

Global Outdoor Payment Terminal (OPT) Market Growth 2025-2031

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Abstracts

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The global Outdoor Payment Terminal (OPT) market size is predicted to grow from US\$ 988 million in 2025 to US\$ 1540 million in 2031; it is expected to grow at a CAGR of 7.7% from 2025 to 2031.

This report studies the Outdoor Payment Terminal (OPT) market. The outdoor payment terminal (OPT) uses the card machine connection technology to realize the self-service card refueling of the outdoor fuel card, providing convenient self-service for the refueling customer. The product can be installed in the tanker or independent of the tanker. It is convenient for the refueling customer to select the oil gun, quantitative/fixed amount and other operations for self-fueling through the touch screen guide menu. The outdoor payment terminal technology is the general trend of the development of self-service fueling technology. The customer service has the defect that the traditional card machine linkage payment module and the station-level background can not be connected to the line, so it has more business advantages, such as: support multi-oil price, etc. Flexible promotion, refueling transaction records are not lost, and these are difficult problems that cannot be solved by traditional card machine linkage.

The industry is relatively concentration, the key brand include NCR, Tokheim, Gilbarco, Veeder-Root, Invenco Group, Verifone, Scheidt & Bachmann, KVSIO, Unixfor S.A., Quest Payment Systems, Orpak Systems(Gilbarco) and so on. Among them, NCR, Tokheim, Gilbarco, Veeder-Root and Invenco Group are the leaders of Ticket Printers market, occupying 44% revenue market share.

LP Information, Inc. (LPI) ' newest research report, the "Outdoor Payment Terminal

“(OPT) Industry Forecast” looks at past sales and reviews total world Outdoor Payment Terminal (OPT) sales in 2024, providing a comprehensive analysis by region and market sector of projected Outdoor Payment Terminal (OPT) sales for 2025 through 2031. With Outdoor Payment Terminal (OPT) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Outdoor Payment Terminal (OPT) industry.

This Insight Report provides a comprehensive analysis of the global Outdoor Payment Terminal (OPT) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Outdoor Payment Terminal (OPT) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Outdoor Payment Terminal (OPT) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Outdoor Payment Terminal (OPT) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Outdoor Payment Terminal (OPT).

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Payment Terminal (OPT) market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Contactless Payment Terminal

Contact Payment Terminal

Others

Segmentation by Application:

Car Wash

Refuel

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

NCR

Tokheim

Gilbarco Veeder-Root

Invenco Group

Verifone

Scheidt & Bachmann

KVSIO

Unixfor S.A.

Quest Payment Systems

Orpak Systems(Gilbarco)

HTEC Ltd

AMCO SA

Zarph S.A.

Finnpos Systems

CS&S Intelligent Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Outdoor Payment Terminal (OPT) market?

What factors are driving Outdoor Payment Terminal (OPT) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Outdoor Payment Terminal (OPT) market opportunities vary by end market size?

How does Outdoor Payment Terminal (OPT) break out by Type, by Application?

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