

Global Outdoor Furniture And Accessories Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Outdoor Furniture And Accessories market size was valued at US\$ 21630 million in 2023. With growing demand in downstream market, the Outdoor Furniture And Accessories is forecast to a readjusted size of US\$ 26390 million by 2030 with a CAGR of 2.9% during review period.

The research report highlights the growth potential of the global Outdoor Furniture And Accessories market. Outdoor Furniture And Accessories are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Outdoor Furniture And Accessories. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Outdoor Furniture And Accessories market.

Outdoor Furniture, also called garden furniture or patio furniture, is a type of furniture specifically designed for outdoor use. It is typically made of weather-resistant materials such as aluminium which does not rust. The oldest surviving examples of Outdoor Furniture were found in the gardens of Pompeii. Different types of outdoor furniture include chairs, seating sets, tables, Outdoor Dining Sets, and loungers & daybeds. The main purpose of outdoor furniture is to offer appropriate decor, and comfort.

Outdoor furniture and accessories refer to items that are designed for use in an outdoor setting, such as tables, chairs and seating, etc. These products are made with materials

that are durable and weather-resistant to withstand the outdoor elements and come in a range of styles and designs to suit different tastes and preferences.

Global core outdoor furniture manufacturers include Yotrio Corporation, Brown Jordan, Agio International etc. The top 5 companies hold a share about 40%. US is the largest market, with a share about 50%, followed by Europe with the share about 30%.

In terms of product type, Deep Seating Set is the largest market segment, accounting for about 33% of the market. And in terms of application, the largest application is Speciality Stores, followed by Hypermarkets.

Key Features:

The report on Outdoor Furniture And Accessories market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Outdoor Furniture And Accessories market. It may include historical data, market segmentation by Type (e.g., Outdoor Dining Set, Deep Seating Set), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Outdoor Furniture And Accessories market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Outdoor Furniture And Accessories market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Outdoor Furniture And Accessories industry. This include advancements in Outdoor Furniture And Accessories technology, Outdoor Furniture And Accessories new entrants, Outdoor Furniture And Accessories new investment, and other innovations that are shaping the future of Outdoor Furniture And Accessories.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Outdoor Furniture And Accessories market. It includes factors influencing customer ' purchasing decisions, preferences for Outdoor Furniture And Accessories product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Outdoor Furniture And Accessories market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Outdoor Furniture And Accessories market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Outdoor Furniture And Accessories market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Outdoor Furniture And Accessories industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Outdoor Furniture And Accessories market.

Market Segmentation:

Outdoor Furniture And Accessories market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Outdoor Dining Set

Deep Seating Set

Fire Pit Chat Set

Fire Pits

Others

Segmentation by application

Speciality Stores

Hypermarkets

E-retailers

Warehouse Clubs

Mass Retailers

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Yotrio Corporation

Brown Jordan

Agio International

DEDON

Gloster

The Keter Group

Keysheen

Royal Botania

Poly-Wood

HIGOLD

Artie

KETTAL

Rattan

Tuuci

Lloyd Flanders

Linya Group

Hartman

Emu Group

Homecrest Outdoor Living

Fischer Möbel

Treasure Garden Incorporated

COMFORT

Patio Furniture Industries

Key Questions Addressed in this Report

What is the 10-year outlook for the global Outdoor Furniture And Accessories market?

What factors are driving Outdoor Furniture And Accessories market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Outdoor Furniture And Accessories market opportunities vary by end market size?

How does Outdoor Furniture And Accessories break out type, application?

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