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Global Outdoor LED Traffic Display Market Growth 2025-2031

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Abstracts

The global Outdoor LED Traffic Display market size is predicted to grow from US$ 999 million in 2025 to US$ 1370 million in 2031; it is expected to grow at a CAGR of 5.4% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

An Outdoor LED Traffic Display is a high-brightness, weather-resistant LED screen specifically designed for traffic management applications. It displays real-time traffic updates, guidance information, speed limits, and safety alerts in outdoor environments. With features such as IP65+ waterproof rating, anti-glare design, and strong durability, it is widely used on highways, urban roads, tunnels, and bridges.

United States market for Outdoor LED Traffic Display is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Outdoor LED Traffic Display is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Outdoor LED Traffic Display is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Outdoor LED Traffic Display players cover Leyard, Unilumin, Absen, Barco, Lighthouse Technologies, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

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LP Information, Inc. (LPI) ' newest research report, the “Outdoor LED Traffic Display Industry Forecast” looks at past sales and reviews total world Outdoor LED Traffic Display sales in 2024, providing a comprehensive analysis by region and market sector of projected Outdoor LED Traffic Display sales for 2025 through 2031. With Outdoor LED Traffic Display sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Outdoor LED Traffic Display industry.

This Insight Report provides a comprehensive analysis of the global Outdoor LED Traffic Display landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Outdoor LED Traffic Display portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Outdoor LED Traffic Display market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Outdoor LED Traffic Display and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Outdoor LED Traffic Display.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor LED Traffic Display market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Large Pitch LED

Small Pitch LED

Segmentation by Application:

Expressway Information Guidance

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Urban Road Traffic Guidance

Public Transport & Transit Hubs

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

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UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Leyard

Unilumin

Absen

Barco

Lighthouse Technologies

Mitsubishi Electric

QSTech

YAHAM

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Ledman

INFiLED

YES TECH

Daktronics

LCF-LED

Liantronics

Shenzhen Mightary LED

Sansitech

Showtechled

AOTO

LightKing

Key Questions Addressed in this Report

What is the 10-year outlook for the global Outdoor LED Traffic Display market?
What factors are driving Outdoor LED Traffic Display market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Outdoor LED Traffic Display market opportunities vary by end market size?
How does Outdoor LED Traffic Display break out by Type, by Application?

The report requires updating with new data and is sent in 48 hours after order is placed.

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