

Global Outdoor Luminaire Lighting Market Growth 2026-2032

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Abstracts

The global Outdoor Luminaire Lighting market size is predicted to grow from US\$ 17730 million in 2025 to US\$ 27570 million in 2032; it is expected to grow at a CAGR of 6.6% from 2026 to 2032.

Outdoor Luminaire Lighting refers to the illumination of outdoor spaces using lighting fixtures designed for exterior applications. These lighting solutions are specifically engineered to provide visibility, safety, and aesthetics in outdoor environments such as streets, parks, pathways, parking lots, gardens, building facades, and more. Outdoor luminaire lighting plays a vital role in enhancing security, extending outdoor activities into the evening, and creating appealing outdoor ambiances.

The Outdoor Luminaire Lighting market caters to a wide range of customers, including municipalities, commercial property owners, residential communities, and hospitality establishments. The market has seen significant growth with the adoption of energy-efficient lighting technologies and the increasing emphasis on outdoor aesthetics, safety, and sustainability.

LP Information, Inc. (LPI) ' newest research report, the "Outdoor Luminaire Lighting Industry Forecast" looks at past sales and reviews total world Outdoor Luminaire Lighting sales in 2025, providing a comprehensive analysis by region and market sector of projected Outdoor Luminaire Lighting sales for 2026 through 2032. With Outdoor Luminaire Lighting sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Outdoor Luminaire Lighting industry.

This Insight Report provides a comprehensive analysis of the global Outdoor Luminaire

Lighting landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Outdoor Luminaire Lighting portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Outdoor Luminaire Lighting market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Outdoor Luminaire Lighting and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Outdoor Luminaire Lighting.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Luminaire Lighting market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Incandescent Lamp

Led Lamp

Halogen Lamp

Fluorescent Lamp

Xenon Lamp

Segmentation by Application:

Town And Park Lighting

Road Lighting

Project Lighting

Tunnel Lighting

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Ge Lighting

Philips Lighting

Osram

Eaton?Cooper?

Toshiba

Panasonic

Acuity Brands

Key Questions Addressed in this Report

What is the 10-year outlook for the global Outdoor Luminaire Lighting market?

What factors are driving Outdoor Luminaire Lighting market growth, globally and

by region?

Which technologies are poised for the fastest growth by market and region?

How do Outdoor Luminaire Lighting market opportunities vary by end market size?

How does Outdoor Luminaire Lighting break out by Type, by Application?

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