

Global Outdoor Leisure Chair Market Growth 2026-2032

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Abstracts

The global Outdoor Leisure Chair market size is predicted to grow from US\$ 266 million in 2025 to US\$ 464 million in 2032; it is expected to grow at a CAGR of 8.6% from 2026 to 2032.

In 2025, global Outdoor Leisure Chair production reached approximately 6,293 k units , with an average global market price of around US\$ 43.19 per unit. Gross margin is about 43%. The cost is 24.61 usd. Production capacity 8,000 k units. A Outdoor Leisure Chair is a portable seating product designed for beaches, camping, travel, backyard leisure, and outdoor activities. It is typically made with an aluminum alloy, lightweight steel, or engineered plastic frame, combined with durable fabrics such as Oxford cloth, polyester, or mesh. Compared with standard outdoor chairs, lightweight beach chairs emphasize low weight, foldability, easy carrying, compact storage, and convenient use. Some models also include armrests, cup holders, headrests, shoulder straps, or carry bags to improve comfort and portability for outdoor leisure use.

Outdoor Leisure Chairs will develop toward greater portability, enhanced foldability, improved durability, and multifunctional integration. With increasing demand from outdoor activities, beach tourism, camping, and urban leisure, consumers are seeking chairs that are highly portable, comfortable, and easy to store. Future products are expected to use higher-strength lightweight alloys, weather-resistant fabrics, ergonomic design, and compact storage solutions, potentially integrating features like sunshades, cup holders, backpack-style carrying, and adjustable backrests to enhance outdoor comfort and convenience. Additionally, eco-friendly materials, recyclable components, and smart design features (e.g., built-in temperature or humidity sensors, fold-status indicators) will become key competitive factors in the market.

LP Information, Inc. (LPI) ' newest research report, the "Outdoor Leisure Chair Industry Forecast" looks at past sales and reviews total world Outdoor Leisure Chair sales in 2025, providing a comprehensive analysis by region and market sector of projected Outdoor Leisure Chair sales for 2026 through 2032. With Outdoor Leisure Chair sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Outdoor Leisure Chair industry.

This Insight Report provides a comprehensive analysis of the global Outdoor Leisure Chair landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Outdoor Leisure Chair portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Outdoor Leisure Chair market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Outdoor Leisure Chair and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Outdoor Leisure Chair.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Leisure Chair market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Leather

Stainless Steel Material

Plastic Material

Others

Segmentation by Structure:

Armless

With Armrests

Segmentation by Application:

Online

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Helinox

The Coleman Company

GCI Outdoor

ALPS Brands

KIJARO

ShelterLogic Group

KingCamp

Telescope Casual Furniture

JGR Copa

Deltess Corp.

Naturehike

Lawn Chair USA

Oase Outdoors

Kamp-Rite

SunnyFeel

Tanxianzhe Outdoors

Comefly Outdoor Co., Ltd.

Zhejiang Yuanren Outdoor Products Co., Ltd.

Fire-Maple

Ikea

Cascade Mountain Tech

Zhejiang SUNSHINE Leisure Products Co., Ltd.

YongKang King Nike Metal Products Co., Ltd.

Anywhere Chair Company

Cape Cod Beach Chair Company

Goleader Technology (Zhejiang) Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Outdoor Leisure Chair market?

What factors are driving Outdoor Leisure Chair market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Outdoor Leisure Chair market opportunities vary by end market size?

How does Outdoor Leisure Chair break out by Type, by Application?

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