14.5 Melford Technologies Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Outdoor Touch Screen Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Outdoor Touch Screen Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Resistive Type
- Table 4. Major Players of Capacitive Induction Type
- Table 5. Major Players of Infrared Type
- Table 6. Major Players of Surface Acoustic Wave Type
- Table 7. Global Outdoor Touch Screen Sales by Type (2021-2026) & (K Units)
- Table 8. Global Outdoor Touch Screen Sales Market Share by Type (2021-2026)
- Table 9. Global Outdoor Touch Screen Revenue by Type (2021-2026) & (\$ million)
- Table 10. Global Outdoor Touch Screen Revenue Market Share by Type (2021-2026)
- Table 11. Global Outdoor Touch Screen Sale Price by Type (2021-2026) & (US\$/Unit)
- Table 12. Global Outdoor Touch Screen Sale by Application (2021-2026) & (K Units)
- Table 13. Global Outdoor Touch Screen Sale Market Share by Application (2021-2026)
- Table 14. Global Outdoor Touch Screen Revenue by Application (2021-2026) & (\$ million)
- Table 15. Global Outdoor Touch Screen Revenue Market Share by Application (2021-2026)
- Table 16. Global Outdoor Touch Screen Sale Price by Application (2021-2026) & (US\$/Unit)
- Table 17. Global Outdoor Touch Screen Sales by Company (2021-2026) & (K Units)
- Table 18. Global Outdoor Touch Screen Sales Market Share by Company (2021-2026)
- Table 19. Global Outdoor Touch Screen Revenue by Company (2021-2026) & (\$ millions)
- Table 20. Global Outdoor Touch Screen Revenue Market Share by Company (2021-2026)
- Table 21. Global Outdoor Touch Screen Sale Price by Company (2021-2026) & (US\$/Unit)
- Table 22. Key Manufacturers Outdoor Touch Screen Producing Area Distribution and Sales Area
- Table 23. Players Outdoor Touch Screen Products Offered
- Table 24. Outdoor Touch Screen Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- Table 25. New Products and Potential Entrants

Table 26. Market M&A Activity & Strategy

Table 27. Global Outdoor Touch Screen Sales by Geographic Region (2021-2026) & (K Units)

Table 28. Global Outdoor Touch Screen Sales Market Share Geographic Region (2021-2026)

Table 29. Global Outdoor Touch Screen Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 30. Global Outdoor Touch Screen Revenue Market Share by Geographic Region (2021-2026)

Table 31. Global Outdoor Touch Screen Sales by Country/Region (2021-2026) & (K Units)

Table 32. Global Outdoor Touch Screen Sales Market Share by Country/Region (2021-2026)

Table 33. Global Outdoor Touch Screen Revenue by Country/Region (2021-2026) & (\$ millions)

Table 34. Global Outdoor Touch Screen Revenue Market Share by Country/Region (2021-2026)

Table 35. Americas Outdoor Touch Screen Sales by Country (2021-2026) & (K Units)

Table 36. Americas Outdoor Touch Screen Sales Market Share by Country (2021-2026)

Table 37. Americas Outdoor Touch Screen Revenue by Country (2021-2026) & (\$ millions)

Table 38. Americas Outdoor Touch Screen Sales by Type (2021-2026) & (K Units)

Table 39. Americas Outdoor Touch Screen Sales by Application (2021-2026) & (K Units)

Table 40. APAC Outdoor Touch Screen Sales by Region (2021-2026) & (K Units)

Table 41. APAC Outdoor Touch Screen Sales Market Share by Region (2021-2026)

Table 42. APAC Outdoor Touch Screen Revenue by Region (2021-2026) & (\$ millions)

Table 43. APAC Outdoor Touch Screen Sales by Type (2021-2026) & (K Units)

Table 44. APAC Outdoor Touch Screen Sales by Application (2021-2026) & (K Units)

Table 45. Europe Outdoor Touch Screen Sales by Country (2021-2026) & (K Units)

Table 46. Europe Outdoor Touch Screen Revenue by Country (2021-2026) & (\$ millions)

Table 47. Europe Outdoor Touch Screen Sales by Type (2021-2026) & (K Units)

Table 48. Europe Outdoor Touch Screen Sales by Application (2021-2026) & (K Units)

Table 49. Middle East & Africa Outdoor Touch Screen Sales by Country (2021-2026) & (K Units)

Table 50. Middle East & Africa Outdoor Touch Screen Revenue Market Share by Country (2021-2026)

Table 51. Middle East & Africa Outdoor Touch Screen Sales by Type (2021-2026) & (K

Units)

Table 52. Middle East & Africa Outdoor Touch Screen Sales by Application (2021-2026) & (K Units)

