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Global Outdoor Positioning Chip Market Growth 2026-2032

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Abstracts

The global Outdoor Positioning Chip market size is predicted to grow from US$ 2457 million in 2025 to US$ 3938 million in 2032; it is expected to grow at a CAGR of 7.1% from 2026 to 2032.

Outdoor positioning chip, a chip that can receive signals from the global satellite positioning system and other satellite navigation systems. It determines the distance between the receiver and the satellite by measuring the delay of the satellite signal. At least 3 satellite signals are required to determine the position of the receiver on the earth. The chip has high precision and stability and is widely used in automobile navigation, aviation navigation, logistics tracking and other fields.

United States market for Outdoor Positioning Chip is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Outdoor Positioning Chip is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Outdoor Positioning Chip is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Outdoor Positioning Chip players cover Qualcomm, HiSilicon, Broadcom, u?blox, MTK, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the ?Outdoor Positioning Chip Industry Forecast? looks at past sales and reviews total world Outdoor Positioning Chip

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sales in 2025, providing a comprehensive analysis by region and market sector of projected Outdoor Positioning Chip sales for 2026 through 2032. With Outdoor Positioning Chip sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Outdoor Positioning Chip industry.

This Insight Report provides a comprehensive analysis of the global Outdoor Positioning Chip landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Outdoor Positioning Chip portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Outdoor Positioning Chip market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Outdoor Positioning Chip and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Outdoor Positioning Chip.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Positioning Chip market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

GNSS

4G and 5G

UWB

Others

Segmentation by Application:

UAV Positioning and Navigation

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- Smart Wearable Devices
- Autonomous Driving Vehicles
- Warehousing and Logistics
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany

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France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Qualcomm

HiSilicon

Broadcom

u?blox

MTK

Sony

UNISOC

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Allystar Technology

Unicore Communications

Goke Microelectronics

Shenzhen Ferry Smart Co.,Ltd

Key Questions Addressed in this Report

What is the 10-year outlook for the global Outdoor Positioning Chip market?
What factors are driving Outdoor Positioning Chip market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Outdoor Positioning Chip market opportunities vary by end market size?
How does Outdoor Positioning Chip break out by Type, by Application?

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