

Global Outdoor Lawn Lights Market Growth 2026-2032

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Abstracts

The global Outdoor Lawn Lights market size is predicted to grow from US\$ 1531 million in 2025 to US\$ 2224 million in 2032; it is expected to grow at a CAGR of 5.4% from 2026 to 2032.

Outdoor lawn light is a lighting facility, mainly used for lighting around lawns, and is also an important landscape facility. With its unique design and soft lighting, it adds safety and beauty to the urban green space landscape. It is easy to install and highly decorative. It can be used in lawn greening landscape areas in parks, garden villas, pedestrian streets, parking lots, squares and other public places. In 2025, global Outdoor Lawn Light production reached approximately 86,929 k units, with an average global market price of around 18 US\$/Unit. The production capacity of Outdoor Lawn Light reaches 108,700 k units, and the industry's gross profit margin is approximately between 30% and 45%.

The development of outdoor lawn lights is driven by multiple factors: First, the demand for urban greening and landscape lighting continues to grow, especially in the context of new urbanization and smart city construction, which places higher demands on nighttime environmental beautification and safe lighting; second, energy-saving and environmental protection policies, such as the "dual carbon" target, promote the widespread application of green technologies such as solar energy and LED; third, the improvement of residents' quality of life has led to an increasing demand for personalized and intelligent outdoor lighting in private courtyards, villas, and communities; and fourth, technological advancements, including high-efficiency photovoltaic modules, long-life lithium batteries, intelligent sensing, and IoT control, have significantly improved product performance and user experience, jointly promoting the rapid popularization and upgrading of the outdoor lawn light market.

LP Information, Inc. (LPI) ' newest research report, the "Outdoor Lawn Lights Industry

Forecast? looks at past sales and reviews total world Outdoor Lawn Lights sales in 2025, providing a comprehensive analysis by region and market sector of projected Outdoor Lawn Lights sales for 2026 through 2032. With Outdoor Lawn Lights sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Outdoor Lawn Lights industry.

This Insight Report provides a comprehensive analysis of the global Outdoor Lawn Lights landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Outdoor Lawn Lights portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Outdoor Lawn Lights market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Outdoor Lawn Lights and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Outdoor Lawn Lights.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Lawn Lights market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Fixed Installation

Movable Installation

Segmentation by Energy:

Solar-powered Lawn Lamp

Conventional Lawn Lamp

Segmentation by Installation Method:

Ground-mounted

In-ground

Others

Segmentation by Application:

Residential

Commercial

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Signify

Acuity Brands

OSRAM

Oppl Lighting

NVC Lighting

Hubbell Lighting

Fagerhult

Kingsun Optoelectronic

Cree Lighting

Zumtobel

Jiawei

Panasonic

Everlight Electronics

R&C Lighting

Kon Lighting

CIKI

Kanglight

Bega

Reggiani Lighting

Gigalumi

Dauer Manufacturing

Leadsun

Judn Solar Lighting

Key Questions Addressed in this Report

What is the 10-year outlook for the global Outdoor Lawn Lights market?

What factors are driving Outdoor Lawn Lights market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Outdoor Lawn Lights market opportunities vary by end market size?

How does Outdoor Lawn Lights break out by Type, by Application?

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