

Global Outdoor Solar Shades Market Growth 2025-2031

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Abstracts

The global Outdoor Solar Shades market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

Outdoor solar shades are protective window coverings designed to manage sunlight and enhance outdoor living spaces. These shades are typically made from durable and weather-resistant materials, such as PVC-coated polyester or other solar screen fabrics. The primary purpose of outdoor solar shades is to block or filter sunlight, reducing glare and heat while preserving the view. They are commonly used on patios, decks, porches, or windows facing the sun. Outdoor solar shades come in various styles, including motorized or manual operation, and they are available in different levels of opacity to provide varying degrees of light control and privacy. These shades contribute to energy efficiency by preventing solar heat gain, making them a popular choice for creating comfortable and shaded outdoor environments while maintaining a connection with the surrounding landscape.

United States market for Outdoor Solar Shades is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Outdoor Solar Shades is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Outdoor Solar Shades is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Outdoor Solar Shades players cover Coolaroo, Chicology, Phifer, Bali Blinds, Sunesta, etc. In terms of revenue, the global two largest companies occupied for

a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Outdoor Solar Shades Industry Forecast” looks at past sales and reviews total world Outdoor Solar Shades sales in 2024, providing a comprehensive analysis by region and market sector of projected Outdoor Solar Shades sales for 2025 through 2031. With Outdoor Solar Shades sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Outdoor Solar Shades industry.

This Insight Report provides a comprehensive analysis of the global Outdoor Solar Shades landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Outdoor Solar Shades portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Outdoor Solar Shades market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Outdoor Solar Shades and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Outdoor Solar Shades.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Solar Shades market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

by UV Protection

by Operation Method

Segmentation by Application:

Residential Buildings

Commercial Buildings

Infrastructure Buildings

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Coolaroo

Chicology

Phifer

Bali Blinds

Sunesta

Keystone Fabrics

Radiance

Smith & Noble

Insolroll

Graber

North Solar Screen

Rollac

Ausunshade

Shanghai Shangchao

Key Questions Addressed in this Report

What is the 10-year outlook for the global Outdoor Solar Shades market?

What factors are driving Outdoor Solar Shades market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Outdoor Solar Shades market opportunities vary by end market size?

How does Outdoor Solar Shades break out by Type, by Application?

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