

Global Outdoor Sports Shoes Market Growth 2026-2032

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Abstracts

The global Outdoor Sports Shoes market size is predicted to grow from US\$ 21619 million in 2025 to US\$ 32122 million in 2032; it is expected to grow at a CAGR of 5.8% from 2026 to 2032.

Outdoor Athletic Footwear refers to functional footwear designed for outdoor sports, outdoor recreation, and activities on uneven or demanding terrain. It mainly includes trail running shoes, hiking shoes, hiking boots, lightweight outdoor shoes, waterproof outdoor shoes, and multi terrain training shoes. These products are typically built with abrasion resistant uppers, anti slip rubber outsoles, cushioned midsoles, arch support structures, protective toe caps, stabilized heel systems, and waterproof breathable or quick drying materials. Key performance attributes include traction, slip resistance, cushioning, durability, support, protection, and adaptability to wet, rocky, muddy, mountainous, and forest environments.

Major production bases are concentrated in China, Vietnam, Indonesia, India, Cambodia, and other Asian manufacturing hubs, while brand ownership, product development, and performance technology are mainly led by companies in the United States, Europe, Japan, South Korea, and China. Outdoor athletic footwear is widely used in hiking, trail running, camping, mountain sports, outdoor commuting, light exploration, and recreational outdoor activities, making it a highly commercialized crossover category between athletic footwear and outdoor footwear.

In 2025, global outdoor athletic footwear production reached approximately 820 million to 950 million pairs. Driven by demand growth in trail running shoes, lightweight hiking shoes, and waterproof breathable outdoor footwear, the product mix continued to shift toward mid to high end, lightweight, and multi scenario designs. The mainstream global

brand side FOB price was mainly in the range of USD 23 per pair to USD 29 per pair, with mass market light outdoor shoes and basic hiking shoes at the lower end, and waterproof breathable hiking shoes, high performance trail running shoes, and professional mountain footwear at the higher end.

The global outdoor athletic footwear market is shifting from traditional outdoor equipment consumption to a broader health and lifestyle driven category. In the past, hiking shoes and mountaineering boots mainly served professional outdoor users. Today, trail running, light hiking, camping, urban outdoor styling, and short weekend trips are expanding the consumer base. Consumers no longer focus only on durability and slip resistance. They increasingly value lightweight construction, underfoot comfort, breathability, waterproof performance, visual design, and daily wearability. For brands, outdoor athletic footwear is no longer a niche equipment category. It has become an important bridge connecting performance sports, casual lifestyle, and trend driven consumption.

The market is mainly driven by three factors. First, global participation in outdoor activities continues to rise, with trail running, hiking, camping, and mountain travel becoming important lifestyle choices for younger consumers and middle to high income groups. Second, material and structural innovation is improving product value, as waterproof breathable membranes, engineered mesh, responsive foams, durable rubber outsoles, and lightweight support systems support higher average selling prices and stronger repurchase demand. Third, online channels and brand owned retail channels are improving consumer education and making mid to high end outdoor footwear more accessible. At the same time, the market faces challenges including raw material price volatility, unstable inventory cycles, product homogenization, intense competition among international brands, and changing consumer trade offs between professional performance and everyday styling. Looking ahead, brands with clear scenario positioning, resilient supply chains, material innovation capabilities, and strong multi channel operations will be better positioned to capture share in the global outdoor athletic footwear market.

LP Information, Inc. (LPI) ' newest research report, the "Outdoor Sports Shoes Industry Forecast" looks at past sales and reviews total world Outdoor Sports Shoes sales in 2025, providing a comprehensive analysis by region and market sector of projected Outdoor Sports Shoes sales for 2026 through 2032. With Outdoor Sports Shoes sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Outdoor Sports Shoes industry.

This Insight Report provides a comprehensive analysis of the global Outdoor Sports Shoes landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Outdoor Sports Shoes portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Outdoor Sports Shoes market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Outdoor Sports Shoes and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Outdoor Sports Shoes.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Sports Shoes market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Trail Running Shoes

Rock Climbing Shoes

Hiking Shoes

Other

Segmentation by Cut Height:

Low Cut Shoes

Mid Cut Shoes

High Cut Boots

Segmentation by Price Tier:

Mid Range

Premium

Economy

Segmentation by Distribution Channel:

Specialty Outdoor Stores

E Commerce Platforms

Brand Owned Stores

Others

Segmentation by Application:

Men

Women

Kids and Juniors

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Amer Sports, Inc.

VF Corporation

Columbia Sportswear Company

Deckers Outdoor Corporation

Wolverine World Wide, Inc.

KEEN, Inc.

Nike, Inc.

New Balance Athletics, Inc.

Brooks Sports, Inc.

adidas AG

Decathlon SE

On Holding AG

Fenix Outdoor International AG

Tecnica Group S.p.A.

Oberalp AG

Calzaturificio S.C.A.R.P.A. S.p.A.

La Sportiva S.p.A.

Mammut Sports Group AG

ASICS Corporation

Mizuno Corporation

K2 Korea Co., Ltd.

BYN Black Yak Co., Ltd.

ANTA Sports Products Limited

Toread Holdings Group Co., Ltd.

Zhanjiang Maya Travel Goods Co., Ltd.

Sun Own Industrial Co., Ltd.

Binh Tien Consumer Goods Manufacturing Company Limited

Woodland Aero Club Private Limited

Key Questions Addressed in this Report

What is the 10-year outlook for the global Outdoor Sports Shoes market?

What factors are driving Outdoor Sports Shoes market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Outdoor Sports Shoes market opportunities vary by end market size?

How does Outdoor Sports Shoes break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Outdoor Sports Shoes Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Outdoor Sports Shoes by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Outdoor Sports Shoes by Country/Region, 2021, 2025 & 2032

2.2 Outdoor Sports Shoes Segment by Type

- 2.2.1 Trail Running Shoes
- 2.2.2 Rock Climbing Shoes
- 2.2.3 Hiking Shoes
- 2.2.4 Other
- 2.2.5 Outdoor Sports Shoes Sales by Type
 - 2.2.5.1 Global Outdoor Sports Shoes Sales Market Share by Type (2021-2026)
 - 2.2.5.2 Global Outdoor Sports Shoes Revenue and Market Share by Type (2021-2026)
 - 2.2.5.3 Global Outdoor Sports Shoes Sale Price by Type (2021-2026)

2.3 Outdoor Sports Shoes Segment by Cut Height

- 2.3.1 Low Cut Shoes
- 2.3.2 Mid Cut Shoes
- 2.3.3 High Cut Boots
- 2.3.4 Outdoor Sports Shoes Sales by Cut Height
 - 2.3.4.1 Global Outdoor Sports Shoes Sales Market Share by Cut Height (2021-2026)
 - 2.3.4.2 Global Outdoor Sports Shoes Revenue and Market Share by Cut Height (2021-2026)

