

Global Outdoor Fixed Screen Market Growth 2026-2032

<https://marketpublishers.com/r/G958199C5CEAEN.html>

Date: June 2026

Pages: 156

Price: US\$ 3,660.00 (Single User License)

ID: G958199C5CEAEN

Abstracts

The global Outdoor Fixed Screen market size is predicted to grow from US\$ 1026 million in 2025 to US\$ 1394 million in 2032; it is expected to grow at a CAGR of 4.6% from 2026 to 2032.

Outdoor fixed screen refers to LED display screens installed in fixed outdoor locations and operated for a long time. These screens are usually fixed in specific locations or positions through specially designed fastening structures or constructed support structures.

United States market for Outdoor Fixed Screen is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Outdoor Fixed Screen is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Outdoor Fixed Screen is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Outdoor Fixed Screen players cover Planar, Samsung, Daktronics, Stramatel, Iagona, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Outdoor Fixed Screen Industry Forecast" looks at past sales and reviews total world Outdoor Fixed Screen sales in 2025, providing a comprehensive analysis by region and market sector of projected Outdoor Fixed Screen sales for 2026 through 2032. With Outdoor Fixed Screen sales

broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Outdoor Fixed Screen industry.

This Insight Report provides a comprehensive analysis of the global Outdoor Fixed Screen landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Outdoor Fixed Screen portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Outdoor Fixed Screen market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Outdoor Fixed Screen and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Outdoor Fixed Screen.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Fixed Screen market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Single Color Display

Double Color Display

Full Color Display

Segmentation by Application:

Business Location

Transportation Hubs

Stadiums

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Planar

Samsung

Daktronics

Stramatel

Iagona

Leyard

Hikvision

Ledman

Sansi

Shenzhen Teeho Optoelectronic

Absen

AOTO

Lightking Tech

Loputech

Chipshow

LianTronics

Infiled

Retop Led Display

Yaham

CLT Electronic

Lighthouse Technologies

Unilumin

QS Tech

Qiangli Jucai

Mightary LED

Key Questions Addressed in this Report

What is the 10-year outlook for the global Outdoor Fixed Screen market?

What factors are driving Outdoor Fixed Screen market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Outdoor Fixed Screen market opportunities vary by end market size?

How does Outdoor Fixed Screen break out by Type, by Application?

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