

Global Outdoor Gear & Equipment Market Growth 2018-2023

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The Outdoor Gear is always adopted by those who love nature, hiking, backpacking and adventure. In our report, the outdoor gear includes outdoor apparel, equipment and gear, as well as outdoor shoes and footwear.

Outdoor apparel, footwear and gear constitute a growing sector that benefits from consumers' increasing participation in outdoor activities, particularly in large markets such as the US, Europe and China.

According to this study, over the next five years the Outdoor Gear & Equipment market will register a xx% CAGR in terms of revenue, the global market size will reach US\$ xx million by 2023, from US\$ xx million in 2017. In particular, this report presents the global market share (sales and revenue) of key companies in Outdoor Gear & Equipment business, shared in Chapter 3.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Gear & Equipment market by product type, application, key manufacturers and key regions and countries.

This study considers the Outdoor Gear & Equipment value and volume generated from the sales of the following segments:

Segmentation by product type: breakdown data from 2013 to 2018, in Section 2.3; and forecast to 2023 in section 11.7.

Apparel

Shoes

Backpacks

Gear

Accessories

Equipment

Segmentation by application: breakdown data from 2013 to 2018, in Section 2.4; and forecast to 2023 in section 11.8.

Game

Sport Activity

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

ARCTERYX

JACK WOLFSKIN

MobiGarden

Beijing Toread Outdoor Products

Columbia

Marmot

THE NORTH FACE

NORTHLAND

BlackYak

Lafuma

Black Diamond

ARCTOS

Ozark

Highrock

Camel

Nextorch

Fire Maple

KingCamp

MBC

Snowwolf

Panon

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Outdoor Gear & Equipment consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Outdoor Gear & Equipment market by identifying its various subsegments.

Focuses on the key global Outdoor Gear & Equipment manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Outdoor Gear & Equipment with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Outdoor Gear & Equipment submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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