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Global Outdoor Robotic Lawn Mower Market Growth 2025-2031

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Abstracts

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The global Outdoor Robotic Lawn Mower market size is predicted to grow from US$ 2177 million in 2025 to US$ 5213 million in 2031; it is expected to grow at a CAGR of 15.7% from 2025 to 2031.

Outdoor robotic lawn mower is a specialized, autonomous, and self-propelled device designed for the purpose of cutting and maintaining grass in residential or commercial outdoor spaces, such as lawns and gardens. These robotic mowers operate without human intervention, utilizing sensors, GPS technology, and advanced algorithms to navigate and mow grass areas efficiently.

The market for outdoor robotic lawn mowers has experienced substantial growth in recent years due to the increasing demand for convenient and time-saving lawn maintenance solutions. Key factors driving the market include:

Convenience: Robotic lawn mowers offer convenience to homeowners and businesses by automating the lawn care process. Users can set schedules and let the robot handle the mowing tasks independently.

Time-Saving: These devices save users considerable time and effort compared to traditional manual mowing methods. Users can focus on other activities while the robot mows the lawn.

Improved Lawn Health: Robotic mowers typically employ mulching techniques, which help improve the health and appearance of the lawn by cutting grass into fine clippings

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that act as natural fertilizer.

LP Information, Inc. (LPI) ' newest research report, the “Outdoor Robotic Lawn Mower Industry Forecast” looks at past sales and reviews total world Outdoor Robotic Lawn Mower sales in 2024, providing a comprehensive analysis by region and market sector of projected Outdoor Robotic Lawn Mower sales for 2025 through 2031. With Outdoor Robotic Lawn Mower sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Outdoor Robotic Lawn Mower industry.

This Insight Report provides a comprehensive analysis of the global Outdoor Robotic Lawn Mower landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Outdoor Robotic Lawn Mower portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Outdoor Robotic Lawn Mower market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Outdoor Robotic Lawn Mower and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Outdoor Robotic Lawn Mower.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Robotic Lawn Mower market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

0-2000 Sqm Range Lawn Mower

2000-4000 Sqm Range Lawn Mower

Above 4000 Sqm Range Lawn Mower

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Segmentation by Application:

- Residential
- Commercial

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France

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UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Husqvarna Group

AL-KO

Worx

STIGA Spa

Linea Tielle

Robomow

Deere & Company

Bosch

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Mamibot

Zucchetti Centro Sistemi

Belrobotics

Hangzhou Favor Robot Technology

Milagrow HumanTech

STIHL

Honda

Key Questions Addressed in this Report

What is the 10-year outlook for the global Outdoor Robotic Lawn Mower market?

What factors are driving Outdoor Robotic Lawn Mower market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Outdoor Robotic Lawn Mower market opportunities vary by end market size?

How does Outdoor Robotic Lawn Mower break out by Type, by Application?

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