- 2.3.4.3 Global Outdoor Sports Shoes Sale Price by Cut Height (2021-2026)
- 2.4 Outdoor Sports Shoes Segment by Price Tier
 - 2.4.1 Mid Range
 - 2.4.2 Premium
 - 2.4.3 Economy
 - 2.4.4 Outdoor Sports Shoes Sales by Price Tier
 - 2.4.4.1 Global Outdoor Sports Shoes Sales Market Share by Price Tier (2021-2026)
 - 2.4.4.2 Global Outdoor Sports Shoes Revenue and Market Share by Price Tier (2021-2026)
 - 2.4.4.3 Global Outdoor Sports Shoes Sale Price by Price Tier (2021-2026)
- 2.5 Outdoor Sports Shoes Segment by Distribution Channel
 - 2.5.1 Specialty Outdoor Stores
 - 2.5.2 E Commerce Platforms
 - 2.5.3 Brand Owned Stores
 - 2.5.4 Others
 - 2.5.5 Outdoor Sports Shoes Sales by Distribution Channel
 - 2.5.5.1 Global Outdoor Sports Shoes Sales Market Share by Distribution Channel (2021-2026)
 - 2.5.5.2 Global Outdoor Sports Shoes Revenue and Market Share by Distribution Channel (2021-2026)
 - 2.5.5.3 Global Outdoor Sports Shoes Sale Price by Distribution Channel (2021-2026)
- 2.6 Outdoor Sports Shoes Segment by Application
 - 2.6.1 Men
 - 2.6.2 Women
 - 2.6.3 Kids and Juniors
 - 2.6.4 Outdoor Sports Shoes Sales by Application
 - 2.6.4.1 Global Outdoor Sports Shoes Sale Market Share by Application (2021-2026)
 - 2.6.4.2 Global Outdoor Sports Shoes Revenue and Market Share by Application (2021-2026)
 - 2.6.4.3 Global Outdoor Sports Shoes Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Outdoor Sports Shoes Breakdown Data by Company
 - 3.1.1 Global Outdoor Sports Shoes Annual Sales by Company (2021-2026)
 - 3.1.2 Global Outdoor Sports Shoes Sales Market Share by Company (2021-2026)
- 3.2 Global Outdoor Sports Shoes Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Outdoor Sports Shoes Revenue by Company (2021-2026)
 - 3.2.2 Global Outdoor Sports Shoes Revenue Market Share by Company (2021-2026)

- 3.3 Global Outdoor Sports Shoes Sale Price by Company
- 3.4 Key Manufacturers Outdoor Sports Shoes Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Outdoor Sports Shoes Product Location Distribution
 - 3.4.2 Players Outdoor Sports Shoes Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR OUTDOOR SPORTS SHOES BY GEOGRAPHIC REGION

- 4.1 World Historic Outdoor Sports Shoes Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Outdoor Sports Shoes Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Outdoor Sports Shoes Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Outdoor Sports Shoes Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Outdoor Sports Shoes Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Outdoor Sports Shoes Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Outdoor Sports Shoes Sales Growth
- 4.4 APAC Outdoor Sports Shoes Sales Growth
- 4.5 Europe Outdoor Sports Shoes Sales Growth
- 4.6 Middle East & Africa Outdoor Sports Shoes Sales Growth

5 AMERICAS

- 5.1 Americas Outdoor Sports Shoes Sales by Country
 - 5.1.1 Americas Outdoor Sports Shoes Sales by Country (2021-2026)
 - 5.1.2 Americas Outdoor Sports Shoes Revenue by Country (2021-2026)
- 5.2 Americas Outdoor Sports Shoes Sales by Type (2021-2026)
- 5.3 Americas Outdoor Sports Shoes Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

6.1 APAC Outdoor Sports Shoes Sales by Region

6.1.1 APAC Outdoor Sports Shoes Sales by Region (2021-2026)

6.1.2 APAC Outdoor Sports Shoes Revenue by Region (2021-2026)

6.2 APAC Outdoor Sports Shoes Sales by Type (2021-2026)

6.3 APAC Outdoor Sports Shoes Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Outdoor Sports Shoes by Country

7.1.1 Europe Outdoor Sports Shoes Sales by Country (2021-2026)

7.1.2 Europe Outdoor Sports Shoes Revenue by Country (2021-2026)

7.2 Europe Outdoor Sports Shoes Sales by Type (2021-2026)

7.3 Europe Outdoor Sports Shoes Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Outdoor Sports Shoes by Country

8.1.1 Middle East & Africa Outdoor Sports Shoes Sales by Country (2021-2026)

8.1.2 Middle East & Africa Outdoor Sports Shoes Revenue by Country (2021-2026)

8.2 Middle East & Africa Outdoor Sports Shoes Sales by Type (2021-2026)

8.3 Middle East & Africa Outdoor Sports Shoes Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Outdoor Sports Shoes

10.3 Manufacturing Process Analysis of Outdoor Sports Shoes

10.4 Industry Chain Structure of Outdoor Sports Shoes

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Outdoor Sports Shoes Distributors

11.3 Outdoor Sports Shoes Customer

12 WORLD FORECAST REVIEW FOR OUTDOOR SPORTS SHOES BY GEOGRAPHIC REGION

12.1 Global Outdoor Sports Shoes Market Size Forecast by Region

12.1.1 Global Outdoor Sports Shoes Forecast by Region (2027-2032)

12.1.2 Global Outdoor Sports Shoes Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Outdoor Sports Shoes Forecast by Type (2027-2032)

12.7 Global Outdoor Sports Shoes Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Amer Sports, Inc.

13.1.1 Amer Sports, Inc. Company Information

13.1.2 Amer Sports, Inc. Outdoor Sports Shoes Product Portfolios and Specifications

13.1.3 Amer Sports, Inc. Outdoor Sports Shoes Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Amer Sports, Inc. Main Business Overview

13.1.5 Amer Sports, Inc. Latest Developments

13.2 VF Corporation

13.2.1 VF Corporation Company Information

13.2.2 VF Corporation Outdoor Sports Shoes Product Portfolios and Specifications

13.2.3 VF Corporation Outdoor Sports Shoes Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 VF Corporation Main Business Overview

13.2.5 VF Corporation Latest Developments

13.3 Columbia Sportswear Company

13.3.1 Columbia Sportswear Company Company Information

13.3.2 Columbia Sportswear Company Outdoor Sports Shoes Product Portfolios and Specifications

13.3.3 Columbia Sportswear Company Outdoor Sports Shoes Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Columbia Sportswear Company Main Business Overview

