

Global Outdoor Lightweight Folding Chair Market Growth 2026-2032

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Abstracts

The global Outdoor Lightweight Folding Chair market size is predicted to grow from US\$ 266 million in 2025 to US\$ 463 million in 2032; it is expected to grow at a CAGR of 8.5% from 2026 to 2032.

In 2025, global Outdoor Lightweight Folding Chair production reached approximately 6,293 k units, with an average global market price of around US\$ 43.19 per unit. Gross margin is about 43%. The cost is 24.61 usd. Production capacity 8,000 k units. The Outdoor Lightweight Folding Chair is a portable and easy-to-store outdoor chair widely used in camping, picnics, beach activities, sporting events, and outdoor leisure settings. This product is typically manufactured using lightweight materials such as aluminum alloy, steel tubing, carbon fiber frames, and durable fabric seats to balance strength, comfort, and portability. Upstream raw material suppliers include metal profiles, fabrics, plastic components, and fasteners, while downstream customers include outdoor product retailers, e-commerce platforms, and sports and tourism-related businesses. In recent years, lightweight folding chairs have trended towards ergonomic design, weather resistance, quick folding, and multi-functional combinations to meet consumers' comprehensive needs for portability, comfort, and durability.

The Outdoor Lightweight Folding Chair market is expected to move toward lighter weight, better comfort, multifunctional design, and sustainable materials. As camping, beach leisure, outdoor travel, and backyard lifestyles continue to grow, consumers are placing higher requirements on portability, load capacity, compact storage, and ergonomic design. Aluminum alloy frames, lightweight steel structures, durable Oxford fabric, breathable mesh, and recycled materials will become more common, while chairs with cup holders, headrests, footrests, adjustable backrests, and quick-folding structures will gain stronger demand. Online retail and brand-driven marketing will also

push the market from basic low-cost products toward mid-to-high-end, differentiated, and scenario-based designs.

LP Information, Inc. (LPI) ' newest research report, the "Outdoor Lightweight Folding Chair Industry Forecast" looks at past sales and reviews total world Outdoor Lightweight Folding Chair sales in 2025, providing a comprehensive analysis by region and market sector of projected Outdoor Lightweight Folding Chair sales for 2026 through 2032. With Outdoor Lightweight Folding Chair sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Outdoor Lightweight Folding Chair industry.

This Insight Report provides a comprehensive analysis of the global Outdoor Lightweight Folding Chair landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Outdoor Lightweight Folding Chair portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Outdoor Lightweight Folding Chair market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Outdoor Lightweight Folding Chair and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Outdoor Lightweight Folding Chair.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Lightweight Folding Chair market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Single-fold Type

Multi-fold Type

Segmentation by Material:

Aluminum alloy

Steel Type

Carbon fiber

Other

Segmentation by Weight:

Under 1 Kg

1?2 Kg

2?4 Kg

Over 4 Kg

Segmentation by Application:

Online

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Helinox

The Coleman Company

GCI Outdoor

ALPS Brands

KIJARO

ShelterLogic Group

KingCamp

Telescope Casual Furniture

JGR Copa

Deltess Corp.

Naturehike

Lawn Chair USA

Oase Outdoors

Kamp-Rite

SunnyFeel

Tanxianzhe Outdoors

Comefly Outdoor Co., Ltd.

Zhejiang Yuanren Outdoor Products Co., Ltd.

Fire-Maple

Ikea

Cascade Mountain Tech

Zhejiang SUNSHINE Leisure Products Co., Ltd.

YongKang King Nike Metal Products Co., Ltd.

Anywhere Chair Company

Cape Cod Beach Chair Company

Goleader Technology (Zhejiang) Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Outdoor Lightweight Folding Chair market?

What factors are driving Outdoor Lightweight Folding Chair market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Outdoor Lightweight Folding Chair market opportunities vary by end market size?

How does Outdoor Lightweight Folding Chair break out by Type, by Application?

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