Table 53. Key Market Drivers & Growth Opportunities of Outdoor Touch Screen

Table 54. Key Market Challenges & Risks of Outdoor Touch Screen

Table 55. Key Industry Trends of Outdoor Touch Screen

Table 56. Outdoor Touch Screen Raw Material

Table 57. Key Suppliers of Raw Materials

Table 58. Outdoor Touch Screen Distributors List

Table 59. Outdoor Touch Screen Customer List

Table 60. Global Outdoor Touch Screen Sales Forecast by Region (2027-2032) & (K Units)

Table 61. Global Outdoor Touch Screen Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 62. Americas Outdoor Touch Screen Sales Forecast by Country (2027-2032) & (K Units)

Table 63. Americas Outdoor Touch Screen Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 64. APAC Outdoor Touch Screen Sales Forecast by Region (2027-2032) & (K Units)

Table 65. APAC Outdoor Touch Screen Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 66. Europe Outdoor Touch Screen Sales Forecast by Country (2027-2032) & (K Units)

Table 67. Europe Outdoor Touch Screen Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 68. Middle East & Africa Outdoor Touch Screen Sales Forecast by Country (2027-2032) & (K Units)

Table 69. Middle East & Africa Outdoor Touch Screen Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 70. Global Outdoor Touch Screen Sales Forecast by Type (2027-2032) & (K Units)

Table 71. Global Outdoor Touch Screen Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 72. Global Outdoor Touch Screen Sales Forecast by Application (2027-2032) & (K Units)

Table 73. Global Outdoor Touch Screen Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 74. New Vision Display Basic Information, Outdoor Touch Screen Manufacturing

Base, Sales Area and Its Competitors

Table 75. New Vision Display Outdoor Touch Screen Product Portfolios and Specifications

Table 76. New Vision Display Outdoor Touch Screen Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 77. New Vision Display Main Business

Table 78. New Vision Display Latest Developments

Table 79. Apex Material Technology Corporation Basic Information, Outdoor Touch Screen Manufacturing Base, Sales Area and Its Competitors

Table 80. Apex Material Technology Corporation Outdoor Touch Screen Product Portfolios and Specifications

Table 81. Apex Material Technology Corporation Outdoor Touch Screen Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 82. Apex Material Technology Corporation Main Business

Table 83. Apex Material Technology Corporation Latest Developments

Table 84. Impact Digital Signage Basic Information, Outdoor Touch Screen Manufacturing Base, Sales Area and Its Competitors

Table 85. Impact Digital Signage Outdoor Touch Screen Product Portfolios and Specifications

Table 86. Impact Digital Signage Outdoor Touch Screen Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 87. Impact Digital Signage Main Business

Table 88. Impact Digital Signage Latest Developments

Table 89. Infinitus Outdoor Basic Information, Outdoor Touch Screen Manufacturing Base, Sales Area and Its Competitors

Table 90. Infinitus Outdoor Outdoor Touch Screen Product Portfolios and Specifications

Table 91. Infinitus Outdoor Outdoor Touch Screen Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 92. Infinitus Outdoor Main Business

Table 93. Infinitus Outdoor Latest Developments

Table 94. UICO Basic Information, Outdoor Touch Screen Manufacturing Base, Sales Area and Its Competitors

Table 95. UICO Outdoor Touch Screen Product Portfolios and Specifications

Table 96. UICO Outdoor Touch Screen Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 97. UICO Main Business

Table 98. UICO Latest Developments

Table 99. Elo Touch Basic Information, Outdoor Touch Screen Manufacturing Base, Sales Area and Its Competitors

Table 100. Elo Touch Outdoor Touch Screen Product Portfolios and Specifications
Table 101. Elo Touch Outdoor Touch Screen Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 102. Elo Touch Main Business
Table 103. Elo Touch Latest Developments
Table 104. MIKKA GmbH Basic Information, Outdoor Touch Screen Manufacturing Base, Sales Area and Its Competitors
Table 105. MIKKA GmbH Outdoor Touch Screen Product Portfolios and Specifications
Table 106. MIKKA GmbH Outdoor Touch Screen Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 107. MIKKA GmbH Main Business
Table 108. MIKKA GmbH Latest Developments
Table 109. Itatouch Basic Information, Outdoor Touch Screen Manufacturing Base, Sales Area and Its Competitors
Table 110. Itatouch Outdoor Touch Screen Product Portfolios and Specifications
Table 111. Itatouch Outdoor Touch Screen Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 112. Itatouch Main Business
Table 113. Itatouch Latest Developments
Table 114. Allsee Technologies Basic Information, Outdoor Touch Screen Manufacturing Base, Sales Area and Its Competitors
Table 115. Allsee Technologies Outdoor Touch Screen Product Portfolios and Specifications
Table 116. Allsee Technologies Outdoor Touch Screen Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 117. Allsee Technologies Main Business
Table 118. Allsee Technologies Latest Developments
Table 119. Advantech Basic Information, Outdoor Touch Screen Manufacturing Base, Sales Area and Its Competitors
Table 120. Advantech Outdoor Touch Screen Product Portfolios and Specifications
Table 121. Advantech Outdoor Touch Screen Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 122. Advantech Main Business
Table 123. Advantech Latest Developments
Table 124. MetroClick Basic Information, Outdoor Touch Screen Manufacturing Base, Sales Area and Its Competitors
Table 125. MetroClick Outdoor Touch Screen Product Portfolios and Specifications
Table 126. MetroClick Outdoor Touch Screen Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 127. MetroClick Main Business