13.3.5 Columbia Sportswear Company Latest Developments

13.4 Deckers Outdoor Corporation

13.4.1 Deckers Outdoor Corporation Company Information

13.4.2 Deckers Outdoor Corporation Outdoor Sports Shoes Product Portfolios and Specifications

13.4.3 Deckers Outdoor Corporation Outdoor Sports Shoes Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Deckers Outdoor Corporation Main Business Overview

13.4.5 Deckers Outdoor Corporation Latest Developments

13.5 Wolverine World Wide, Inc.

13.5.1 Wolverine World Wide, Inc. Company Information

13.5.2 Wolverine World Wide, Inc. Outdoor Sports Shoes Product Portfolios and Specifications

13.5.3 Wolverine World Wide, Inc. Outdoor Sports Shoes Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Wolverine World Wide, Inc. Main Business Overview

13.5.5 Wolverine World Wide, Inc. Latest Developments

13.6 KEEN, Inc.

- 13.6.1 KEEN, Inc. Company Information
- 13.6.2 KEEN, Inc. Outdoor Sports Shoes Product Portfolios and Specifications
- 13.6.3 KEEN, Inc. Outdoor Sports Shoes Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.6.4 KEEN, Inc. Main Business Overview
- 13.6.5 KEEN, Inc. Latest Developments
- 13.7 Nike, Inc.
 - 13.7.1 Nike, Inc. Company Information
 - 13.7.2 Nike, Inc. Outdoor Sports Shoes Product Portfolios and Specifications
 - 13.7.3 Nike, Inc. Outdoor Sports Shoes Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 Nike, Inc. Main Business Overview
 - 13.7.5 Nike, Inc. Latest Developments
- 13.8 New Balance Athletics, Inc.
 - 13.8.1 New Balance Athletics, Inc. Company Information
 - 13.8.2 New Balance Athletics, Inc. Outdoor Sports Shoes Product Portfolios and Specifications
 - 13.8.3 New Balance Athletics, Inc. Outdoor Sports Shoes Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 New Balance Athletics, Inc. Main Business Overview
 - 13.8.5 New Balance Athletics, Inc. Latest Developments
- 13.9 Brooks Sports, Inc.
 - 13.9.1 Brooks Sports, Inc. Company Information
 - 13.9.2 Brooks Sports, Inc. Outdoor Sports Shoes Product Portfolios and Specifications
 - 13.9.3 Brooks Sports, Inc. Outdoor Sports Shoes Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Brooks Sports, Inc. Main Business Overview
 - 13.9.5 Brooks Sports, Inc. Latest Developments
- 13.10 adidas AG
 - 13.10.1 adidas AG Company Information
 - 13.10.2 adidas AG Outdoor Sports Shoes Product Portfolios and Specifications
 - 13.10.3 adidas AG Outdoor Sports Shoes Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 adidas AG Main Business Overview
 - 13.10.5 adidas AG Latest Developments
- 13.11 Decathlon SE
 - 13.11.1 Decathlon SE Company Information
 - 13.11.2 Decathlon SE Outdoor Sports Shoes Product Portfolios and Specifications
 - 13.11.3 Decathlon SE Outdoor Sports Shoes Sales, Revenue, Price and Gross Margin

(2021-2026)

13.11.4 Decathlon SE Main Business Overview

13.11.5 Decathlon SE Latest Developments

13.12 On Holding AG

13.12.1 On Holding AG Company Information

13.12.2 On Holding AG Outdoor Sports Shoes Product Portfolios and Specifications

13.12.3 On Holding AG Outdoor Sports Shoes Sales, Revenue, Price and Gross

Margin (2021-2026)

13.12.4 On Holding AG Main Business Overview

13.12.5 On Holding AG Latest Developments

13.13 Fenix Outdoor International AG

13.13.1 Fenix Outdoor International AG Company Information

13.13.2 Fenix Outdoor International AG Outdoor Sports Shoes Product Portfolios and Specifications

13.13.3 Fenix Outdoor International AG Outdoor Sports Shoes Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Fenix Outdoor International AG Main Business Overview

13.13.5 Fenix Outdoor International AG Latest Developments

13.14 Tecnica Group S.p.A.

13.14.1 Tecnica Group S.p.A. Company Information

13.14.2 Tecnica Group S.p.A. Outdoor Sports Shoes Product Portfolios and Specifications

13.14.3 Tecnica Group S.p.A. Outdoor Sports Shoes Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Tecnica Group S.p.A. Main Business Overview

13.14.5 Tecnica Group S.p.A. Latest Developments

13.15 Oberalp AG

13.15.1 Oberalp AG Company Information

13.15.2 Oberalp AG Outdoor Sports Shoes Product Portfolios and Specifications

13.15.3 Oberalp AG Outdoor Sports Shoes Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Oberalp AG Main Business Overview

