

Global Outdoor Sauna Rooms Market Growth 2024-2030

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Abstracts

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A sauna is an enclosed, wood-paneled, temperature-controlled room used for outdoor heated therapy. Saunas are most often lined with cedar or spruce, can be heated by one of a few different fuel types, and have a wide range of customization and capacity options. Many electric or custom saunas today even feature app control to change the heater temperature. An outdoor sauna is a small room, separate from the rest of your home, where you can enjoy a steamy and relaxing sauna session. Many people think the term “outdoor sauna” refers exclusively to outdoor saunas built into caves or other natural features, but that’s not entirely accurate. Especially in these modern times, it’s most often used to mean a completely self-contained room that isn’t attached to nor inside your home. A wooden outdoor sauna can use either electricity or wood, depending on what your location requires. Infrared or wood are the most popular choices for heaters, especially in barrel saunas.

The global Outdoor Sauna Rooms market size is projected to grow from US\$ 102 million in 2024 to US\$ 144 million in 2030; it is expected to grow at a CAGR of 5.9% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the “Outdoor Sauna Rooms Industry Forecast” looks at past sales and reviews total world Outdoor Sauna Rooms sales in 2023, providing a comprehensive analysis by region and market sector of projected Outdoor Sauna Rooms sales for 2024 through 2030. With Outdoor Sauna Rooms sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Outdoor Sauna Rooms industry.

This Insight Report provides a comprehensive analysis of the global Outdoor Sauna Rooms landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Outdoor Sauna Rooms portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Outdoor Sauna Rooms market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Outdoor Sauna Rooms and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Outdoor Sauna Rooms.

United States market for Outdoor Sauna Rooms is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Outdoor Sauna Rooms is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Outdoor Sauna Rooms is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Outdoor Sauna Rooms players cover KLAFS, Sauna360, Harvia, Saunaking, Sunlighten, etc. In terms of revenue, the global two largest companies occupied for a share nearly

% in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Sauna Rooms market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Traditional Saunas

Infrared Saunas

Others

Segmentation by Application:

Household

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

KLAFS

Sauna360

Harvia

Saunaking

Sunlighten

Zhejiang HealthyStar Technology

Taiyi

Jiangsu Joda Wellness

Sawo

Gmoyo

Health Mate Sauna

Saunafin

Auroom

ThermaSol

Saunacore

Scandia

K?ng Wellness

Blackstone Saunas

Key Questions Addressed in this Report

What is the 10-year outlook for the global Outdoor Sauna Rooms market?

What factors are driving Outdoor Sauna Rooms market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Outdoor Sauna Rooms market opportunities vary by end market size?

How does Outdoor Sauna Rooms break out by Type, by Application?

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