

Global Outdoor Horn Speaker Market Growth 2026-2032

<https://marketpublishers.com/r/G7F3349307CBEN.html>

Date: January 2026

Pages: 134

Price: US\$ 3,660.00 (Single User License)

ID: G7F3349307CBEN

Abstracts

The global Outdoor Horn Speaker market size is predicted to grow from US\$ 201 million in 2025 to US\$ 249 million in 2032; it is expected to grow at a CAGR of 2.8% from 2026 to 2032.

In 2025, global Outdoor Horn Speaker production reached approximately 4,100 units with an average global market price of around US\$ 50 per unit, and a gross profit margin of approximately 10%-30%. An outdoor horn speaker is a weather-resistant loudspeaker designed to project intelligible speech, alerts, and paging messages across open areas and high-noise environments by using a horn-loaded acoustic structure. The horn increases acoustic efficiency and controls directivity, concentrating sound energy toward the target zone for longer throw and better clarity than typical direct-radiating speakers. Outdoor models are engineered for harsh exposure, using UV-stable housings, corrosion-resistant hardware, sealed driver assemblies, and gaskets or drainage features to resist rain, dust, and temperature swings; many are rated with an ingress protection level and are built to withstand wind, vibration, and occasional impact. Most outdoor horn speakers are intended for distributed public address systems and include 70V/100V constant-voltage transformers with selectable power taps, enabling long cable runs and multiple speakers on the same line, while some also support low-impedance operation for dedicated amplifier channels.

Upstream, the supply chain includes compression drivers/diaphragms, magnets and voice coils, horn materials (ABS, fiberglass, aluminum), transformers for constant-voltage operation, weather seals and potting compounds, mounting brackets and stainless fasteners, outdoor-rated wiring/connectors, and protective coatings for UV and corrosion resistance. Midstream activities cover horn geometry and driver matching to achieve target dispersion and vocal-band clarity, environmental and mechanical

engineering for ingress protection and durability, transformer tap design, assembly and sealing, acoustic verification and burn-in testing, and compliance/certification for safety and emergency use where required. Downstream demand comes from AV/security integrators and electrical contractors building outdoor paging and mass-notification systems for industrial sites, logistics yards, campuses, transportation infrastructure, and public spaces; aftermarket activity includes periodic inspection in harsh climates, replacement of drivers/brackets, upgrades to higher-output or IP-networked paging endpoints, and expansion projects that add zones or integrate paging with fire alarm, access control, or industrial alarm/SCADA triggers.

United States market for Outdoor Horn Speaker is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Outdoor Horn Speaker is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Outdoor Horn Speaker is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Outdoor Horn Speaker players cover AtlasIED, Bogen, Pyle, DSPPA, Electro-Voice, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Outdoor Horn Speaker Industry Forecast" looks at past sales and reviews total world Outdoor Horn Speaker sales in 2025, providing a comprehensive analysis by region and market sector of projected Outdoor Horn Speaker sales for 2026 through 2032. With Outdoor Horn Speaker sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Outdoor Horn Speaker industry.

This Insight Report provides a comprehensive analysis of the global Outdoor Horn Speaker landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Outdoor Horn Speaker portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Outdoor Horn Speaker market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for Outdoor Horn Speaker and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Outdoor Horn Speaker.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Horn Speaker market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Waterproof Type

Explosion-proof Type

Others

Segmentation by Power:

30W

50W

100W

Others

Segmentation by Application:

School

Airport

Train Station

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

AtlasIED

Bogen

Pyle

DSPPA

Electro-Voice

Volti Audio

SPON

TOA Electronics

ITC Audio

Keenfinity

MONACOR

AcousticBay

Amperes Electronics

Valcom

AudioHorn

Viking Electronics

Key Questions Addressed in this Report

What is the 10-year outlook for the global Outdoor Horn Speaker market?

What factors are driving Outdoor Horn Speaker market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Outdoor Horn Speaker market opportunities vary by end market size?

How does Outdoor Horn Speaker break out by Type, by Application?

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