13.15.5 Oberalp AG Latest Developments

13.16 Calzaturificio S.C.A.R.P.A. S.p.A.

13.16.1 Calzaturificio S.C.A.R.P.A. S.p.A. Company Information

13.16.2 Calzaturificio S.C.A.R.P.A. S.p.A. Outdoor Sports Shoes Product Portfolios and Specifications

13.16.3 Calzaturificio S.C.A.R.P.A. S.p.A. Outdoor Sports Shoes Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.16.4 Calzaturificio S.C.A.R.P.A. S.p.A. Main Business Overview
- 13.16.5 Calzaturificio S.C.A.R.P.A. S.p.A. Latest Developments
- 13.17 La Sportiva S.p.A.
 - 13.17.1 La Sportiva S.p.A. Company Information
 - 13.17.2 La Sportiva S.p.A. Outdoor Sports Shoes Product Portfolios and Specifications
 - 13.17.3 La Sportiva S.p.A. Outdoor Sports Shoes Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.17.4 La Sportiva S.p.A. Main Business Overview
 - 13.17.5 La Sportiva S.p.A. Latest Developments
- 13.18 Mammut Sports Group AG
 - 13.18.1 Mammut Sports Group AG Company Information
 - 13.18.2 Mammut Sports Group AG Outdoor Sports Shoes Product Portfolios and Specifications
 - 13.18.3 Mammut Sports Group AG Outdoor Sports Shoes Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.18.4 Mammut Sports Group AG Main Business Overview
 - 13.18.5 Mammut Sports Group AG Latest Developments
- 13.19 ASICS Corporation
 - 13.19.1 ASICS Corporation Company Information
 - 13.19.2 ASICS Corporation Outdoor Sports Shoes Product Portfolios and Specifications
 - 13.19.3 ASICS Corporation Outdoor Sports Shoes Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.19.4 ASICS Corporation Main Business Overview
 - 13.19.5 ASICS Corporation Latest Developments
- 13.20 Mizuno Corporation
 - 13.20.1 Mizuno Corporation Company Information
 - 13.20.2 Mizuno Corporation Outdoor Sports Shoes Product Portfolios and Specifications
 - 13.20.3 Mizuno Corporation Outdoor Sports Shoes Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.20.4 Mizuno Corporation Main Business Overview
 - 13.20.5 Mizuno Corporation Latest Developments
- 13.21 K2 Korea Co., Ltd.
 - 13.21.1 K2 Korea Co., Ltd. Company Information
 - 13.21.2 K2 Korea Co., Ltd. Outdoor Sports Shoes Product Portfolios and Specifications
 - 13.21.3 K2 Korea Co., Ltd. Outdoor Sports Shoes Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.21.4 K2 Korea Co., Ltd. Main Business Overview
- 13.21.5 K2 Korea Co., Ltd. Latest Developments
- 13.22 BYN Black Yak Co., Ltd.
 - 13.22.1 BYN Black Yak Co., Ltd. Company Information
 - 13.22.2 BYN Black Yak Co., Ltd. Outdoor Sports Shoes Product Portfolios and Specifications
 - 13.22.3 BYN Black Yak Co., Ltd. Outdoor Sports Shoes Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.22.4 BYN Black Yak Co., Ltd. Main Business Overview
 - 13.22.5 BYN Black Yak Co., Ltd. Latest Developments
- 13.23 ANTA Sports Products Limited
 - 13.23.1 ANTA Sports Products Limited Company Information
 - 13.23.2 ANTA Sports Products Limited Outdoor Sports Shoes Product Portfolios and Specifications
 - 13.23.3 ANTA Sports Products Limited Outdoor Sports Shoes Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.23.4 ANTA Sports Products Limited Main Business Overview
 - 13.23.5 ANTA Sports Products Limited Latest Developments
- 13.24 Tread Holdings Group Co., Ltd.
 - 13.24.1 Tread Holdings Group Co., Ltd. Company Information
 - 13.24.2 Tread Holdings Group Co., Ltd. Outdoor Sports Shoes Product Portfolios and Specifications
 - 13.24.3 Tread Holdings Group Co., Ltd. Outdoor Sports Shoes Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.24.4 Tread Holdings Group Co., Ltd. Main Business Overview
 - 13.24.5 Tread Holdings Group Co., Ltd. Latest Developments
- 13.25 Zhanjiang Maya Travel Goods Co., Ltd.
 - 13.25.1 Zhanjiang Maya Travel Goods Co., Ltd. Company Information
 - 13.25.2 Zhanjiang Maya Travel Goods Co., Ltd. Outdoor Sports Shoes Product Portfolios and Specifications
 - 13.25.3 Zhanjiang Maya Travel Goods Co., Ltd. Outdoor Sports Shoes Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.25.4 Zhanjiang Maya Travel Goods Co., Ltd. Main Business Overview
 - 13.25.5 Zhanjiang Maya Travel Goods Co., Ltd. Latest Developments
- 13.26 Sun Own Industrial Co., Ltd.
 - 13.26.1 Sun Own Industrial Co., Ltd. Company Information
 - 13.26.2 Sun Own Industrial Co., Ltd. Outdoor Sports Shoes Product Portfolios and Specifications
 - 13.26.3 Sun Own Industrial Co., Ltd. Outdoor Sports Shoes Sales, Revenue, Price and

Gross Margin (2021-2026)

13.26.4 Sun Own Industrial Co., Ltd. Main Business Overview

13.26.5 Sun Own Industrial Co., Ltd. Latest Developments

13.27 Binh Tien Consumer Goods Manufacturing Company Limited

13.27.1 Binh Tien Consumer Goods Manufacturing Company Limited Company Information

13.27.2 Binh Tien Consumer Goods Manufacturing Company Limited Outdoor Sports Shoes Product Portfolios and Specifications

13.27.3 Binh Tien Consumer Goods Manufacturing Company Limited Outdoor Sports Shoes Sales, Revenue, Price and Gross Margin (2021-2026)

13.27.4 Binh Tien Consumer Goods Manufacturing Company Limited Main Business Overview

13.27.5 Binh Tien Consumer Goods Manufacturing Company Limited Latest Developments

13.28 Woodland Aero Club Private Limited

13.28.1 Woodland Aero Club Private Limited Company Information

13.28.2 Woodland Aero Club Private Limited Outdoor Sports Shoes Product Portfolios and Specifications

13.28.3 Woodland Aero Club Private Limited Outdoor Sports Shoes Sales, Revenue, Price and Gross Margin (2021-2026)

13.28.4 Woodland Aero Club Private Limited Main Business Overview

13.28.5 Woodland Aero Club Private Limited Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Outdoor Sports Shoes Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Outdoor Sports Shoes Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Trail Running Shoes

Table 4. Major Players of Rock Climbing Shoes

Table 5. Major Players of Hiking Shoes

Table 6. Major Players of Other

Table 7. Global Outdoor Sports Shoes Sales by Type (2021-2026) & (K Pairs)

Table 8. Global Outdoor Sports Shoes Sales Market Share by Type (2021-2026)

Table 9. Global Outdoor Sports Shoes Revenue by Type (2021-2026) & (\$ million)

Table 10. Global Outdoor Sports Shoes Revenue Market Share by Type (2021-2026)

Table 11. Global Outdoor Sports Shoes Sale Price by Type (2021-2026) & (US\$/Pair)

Table 12. Major Players of Low Cut Shoes

Table 13. Major Players of Mid Cut Shoes

Table 14. Major Players of High Cut Boots

Table 15. Global Outdoor Sports Shoes Sales by Cut Height (2021-2026) & (K Pairs)

Table 16. Global Outdoor Sports Shoes Sales Market Share by Cut Height (2021-2026)

Table 17. Global Outdoor Sports Shoes Revenue by Cut Height (2021-2026) & (\$ million)

Table 18. Global Outdoor Sports Shoes Revenue Market Share by Cut Height (2021-2026)

Table 19. Global Outdoor Sports Shoes Sale Price by Cut Height (2021-2026) & (US\$/Pair)

Table 20. Major Players of Mid Range

Table 21. Major Players of Premium

Table 22. Major Players of Economy

Table 23. Global Outdoor Sports Shoes Sales by Price Tier (2021-2026) & (K Pairs)

Table 24. Global Outdoor Sports Shoes Sales Market Share by Price Tier (2021-2026)

Table 25. Global Outdoor Sports Shoes Revenue by Price Tier (2021-2026) & (\$ million)

Table 26. Global Outdoor Sports Shoes Revenue Market Share by Price Tier (2021-2026)

Table 27. Global Outdoor Sports Shoes Sale Price by Price Tier (2021-2026) & (US\$/Pair)

