

Global Outdoor Power Equipment Market Growth 2025-2031

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Abstracts

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The global Outdoor Power Equipment market size is predicted to grow from US\$ 12030 million in 2025 to US\$ 13360 million in 2031; it is expected to grow at a CAGR of 1.8% from 2025 to 2031.

Outdoor Power Equipment is the outdoor power products used in the Lawns, Gardens, grasses, hedges, etc. Outdoor Power Equipment includes many kinds of machineries and tools. Lawn Mower, Chainsaws and Trimmers & Blowers are important machineries.

The major players in global Outdoor Power Equipment market include Husqvarna, STIHL, John Deere, etc. The top 3 players occupy about 30% shares of the global market. North America is the main market, and occupies about 50% of the global market. Lawn Mower and Chainsaws are main types, with a share about 40%. Household is the main application, which holds a share about 70%.

LP Information, Inc. (LPI) ' newest research report, the "Outdoor Power Equipment Industry Forecast" looks at past sales and reviews total world Outdoor Power Equipment sales in 2024, providing a comprehensive analysis by region and market sector of projected Outdoor Power Equipment sales for 2025 through 2031. With Outdoor Power Equipment sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Outdoor Power Equipment industry.

This Insight Report provides a comprehensive analysis of the global Outdoor Power

Equipment landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Outdoor Power Equipment portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Outdoor Power Equipment market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Outdoor Power Equipment and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Outdoor Power Equipment.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Power Equipment market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Lawn Mower

Chainsaws

Trimmers

Blowers

Others

Segmentation by Application:

Household

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Husqvarna

STIHL

John Deere

TORO

Stanley Black & Decker

MTD

Honda

Makita

Craftsman

EMAK

Blount

MAT

McLane

Key Questions Addressed in this Report

What is the 10-year outlook for the global Outdoor Power Equipment market?

What factors are driving Outdoor Power Equipment market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Outdoor Power Equipment market opportunities vary by end market size?

How does Outdoor Power Equipment break out by Type, by Application?

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