Table 128. MetroClick Latest Developments

Table 129. TRU-Vu Monitors Basic Information, Outdoor Touch Screen Manufacturing Base, Sales Area and Its Competitors

Table 130. TRU-Vu Monitors Outdoor Touch Screen Product Portfolios and Specifications

Table 131. TRU-Vu Monitors Outdoor Touch Screen Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 132. TRU-Vu Monitors Main Business

Table 133. TRU-Vu Monitors Latest Developments

Table 134. Zytronic Basic Information, Outdoor Touch Screen Manufacturing Base, Sales Area and Its Competitors

Table 135. Zytronic Outdoor Touch Screen Product Portfolios and Specifications

Table 136. Zytronic Outdoor Touch Screen Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 137. Zytronic Main Business

Table 138. Zytronic Latest Developments

Table 139. Melford Technologies Basic Information, Outdoor Touch Screen Manufacturing Base, Sales Area and Its Competitors

Table 140. Melford Technologies Outdoor Touch Screen Product Portfolios and Specifications

Table 141. Melford Technologies Outdoor Touch Screen Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 142. Melford Technologies Main Business

Table 143. Melford Technologies Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Outdoor Touch Screen
- Figure 2. Outdoor Touch Screen Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Outdoor Touch Screen Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Outdoor Touch Screen Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Outdoor Touch Screen Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Outdoor Touch Screen Sales Market Share by Country/Region (2025)
- Figure 10. Outdoor Touch Screen Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Resistive Type
- Figure 12. Product Picture of Capacitive Induction Type
- Figure 13. Product Picture of Infrared Type
- Figure 14. Product Picture of Surface Acoustic Wave Type
- Figure 15. Global Outdoor Touch Screen Sales Market Share by Type in 2026
- Figure 16. Global Outdoor Touch Screen Revenue Market Share by Type (2021-2026)
- Figure 17. Outdoor Touch Screen Consumed in Electricity
- Figure 18. Global Outdoor Touch Screen Market: Electricity (2021-2026) & (K Units)
- Figure 19. Outdoor Touch Screen Consumed in Transportation
- Figure 20. Global Outdoor Touch Screen Market: Transportation (2021-2026) & (K Units)
- Figure 21. Outdoor Touch Screen Consumed in Finance
- Figure 22. Global Outdoor Touch Screen Market: Finance (2021-2026) & (K Units)
- Figure 23. Outdoor Touch Screen Consumed in Medical
- Figure 24. Global Outdoor Touch Screen Market: Medical (2021-2026) & (K Units)
- Figure 25. Outdoor Touch Screen Consumed in Others
- Figure 26. Global Outdoor Touch Screen Market: Others (2021-2026) & (K Units)
- Figure 27. Global Outdoor Touch Screen Sale Market Share by Application (2025)
- Figure 28. Global Outdoor Touch Screen Revenue Market Share by Application in 2026
- Figure 29. Outdoor Touch Screen Sales by Company in 2026 (K Units)
- Figure 30. Global Outdoor Touch Screen Sales Market Share by Company in 2026
- Figure 31. Outdoor Touch Screen Revenue by Company in 2026 (\$ millions)
- Figure 32. Global Outdoor Touch Screen Revenue Market Share by Company in 2026

Figure 33. Global Outdoor Touch Screen Sales Market Share by Geographic Region (2021-2026)

Figure 34. Global Outdoor Touch Screen Revenue Market Share by Geographic Region in 2026

Figure 35. Americas Outdoor Touch Screen Sales 2021-2026 (K Units)

Figure 36. Americas Outdoor Touch Screen Revenue 2021-2026 (\$ millions)

Figure 37. APAC Outdoor Touch Screen Sales 2021-2026 (K Units)

Figure 38. APAC Outdoor Touch Screen Revenue 2021-2026 (\$ millions)

Figure 39. Europe Outdoor Touch Screen Sales 2021-2026 (K Units)

Figure 40. Europe Outdoor Touch Screen Revenue 2021-2026 (\$ millions)

Figure 41. Middle East & Africa Outdoor Touch Screen Sales 2021-2026 (K Units)