Table 28. Major Players of Specialty Outdoor Stores

Table 29. Major Players of E Commerce Platforms

Table 30. Major Players of Brand Owned Stores

Table 31. Major Players of Others

Table 32. Global Outdoor Sports Shoes Sales by Distribution Channel (2021-2026) & (K Pairs)

Table 33. Global Outdoor Sports Shoes Sales Market Share by Distribution Channel (2021-2026)

Table 34. Global Outdoor Sports Shoes Revenue by Distribution Channel (2021-2026) & (\$ million)

Table 35. Global Outdoor Sports Shoes Revenue Market Share by Distribution Channel (2021-2026)

Table 36. Global Outdoor Sports Shoes Sale Price by Distribution Channel (2021-2026) & (US\$/Pair)

Table 37. Global Outdoor Sports Shoes Sale by Application (2021-2026) & (K Pairs)

Table 38. Global Outdoor Sports Shoes Sale Market Share by Application (2021-2026)

Table 39. Global Outdoor Sports Shoes Revenue by Application (2021-2026) & (\$ million)

Table 40. Global Outdoor Sports Shoes Revenue Market Share by Application (2021-2026)

Table 41. Global Outdoor Sports Shoes Sale Price by Application (2021-2026) & (US\$/Pair)

Table 42. Global Outdoor Sports Shoes Sales by Company (2021-2026) & (K Pairs)

Table 43. Global Outdoor Sports Shoes Sales Market Share by Company (2021-2026)

Table 44. Global Outdoor Sports Shoes Revenue by Company (2021-2026) & (\$ millions)

Table 45. Global Outdoor Sports Shoes Revenue Market Share by Company (2021-2026)

Table 46. Global Outdoor Sports Shoes Sale Price by Company (2021-2026) & (US\$/Pair)

Table 47. Key Manufacturers Outdoor Sports Shoes Producing Area Distribution and Sales Area

Table 48. Players Outdoor Sports Shoes Products Offered

Table 49. Outdoor Sports Shoes Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 50. New Products and Potential Entrants

Table 51. Market M&A Activity & Strategy

Table 52. Global Outdoor Sports Shoes Sales by Geographic Region (2021-2026) & (K Pairs)

Table 53. Global Outdoor Sports Shoes Sales Market Share Geographic Region

(2021-2026)

Table 54. Global Outdoor Sports Shoes Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 55. Global Outdoor Sports Shoes Revenue Market Share by Geographic Region (2021-2026)

Table 56. Global Outdoor Sports Shoes Sales by Country/Region (2021-2026) & (K Pairs)

Table 57. Global Outdoor Sports Shoes Sales Market Share by Country/Region (2021-2026)

Table 58. Global Outdoor Sports Shoes Revenue by Country/Region (2021-2026) & (\$ millions)

Table 59. Global Outdoor Sports Shoes Revenue Market Share by Country/Region (2021-2026)

Table 60. Americas Outdoor Sports Shoes Sales by Country (2021-2026) & (K Pairs)

Table 61. Americas Outdoor Sports Shoes Sales Market Share by Country (2021-2026)

Table 62. Americas Outdoor Sports Shoes Revenue by Country (2021-2026) & (\$ millions)

Table 63. Americas Outdoor Sports Shoes Sales by Type (2021-2026) & (K Pairs)

Table 64. Americas Outdoor Sports Shoes Sales by Application (2021-2026) & (K Pairs)

Table 65. APAC Outdoor Sports Shoes Sales by Region (2021-2026) & (K Pairs)

Table 66. APAC Outdoor Sports Shoes Sales Market Share by Region (2021-2026)

Table 67. APAC Outdoor Sports Shoes Revenue by Region (2021-2026) & (\$ millions)

Table 68. APAC Outdoor Sports Shoes Sales by Type (2021-2026) & (K Pairs)

Table 69. APAC Outdoor Sports Shoes Sales by Application (2021-2026) & (K Pairs)

Table 70. Europe Outdoor Sports Shoes Sales by Country (2021-2026) & (K Pairs)

Table 71. Europe Outdoor Sports Shoes Revenue by Country (2021-2026) & (\$ millions)

Table 72. Europe Outdoor Sports Shoes Sales by Type (2021-2026) & (K Pairs)

Table 73. Europe Outdoor Sports Shoes Sales by Application (2021-2026) & (K Pairs)

Table 74. Middle East & Africa Outdoor Sports Shoes Sales by Country (2021-2026) & (K Pairs)

Table 75. Middle East & Africa Outdoor Sports Shoes Revenue Market Share by Country (2021-2026)

Table 76. Middle East & Africa Outdoor Sports Shoes Sales by Type (2021-2026) & (K Pairs)

Table 77. Middle East & Africa Outdoor Sports Shoes Sales by Application (2021-2026) & (K Pairs)

Table 78. Key Market Drivers & Growth Opportunities of Outdoor Sports Shoes

Table 79. Key Market Challenges & Risks of Outdoor Sports Shoes

Table 80. Key Industry Trends of Outdoor Sports Shoes
Table 81. Outdoor Sports Shoes Raw Material
Table 82. Key Suppliers of Raw Materials
Table 83. Outdoor Sports Shoes Distributors List
Table 84. Outdoor Sports Shoes Customer List
Table 85. Global Outdoor Sports Shoes Sales Forecast by Region (2027-2032) & (K Pairs)
Table 86. Global Outdoor Sports Shoes Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 87. Americas Outdoor Sports Shoes Sales Forecast by Country (2027-2032) & (K Pairs)
Table 88. Americas Outdoor Sports Shoes Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 89. APAC Outdoor Sports Shoes Sales Forecast by Region (2027-2032) & (K Pairs)
Table 90. APAC Outdoor Sports Shoes Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 91. Europe Outdoor Sports Shoes Sales Forecast by Country (2027-2032) & (K Pairs)
Table 92. Europe Outdoor Sports Shoes Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 93. Middle East & Africa Outdoor Sports Shoes Sales Forecast by Country (2027-2032) & (K Pairs)
Table 94. Middle East & Africa Outdoor Sports Shoes Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 95. Global Outdoor Sports Shoes Sales Forecast by Type (2027-2032) & (K Pairs)
Table 96. Global Outdoor Sports Shoes Revenue Forecast by Type (2027-2032) & (\$ millions)
Table 97. Global Outdoor Sports Shoes Sales Forecast by Application (2027-2032) & (K Pairs)
Table 98. Global Outdoor Sports Shoes Revenue Forecast by Application (2027-2032) & (\$ millions)
Table 99. Amer Sports, Inc. Basic Information, Outdoor Sports Shoes Manufacturing Base, Sales Area and Its Competitors
Table 100. Amer Sports, Inc. Outdoor Sports Shoes Product Portfolios and Specifications
Table 101. Amer Sports, Inc. Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)

