

Global Outdoor Pest Control Devices Market Growth 2025-2031

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Abstracts

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The global Outdoor Pest Control Devices market size is predicted to grow from US\$ 750 million in 2025 to US\$ 1065 million in 2031; it is expected to grow at a CAGR of 6.0% from 2025 to 2031.

Outdoor pest control devices are electronic tools designed to manage and deter pests such as rodents and insects by emitting high-frequency sounds. These devices aim to repel, injure, or eliminate pests from outdoor areas without the use of traditional chemical pesticides. By targeting the auditory systems of pests, these devices are intended to disrupt their behavior and discourage their presence around homes and gardens.

The market for outdoor pest control devices is expanding as consumers seek more eco-friendly and non-toxic alternatives to chemical pest control methods. This growth is driven by increasing awareness of the environmental and health impacts of chemical pesticides, alongside a rising preference for sustainable solutions. Key players in this market are focusing on enhancing the effectiveness and range of their devices through technological advancements and innovations in sound frequency modulation. The demand for these devices is particularly strong in residential settings, where homeowners are looking for safe and efficient ways to protect their outdoor spaces.

Current trends indicate a significant increase in the adoption of outdoor pest control devices, fueled by advancements in technology that improve their performance and reliability. The market is also seeing a rise in product offerings that integrate additional features, such as motion detection and programmable settings, to enhance user

convenience and effectiveness. As the market continues to evolve, there is an emphasis on developing devices that provide long-lasting solutions while minimizing environmental impact. This shift towards more sophisticated and sustainable pest control options is expected to drive further growth and innovation in the outdoor pest control device industry.

Moreover, the outdoor pest control device market is witnessing increased consumer interest in smart and connected solutions. Devices equipped with IoT capabilities allow users to monitor and control their pest control systems remotely through mobile apps. These smart devices can provide real-time data on pest activity and device performance, enhancing the efficiency and convenience of pest management. Additionally, there is a growing emphasis on integrating solar power technology to make these devices more energy-efficient and sustainable.

The market is also experiencing heightened demand for devices that offer multi-functional pest control solutions, combining ultrasonic deterrence with features like LED lighting or ultrasonic rodent repellents. This trend reflects a broader consumer preference for versatile products that address multiple pest control needs while offering added value. As manufacturers continue to innovate and address consumer preferences, the outdoor pest control device market is expected to see continued expansion and diversification, catering to both residential and commercial applications.

LP Information, Inc. (LPI) ' newest research report, the "Outdoor Pest Control Devices Industry Forecast" looks at past sales and reviews total world Outdoor Pest Control Devices sales in 2024, providing a comprehensive analysis by region and market sector of projected Outdoor Pest Control Devices sales for 2025 through 2031. With Outdoor Pest Control Devices sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Outdoor Pest Control Devices industry.

This Insight Report provides a comprehensive analysis of the global Outdoor Pest Control Devices landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Outdoor Pest Control Devices portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Outdoor Pest Control Devices market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for Outdoor Pest Control Devices and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Outdoor Pest Control Devices.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Pest Control Devices market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Rodent Control

Bird Control

Ant and Insect Control

Mosquito Control

Others

Segmentation by Application:

Household

Commercial

Government

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Woodstream Corporation

Bird B Gone

Bell Laboratories

Thermacell

Bird-X

AP&G

Pelsis

Rentokil Initial

Helen of Troy (Stinger)

J.T. Eaton

FLY-BYE Bird Control Products

The Big Cheese

Bird Barrier America

Nixalite of America

Kness Pest Defense

Flowtron Outdoor Products

Key Questions Addressed in this Report

What is the 10-year outlook for the global Outdoor Pest Control Devices market?

What factors are driving Outdoor Pest Control Devices market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Outdoor Pest Control Devices market opportunities vary by end market size?

How does Outdoor Pest Control Devices break out by Type, by Application?

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