Figure 42. Middle East & Africa Outdoor Touch Screen Revenue 2021-2026 (\$ millions)

Figure 43. Americas Outdoor Touch Screen Sales Market Share by Country in 2026

Figure 44. Americas Outdoor Touch Screen Revenue Market Share by Country (2021-2026)

Figure 45. Americas Outdoor Touch Screen Sales Market Share by Type (2021-2026)

Figure 46. Americas Outdoor Touch Screen Sales Market Share by Application (2021-2026)

Figure 47. United States Outdoor Touch Screen Revenue Growth 2021-2026 (\$ millions)

Figure 48. Canada Outdoor Touch Screen Revenue Growth 2021-2026 (\$ millions)

Figure 49. Mexico Outdoor Touch Screen Revenue Growth 2021-2026 (\$ millions)

Figure 50. Brazil Outdoor Touch Screen Revenue Growth 2021-2026 (\$ millions)

Figure 51. APAC Outdoor Touch Screen Sales Market Share by Region in 2026

Figure 52. APAC Outdoor Touch Screen Revenue Market Share by Region (2021-2026)

Figure 53. APAC Outdoor Touch Screen Sales Market Share by Type (2021-2026)

Figure 54. APAC Outdoor Touch Screen Sales Market Share by Application (2021-2026)

Figure 55. China Outdoor Touch Screen Revenue Growth 2021-2026 (\$ millions)

Figure 56. Japan Outdoor Touch Screen Revenue Growth 2021-2026 (\$ millions)

Figure 57. South Korea Outdoor Touch Screen Revenue Growth 2021-2026 (\$ millions)

Figure 58. Southeast Asia Outdoor Touch Screen Revenue Growth 2021-2026 (\$ millions)

Figure 59. India Outdoor Touch Screen Revenue Growth 2021-2026 (\$ millions)

Figure 60. Australia Outdoor Touch Screen Revenue Growth 2021-2026 (\$ millions)

Figure 61. China Taiwan Outdoor Touch Screen Revenue Growth 2021-2026 (\$ millions)

Figure 62. Europe Outdoor Touch Screen Sales Market Share by Country in 2026

Figure 63. Europe Outdoor Touch Screen Revenue Market Share by Country

(2021-2026)

Figure 64. Europe Outdoor Touch Screen Sales Market Share by Type (2021-2026)

Figure 65. Europe Outdoor Touch Screen Sales Market Share by Application
(2021-2026)

Figure 66. Germany Outdoor Touch Screen Revenue Growth 2021-2026 (\$ millions)

Figure 67. France Outdoor Touch Screen Revenue Growth 2021-2026 (\$ millions)

Figure 68. UK Outdoor Touch Screen Revenue Growth 2021-2026 (\$ millions)

Figure 69. Italy Outdoor Touch Screen Revenue Growth 2021-2026 (\$ millions)

Figure 70. Russia Outdoor Touch Screen Revenue Growth 2021-2026 (\$ millions)

Figure 71. Middle East & Africa Outdoor Touch Screen Sales Market Share by Country
(2021-2026)

Figure 72. Middle East & Africa Outdoor Touch Screen Sales Market Share by Type
(2021-2026)

Figure 73. Middle East & Africa Outdoor Touch Screen Sales Market Share by
Application (2021-2026)

Figure 74. Egypt Outdoor Touch Screen Revenue Growth 2021-2026 (\$ millions)

Figure 75. South Africa Outdoor Touch Screen Revenue Growth 2021-2026 (\$ millions)

Figure 76. Israel Outdoor Touch Screen Revenue Growth 2021-2026 (\$ millions)

Figure 77. Turkey Outdoor Touch Screen Revenue Growth 2021-2026 (\$ millions)

Figure 78. GCC Countries Outdoor Touch Screen Revenue Growth 2021-2026 (\$
millions)

Figure 79. Manufacturing Cost Structure Analysis of Outdoor Touch Screen in 2026

Figure 80. Manufacturing Process Analysis of Outdoor Touch Screen

Figure 81. Industry Chain Structure of Outdoor Touch Screen

Figure 82. Channels of Distribution

Figure 83. Global Outdoor Touch Screen Sales Market Forecast by Region (2027-2032)

Figure 84. Global Outdoor Touch Screen Revenue Market Share Forecast by Region
(2027-2032)

Figure 85. Global Outdoor Touch Screen Sales Market Share Forecast by Type
(2027-2032)

Figure 86. Global Outdoor Touch Screen Revenue Market Share Forecast by Type
(2027-2032)

Figure 87. Global Outdoor Touch Screen Sales Market Share Forecast by Application
(2027-2032)

Figure 88. Global Outdoor Touch Screen Revenue Market Share Forecast by
Application (2027-2032)

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