Table 102. Amer Sports, Inc. Main Business
Table 103. Amer Sports, Inc. Latest Developments
Table 104. VF Corporation Basic Information, Outdoor Sports Shoes Manufacturing Base, Sales Area and Its Competitors
Table 105. VF Corporation Outdoor Sports Shoes Product Portfolios and Specifications
Table 106. VF Corporation Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)
Table 107. VF Corporation Main Business
Table 108. VF Corporation Latest Developments
Table 109. Columbia Sportswear Company Basic Information, Outdoor Sports Shoes Manufacturing Base, Sales Area and Its Competitors
Table 110. Columbia Sportswear Company Outdoor Sports Shoes Product Portfolios and Specifications
Table 111. Columbia Sportswear Company Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)
Table 112. Columbia Sportswear Company Main Business
Table 113. Columbia Sportswear Company Latest Developments
Table 114. Deckers Outdoor Corporation Basic Information, Outdoor Sports Shoes Manufacturing Base, Sales Area and Its Competitors
Table 115. Deckers Outdoor Corporation Outdoor Sports Shoes Product Portfolios and Specifications
Table 116. Deckers Outdoor Corporation Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)
Table 117. Deckers Outdoor Corporation Main Business
Table 118. Deckers Outdoor Corporation Latest Developments
Table 119. Wolverine World Wide, Inc. Basic Information, Outdoor Sports Shoes Manufacturing Base, Sales Area and Its Competitors
Table 120. Wolverine World Wide, Inc. Outdoor Sports Shoes Product Portfolios and Specifications
Table 121. Wolverine World Wide, Inc. Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)
Table 122. Wolverine World Wide, Inc. Main Business
Table 123. Wolverine World Wide, Inc. Latest Developments
Table 124. KEEN, Inc. Basic Information, Outdoor Sports Shoes Manufacturing Base, Sales Area and Its Competitors
Table 125. KEEN, Inc. Outdoor Sports Shoes Product Portfolios and Specifications
Table 126. KEEN, Inc. Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)
Table 127. KEEN, Inc. Main Business

Table 128. KEEN, Inc. Latest Developments
Table 129. Nike, Inc. Basic Information, Outdoor Sports Shoes Manufacturing Base, Sales Area and Its Competitors
Table 130. Nike, Inc. Outdoor Sports Shoes Product Portfolios and Specifications
Table 131. Nike, Inc. Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)
Table 132. Nike, Inc. Main Business
Table 133. Nike, Inc. Latest Developments
Table 134. New Balance Athletics, Inc. Basic Information, Outdoor Sports Shoes Manufacturing Base, Sales Area and Its Competitors
Table 135. New Balance Athletics, Inc. Outdoor Sports Shoes Product Portfolios and Specifications
Table 136. New Balance Athletics, Inc. Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)
Table 137. New Balance Athletics, Inc. Main Business
Table 138. New Balance Athletics, Inc. Latest Developments
Table 139. Brooks Sports, Inc. Basic Information, Outdoor Sports Shoes Manufacturing Base, Sales Area and Its Competitors
Table 140. Brooks Sports, Inc. Outdoor Sports Shoes Product Portfolios and Specifications
Table 141. Brooks Sports, Inc. Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)
Table 142. Brooks Sports, Inc. Main Business
Table 143. Brooks Sports, Inc. Latest Developments
Table 144. adidas AG Basic Information, Outdoor Sports Shoes Manufacturing Base, Sales Area and Its Competitors
Table 145. adidas AG Outdoor Sports Shoes Product Portfolios and Specifications
Table 146. adidas AG Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)
Table 147. adidas AG Main Business
Table 148. adidas AG Latest Developments
Table 149. Decathlon SE Basic Information, Outdoor Sports Shoes Manufacturing Base, Sales Area and Its Competitors
Table 150. Decathlon SE Outdoor Sports Shoes Product Portfolios and Specifications
Table 151. Decathlon SE Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)
Table 152. Decathlon SE Main Business
Table 153. Decathlon SE Latest Developments
Table 154. On Holding AG Basic Information, Outdoor Sports Shoes Manufacturing

Base, Sales Area and Its Competitors

Table 155. On Holding AG Outdoor Sports Shoes Product Portfolios and Specifications

Table 156. On Holding AG Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)

Table 157. On Holding AG Main Business

Table 158. On Holding AG Latest Developments

Table 159. Fenix Outdoor International AG Basic Information, Outdoor Sports Shoes Manufacturing Base, Sales Area and Its Competitors

Table 160. Fenix Outdoor International AG Outdoor Sports Shoes Product Portfolios and Specifications

Table 161. Fenix Outdoor International AG Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)

Table 162. Fenix Outdoor International AG Main Business

Table 163. Fenix Outdoor International AG Latest Developments

Table 164. Tecnica Group S.p.A. Basic Information, Outdoor Sports Shoes Manufacturing Base, Sales Area and Its Competitors

Table 165. Tecnica Group S.p.A. Outdoor Sports Shoes Product Portfolios and Specifications

Table 166. Tecnica Group S.p.A. Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)

Table 167. Tecnica Group S.p.A. Main Business

Table 168. Tecnica Group S.p.A. Latest Developments

Table 169. Oberalp AG Basic Information, Outdoor Sports Shoes Manufacturing Base, Sales Area and Its Competitors

Table 170. Oberalp AG Outdoor Sports Shoes Product Portfolios and Specifications

Table 171. Oberalp AG Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)

Table 172. Oberalp AG Main Business

Table 173. Oberalp AG Latest Developments

Table 174. Calzaturificio S.C.A.R.P.A. S.p.A. Basic Information, Outdoor Sports Shoes Manufacturing Base, Sales Area and Its Competitors

Table 175. Calzaturificio S.C.A.R.P.A. S.p.A. Outdoor Sports Shoes Product Portfolios and Specifications

Table 176. Calzaturificio S.C.A.R.P.A. S.p.A. Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)

Table 177. Calzaturificio S.C.A.R.P.A. S.p.A. Main Business

Table 178. Calzaturificio S.C.A.R.P.A. S.p.A. Latest Developments

Table 179. La Sportiva S.p.A. Basic Information, Outdoor Sports Shoes Manufacturing Base, Sales Area and Its Competitors

