

Global Outdoor Electric Barbecues & Grills Market Growth 2026-2032

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Abstracts

The global Outdoor Electric Barbecues & Grills market size is predicted to grow from US\$ 317 million in 2025 to US\$ 532 million in 2032; it is expected to grow at a CAGR of 5.9% from 2026 to 2032.

In 2025, global sales volume of outdoor electric barbecues and grills is estimated at approximately 1,850,000 units, with an average selling price of around USD 175 per unit. Outdoor electric barbecues and grills are electric-powered cooking devices designed specifically for outdoor use, utilizing heating elements to provide stable heat for grilling meat, seafood, and vegetables. These products combine the convenience of electric grills with outdoor usability, offering flame-free operation, ease of use, and simple maintenance, making them suitable for backyards, patios, and outdoor gatherings. The structure typically includes electric heating systems, temperature control modules, cooking grates, and protective enclosures, with variations in power, heating efficiency, and protection levels.

From a market structure perspective, outdoor electric barbecues and grills represent a sub-segment within the electric grill category and serve as a complementary segment in the overall grill market. Demand is driven by the need for flame-free cooking solutions in outdoor environments. Within the broader grill ecosystem, these products hold a relatively small share but are well-suited for regions with higher environmental and safety requirements. Industry barriers are low, with competition focused on heating performance, outdoor adaptability, and safety design. Penetration is relatively higher in Europe and highly urbanized regions.

LP Information, Inc. (LPI) ' newest research report, the "Outdoor Electric Barbecues & Grills Industry Forecast" looks at past sales and reviews total world Outdoor Electric

Barbecues & Grills sales in 2025, providing a comprehensive analysis by region and market sector of projected Outdoor Electric Barbecues & Grills sales for 2026 through 2032. With Outdoor Electric Barbecues & Grills sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Outdoor Electric Barbecues & Grills industry.

This Insight Report provides a comprehensive analysis of the global Outdoor Electric Barbecues & Grills landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Outdoor Electric Barbecues & Grills portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Outdoor Electric Barbecues & Grills market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Outdoor Electric Barbecues & Grills and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Outdoor Electric Barbecues & Grills.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Electric Barbecues & Grills market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Small Type

Large Type

Segmentation by Cooking Area:

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