

Global Outdoor Power Tires Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Outdoor Power Tires market size is predicted to grow from US\$ 13304 million in 2025 to US\$ 20123 million in 2032; it is expected to grow at a CAGR of 6.1% from 2026 to 2032.

Outdoor Power Tires are a type of high-performance tire specifically designed for construction machinery, agricultural machinery, forestry equipment, off-road vehicles, and special-purpose vehicles. They feature deep tread patterns, highly wear-resistant rubber, strong sidewall structures, puncture resistance, anti-skid properties, and high load-bearing capacity, providing stable traction and driving safety in mud, gravel, rock, and complex terrain environments. Upstream raw materials mainly include natural rubber, synthetic rubber, carbon black, steel cord fabric, and chemical additives. Downstream supplies primarily go to agricultural machinery manufacturers, construction machinery manufacturers, and off-road and special-purpose vehicle manufacturers, with construction and agricultural machinery accounting for the largest share of consumption.

Upstream material consumption is mainly concentrated in rubber raw materials, steel cord, and composite tire materials. With the continued growth in demand from infrastructure construction, agricultural modernization, off-road recreational vehicles, and special-purpose vehicles, as well as the advancement of lightweight tires, high wear resistance, and intelligent tire pressure monitoring technologies, the outdoor dynamic tire market demand maintains steady growth. High-performance, durable, low rolling resistance, and energy-saving tires, as well as intelligent monitoring tires, will become the focus of future development. Meanwhile, the upgrading of agricultural machinery and the expansion of construction machinery equipment in emerging markets will continue to create business opportunities.

United States market for Outdoor Power Tires is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Outdoor Power Tires is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Outdoor Power Tires is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Outdoor Power Tires players cover Carlstar, Titan International, Kenda, Runway Tires, Michelin, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Outdoor Power Tires Industry Forecast" looks at past sales and reviews total world Outdoor Power Tires sales in 2025, providing a comprehensive analysis by region and market sector of projected Outdoor Power Tires sales for 2026 through 2032. With Outdoor Power Tires sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Outdoor Power Tires industry.

This Insight Report provides a comprehensive analysis of the global Outdoor Power Tires landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Outdoor Power Tires portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Outdoor Power Tires market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Outdoor Power Tires and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Outdoor Power Tires.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Power Tires market by product type, application, key players and key regions and countries.

Segmentation by Type:

Radial Tires

Bias-ply Tires

Segmentation by Size:

8-16 Inches

16-24 Inches

24-36 Inches

Others

Segmentation by Load Capacity:

Load Capacity:

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