Table 180. La Sportiva S.p.A. Outdoor Sports Shoes Product Portfolios and Specifications
Table 181. La Sportiva S.p.A. Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)
Table 182. La Sportiva S.p.A. Main Business
Table 183. La Sportiva S.p.A. Latest Developments
Table 184. Mammut Sports Group AG Basic Information, Outdoor Sports Shoes Manufacturing Base, Sales Area and Its Competitors
Table 185. Mammut Sports Group AG Outdoor Sports Shoes Product Portfolios and Specifications
Table 186. Mammut Sports Group AG Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)
Table 187. Mammut Sports Group AG Main Business
Table 188. Mammut Sports Group AG Latest Developments
Table 189. ASICS Corporation Basic Information, Outdoor Sports Shoes Manufacturing Base, Sales Area and Its Competitors
Table 190. ASICS Corporation Outdoor Sports Shoes Product Portfolios and Specifications
Table 191. ASICS Corporation Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)
Table 192. ASICS Corporation Main Business
Table 193. ASICS Corporation Latest Developments
Table 194. Mizuno Corporation Basic Information, Outdoor Sports Shoes Manufacturing Base, Sales Area and Its Competitors
Table 195. Mizuno Corporation Outdoor Sports Shoes Product Portfolios and Specifications
Table 196. Mizuno Corporation Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)
Table 197. Mizuno Corporation Main Business
Table 198. Mizuno Corporation Latest Developments
Table 199. K2 Korea Co., Ltd. Basic Information, Outdoor Sports Shoes Manufacturing Base, Sales Area and Its Competitors
Table 200. K2 Korea Co., Ltd. Outdoor Sports Shoes Product Portfolios and Specifications
Table 201. K2 Korea Co., Ltd. Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)
Table 202. K2 Korea Co., Ltd. Main Business
Table 203. K2 Korea Co., Ltd. Latest Developments
Table 204. BYN Black Yak Co., Ltd. Basic Information, Outdoor Sports Shoes

Manufacturing Base, Sales Area and Its Competitors

Table 205. BYN Black Yak Co., Ltd. Outdoor Sports Shoes Product Portfolios and Specifications

Table 206. BYN Black Yak Co., Ltd. Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)

Table 207. BYN Black Yak Co., Ltd. Main Business

Table 208. BYN Black Yak Co., Ltd. Latest Developments

Table 209. ANTA Sports Products Limited Basic Information, Outdoor Sports Shoes Manufacturing Base, Sales Area and Its Competitors

Table 210. ANTA Sports Products Limited Outdoor Sports Shoes Product Portfolios and Specifications

Table 211. ANTA Sports Products Limited Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)

Table 212. ANTA Sports Products Limited Main Business

Table 213. ANTA Sports Products Limited Latest Developments

Table 214. Tread Holdings Group Co., Ltd. Basic Information, Outdoor Sports Shoes Manufacturing Base, Sales Area and Its Competitors

Table 215. Tread Holdings Group Co., Ltd. Outdoor Sports Shoes Product Portfolios and Specifications

Table 216. Tread Holdings Group Co., Ltd. Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)

Table 217. Tread Holdings Group Co., Ltd. Main Business

Table 218. Tread Holdings Group Co., Ltd. Latest Developments

Table 219. Zhanjiang Maya Travel Goods Co., Ltd. Basic Information, Outdoor Sports Shoes Manufacturing Base, Sales Area and Its Competitors

Table 220. Zhanjiang Maya Travel Goods Co., Ltd. Outdoor Sports Shoes Product Portfolios and Specifications

Table 221. Zhanjiang Maya Travel Goods Co., Ltd. Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)

Table 222. Zhanjiang Maya Travel Goods Co., Ltd. Main Business

Table 223. Zhanjiang Maya Travel Goods Co., Ltd. Latest Developments

Table 224. Sun Own Industrial Co., Ltd. Basic Information, Outdoor Sports Shoes Manufacturing Base, Sales Area and Its Competitors

Table 225. Sun Own Industrial Co., Ltd. Outdoor Sports Shoes Product Portfolios and Specifications

Table 226. Sun Own Industrial Co., Ltd. Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)

Table 227. Sun Own Industrial Co., Ltd. Main Business

Table 228. Sun Own Industrial Co., Ltd. Latest Developments

Table 229. Binh Tien Consumer Goods Manufacturing Company Limited Basic Information, Outdoor Sports Shoes Manufacturing Base, Sales Area and Its Competitors

Table 230. Binh Tien Consumer Goods Manufacturing Company Limited Outdoor Sports Shoes Product Portfolios and Specifications

Table 231. Binh Tien Consumer Goods Manufacturing Company Limited Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)

Table 232. Binh Tien Consumer Goods Manufacturing Company Limited Main Business

Table 233. Binh Tien Consumer Goods Manufacturing Company Limited Latest Developments

Table 234. Woodland Aero Club Private Limited Basic Information, Outdoor Sports Shoes Manufacturing Base, Sales Area and Its Competitors

Table 235. Woodland Aero Club Private Limited Outdoor Sports Shoes Product Portfolios and Specifications

Table 236. Woodland Aero Club Private Limited Outdoor Sports Shoes Sales (K Pairs), Revenue (\$ Million), Price (US\$/Pair) and Gross Margin (2021-2026)

Table 237. Woodland Aero Club Private Limited Main Business

Table 238. Woodland Aero Club Private Limited Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Outdoor Sports Shoes
- Figure 2. Outdoor Sports Shoes Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Outdoor Sports Shoes Sales Growth Rate 2021-2032 (K Pairs)
- Figure 7. Global Outdoor Sports Shoes Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Outdoor Sports Shoes Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Outdoor Sports Shoes Sales Market Share by Country/Region (2025)
- Figure 10. Outdoor Sports Shoes Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Trail Running Shoes
- Figure 12. Product Picture of Rock Climbing Shoes
- Figure 13. Product Picture of Hiking Shoes
- Figure 14. Product Picture of Other
- Figure 15. Global Outdoor Sports Shoes Sales Market Share by Type in 2026
- Figure 16. Global Outdoor Sports Shoes Revenue Market Share by Type (2021-2026)
- Figure 17. Product Picture of Low Cut Shoes
- Figure 18. Product Picture of Mid Cut Shoes
- Figure 19. Product Picture of High Cut Boots
- Figure 20. Global Outdoor Sports Shoes Sales Market Share by Cut Height in 2026
- Figure 21. Global Outdoor Sports Shoes Revenue Market Share by Cut Height (2021-2026)
- Figure 22. Product Picture of Mid Range
- Figure 23. Product Picture of Premium
- Figure 24. Product Picture of Economy
- Figure 25. Global Outdoor Sports Shoes Sales Market Share by Price Tier in 2026
- Figure 26. Global Outdoor Sports Shoes Revenue Market Share by Price Tier (2021-2026)
- Figure 27. Product Picture of Specialty Outdoor Stores
- Figure 28. Product Picture of E Commerce Platforms
- Figure 29. Product Picture of Brand Owned Stores
- Figure 30. Product Picture of Others
- Figure 31. Global Outdoor Sports Shoes Sales Market Share by Distribution Channel in

2026

Figure 32. Global Outdoor Sports Shoes Revenue Market Share by Distribution Channel (2021-2026)

Figure 33. Outdoor Sports Shoes Consumed in Men

Figure 34. Global Outdoor Sports Shoes Market: Men (2021-2026) & (K Pairs)

