

# Global Outdoor LED Displays Market Growth 2025-2031

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## Abstracts

The global Outdoor LED Displays market size is predicted to grow from US\$ 2360 million in 2025 to US\$ 2893 million in 2031; it is expected to grow at a CAGR of 3.5% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

A LED display (screen), or light emitting diode display, is a flat panel display that uses an array of light-emitting diodes as the video display. An LED display panel can be either a small display or part of a larger display. They are typically used outdoors in store signs and billboards, and in recent years have also become commonly used in destination signs on public transport vehicles or even as part of transparent glass area.

This report only focuses on Outdoor LED Display.

In the global Outdoor LED Display market, the main companies are Daktronics, Samsung, Unilumin and Leyard, with a market share of more than 40%. The main regions are China and North America, with a market share of more than 70%. Full Color has the largest share in the Outdoor LED Display market, exceeding 70%. The application scenarios of Outdoor LED Display are mainly concentrated in Advertising Media, with a market share of close to 45%.

LP Information, Inc. (LPI) ' newest research report, the "Outdoor LED Displays Industry Forecast" looks at past sales and reviews total world Outdoor LED Displays sales in 2024, providing a comprehensive analysis by region and market sector of projected

Outdoor LED Displays sales for 2025 through 2031. With Outdoor LED Displays sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Outdoor LED Displays industry.

This Insight Report provides a comprehensive analysis of the global Outdoor LED Displays landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Outdoor LED Displays portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Outdoor LED Displays market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Outdoor LED Displays and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Outdoor LED Displays.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor LED Displays market by product type, application, key manufacturers and key regions and countries.

### **Segmentation by Type:**

Surface Mounted

Individually Mounted

### **Segmentation by Application:**

Commercial

Municipal & Utilities

Others

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

LG Electronics

Sony

Toshiba

Panasonic

Barco

Daktronics

EKTA

Electronic Displays

Leyard Opto-Electronic

Shenzhen Dicolor Optoelectronics

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Outdoor LED Displays market?

What factors are driving Outdoor LED Displays market growth, globally and by region?  
Which technologies are poised for the fastest growth by market and region?  
How do Outdoor LED Displays market opportunities vary by end market size?  
How does Outdoor LED Displays break out by Type, by Application?

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