Figure 35. Outdoor Sports Shoes Consumed in Women

Figure 36. Global Outdoor Sports Shoes Market: Women (2021-2026) & (K Pairs)

Figure 37. Outdoor Sports Shoes Consumed in Kids and Juniors

Figure 38. Global Outdoor Sports Shoes Market: Kids and Juniors (2021-2026) & (K Pairs)

Figure 39. Global Outdoor Sports Shoes Sale Market Share by Application (2025)

Figure 40. Global Outdoor Sports Shoes Revenue Market Share by Application in 2025

Figure 41. Outdoor Sports Shoes Sales by Company in 2025 (K Pairs)

Figure 42. Global Outdoor Sports Shoes Sales Market Share by Company in 2025

Figure 43. Outdoor Sports Shoes Revenue by Company in 2025 (\$ millions)

Figure 44. Global Outdoor Sports Shoes Revenue Market Share by Company in 2025

Figure 45. Global Outdoor Sports Shoes Sales Market Share by Geographic Region (2021-2026)

Figure 46. Global Outdoor Sports Shoes Revenue Market Share by Geographic Region in 2025

Figure 47. Americas Outdoor Sports Shoes Sales 2021-2026 (K Pairs)

Figure 48. Americas Outdoor Sports Shoes Revenue 2021-2026 (\$ millions)

Figure 49. APAC Outdoor Sports Shoes Sales 2021-2026 (K Pairs)

Figure 50. APAC Outdoor Sports Shoes Revenue 2021-2026 (\$ millions)

Figure 51. Europe Outdoor Sports Shoes Sales 2021-2026 (K Pairs)

Figure 52. Europe Outdoor Sports Shoes Revenue 2021-2026 (\$ millions)

Figure 53. Middle East & Africa Outdoor Sports Shoes Sales 2021-2026 (K Pairs)

Figure 54. Middle East & Africa Outdoor Sports Shoes Revenue 2021-2026 (\$ millions)

Figure 55. Americas Outdoor Sports Shoes Sales Market Share by Country in 2025

Figure 56. Americas Outdoor Sports Shoes Revenue Market Share by Country (2021-2026)

Figure 57. Americas Outdoor Sports Shoes Sales Market Share by Type (2021-2026)

Figure 58. Americas Outdoor Sports Shoes Sales Market Share by Application (2021-2026)

Figure 59. United States Outdoor Sports Shoes Revenue Growth 2021-2026 (\$ millions)

Figure 60. Canada Outdoor Sports Shoes Revenue Growth 2021-2026 (\$ millions)

Figure 61. Mexico Outdoor Sports Shoes Revenue Growth 2021-2026 (\$ millions)

Figure 62. Brazil Outdoor Sports Shoes Revenue Growth 2021-2026 (\$ millions)

Figure 63. APAC Outdoor Sports Shoes Sales Market Share by Region in 2025

- Figure 64. APAC Outdoor Sports Shoes Revenue Market Share by Region (2021-2026)
- Figure 65. APAC Outdoor Sports Shoes Sales Market Share by Type (2021-2026)
- Figure 66. APAC Outdoor Sports Shoes Sales Market Share by Application (2021-2026)
- Figure 67. China Outdoor Sports Shoes Revenue Growth 2021-2026 (\$ millions)
- Figure 68. Japan Outdoor Sports Shoes Revenue Growth 2021-2026 (\$ millions)
- Figure 69. South Korea Outdoor Sports Shoes Revenue Growth 2021-2026 (\$ millions)
- Figure 70. Southeast Asia Outdoor Sports Shoes Revenue Growth 2021-2026 (\$ millions)
- Figure 71. India Outdoor Sports Shoes Revenue Growth 2021-2026 (\$ millions)
- Figure 72. Australia Outdoor Sports Shoes Revenue Growth 2021-2026 (\$ millions)
- Figure 73. China Taiwan Outdoor Sports Shoes Revenue Growth 2021-2026 (\$ millions)
- Figure 74. Europe Outdoor Sports Shoes Sales Market Share by Country in 2025
- Figure 75. Europe Outdoor Sports Shoes Revenue Market Share by Country (2021-2026)
- Figure 76. Europe Outdoor Sports Shoes Sales Market Share by Type (2021-2026)
- Figure 77. Europe Outdoor Sports Shoes Sales Market Share by Application (2021-2026)
- Figure 78. Germany Outdoor Sports Shoes Revenue Growth 2021-2026 (\$ millions)
- Figure 79. France Outdoor Sports Shoes Revenue Growth 2021-2026 (\$ millions)
- Figure 80. UK Outdoor Sports Shoes Revenue Growth 2021-2026 (\$ millions)
- Figure 81. Italy Outdoor Sports Shoes Revenue Growth 2021-2026 (\$ millions)
- Figure 82. Russia Outdoor Sports Shoes Revenue Growth 2021-2026 (\$ millions)
- Figure 83. Middle East & Africa Outdoor Sports Shoes Sales Market Share by Country (2021-2026)
- Figure 84. Middle East & Africa Outdoor Sports Shoes Sales Market Share by Type (2021-2026)
- Figure 85. Middle East & Africa Outdoor Sports Shoes Sales Market Share by Application (2021-2026)
- Figure 86. Egypt Outdoor Sports Shoes Revenue Growth 2021-2026 (\$ millions)
- Figure 87. South Africa Outdoor Sports Shoes Revenue Growth 2021-2026 (\$ millions)
- Figure 88. Israel Outdoor Sports Shoes Revenue Growth 2021-2026 (\$ millions)
- Figure 89. Turkey Outdoor Sports Shoes Revenue Growth 2021-2026 (\$ millions)
- Figure 90. GCC Countries Outdoor Sports Shoes Revenue Growth 2021-2026 (\$ millions)
- Figure 91. Manufacturing Cost Structure Analysis of Outdoor Sports Shoes in 2026
- Figure 92. Manufacturing Process Analysis of Outdoor Sports Shoes
- Figure 93. Industry Chain Structure of Outdoor Sports Shoes
- Figure 94. Channels of Distribution

Figure 95. Global Outdoor Sports Shoes Sales Market Forecast by Region (2027-2032)

Figure 96. Global Outdoor Sports Shoes Revenue Market Share Forecast by Region (2027-2032)

Figure 97. Global Outdoor Sports Shoes Sales Market Share Forecast by Type (2027-2032)

Figure 98. Global Outdoor Sports Shoes Revenue Market Share Forecast by Type (2027-2032)

Figure 99. Global Outdoor Sports Shoes Sales Market Share Forecast by Application (2027-2032)

Figure 100. Global Outdoor Sports Shoes Revenue Market Share Forecast by Application (2027-2032)

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